

Taiwan Tea Corp. 2023

QIC Taiwan CEO Week

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Executive Summary



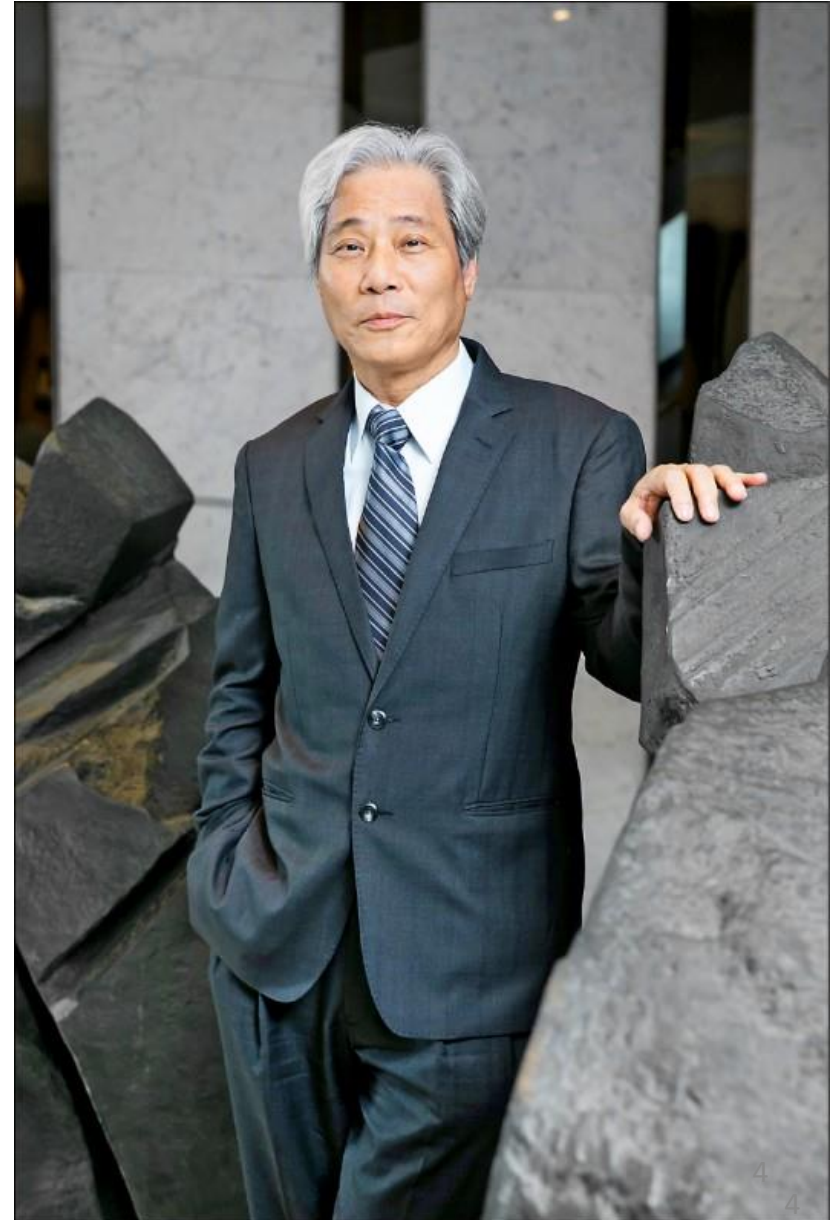
- Established in 1950, Taiwan Tea (2913 TT) is dedicated in four major business lines: 1) Tea cultivation, tea leaf and tea product manufacturing and marketing; 2) Agriculture tourism; 3) Land asset operation outsourcing and 4) Land development
- TTC is the 2nd largest landowner in Taiwan with land asset of 3,747 ha, current market cap is US\$ 560 mn (2023/3/24). 2022 revenue was NT\$ 377mn
- In 2019, Mr. Wu, Ching-yuan was elected as the Chairman of Taiwan Tea. He initiated a series of margin improvement plan to turn TTC profitable.
- Taiwan Tea also leverage its tea garden and tea culture to develop tourism business. At the same time, the management team actively review its own land assets for further development and collaboration, to create sustainable revenue and profit.

Strong Leadership

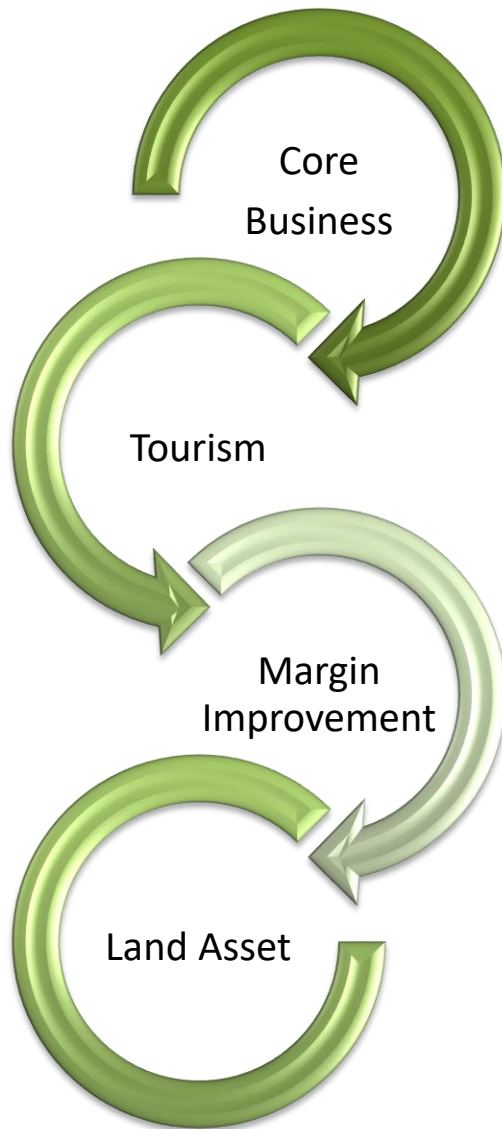


Chairman: Wu, Ching-Yuan

- Chairman Wu graduated from National Taipei University of Technology and hold the associate degree in Mechanical engineering · he also holds a Masters degree in architecture & Urban Planning from Chung Hua University.
- Mr. Wu was elected to be the Chairman in 2019 and was re-elected in 2022. He is now promoting corporate transformation and margin improvement.
- Chairman Wu spent 9 years to reform Sanyang Motor and led the company to achieve record high revenue and margin. Meanwhile, Chairman Wu will keep introducing the successful experience of Sanyang Motor and make TTC profitable in the shortest time.
- Under his leadership, Taiwan Tea's revenue grew 26% versus 2019 and the revenue has grown four year in a row.



TTC's Way to Success



- Maintain and strengthen TTC's leading position in the tea market in Taiwan
 - Taiwan Tea's tea leaf production reach 500 tons/ year, accounting for 3% of the total production of Taiwan.
-
- Leveraging tea plantations and land in the beautiful mountainous areas with great potential for tourism and leisure, and become a solid second revenue and profit stream.
-
- Under the new management team's observation and operation, to achieve the goal of sustainability and margin improvement, TTC will reform part of its tea and recreational business.
-
- The land capital of Taiwan Tea should be utilized properly. With continuous revitalization and reinvestment, to maximize the value of the land.

Tea Production



Tea Garden & Factories

三義茶廠、銅鑼茶廠

SANYI、TONGLUO TEA FACTORY

Area: 4.5 ha

Cultivars : Oriental Beauty Tea



精製廠、老埤農場

LAUPI TEA FARM

Area: 717 ha

(Tea Garden Approx. 150ha)

Cultivars: TTES No. 8, No. 12, No. 17, No. 18, No. 20 Chin-Shin Da Pan and Shi-Ji-Chun

(Four Season)



熊空茶廠、大寮茶文館

XIONGKONG TEA GARDEN

Area: 3 ha

Cultivars : Organic Green Tea, black tea



魚池茶廠、日月老茶廠

ANTIQUE ASSAM TEA FARM

Area: 20 ha

Cultivars : TTES No. 8、No. 18、No. 21

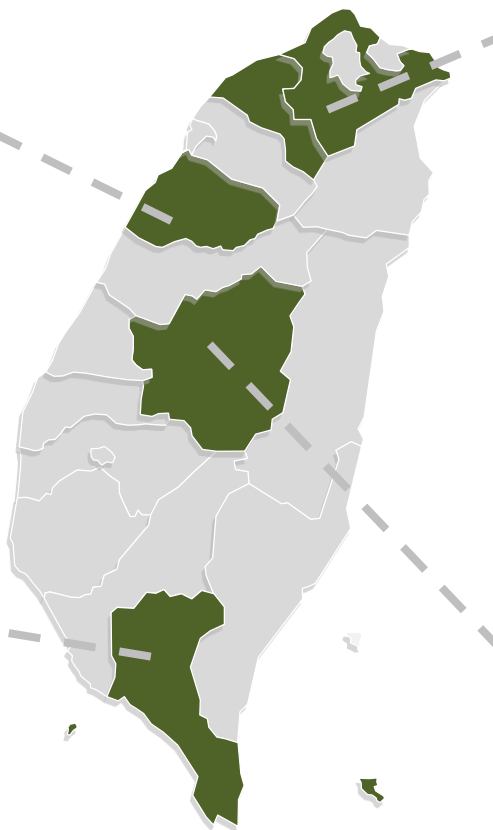


鹿篙咖啡莊園

LUGAO COFFEE GARDEN

Coffee Garden field: 13 ha

Local specialty : Sun Moon Lake Coffee



First Smart Tea Garden in Taiwan



Micro-weather management

We set up 6 micro-weather station and soil moisture sensor to monitor the parameters of plant growth, to analyze the best condition for cultivation.

Precision irrigation

Applying precision irrigation technology developed by Netafim. With 14,000 drip holes per hectare covering over 94% of planting area, we managed to save 70% of irrigation water and 50% of fertilizer.

Big data management

We applied 3 platforms to collect big data: 1) Smart Agri-management Platform(SAMP) for product traceability; 2) Dispatching App to monitor productivity of each production unit; and 3) Plant doctor App to monitor the entire process of cultivation.

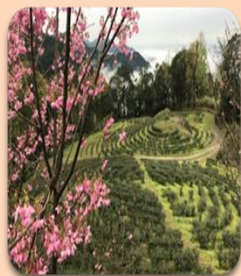
Organic and High Quality

We started our organic plantation in 2003. TTC pledged to produce our tea leaf at the highest safety and highest quality standard. We also use biodegradable bioplastic for our product packaging.

Tourist Farm



Recreational Business Highlights



**XIONGKONG
TEA GARDEN
(Outsourced)**

165.8 ha



**DALIAO
HISTORICAL
HOUSE**

2.7 ha



**DAXI TEA
FACTORY**

9.8 ha



**TONGLUO
TEA
FACTORY**

15.9 ha



**ANTIQUE
ASSAM TEA
FARM**

3.7 ha



**LUGAO
COFFEE
GARDEN**

7.5 ha

Recreation Operating revenue (Unit:NT\$Thousand)	2022	2021	YoY Change	YoY Change (%)
Xiongkong Tea Garden	10,746	12,277	(1,530)	-12%
Daliao Historical House	1,840	1,729	112	6%
Daxi Tea Factory	31,952	22,474	9,478	42%
Tongluo Tea Factory	16,982	14,226	2,756	19%
Antique Tea Factory	66,282	54,709	11,572	21%
Lugao Coffee Garden	33,142	25,406	7,736	30%

Margin Improvement



Margin Improvement



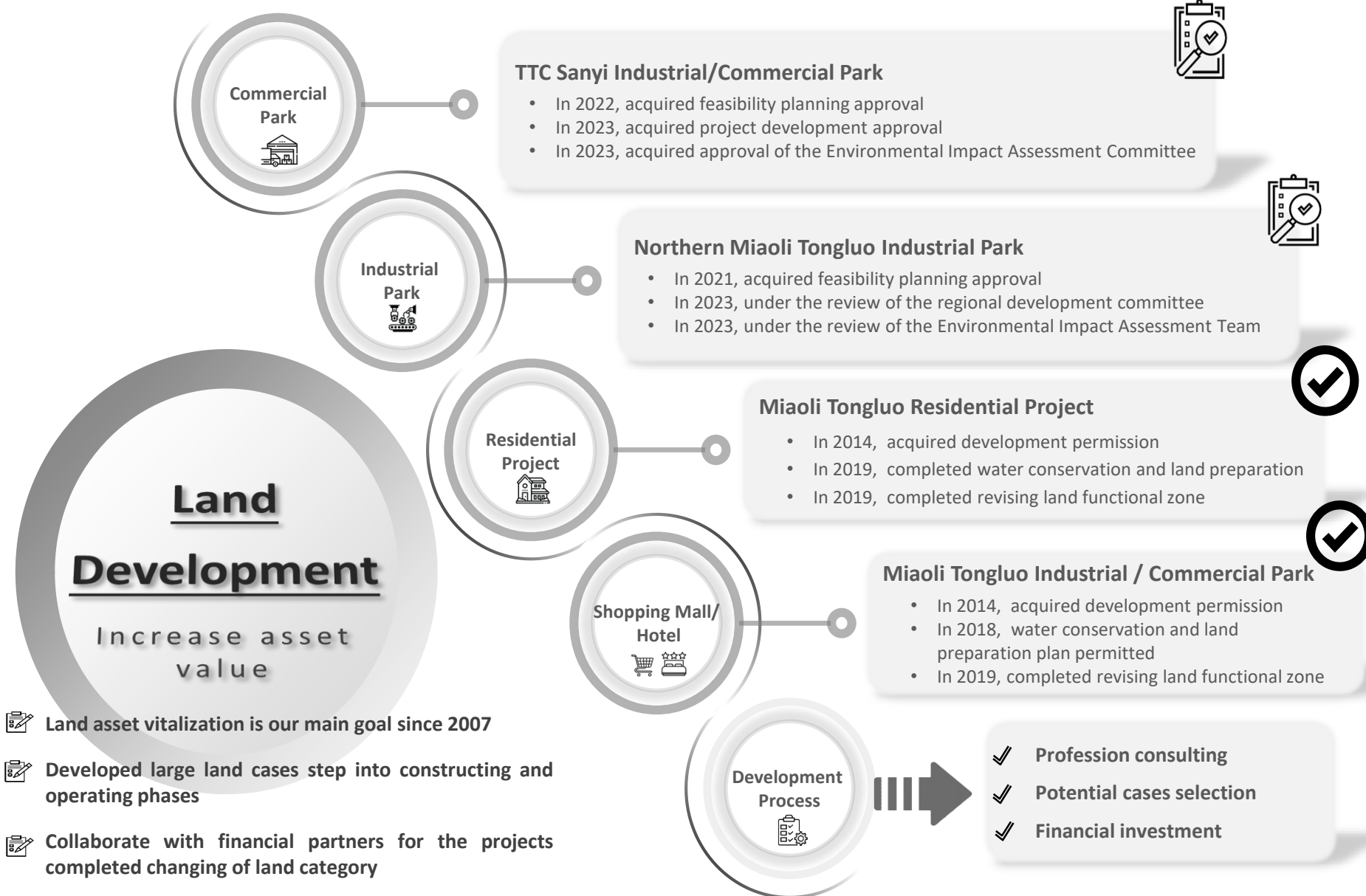
NT\$ mn	2016	2017	2018	2019	2020	2021	2022
Revenue	611	2,252	254	299	312	369	377
Gross Profit	275	740	116	121	125	118	165
Operating Profit	-38	386	-173	-169	-148	-182	-155

- Since the high operating costs of Taiwan Tea's tea cultivation and recreational tourism business are unfavorable to the company's profit, Chairman Wu has decided to make Taiwan Tea profitable in a short period of time, turning it into a sustainable enterprise.
 - Taiwan Tea will suspend its capacity expansion plan and turn 200+ ha of its tea garden into solar power plants in Miaoli, Nantou, and Pingtung.
 - To improve the operation efficiency and reduce the operating cost, Taiwan Tea will outsource the operation of its tourist farms gradually. Xiongkong Tea Garden will be the first outsourced tourist farm and the rest will be planned based on its operation result.
- The two plans above will be implemented in the next three to five years, turning Taiwan Tea to profit making in the shortest period.

Land Development



Land Development - Selected cases



Land Development Strategy



To increase asset value

- Revitalize land asset and evaluate the potential profit of each project
- Initiate promising development projects in accordance with government's land policy
- Collaborate with financial partners for the projects completed changing of land category

Completed Projects

→ Investment promotion

Miaoli Tongluo
Industrial / Commercial Park

Seeking business partner

Northern Miaoli Tongluo
Residential Project

Seeking business partner

New Projects

→ Target to get official approval

TTC Sanyi Industrial/
Commercial Park

Acquired EIA
Committee's approval

Northern Miaoli
Tongluo
Industrial Park

Under the review process

Southern Miaoli
Tongluo
Recreational Park

Under planning and preparation

Land
Development
Cases

Recreational Business Strategy



Develop recreational business

- Develop and expand tea tourism business
- Transform existing agricultural facilities into tourist farm
- Build up well organized agriculture tourism business

Recreational Business

Currently under operation
Filing for business
registration for tourist farm

**New Taipei, Sanxia
Xiongkong
Tourist Farm**

Seeking operating partners

**Taoyuan, Daxi
Shimen
Tourist Farm**

Seeking operating partners

**Miaoli, Tongluo
Jiuhe
Tourist Farm**

Currently under operation

Transform existing facilities
→ Keep focusing on reformation
of existing tea/ agricultural facilities

**Nantou, Yuchi
Lugao Coffee Garden**

Under planning and preparation

**Miaoli, Tongluo
Zhuwei Animal Farm**

Under the review process



Environmental, Social, Governance Highlights

ESG: Resource Protection & Reduction



- ☂ 6 micro weather stations
- ▼ 70% reduction in water usage
- ▼ 50% reduction in fertilizer usage
- 💧 Water storage facilities to reduce groundwater extraction during drought conditions



- 🌲 475 hectares of afforestation
- 🌲 Protection of old-growth forest
- 🦌 20+ endemic animals sighted on company properties



- ☀ 538 kW of rooftop solar
- ⚡ 688 MWh of electricity production annually
- ▼ NT\$180k per annum electricity reduction by LED light replacements
- 🔥 High efficiency gas boiler upgrade



- ♻ Since 2014, most tea bags, threads, & labels are made from biodegradable materials at a higher cost

Global Recognition on ESG Performance



13.5 Low Risk



Sustainalytics
Score



13.5 Sustainalytics score



Ranked 2nd out of 181 in industry by Sustainalytics



International
Certification



ISO22000 & HACCP International food safety certification



Requires TQF, HACCP, ISO, BRC, FSC certification from supplier



Quality
Assurance



Passed 473 pesticide residue inspection



Certified organic products



99.2% of products passed SGS inspection



Diversity &
Equality



53% male, 47% female workforce



1:1.2 female to male pay ratio at the supervisor level



1:1.02 female to male pay ratio at non-supervisor level



Sustainability
Funds



Inclusion in DFA Emerging Markets Social Core Equity Portfolio



Inclusion in DFA Emerging Markets Sustainability Core 1 Portfolio

Financials



Historical Cash Dividend 2018-2022



NT\$ mn	2018	2019	2020	2021	2022
Net Income	\$-42	\$-146	\$-17	\$-1,122	\$-1,635
Cash Dividend	\$237	\$0	\$0	\$0	\$0
DPS (NT\$/share)	\$0.30	\$0.00	\$0.00	\$0.00	\$0.00
Cash Yield (%) ⁽¹⁾	1.9%	0.0%	0.0%	0.0%	0.0%
Payout Ratio (%)	-	0%	0%	0%	0%
Ex-div Date	2019/8/23	-	-	-	-

Source:TEJ, Capital IQ

Note 1 : Stock price based on closing price the day before Ex-div date

5-year Income Statement



NT\$ Million	2018	2019	2020	2021	2022	YoY (%)				
						2018	2019	2020	2021	2022
Sales Revenue	254	299	312	369	377	(88.7)	17.6	4.3	18	2.2
Gross Profit	116	121	125	118	165	(84.4)	4.5	3.1	-5.6	40
Operating Profit	-173	-169	-148	-182	-155	(144.8)	-	-	-	-
Income before Tax	-54	-173	-33	-1,135	-1,614	(108.9)	-	-	-	-
Net Income to Parent	-42	-146	-17	-1,122	-1,635	(106.7)	-	-	-	-
EPS (NT\$)	-0.05	-0.18	-0.02	-1.42	-2.07	(106.6)	-	-	-	-

Key Financial Ratio (%)					
Gross Margin	45.5	40.4	40.0	32	44
Operating Margin	(67.9)	(56.5)	(47.3)	(50)	(41)
Opex ratio	113.4	96.9	87.3	82	85
Net Margin	(16.5)	(48.8)	(5.6)	(304)	(434)

5-year Balance Sheet



NT\$ Million	2018	2019	2020	2021	2022	YoY (%)				
						2018	2019	2020	2021	2022
TOTAL ASSETS	24,356	24,596	25,098	24,249	21,850	3.1	1.0	2.0	(3.4)	(9.9)
Cash	186	125	176	215	239	(5.9)	(32.6)	40.5	22.2	11.1
NR & AR	15	19	18	38	33	(26.4)	19.9	(5.5)	111.1	(13.1)
Inventory	823	885	895	902	946	4.0	7.6	1.2	0.8	4.8
Fixed Asset	6,017	6,092	6,504	6,693	6,250	40.8	1.2	6.8	2.9	(6.6)
TOTAL LIABILITIES	8,204	8,832	9,306	9,572	8,864	11.9	7.7	5.4	2.9	(7.4)
Bank Loans	4,640	5,396	5,923	6,253	5,549	38.5	16.3	9.8	5.6	(11.3)
NP & AP	18	13	16	37	14	(95.8)	(28.2)	19.6	131.3	(62)
TOTAL EQUITY	16,152	15,764	15,792	14,678	12,986	(0.8)	(2.4)	0.2	7.1	(11.5)

A/R days	26.2	20.7	21.1	26.7	33.5
Inventory days	2,124.9	1,749.5	1,736.3	1,304	380
A/P days	604.4	32.4	28.3	38.0	43.5
ROE (%)	(0.3)	(0.9)	(0.1)	(7.4)	(11.8)
ROA (%)	(0.2)	(0.6)	(0.1)	(4.3)	(6.7)

Q & A



Thank you.

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