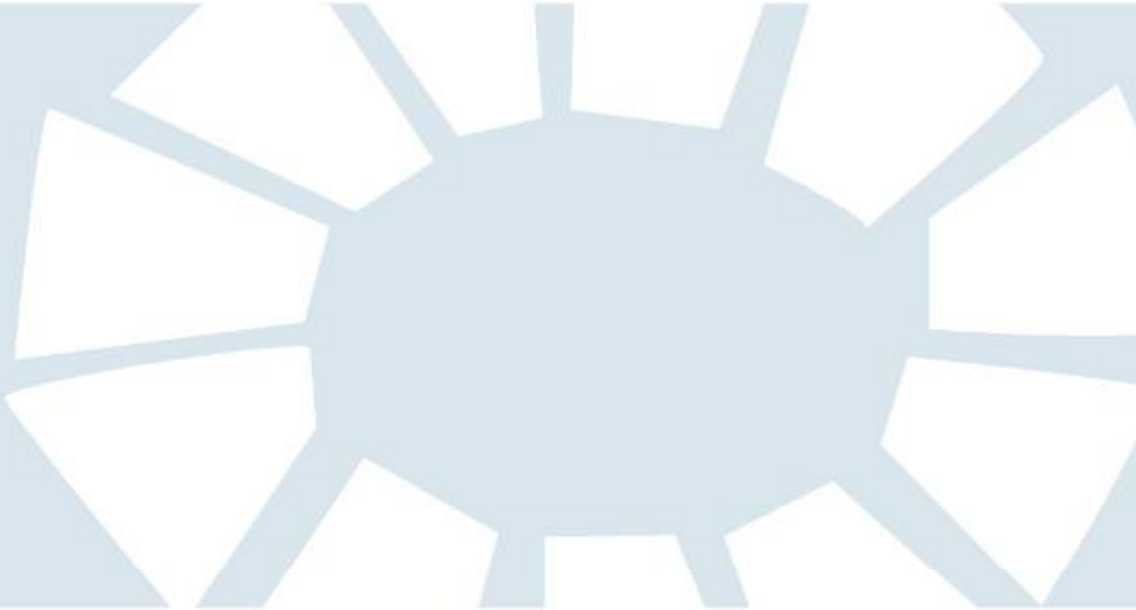


SINBON 2014Q3 Results & Prospects

Prepared By Finance Department
2014/10/23



Integrity , Innovative , Sincere



Safe Harbor Notice

This presentation contains forward looking statements and is subject to significant risks and uncertainties.

Actual results may differ materially from those in the forward looking statements.

Integrity, Innovative, Sincere



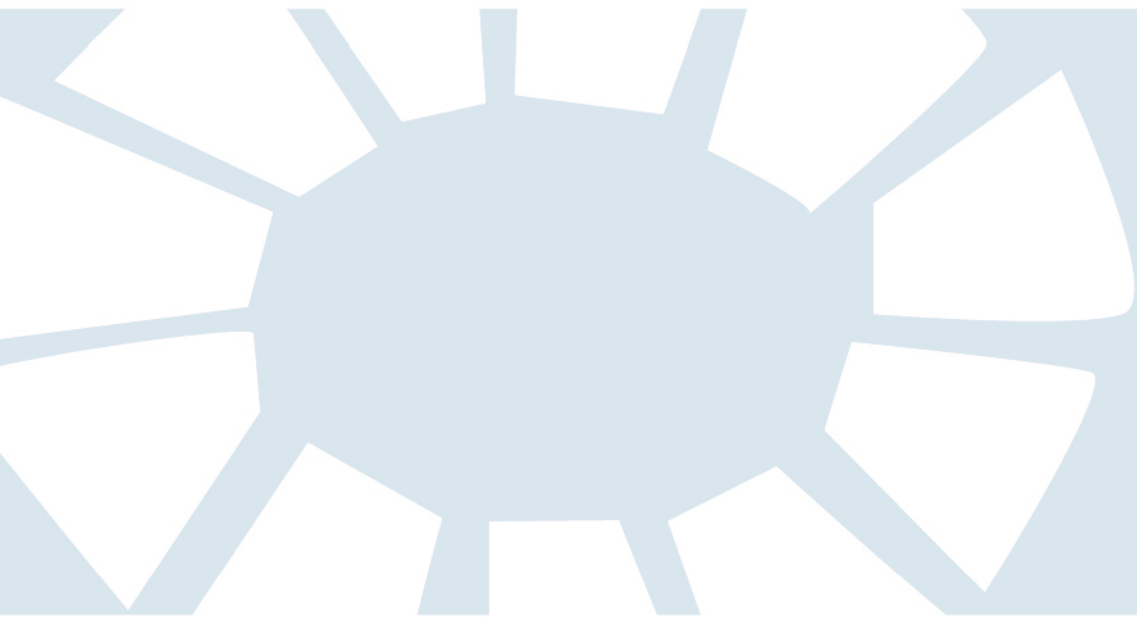
AGENDA

SINBON Briefing

Year to Date Performance

Financial Records

Business Outlook



SINBON Briefing

Who We Are

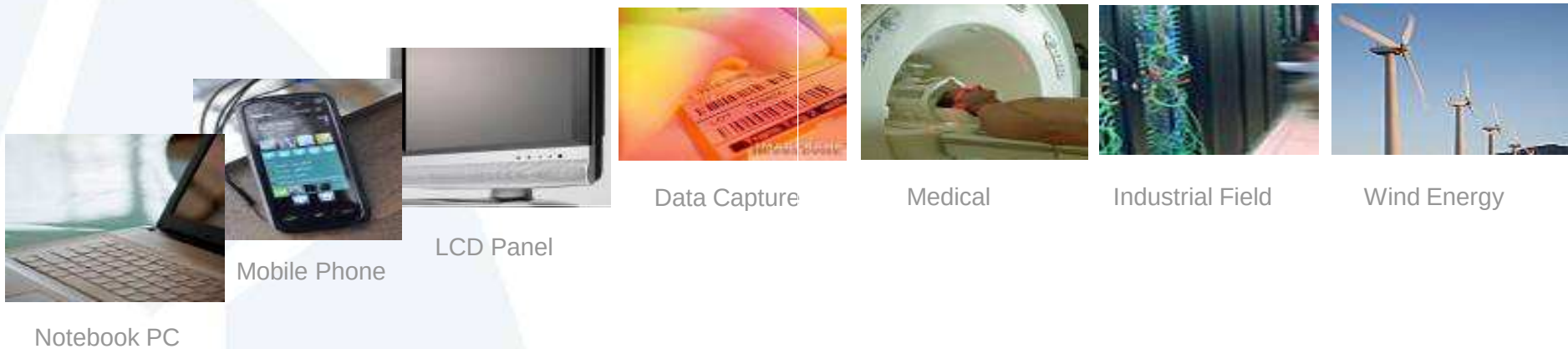
Founded in 1989, we are a solution provider of electronic integration, covering component design, manufacturing, distribution services as well as wireless component.

Founding year: 1989

Legal status: Listed on Taiwan Stock
Exchange Corporation (Code # 3023)

Capital: USD 69 million (TWD 2.08 billion)





Consumer Electronics Industries
(Standard & limited profit)



Niche Market & Industrial field
(customized with value-added)

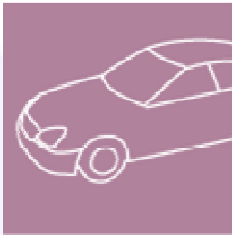
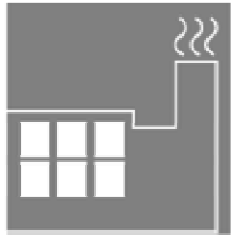
Key technology & capacity for vertical integration

- PCB
- Raw Cable
- Tooling Design
- Module Design, etc.

Core competitiveness

- Cable Assembly
- EE, ME, Soft Ware, and Firm Ware Engineering
- Value sourcing platform
- Swift & Integrated Service, etc.

Business Coverage

Field	 Automotive	 Communication	 Green Energy	 Medical Health	 Industrial Application
Cable Assembly	✓	✓	✓	✓	✓
PCB Assembly		✓	✓	✓	✓
Sub-unit / Box Build			✓	✓	✓
Connectors/ Components	✓	✓	✓	✓	✓

Notes: Components refer to HRS connector, Crystal & Oscillator, GPS A.T., Hinge. Passive C.P., SIM Switch IC., GPS C.P., Zener Diode, Cable chute, Compatible connector, etc.

Major Customers

Medical Health 健康照護



Automotive 汽車領域



Green Energy 綠能產業



Industrial Application 工業應用



Communication 通訊相關



Global Service Network



Headquarter

-Taipei, Taiwan

Sales / Marketing Offices

-Seattle, USA

-New York, USA

-Chicago, USA

-Nashville, USA

-Manchester, UK

-Nagoya, Japan

-Inchon, Korea

-Taipei, Taiwan

-Beijing, China

-Qingdao, China

-Jiangyin, China

-Shanghai, China

-Tongcheng, China

-Shenzhen, China

-Xiamen, China

-Chongqing, China (Planning)

Manufacturing Sites

-Miaoli, Taiwan

-Beijing, China

-Jiangyin, China

-Tongcheng, China

-Nashville, USA

R&D Offices

-Taipei, Taiwan

-Beijing, China

-Jiangyin, China

-Tongcheng, China

Hubs

-Seattle, USA

-Nashville, USA

-Orlando, USA

Manufacturing Site



Miaoli



Beijing



Jiangyin plant I



Jiangyin plant II



Jiangyin raw cable plant



Tongcheng

Beijing Manufacturing Plant



- **Features:**
Cable Assembly
High Mix Low Volume (ex. medical, industrial...)
- **Space:** 84,122 ft²
- **Manpower:** 508
- **Workmanship Standard Compliance:**

IPC-610, Class2	ISO 9001
IPC-620, Class 2	ISO 14001
UL	ISO 13485
OHSAS 18001:2007	Green Partner (Sony)

Beijing



Jiangyin Manufacturing Plant



■ Features:

Cable / PCBA / Box build
High Mix Low Volume / High Volume Low Mix
(cover diverse industries)

■ Space:

Plant I- 139,933 ft², II- 230,890 ft², III- 21,528 ft²

■ Manpower: 2,612

■ Workmanship Standard Compliance:

IPC-620, Class 2	ISO 9001	Eco-Partner
IPC-610, Class 2	ISO 14001	UL
TS 16949	ISO 13485	Green Partner

Jiangyin



Tongchen Manufacturing Plant



■ Features:

Cable Assembly
High Volume Low Mix (ex. IT, consumer electronics, industrial control machine and vehicle fields...)

■ Space: 64,585 ft²

■ Manpower: 550

■ Workmanship Standard Compliance:

ISO 9001	IPC-620	EICC
ISO14001	UL	Green Partner (Canon)

Tongchen



Miaoli Manufacturing Plant



■ Features:

Cable Assembly
PCB Assembly
High Mix Low Volume (ex. industrial, semi-conductor, auto charger...)

■ Available Space: 78,168 ft²

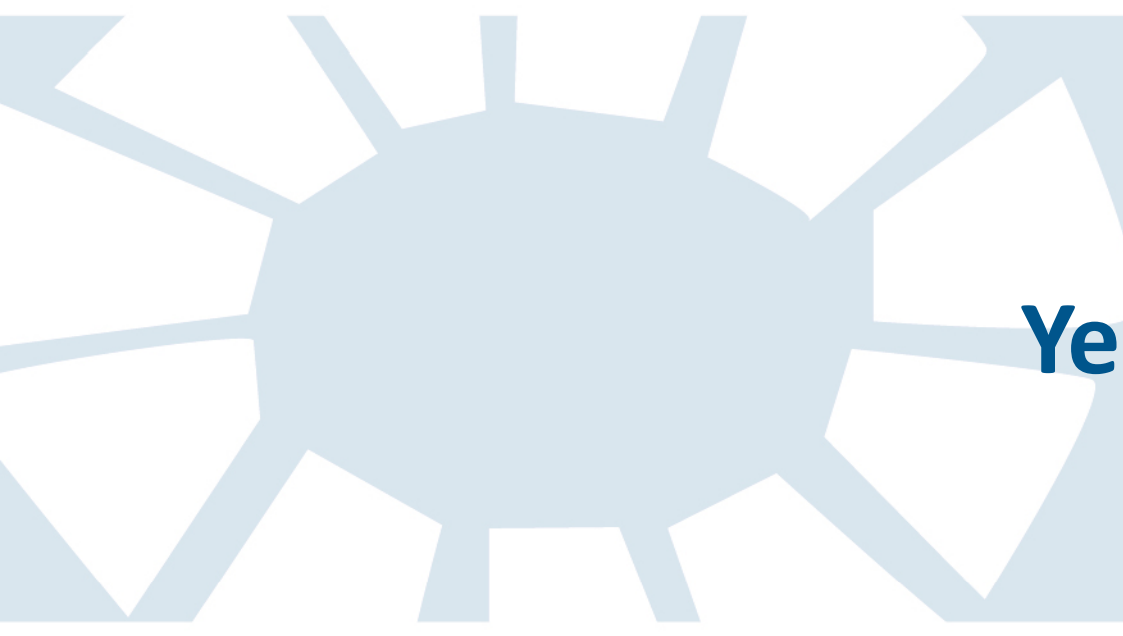
■ Manpower: 223

■ Workmanship Standard Compliance:

IPC-610, Class 2	IECQ	ISO 13485
IPC-620, Class 2	UL	ISO 9001
ISO 14001	GMP	ISO 14064-1

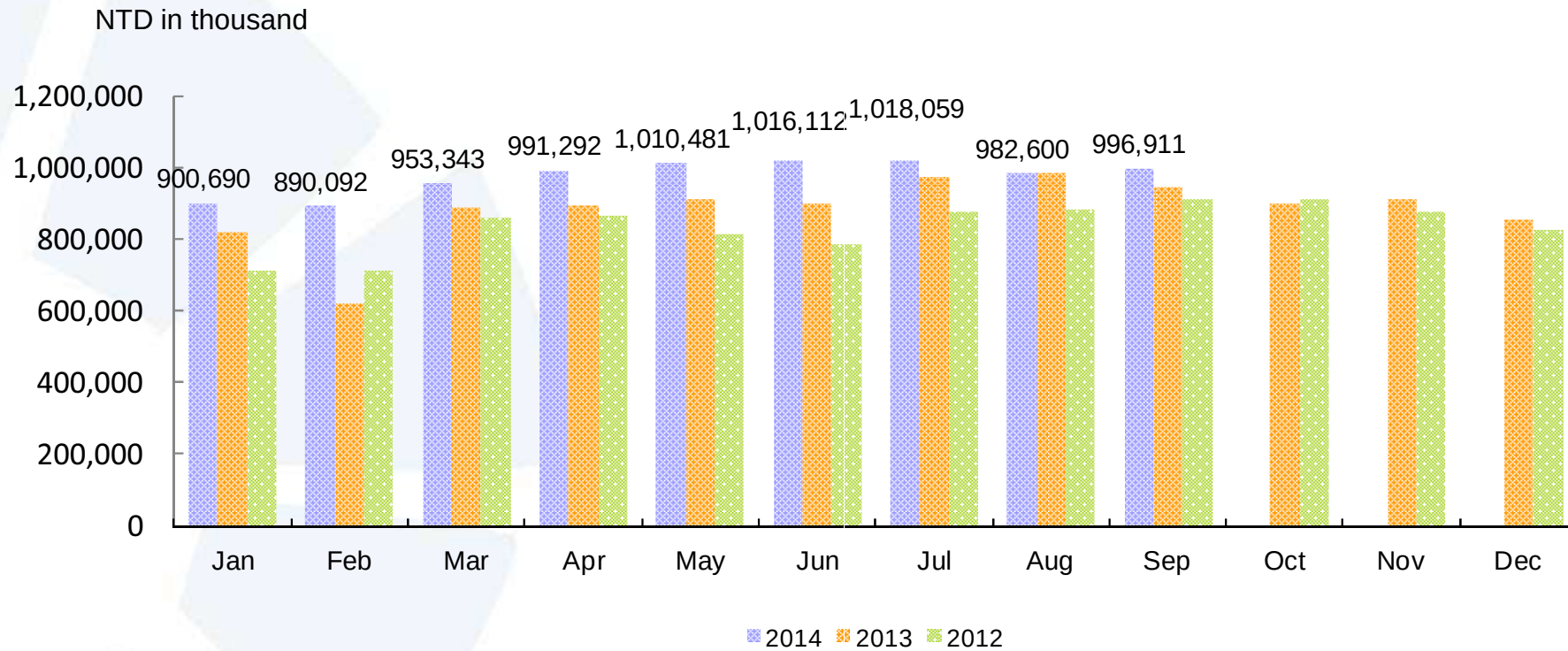
Miaoli



A stylized sun graphic with a central circle and radiating lines, positioned on the left side of the slide.

Year To Date Performance

Monthly Consolidated Revenue



2014 Jan to Sep. consolidated sales : NTD 8,759,580 in thousands

Last 5 Quarters Result Highlight

(NTD in thousand)	Q2'14	Q1'14	Q4'13	Q3'13	Q2'13
Net Sales	3,019,801	2,741,173	2,641,592	2,895,131	2,695,954
Gross Profit	656,010	596,831	588,671	611,813	561,260
Gross Profit %	21.72%	21.77%	22.28%	21.13%	20.82%
Operation Income	283,381	220,717	170,534	201,102	187,013
Non-operating Income	39,728	62,888	31,284	64,439	63,369
Non-operating Expenses	(8,364)	(8,562)	(32,966)	27,606	(27,779)
Income before Taxes	314,745	275,043	168,852	293,147	222,603
Income Taxes	(99,943)	(78,715)	(53,521)	(89,407)	(65,133)
Minority Interests	(5,101)	(4,460)	(35,877)	(7,558)	(8,688)
Net Income	219,903	200,788	151,208	211,298	166,158
Net Profit %	7.28%	7.32%	5.72%	7.30%	6.16%
EPS (NTD in dollars)	1.06	0.97	0.72	1.02	0.80
Stockholders' Equity	4,482,739	4,811,817	4,653,253	4,279,475	4,206,835
ROE (quaterly)	4.91%	4.17%	3.25%	4.94%	3.95%

Last Five 2nd-Quarter Results Highlight

(NTD in thousand)	Q2'10	Q2'11	Q2'12	Q2'13	Q2'14
Net Sales	2,244,117	2,308,503	2,483,305	2,695,954	3,019,801
Gross Profit	490,768	496,326	521,955	561,260	656,010
Gross Profit %	21.87%	21.50%	21.02%	20.82%	21.72%
Operation Income	165,492	191,351	128,464	187,013	283,381
Net Income	145,344	110,353	153,421	166,158	219,903
Net Profit %	6.48%	4.78%	6.18%	6.16%	7.28%
EPS (NTD in dollars)	0.82	0.62	0.85	0.80	1.06

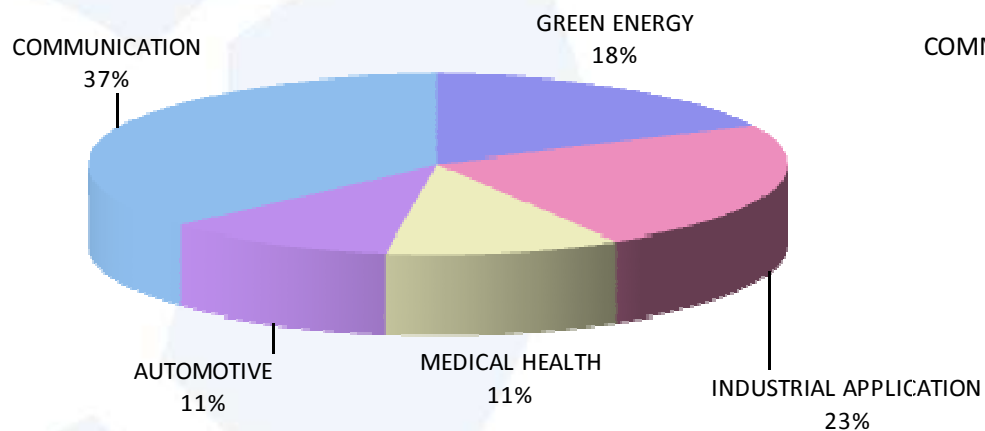
Revenues by Market Segment I



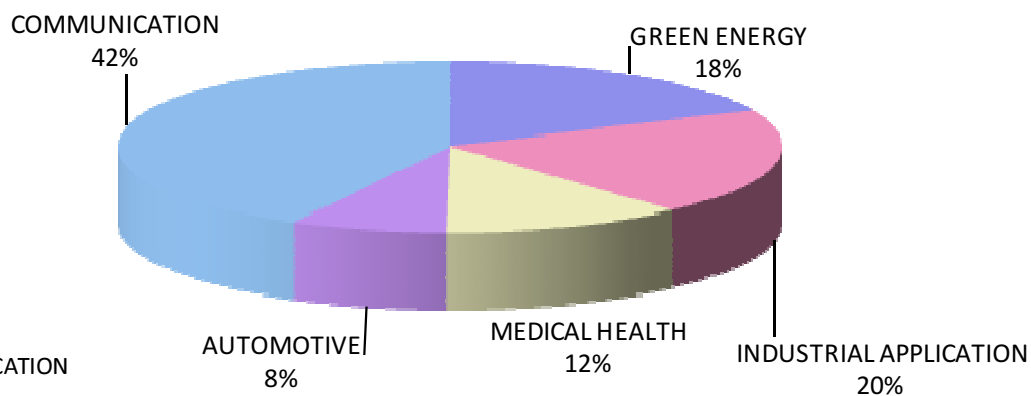
Unit : NTD in thousand	2014 Jan ~ Sep	2013 Jan ~ Sep	Increase (Decrease)	%
Industry	Sub-Total	Sub-Total		
GREEN ENERGY	1,581,415	1,437,841	143,574	10%
INDUSTRIAL APPLICATION	2,056,624	1,602,691	453,933	28%
MEDICAL HEALTH	951,740	931,300	20,440	2%
AUTOMOTIVE	933,692	598,554	335,138	56%
COMMUNICATION	3,236,109	3,343,283	(107,174)	-3%
Total	8,759,580	7,913,669	845,911	11%

Revenues by Market Segment II

2014 Jan ~ Sep Revenue by Market Segment



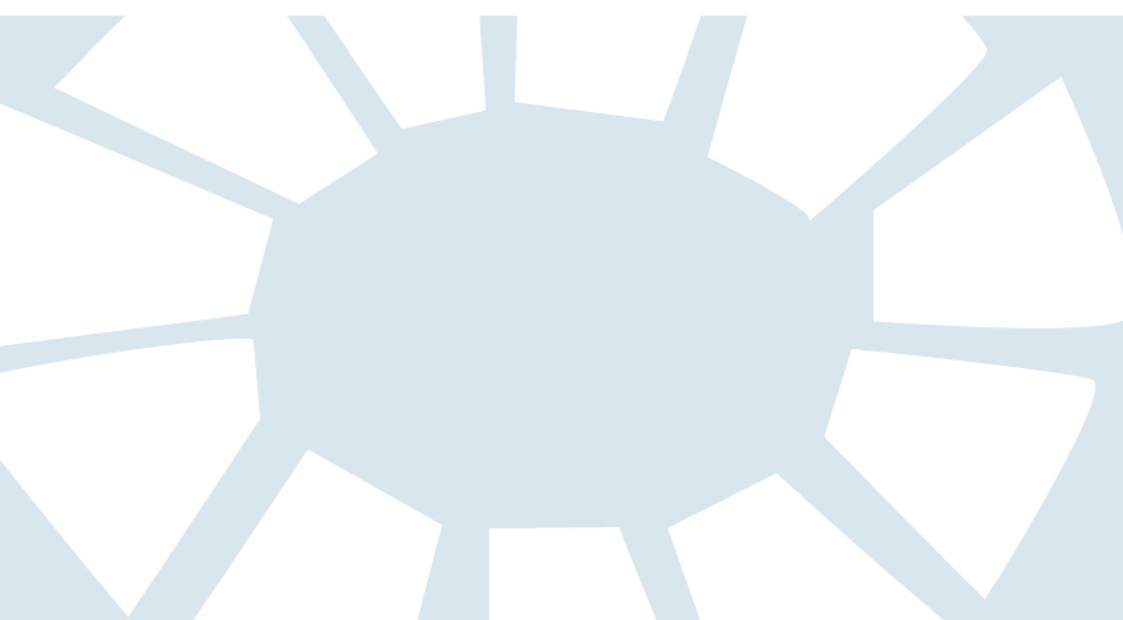
2013 Jan ~ Sep Revenue by Market Segment



Financial Ratio

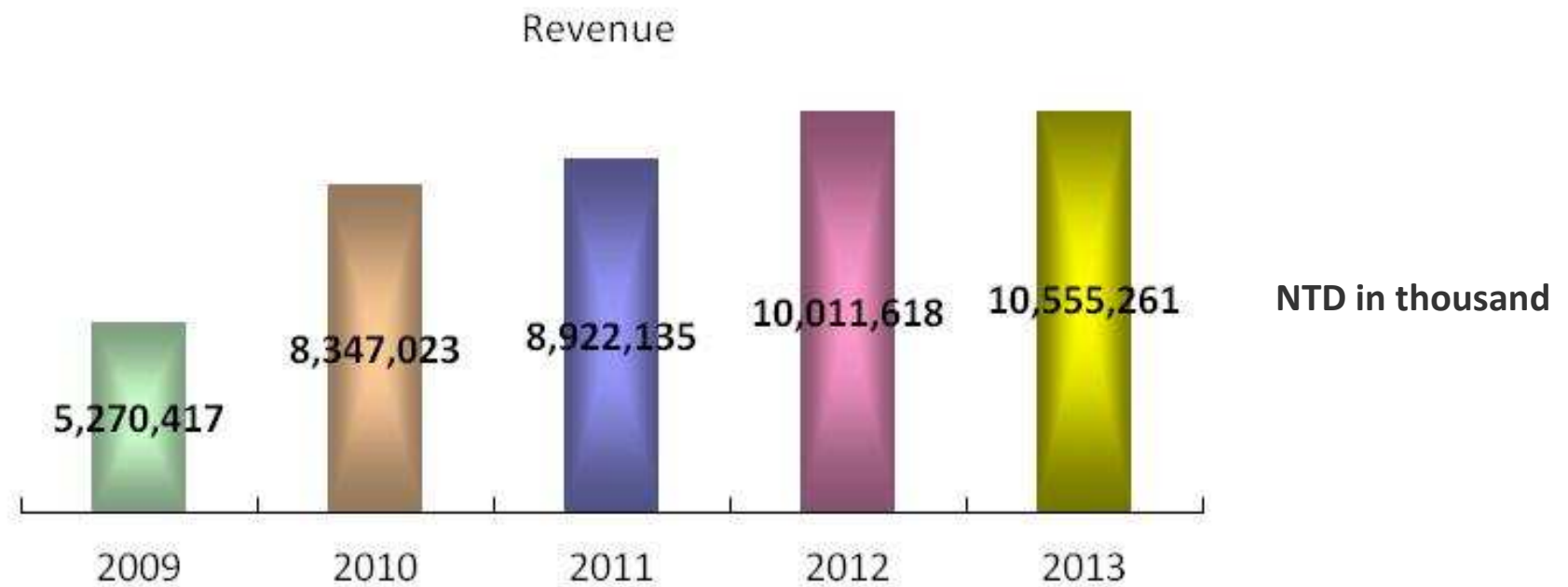
Ratio	2012	2013	2014 1H
Debt Ratio	53.70%	50.42%	56.12%
Long-term funds to property, plant and equipment Ratio	290.99%	321.56%	344.90%
Current Ratio	154.91%	164.03%	151.00%
Quick Ratio	115.25%	123.72%	116.00%
Times Interest Earned Ratio	12.90	24.39	35.85
A/R Turnover	3.71	3.59	3.65
A/P Turnover	5.03	4.77	4.94
Inventory Turnover	4.66	4.96	5.66
Property ,plant and equipment turnover	5.95	6.69	7.68
Total Assets Turnover	1.13	1.12	1.11
ROA	6.08%	7.00%	8.15%
ROE	12.58%	13.88%	18.06%
Profit before tax to capital	36.25%	41.75%	56.80%
Net Profit Rate	4.78%	5.76%	7.30%
EPS (NT\$)	2.93	3.20	2.03

PS: You may download completed financial statements at <http://www.sinbon.com/investor-relations/financial-statement/>



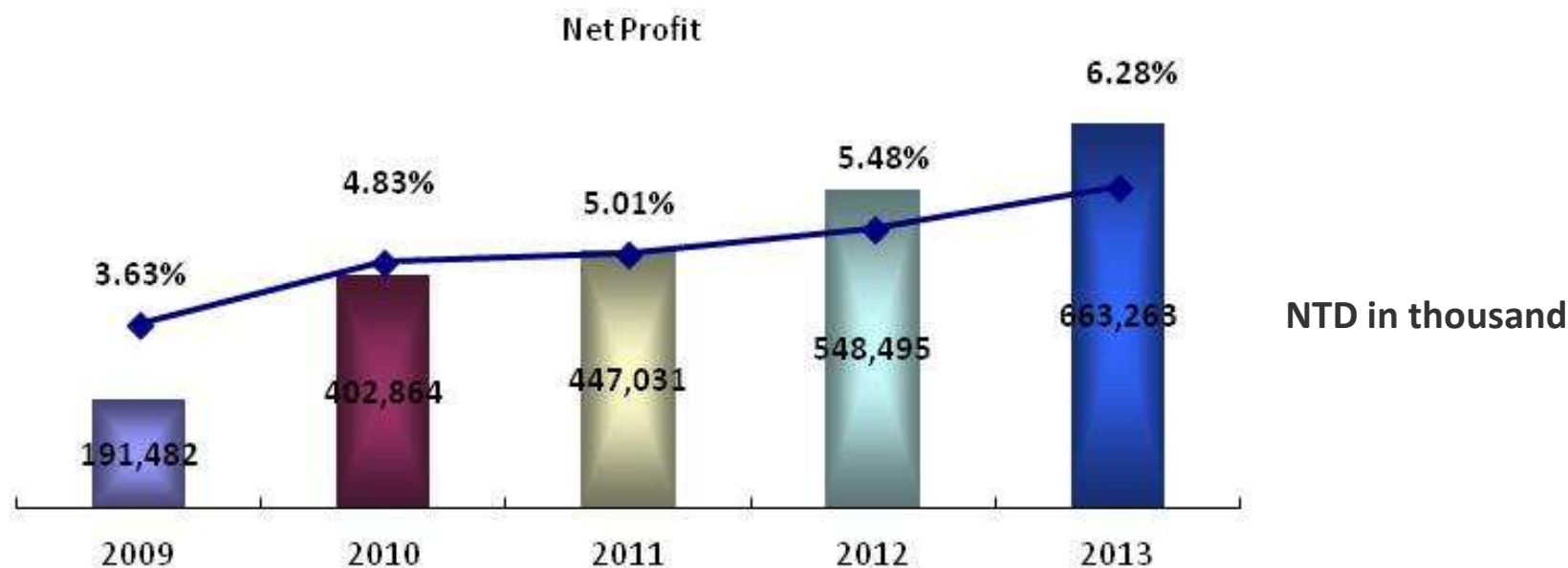
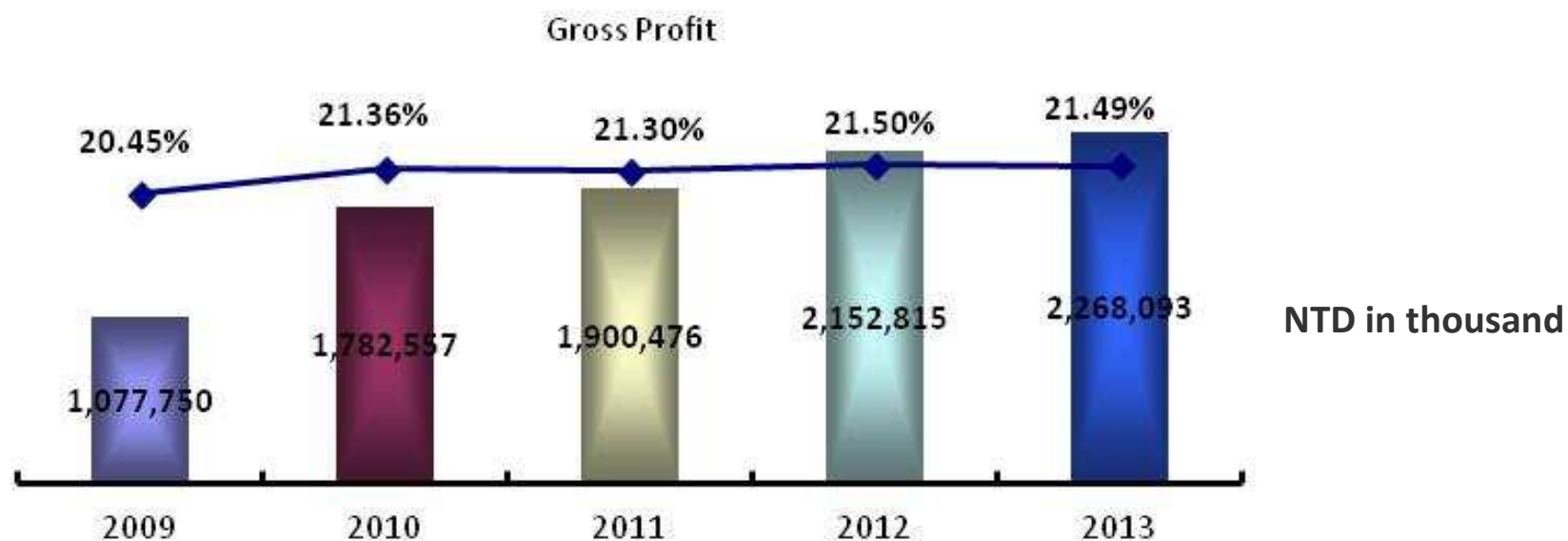
Financial Records

Revenue Achievements



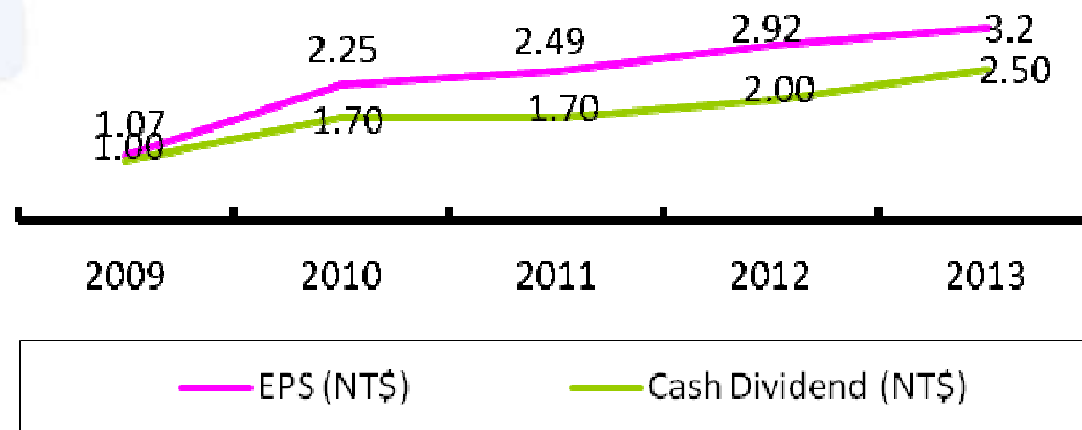
Sources: Audited Consolidated Financial Report.

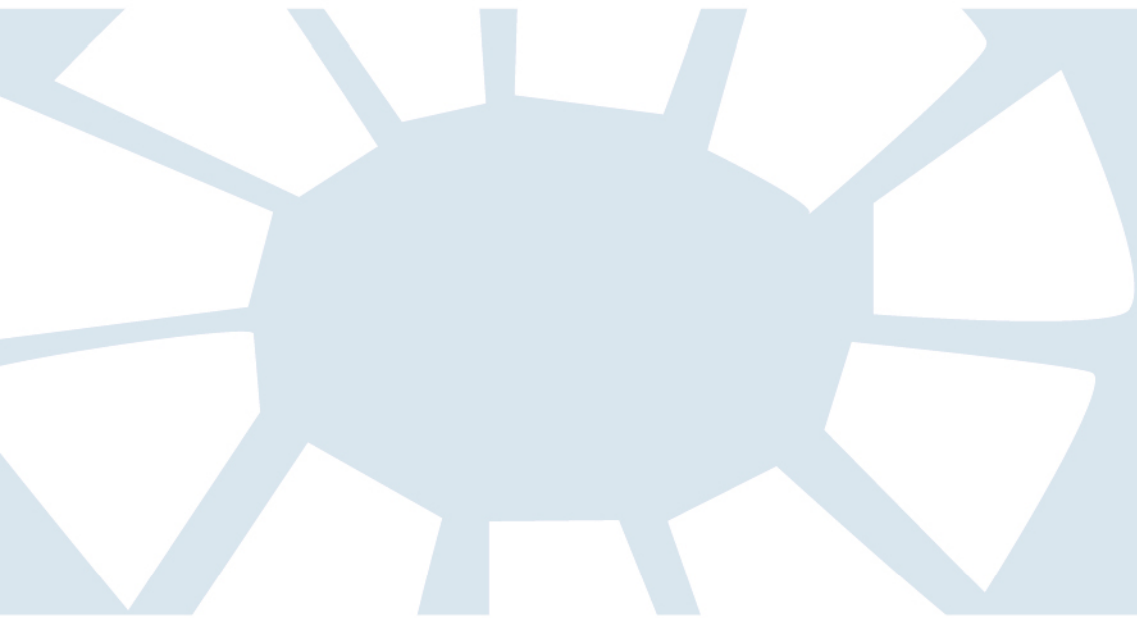
Profitability



Last 5-Year Dividend Policy

	2009	2010	2011	2012	2013
EPS (NT\$)	1.07	2.25	2.49	2.92	3.2
Cash Dividend (NT\$)	1.00	1.70	1.70	2.00	2.50
Stock Dividend (NT\$)	0.00	0.00	0.00	0.00	0.00
SUM	1.00	1.70	1.70	2.00	2.50
Payout Ratio	93%	76%	68%	68%	78%





Business Outlook

MAGIC

Medical
Health



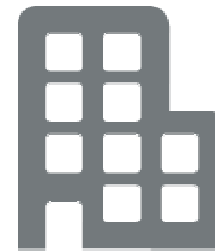
Automotive



Green
Energy



Industrial
Application



Communication





Application



Positron Emission Tomography



Magnetic Resonance Imaging



Radiography (X-Ray)



Ultrasound Equipment



Patient Monitor

Major Customers



PHILIPS

TOSHIBA



COVIDIEN



Application



**Automotive Audio
& Video systems**



Oxygen Sensor



Parking Related Device



Car Charger - Industrial

Major Customers



DELPHI



PEUGEOT



A global partner with local experience.®



Application



Solar

(Micro-inverter,
Central inverter,
DC-Converter)



Wind Turbine

(Hub, Nacelle,
Tower, Tower
base)

Major Customers



Application



**Energy
Distribution**



**Electrical Control
Cabinet**



**Industrial Cooling
System**



**Automation
and Control**



Nuclear Power Cabinet



**Sensor Control
Diagnostic Equipment**

Major Customers

Schneider
Electric

invenSUS
Foxboro



Honeywell

SIEMENS



Application



Construction & Transportation



Agriculture Equipment



EV Charger



Marking and Image Coding



Industrial Printing Equipment

Major Customers





Industrial Application



Application



Semiconductor Equipment



Cradle and PDA

Major Customers

ASML

DENSO

MOTOROLA
symbol

DATALOGIC™

Intermec®
by Honeywell





Application



RF Cable And Antenna For Industrial PDA/
Smart Phone/ Tablet PC/ WLAN/E-
Reader/Gaming Machine

Major Customers

SONY

ASUS®

Trimble®

FUJITSU

lenovo

Qisda

USI® 環電

5XLINK

GIONEE 金立
金品质 立天下

台揚科技

msi™

Hisense
创新就是生活
海信

wistron®

Laird
TECHNOLOGIES®

IMICRO
中星微电子

Laird
TECHNOLOGIES®

CIPHER LAB

CK Telecom

unitech

SINBON
www.sinbon.com

thank you

| Integrity
Innovative
Sincere

