

憶聲電子股份有限公司



Investors Conference 2020

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General manager& Chairman at Action
Asia (Shenzhen)

Disclaimer

- **This information may contain statements about future prospects. This type of expression is based on expectations of the current situation, but at the same time limited by known or unknown risks Or uncertain impact, so actual results may be significantly different from expressed content.**
- **Except for legal requirements, the company is not obliged to respond to the generation of new information or when future events occur, actively update the expression of future prospects**

Agenda

1. Company profile
2. Business and financial overview
3. Operational overview
4. Future prospects

1. Company Profile

Founded	July 21, 1976
Stock listing time	August, 2002(May, 1998)
Paid-up capital	2.77 billion
Main business	Sales, maintenance, installation and service of various household appliances, manufacturing, processing, trading, etc. of warehousing, logistics services and audio-visual electronic products
company website	www.action.com.tw

Business Performance

Consolidated Income Statement

Unit: NT\$ thousand

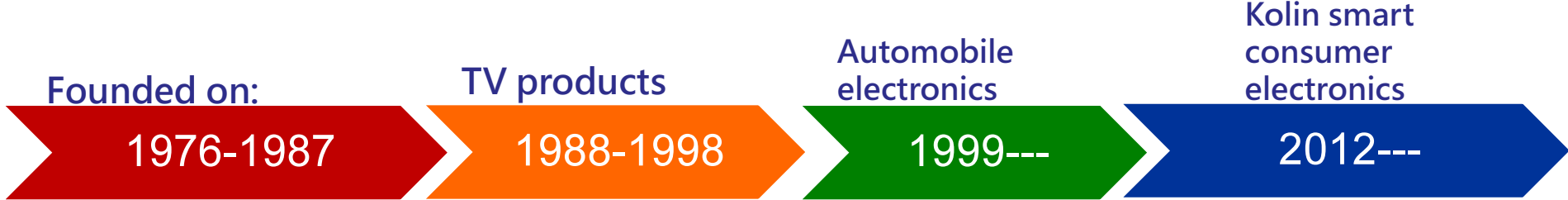
Item/ year	2020/1-6	2019/1-6
Revenue	637,055	689,126
Gross Profit	157,047	178,103
Gross Margin(%)	25	26
Operation Expense	145,843	161,616
Operation Profit	11,204	16,487
Non-operating income and expenditure	26,084	131,880
Profit before Tax	37,288	48,367
Profit after Tax	31,319	40,447
EPS	0.12	0.14

Consolidated Balance Sheet

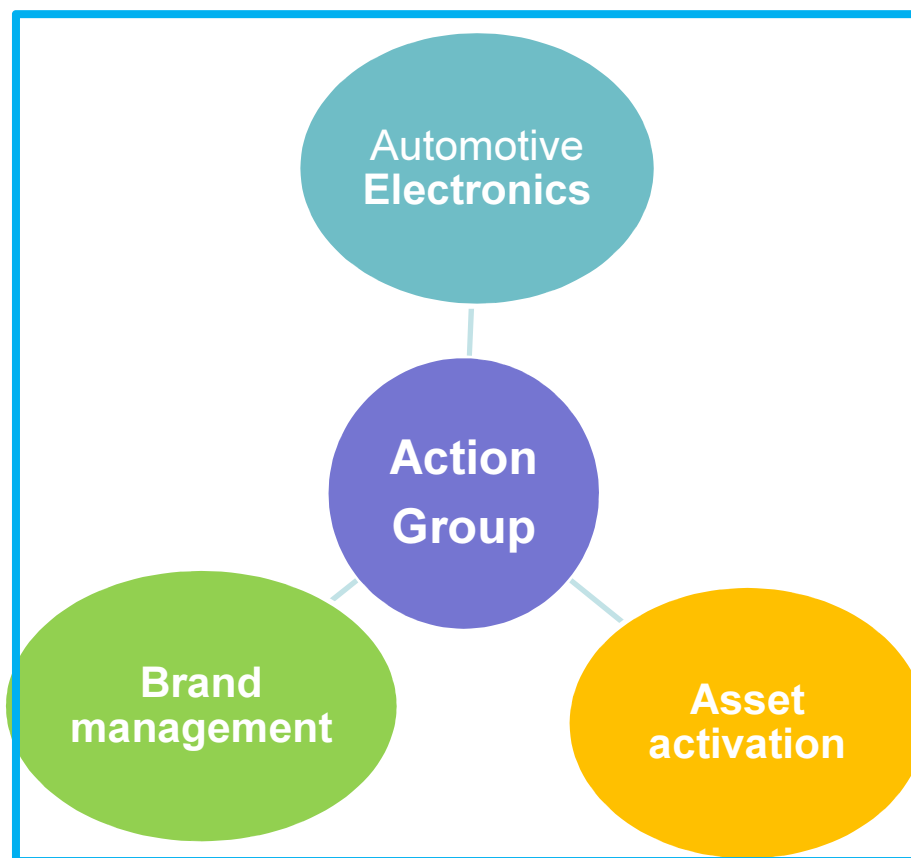
Unit: NT\$ thousand

Item	2020.06.30	2019.12.31	2019.06.30
Current assets	1,360,843	1,317,063	1,392,845
Non-current assets	2,411,772	2,450,924	2,574,426
Investment in equity method	525,206	536,155	562,200
Real estate, plant and equipment	1,295,782	1,343,651	1,395,642
Other assets	590,784	571,118	616,584
Total Assets	3,772,615	3,767,987	3,967,271
Current liabilities	955,267	876,707	1,049,121
Non Current liabilities	235,596	248,044	252,936
Shareholders' equity	2,581,752	2,643,236	2,665,214
Total liabilities and Shareholders' Equity	3,772,615	3,767,987	3,967,271

Operational Overview: Memories of Development Tracks in the Past 40 Years



Action Goup: three major business systems



Automotive Electronics

- Action Asia (Shenzhen) Co., Ltd.
- Action Industries (Malaysia) SDN BHD
- Action Intelligent(Shenzhen) Co., Ltd.
- ATZ Electronics CO., LTD.

Brand Mangement

- Brand management for Kolin in Taiwan
- Realise Tech-Service

Asset Development

- Shanghai Action Tech. Co. Ltd.
- Action Technology (JIAN) Co.,Ltd
- Action Asia Development Industry Co., Ltd.

Automotive Electronics Business systems

Action Industries (Malaysia) SDN BHD

- Founded in Penang, Malaysia in 1987



Action Asia (Shenzhen) Co., Ltd.

- Founded in industrial park in China Shenzheng in 2005



Brand Management Business systems – Kolin

1. Kolin has been an established brand in Taiwan for 50 years, and was previously the most well-known consumer electronics brand in Taiwan.
2. Action Group operates the kolin brand, through distributors + mass sales channels + online shopping platform, plans a full range of home appliances and small home appliances to create group revenue.
3. Our distribution of to-go blenders, coffee maker and circulation fans rank **No.1** throughout Taiwan.
4. Looking forward to the future, we will commit to the integration of Action, Kolin, Realise and consumers, strengthen the operational physique and enhance the overall competitiveness of the brand, and implement the sustainable operation of the company.

Asset Development Business systems–Shanghai Action Tech.

- ❑ Located in Jiading, Shanghai, a satellite town to the international city of Shanghai. Situated in between the provinces of Jiangsu, Zhejiang , it is the ideal location to develop warehousing services.
- ❑ Covering an area of 150 mu (4,500 pings) and 80 acres of green forest belts, 2011 began to invest in the construction of logistics warehousing and leasing business.
- ❑ In 2018, the factory leased area reached 790 million square meters, and the occupancy rate reached 90%
- ❑ Advanced warehousing equipment introduces international brand customers and creates considerable revenue for the group..

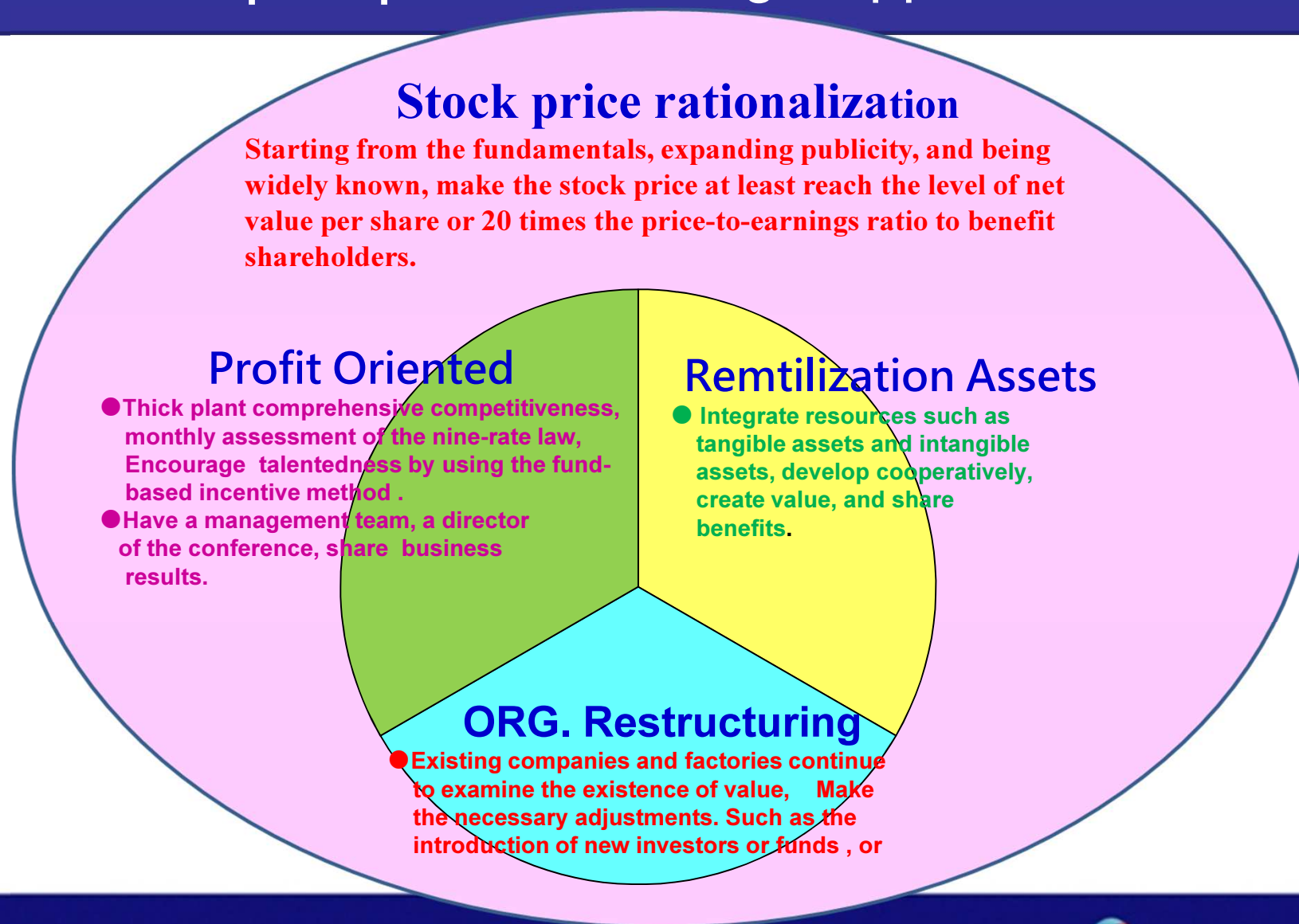


Asset Development Business systems-Action Asia Development

1. Located next to the Zhongyu Interchange, it is the gateway and standard of Zhongli Industrial Zone.
2. It has the development potential in line with the trend of Industry 4.0.
3. The land area of about 4,000 pings is scheduled to start construction in 2019.
4. The activation of land assets will inject bright spots into EPS.



4. Future prospects--Strategic approach



Action Group - automotive electronics products



OEM/ODM Manufacturer

Since 1992 Action has many years of experienced in Design, Development and Manufacturing of **RV Infotainment Product** for OEM/ODM customer's

Satisfaction from Action.



Action Group - automotive electronics products



OEM/ODM Manufacturer

Since 1998 Action has many years of experienced in Design, Development and Manufacturing of Rear Seat Infotainment Product for OEM/ODM customer's

Action Group - automotive electronics products



OEM/ODM Manufacturer

Since 2008 Action has many years of experienced in Design, Development and Manufacturing of **Audio Head Unit Product** for OEM/ODM customer's

Action Group - automotive electronics products

OEM/ODM Manufacturer

Since 2014 Action has many years of experienced in Design,
Development and Manufacturing of
Water Resistant Audio Head Unit for OEM/ODM customer's

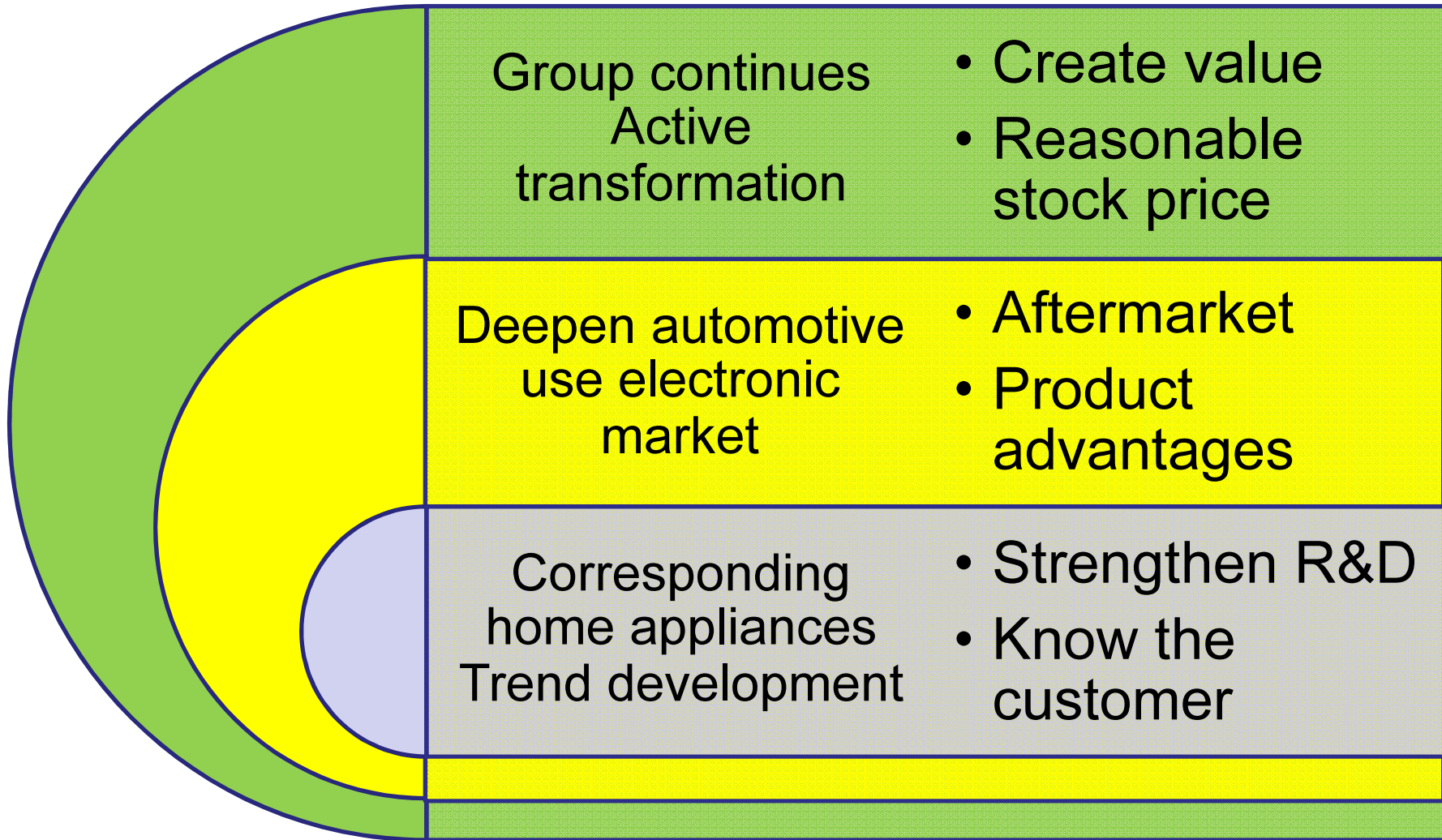
Action Group continues to develop the home appliance business

Three-network integration of telecommunication network, internet and television network



After the integration of the three networks and the application of the Internet of Things technoelectric lights, air conditioners, televisions, stereos, microwave logy, all appliances such as refrigerators, ovens, washing machines, etc. will enter the intelligent age.

Action Group will continue to develop upward



Action Group will continue to develop upward

Q & A

Satisfaction from Action.

