

Action Electronics Co., LTD.

Stock code 3024

Investor Conference 2024

Speaker : Chairman

歌林 kolin



憶聲智匯科技園區



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- **Except as required by law, the company is not obligated to update the statements of future prospects in response to the generation of new information or future events.**



- 1** Operation Overview
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Operation Overview

Corporation Profile

- Action Electronics Co., Ltd.
- Date of Establishment : 1976/07/21 (Established for 49 years)
- Date of IPO : 2002/05/26 (23 years since the IPO)
- Paid-up Capital : NT \$2.8 billion
- Number of employees : Around 430 employees
- Headquarters : Zhongli Dist., Taoyuan City ,Taiwan (R.O.C.)
- President : Peng Ting-Yu
- Main Business :
 - a) Research, manufacturing and sales of automotive electronic products
 - b) Sales and after-sales service of Kolin, a brand of electrical home appliances
 - c) Development and leasing of real estate



Satisfaction from Action.



Major Milestone

Change of product 1976-1990

- Focused on manufacturing, from radios initially to multimedia products. Develop towards diversification, accumulate R&D technology, and prepare for expanding operations.

Change of location 1990-2005

- Due to the strong appreciation of the domestic currency, we invested in Malaysia, Shenzhen and Shanghai, successfully IPO in Taiwan and Singapore.

Change of ERP system 2006-2010

- Due to the 2008 financial crisis, which triggered a sense of security, the next step in the transformation plan was launched and we imported SAP system to simplify cross-company processes.

Change of business module 2011-2015

- The launch of smart mobile devices triggered a product revolution and we decided to transform from manufacturing-oriented to technical service and leasing business.

Lean structure 2016-till now

- The group's operations are divided into three major business -----
- Automotive Electronics: R&D, Production, and Sales
- Brand Management: Home Appliances Asset
- Activation: Real Estate Leasing and Sales

The history of the Group's product

Founded on:

TV products

Automobile electronics

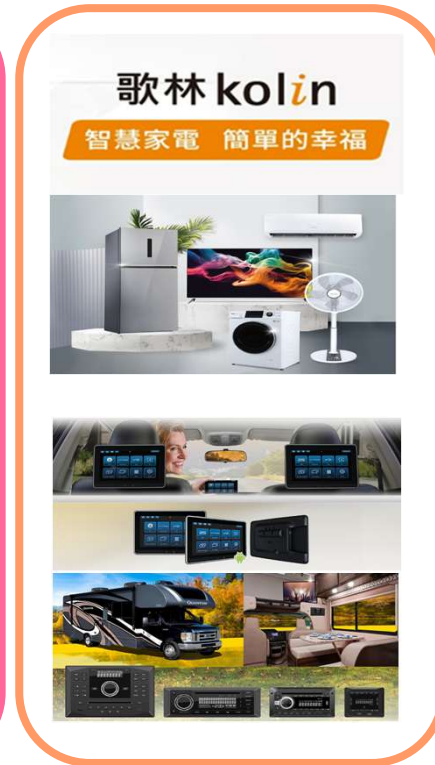
Kolin smart consumer electronics & Audio-visual multimedia products for automobiles

1976-1987

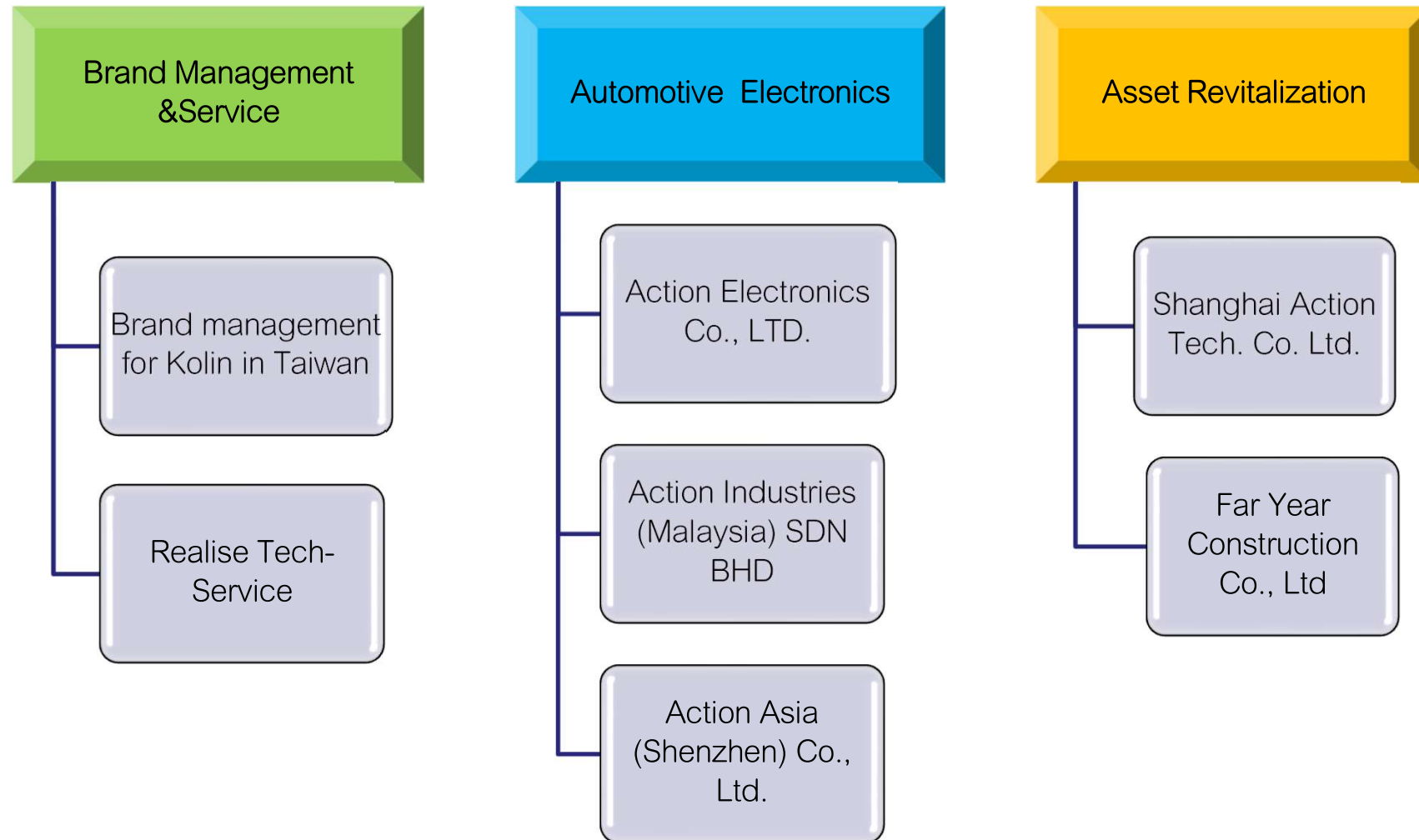
1988-1998

1999-2012

2012~

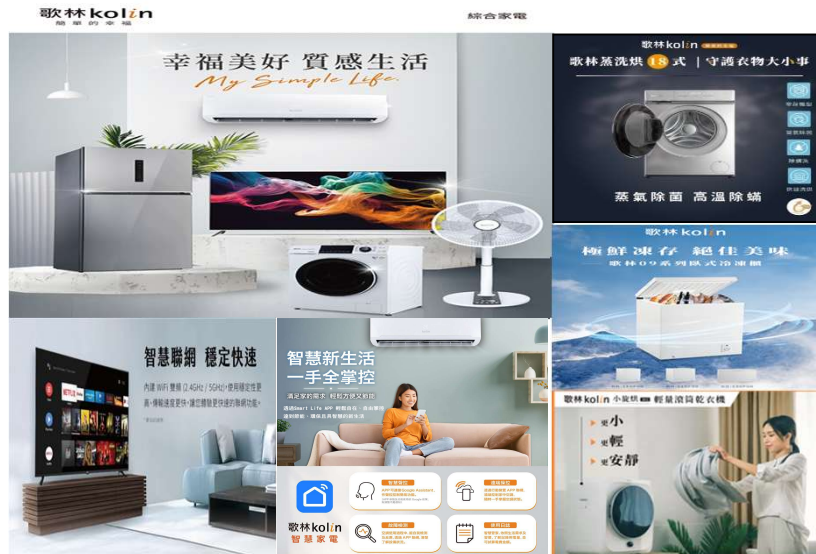


Three business systems



Brand Management and Service Business

• Electrical home appliances- 「Kolin」



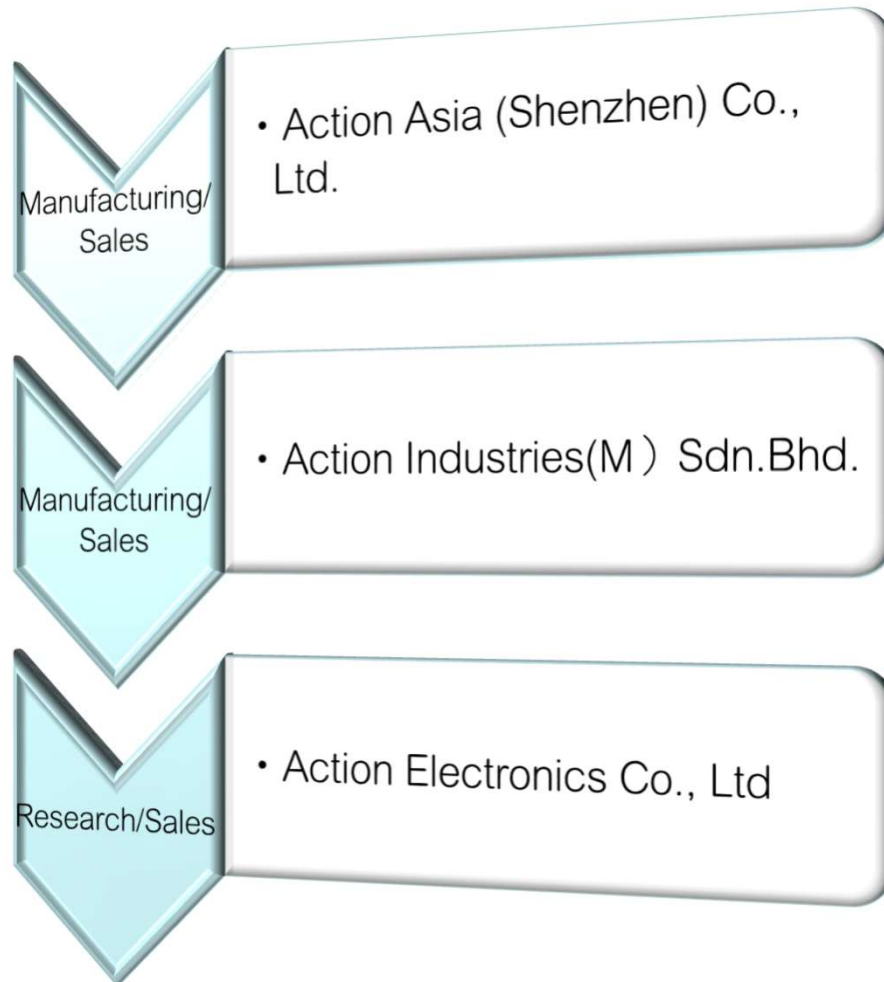
- 「Kolin」, a famous brand of electrical home appliances, was established in 1963 and existing for 62 years. In 2012, Action acquired the operating rights for the Kolin brand.
- With an independent after-sales service system, Kolin is a home appliance brand that integrates sales and services.
- Products: Audio-visual home appliances, air conditioners, washing machines, refrigerators, freezers, and various small appliances.

• After-sales service- 「Realise Tech」



- Established in 1999
- There are 18 service stations and 4 repair shops.
- Number of employees: 94 employees
- Main Business: General agency for Kolin product sales and services, and drainage equipment sales (ranked number one in Taiwan).

Automotive Electronics Manufacturing Business(—)



- Established in 2005 , located in Baoan District, Shenzhen
- Number of employees:69 employees
- Annual production capacity of 200,000 units
- Product: automotive(yacht) media product

- Established in 1987 , located in Penang, Malaysia
- Number of employees:178 employees
- Annual production capacity of 530,000 units
Number of assembly line :3
- Product: automotive (yacht) media product
- Land Area: About 24,000 (sqm)



Automotive Electronics Manufacturing Business (二)

Rear seat entertainment system

Remote Play



XBOX Remote Play


Car Mount



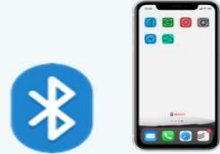
In-car Peripheral Access



PS Remote Play

(MP3、MP4)




Features: Android, Google, and legally licensed multimedia software.



ADAS

360° Surround View & Rear Monitoring



Collision Avoidance System



Blind Spot



Asset Revitalization Business-Shanghai Action Tech. Co. Ltd.

It successfully attracts international well-known customers with advanced warehousing equipment .
Creates stable revenue for the Group.

- ❑ Founded in 2004 and located in Jiading, Shanghai, a satellite town of the international city, it is strategically positioned between the provinces of Jiangsu and Zhejiang, making it an ideal location for developing warehousing services.
- ❑ Covering an area of 150 acres (4,500 pings), with 80 acres dedicated to green forest belts, the company began investing in the construction of logistics, warehousing, and leasing businesses in 2011. The logistics park is designed in a forest garden style
- ❑ The area for leasing reached 78,000 square meters, with an occupancy rate of 90%



Asset Revitalization Business- Far Year Construction Co., Ltd.

Zhongli's first world-class innovative 5G Wisdom Technology Park Land asset activation will add significant value to EPS

Headquarters land development project- 「Action」

1. Located next to the Zhongyu Interchange, it serves as the gateway and benchmark of the Zhongli Industrial Zone. It holds significant development potential in line with the trends of Industry 4.0.
2. It covers an area of about 4,000 square meters and is developed in two phases.
3. Approved for floor area ratio of 399% by IDB
4. Action200 is set to begin completion and handover in the fourth quarter of 2024.
5. Action198 is currently under construction and progressing.



Finance Overview & Future Prospects

Finance Overview(1)

Consolidated statements of comprehensive Income

Unit: NT\$ thousand

Item	2024/1-9	2023/1-9	Difference	YOY(%)
Operating Revenue	1,150,015	1,178,560	-28,545	-2%
Gross Profit from Operations	321,528	325,967	-4,439	-1%
Operating Expenses	235,542	242,361	-6,819	-3%
Operating Income	85,986	83,606	2,380	3%
Profit before Tax	88,544	115,081	-26,537	-23%
Net Profit	54,622	92,023	-37,401	-41%
EPS(NTD)	0.20	0.33	-0.13	-39%

Finance Overview(2)

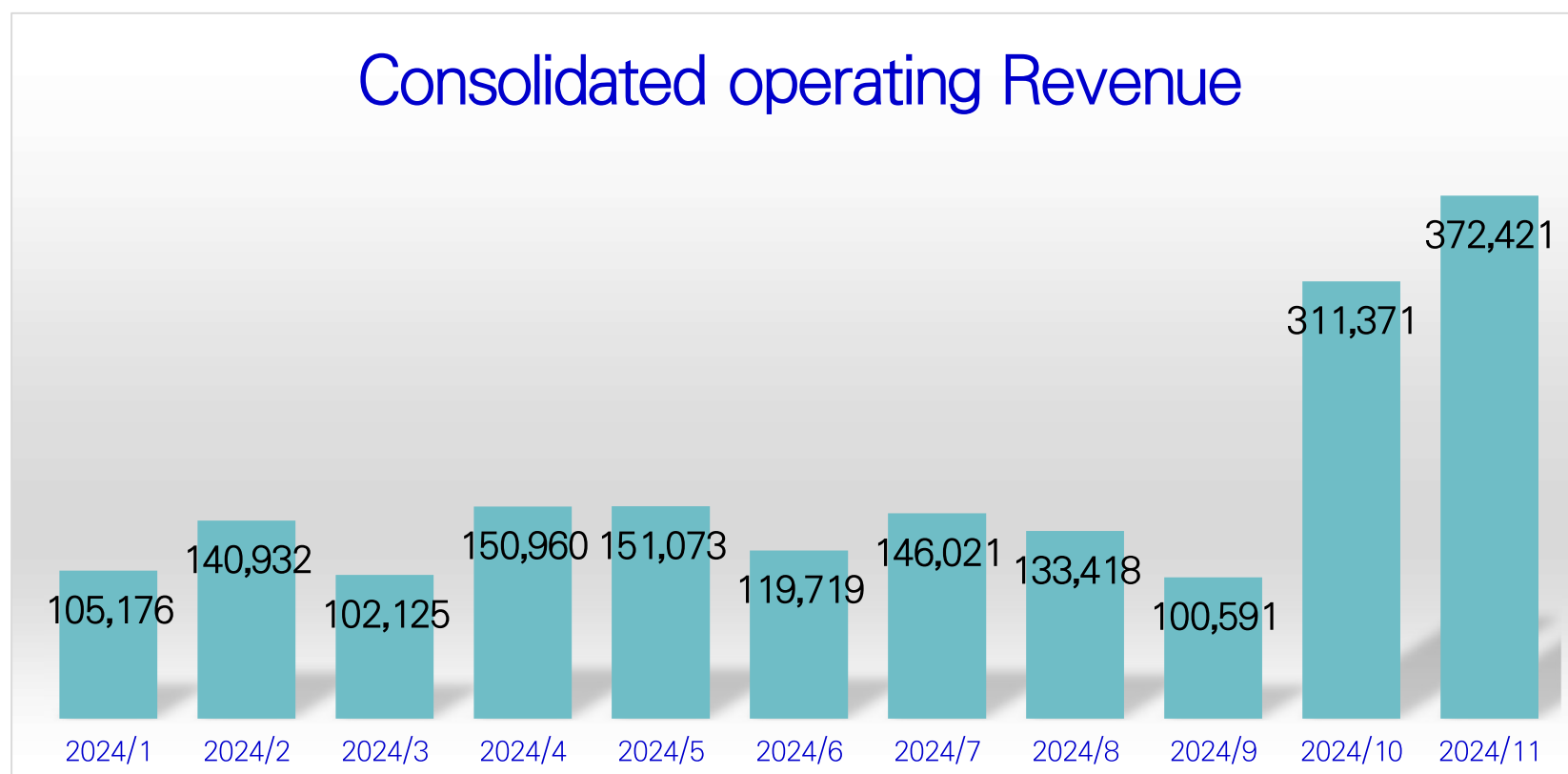
Consolidated Balance Sheet

Unit: NT\$ thousand

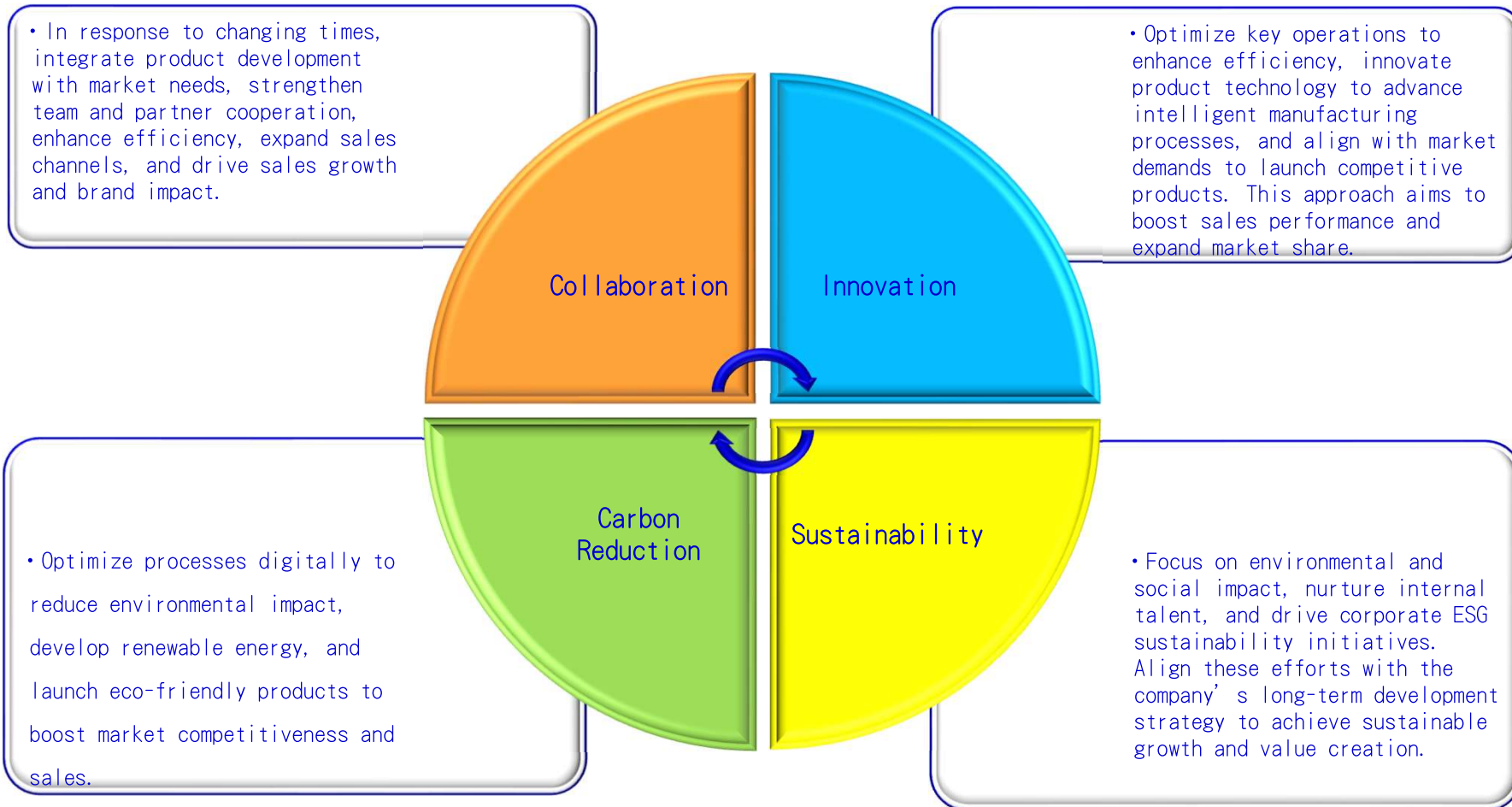
Item	2024.9.30	2023.9.30
Current assets	3,578,262	2,795,635
Cash and cash equivalents	844,510	786,370
Inventory	1,968,177	1,301,250
Other current assets	765,575	708,015
Non-current assets	2,103,143	2,261,118
Investments in equity method	613,145	609,129
Investment property, net	991,988	1,154,427
Other non-current assets	498,010	497,562
Total Assets	5,681,405	5,056,753
Current Liabilities	2,385,765	1,982,106
Non-current Liabilities	367,699	219,028
Total Liabilities	2,753,464	2,201,134
Shareholders' Equity	2,927,941	2,855,619
Total Liabilities & Shareholders' Equity	5,681,405	5,056,753
Debt Ratio(%)	48%	44%
Current Ratio(%)	150%	141%
Net Asset Value per Share(NTD)	10.6	10.3

Finance Overview(3)

Unit: NT\$ thousand



Strategic Guidelines



Future Prospects

Promote diversified business development to achieve revenue growth and long-term competitiveness.

ACTION
Sustainability

Continuous
Innovation

Automotive Electronics

Enhance passenger experience and driving safety, expand market demand, and achieve steady growth.

Brand Management & Service

Enhance brand influence through innovation and optimization.

Asset Revitalization

Enhance asset value and generate stable returns.

Q & A



THANK YOU

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Satisfaction from Action.

