

Press Release**August 10, 2017**

TWM announced July consolidated revenue of NT\$9.42bn. EBITDA was NT\$2.78bn with an operating income of NT\$1.64bn and net income of NT\$1.3bn. EPS was NT\$0.48. For the first seven months of 2017, TWM reported a consolidated revenue of NT\$66.06bn, an EBITDA of NT\$19.52bn, an operating income of NT\$11.61bn and a net income of NT\$9.09bn. EPS for the first seven months was NT\$3.34.

Rosie Yu, Chief Financial Officer and Spokesperson of TWM, stated that, in July, increases in momo's B2C segment and the enterprise telecom business, stringent cost control and enhanced revenues resulting from the continued promotion of value-added services offset a reduction in domestic roaming revenue. Had domestic roaming revenue been excluded, EBITDA would have increased YoY. Overall, year-to-July EPS of NT\$3.34 has reached 63% of its full-year forecast.

Taiwan Mobile Consolidated Results (Unaudited)

NT\$mn	Jul. 2017	Jul. 2016	Jan.-Jul. 2017	Jan.-Jul. 2016
Revenue	9,417	9,385	66,061	67,026
Operating Revenue ¹	8,013	7,988	55,859	55,761
Handset Sales Revenue	1,403	1,397	10,202	11,265
EBITDA	2,784	2,889	19,523	20,030
Operating income	1,639	1,726	11,607	11,971
Pre-tax income	1,615	1,683	11,335	11,569
Net income	1,296	1,350	9,085	9,242
EPS (NT\$)	0.48	0.50	3.34	3.40

Note 1: Derived from deducting handset sales revenue from the total revenue

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Taiwan Mobile
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Taiwan Mobile Co., Ltd.

2Q17 Results Summary

August 2, 2017

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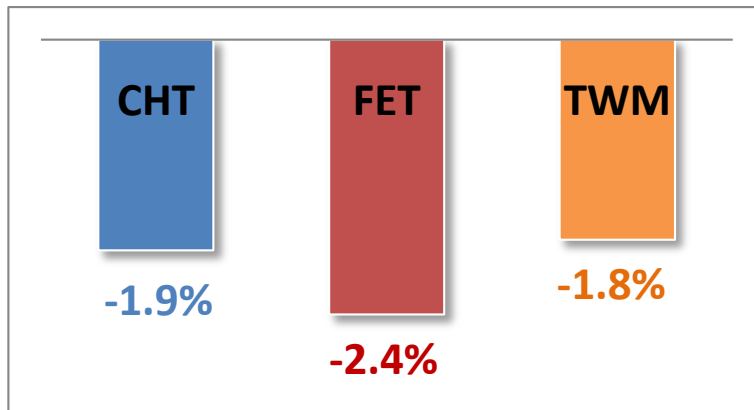


Business Overview

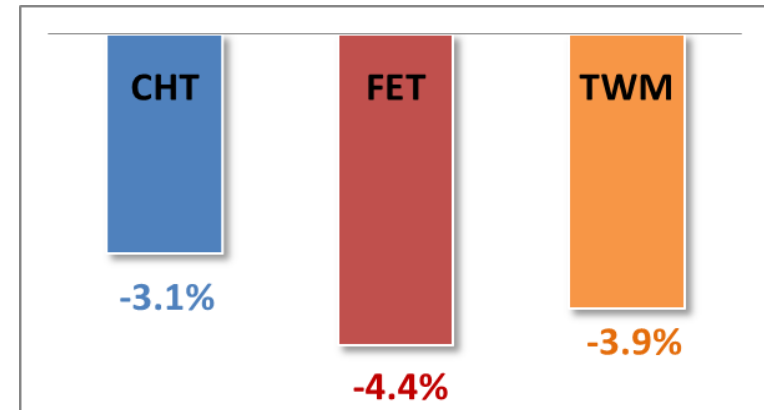
Steady Recurring Telecom Business

2Q17 Key Operating Metrics

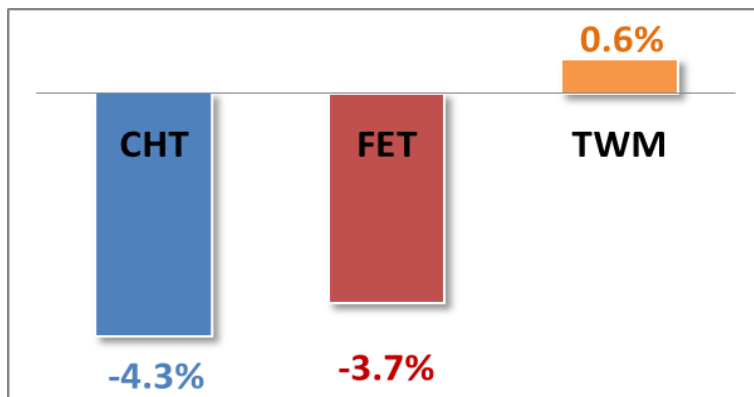
Postpaid Sub No. YoY Change



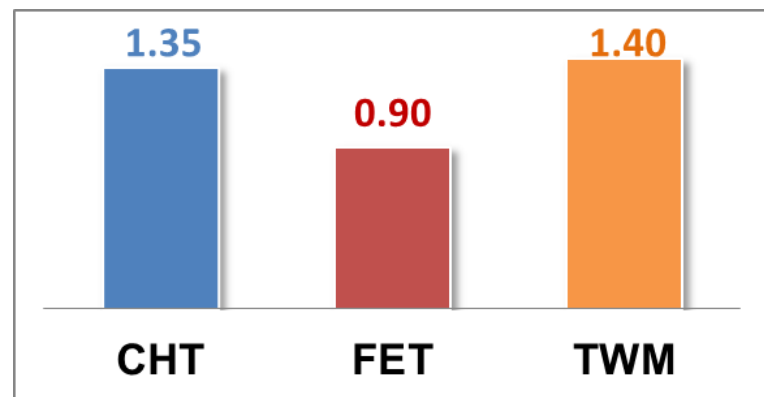
Mobile Service Revenue^{1&2} YoY Change



Telecom EBIT² YoY Change



2Q17 EPS

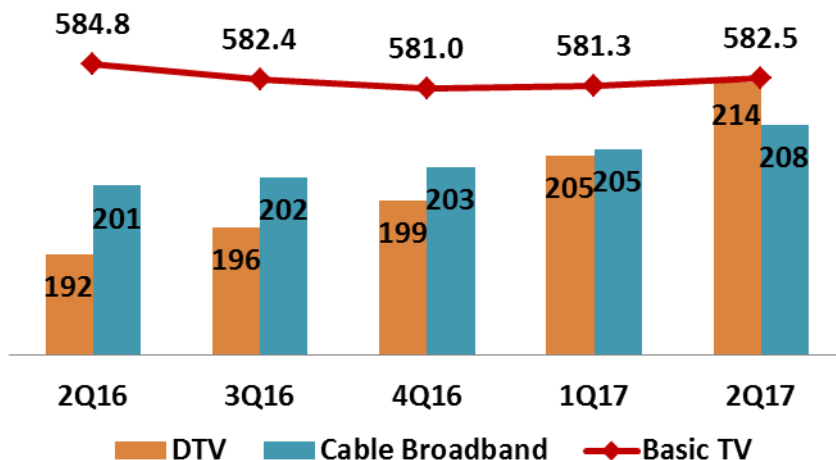


1. Based on Residual Value Method, i.e. excluding revenue adjustments under the current bundle sales accounting policy
2. Both mobile service revenue and telecom EBIT excluded domestic roaming revenues.

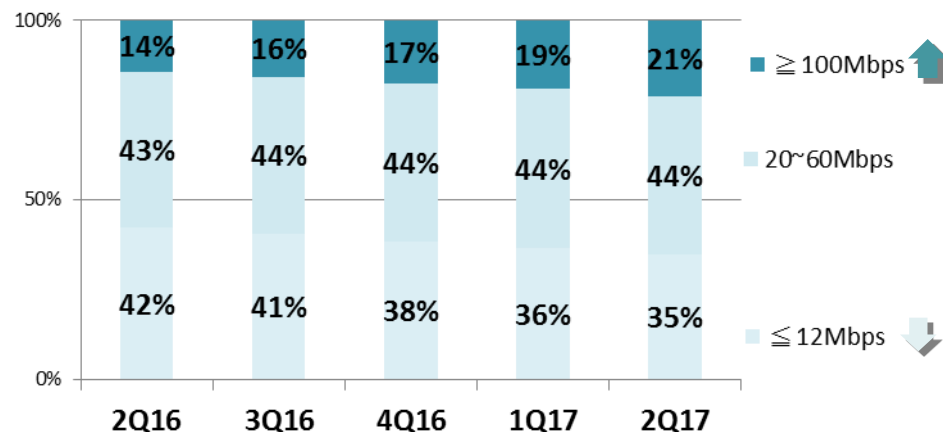


Milder CATV Competition

Subscriber Number(K)



Cable Broadband
% of ending sub by speed



(Unit: NT\$bn) CATV	Reported		Recurring	
	Revenue	EBITDA	Revenue	EBITDA
2Q17	1.60	0.83	1.61	0.85
1Q17	1.61	0.86	1.59	0.84
QoQ	-1%	-4%	1%	0%

E-commerce – the Growth Engine

(Unit: NT\$bn)			
momo	2Q17	QoQ	YoY
Total Revenue	7.69	1%	15%
- E-commerce	6.00	2%	24%
EBITDA	0.39	17%	15%
- E-commerce	0.26	6%	27%
- TV shopping	0.11	56%	19%
EBITDA Margin	5.1%	+0.7ppts	-0ppts



Financial Overview

Performance by Business

NT\$bn	Revenue				EBITDA			
	Telecom	CATV	momo	Total ¹	Telecom	CATV	momo	Total ¹
2Q17	18.46	1.60	7.69	27.80	6.95	0.83	0.39	8.30
% of total	66%	6%	28%	100%	84%	10%	5%	100%
Reported YoY	-8%	-3%	15%	-2%	-6%	-8%	15%	-5%
Recurring² YoY					-1%	-6%	12%	-1%

1: The sum of each account of telecom, CATV and momo does not equal to the consolidated total number due to other revenue and minor adjustments / eliminations.

2: Excluding roaming and other one-offs

Results Summary

NT\$bn	2Q17			1H17		
	Amount	YoY	% of 2Q guidance	Amount	YoY	% of Full year guidance
Revenue	27.80	-2%	97%	56.64	-2%	48%
Cost	(18.91)	1%	97%	(38.55)	0%	47%
Operating expense	(4.00)	-9%	91%	(8.13)	-9%	45%
Operating income	4.89	-7%	102%	9.97	-3%	54%
Net non-oper. items	(0.08)	-38%	55%	(0.25)	-31%	38%
Income before tax	4.82	-6%	104%	9.72	-2%	54%
Net income	3.83	-7%	103%	7.79	-1%	54%
EPS (NT\$)	1.40	-7%	103%	2.86	-1%	54%
EBITDA	8.30	-5%	101%	16.74	-2%	52%
EBITDA margin	29.8%			29.6%		



Balance Sheet Analysis

NT\$bn	2Q17	1Q17	2Q16		2Q17	1Q17	2Q16
Total Assets	146.58	148.73	152.47	Liabilities	87.41	78.25	94.45
Current Assets	30.18	32.58	32.74	Current Liabilities	48.50	31.42	56.17
- Cash & Cash Equivalents	6.18	7.93	7.55	- ST Debts	10.16	8.26	15.47
- Accounts Receivable	14.57	14.77	15.99	- Other Current Liabilities	38.34	23.16	40.70
- Inventories	3.08	3.82	2.85	Non-Current Liabilities	38.91	46.83	38.28
- Other Current Assets	6.35	6.07	6.35	- Long-Term Borrowings	34.88	42.79	33.52
Non-current Assets	116.39	116.15	119.73	- Other Non-current Liabilities	4.04	4.04	4.76
- Long-term Investment	6.47	5.58	5.21				
- Property and Equipment	45.37	45.00	46.76				
- Concession	36.53	37.20	39.17	Shareholders' Equity	59.16	70.48	58.02
- Other Non-current Assets	28.01	28.37	28.59	- Paid-in Capital	34.21	34.21	34.21
				- Capital Surplus	13.92	14.99	14.59
				- Legal Reserve	26.14	24.61	24.61
				- Treasury Shares	(29.72)	(29.72)	(29.72)
Current Ratio	62%	104%	58%	- Un-appropriated Earnings	0.63	0.63	0.63
Net Debt to Equity	66%	61%	75%	- Non-controlling Interest	5.51	5.92	5.50
Net Debt to EBITDA (x)	1.18	1.32	1.29	- Retained Earnings & Others*	8.48	19.85	8.21
ROE (annualized)	29%	25%	31%				

* Including accumulated profits and other equity items

Cash Flow Analysis

NT\$bn	2Q17	1Q17	2Q16
Operating Cash Flow	7.87	7.49	5.97
Investing Cash Flow	(2.84)	(1.70)	(2.70)
Financing Cash Flow	(6.78)	(5.56)	(4.42)

NT\$bn	2Q17	1Q17	2Q16
Cash CAPEX	(2.43)	(2.66)	(2.43)
Free Cash Flow	5.43	4.83	3.54



Event Updates



Upcoming Auction

Reserve price: NT \$2.2bn per block

1800MHz FDD	C1	C2	C3	C4	C5	C6-1	C6-2	C6-3
~2030								

Reserve price: NT \$1.9bn per block

2100MHz FDD	E1	E2	E3	E4	E5	E6	E7	E8	E9	E10	E11	E12
~2033												

- Auction is scheduled in 4Q17 for a total of 15 blocks (E1-12 & C6-1-C6-3), 5MHz x2 per block
- A maximum of 4 blocks in the 2100MHz frequency band and no more than 5 blocks combined in the 1800+2100MHz frequency bands for each telco

➤ Two-stage auction:

Stage 1: To decide the number of blocks won by each telco through SMRA¹ auction

Stage 2:

2-1: The NCC comes up with all available combinations of block allocations to assure each existing 3G telco retains at least 5MHz in the 2100 frequency band or E12 block for voice continuity.

2-2: To decide each telco's block locations through a single bid process, if no agreements during negotiations were reached.

- For the second consecutive year, honored with the “Annual CSR Survey – Service Sector” CSR award from *Global Views Monthly*. This is TWM’ s 11th *Global Views Monthly* CSR award since 2005.

Our differentiated offerings and expense discipline have offset some of the negative impact from mobile service competition. Though the reduced domestic roaming weighed on our profit growth profile, it did reduce our capex and benefit our FCF. We will strive for steady recurring profits to maintain stable dividends through expense discipline and firm growth of 4G value-added services and momo. For the upcoming spectrum auction, we will continue implementing a good strategy to enhance 4G investment return.

