Investor Presentation

October 2012

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Accomplishments of the Past Two Years 過去兩年經營成果

1. Successful Integration of Three Companies 三家公司的整合
2. Focused Technology Roadmap 專注的技術發展藍圖
3. Improved Share of Chinese Market 增加的中國市場市佔率
4. Termination of Systems Integration Business終止系統整合事業

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Investment Highlights 投資亮點

1. **Leading Market Position with Innovative Products**
   擁有創新產品的市場領先者
2. **Solid R&D Capabilities to Keep Competitive Edge**
   獨特的研發能力以維持競爭優勢
3. **Clear Strategy to Enhance Operating and Fab Efficiency**
   明確的策略以強化營運與產能
4. **Diversified Customer Base**多樣化的客群
5. **Improving Financial Performance**改善中的財務績效

1 Leading Market Position 領導市場地位

	Size of Display Market in 2012E (US$Bn)	Market Position (1)	Market Share (1)
	$50.0	No. 3	21%
	$21.6	No. 2	13%
	$14.1	No. 2	29%
	$11.0	No. 3	19%
Total Markets	**$96.7**		**20% (2)**

Source: DisplaySearch

Notes

1. TV, monitor, and notebook data as of September 2012; mobile phone data as of 6M 2012
2. Weighted average market share

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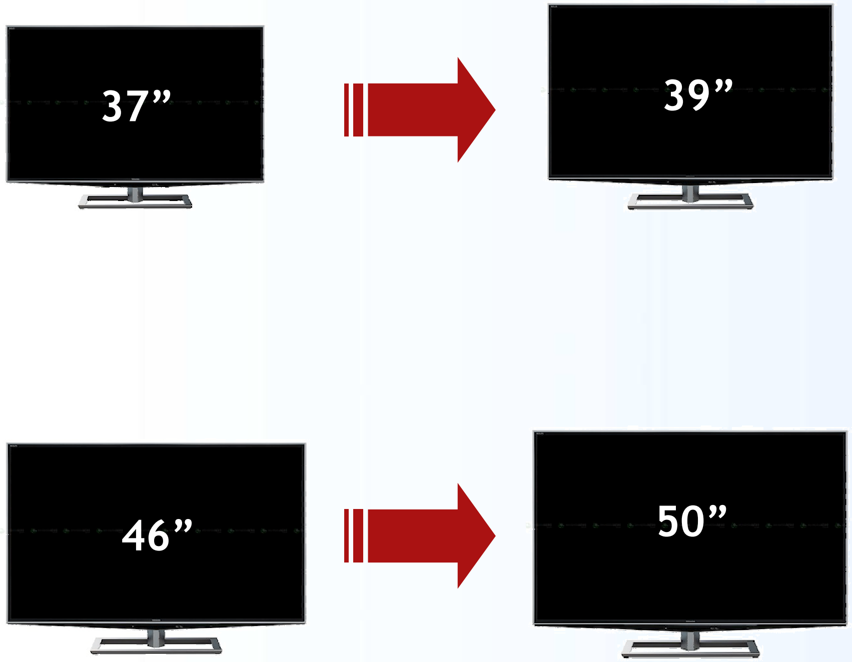
1 Innovative Products – 39” and 50” TV Panel
創新產品-39吋與50吋電視面版

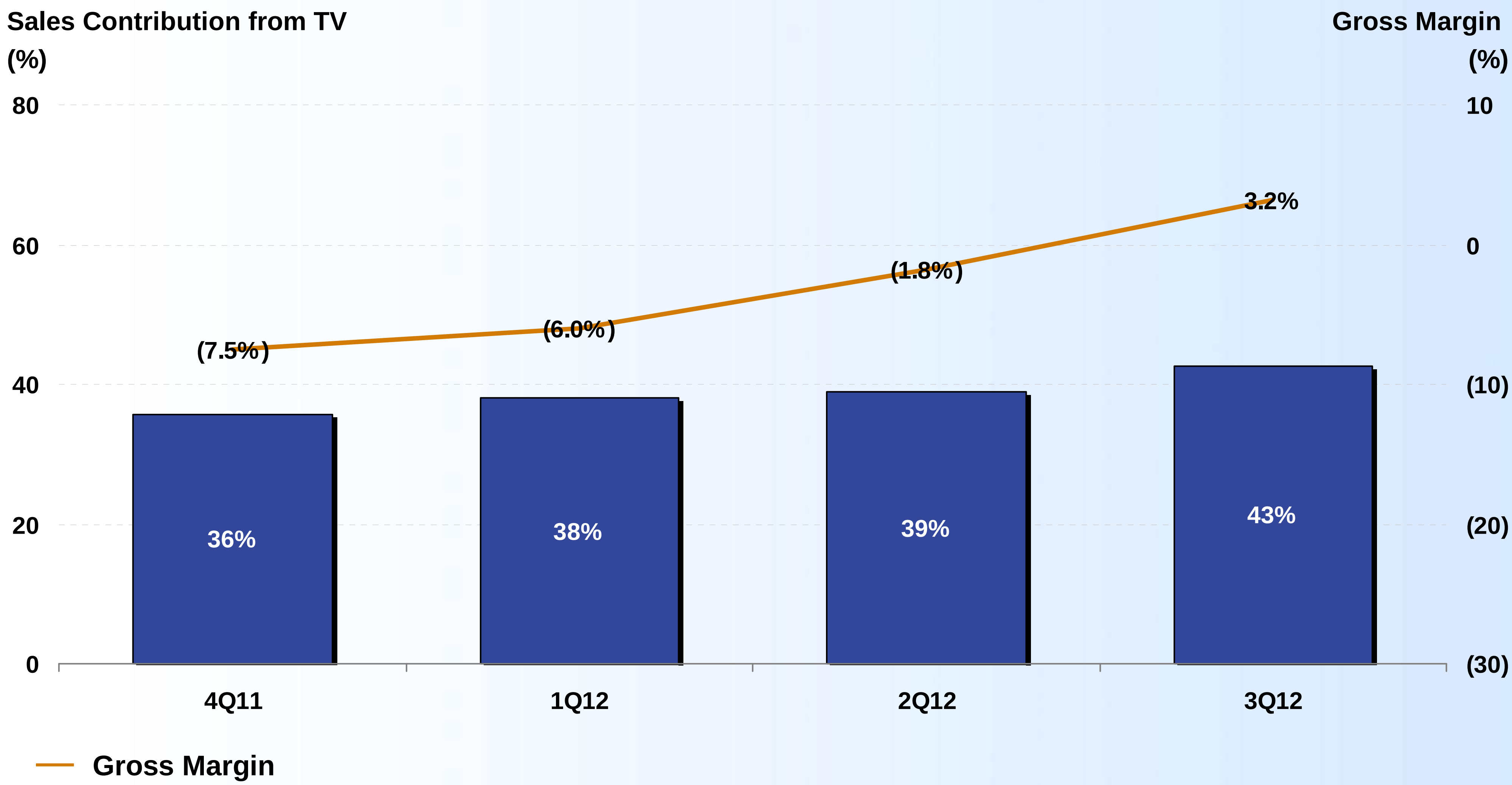


- CMI was the first to introduce 39" and 50" TV panels
  - Avoid intensifying competition in mainstream products such as 32"
- Strong consumer acceptance – has displaced 37" and 40" products in 2012
  - These sizes were the best sellers during China National Day Holidays
- Allows efficient utilization of 6G and 7.5G capacity
  - Increase glass efficiency - 96% for 50" TV panel vs. 90% for 47" TV panel
- CMI had market share of 76% in 39" and 67% in 50" TV panels [1]

Note:
1. As of September 2012

Growing Large-sized TV Revenue Contributed to Margin Improvement
大尺寸電視營收成長有助於毛利改善

Sales Contribution from TV vs. Consolidated Gross Margin



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Touch Panel Technologies – Total Solution “Display + Touch”
觸控面板技術-結合顯示與觸控的完整解決方案

	WIS (OGS)[1]	On-Cell Touch (OTS)	In-Cell Touch (ITS)
Status	Mass production	Start shipments in 1Q 2013	Development
Product Size	3.5” – 13.3”		
Application	    		

Note
1. Window integrated sensor, or one glass sensor, integrates sensor circuitry onto cover glass

3 Efficient, Large Scale Front-end Manufacturing Footprint
兼具效率與大規模的前段製造工廠

We have most complete fab portfolio, effectively translating to most sizes of panels

Fab Generation	No. of Fabs	Installed Capacity[1] (K sub. per Month)	Utilization Rate[1]	Main Product Sizes
8.5G	1	40	Close to 100%	23.6”, 31.5”, 55.0”
7.5G	1	106	100%	40.0”, 42.0”, 49.5”
6G	2	309	Close to 100%	18.5” to 65.0”
5.5G / 5G	4	583	Close to 100%	9.0” to 58.0”
4.5G / 4G	2	259	<100%	2.0” to 7.0”
3.5G	2	139	<100%	3.2” to 10.3”

Note
1. As of 3Q 2012

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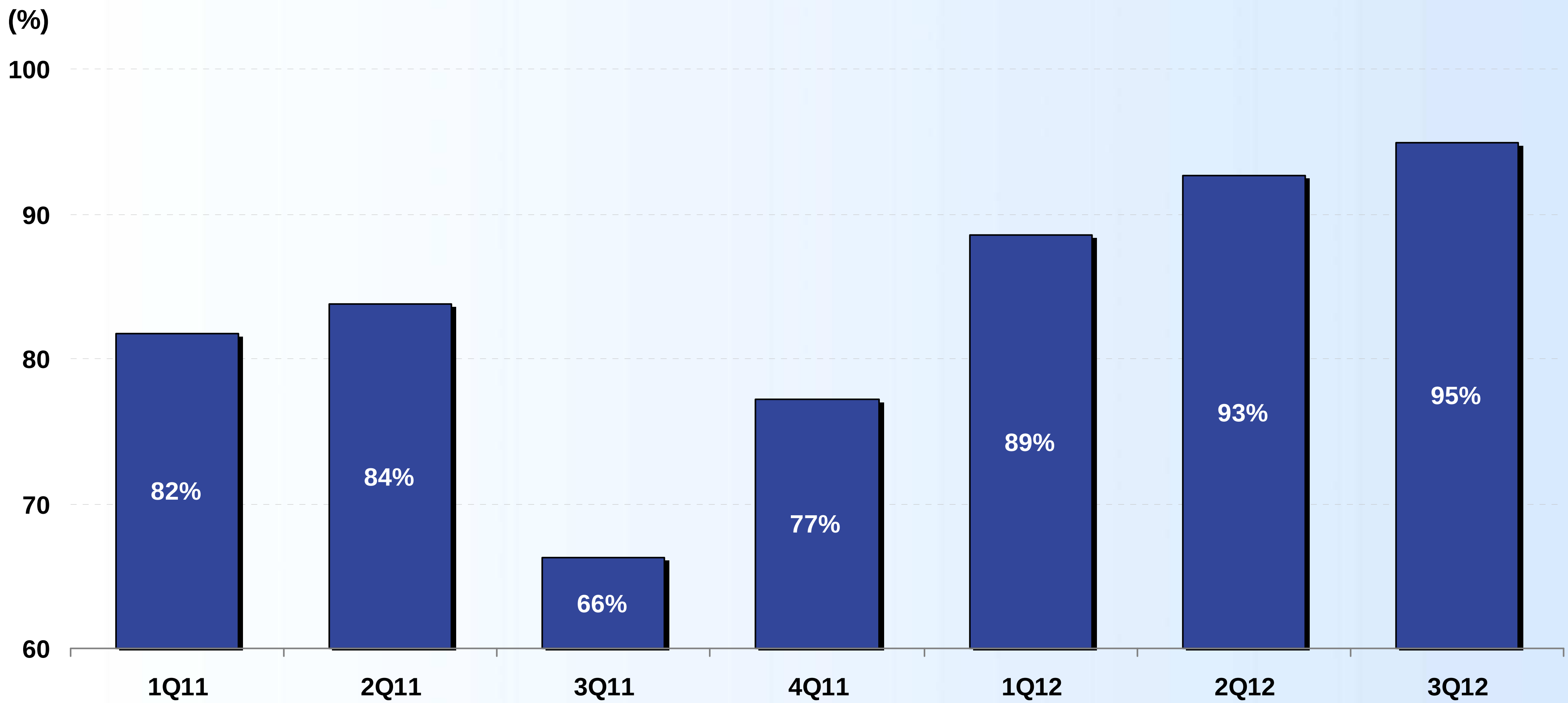
Optimizing Revenue Productivity of Our Fab Assets
將產能做最適化的營收產出

Front-end Utilization Rate



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3 Cost Reduction Initiatives 降低成本的行動

1. Dispose System Assembly Business 處置系統整合事業
2. Discontinue Pure Touch Panel Lamination Business 結束單純觸控面板貼合事業
3. Increase Automation in Production Process增加自動化製程
4. Manage Operations with Cutting Edge MIS System 創新資訊系統與營運管理

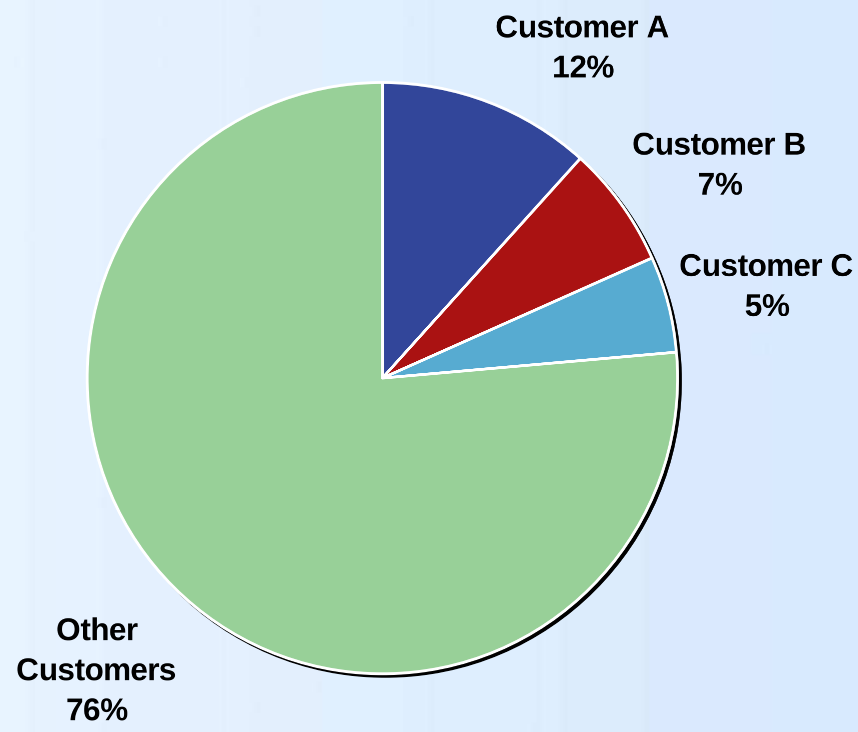
4 Diversified Customer Base多樣化的客群

Key Customers

Television	Skyworth	Hisense
Monitor	TPV TPV TECHNOLOGY LIMITED	SAMSUNG
Notebook	ASUS	hp
Mobile Phone	NOKIA	HUAWEI

Revenue Contribution by Customers

9M2012



9M 2012 Revenue: NT$354.0Bn

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5 Summary Financials 財務狀況

(NT$Bn)

	3Q 2012	2Q 2012	3Q 2011
Revenues	128.9	111.9	123.9
Gross profit / (loss)	4.1	(2.0)	(12.6)
Margin (%)	*3.2%*	*(1.8%)*	*(10.2%)*
Operating loss	(2.3)	(7.8)	(19.7)
Margin (%)	*(1.8%)*	*(7.0%)*	*(15.9%)*
Net loss	(3.7)	(9.6)	(17.3)
Margin (%)	*(2.9%)*	*(8.5%)*	*(13.9%)*
EBITDA	19.2	14.1	5.5
Margin (%)	*14.9%*	*12.6%*	*4.4%*
Inventory days [(1)]	40	48	46
Cash and cash equivalents	54.8	60.3	61.8
Total debt	285.1	328.7	345.6

Significant Margin Improvement

Note
1. Calculated by dividing the average inventory into the annualized cost of goods sold during such period, then multiplying by 365 days

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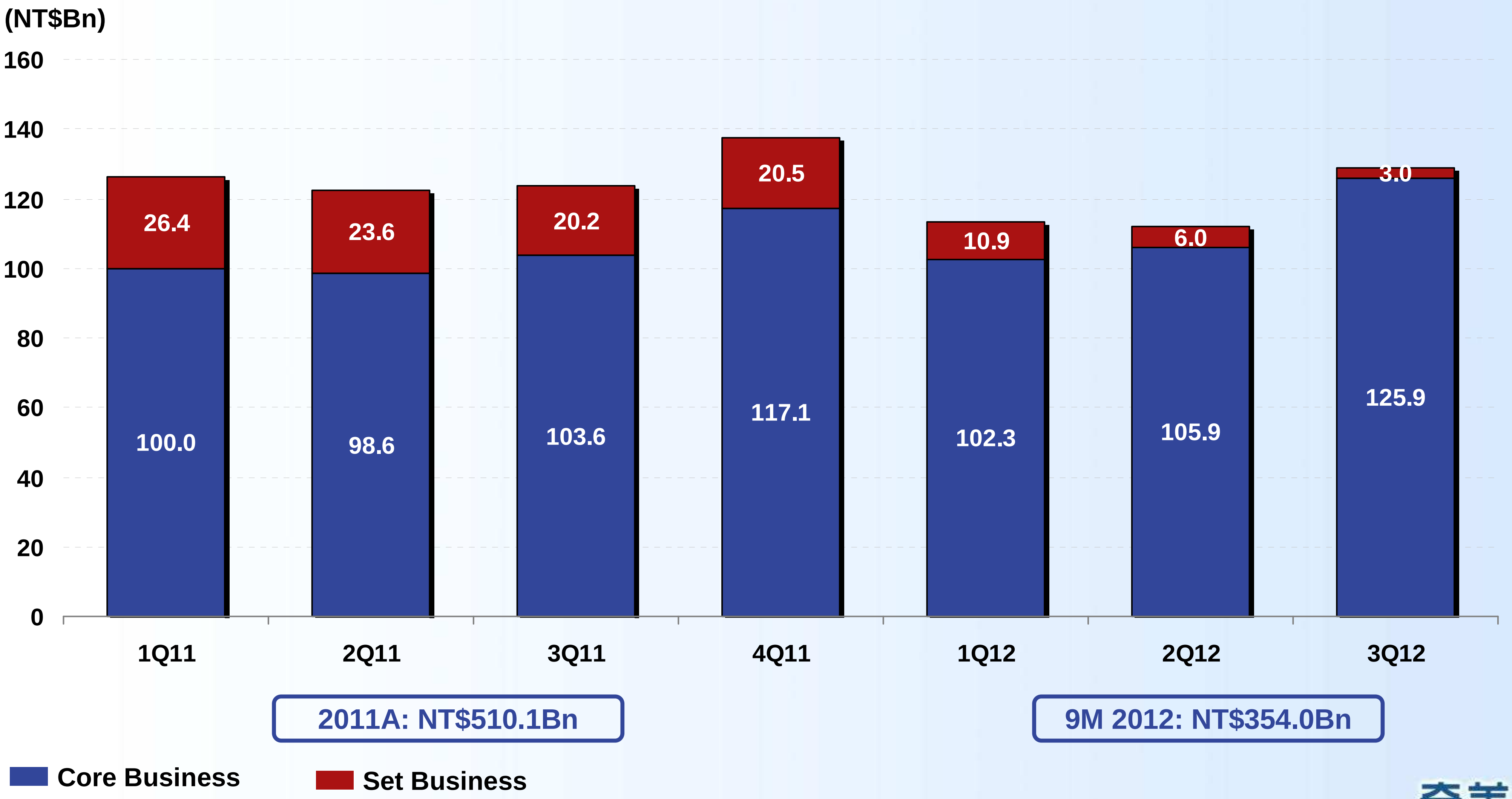
5 Revenue Momentum 營收動能組成

Revenues



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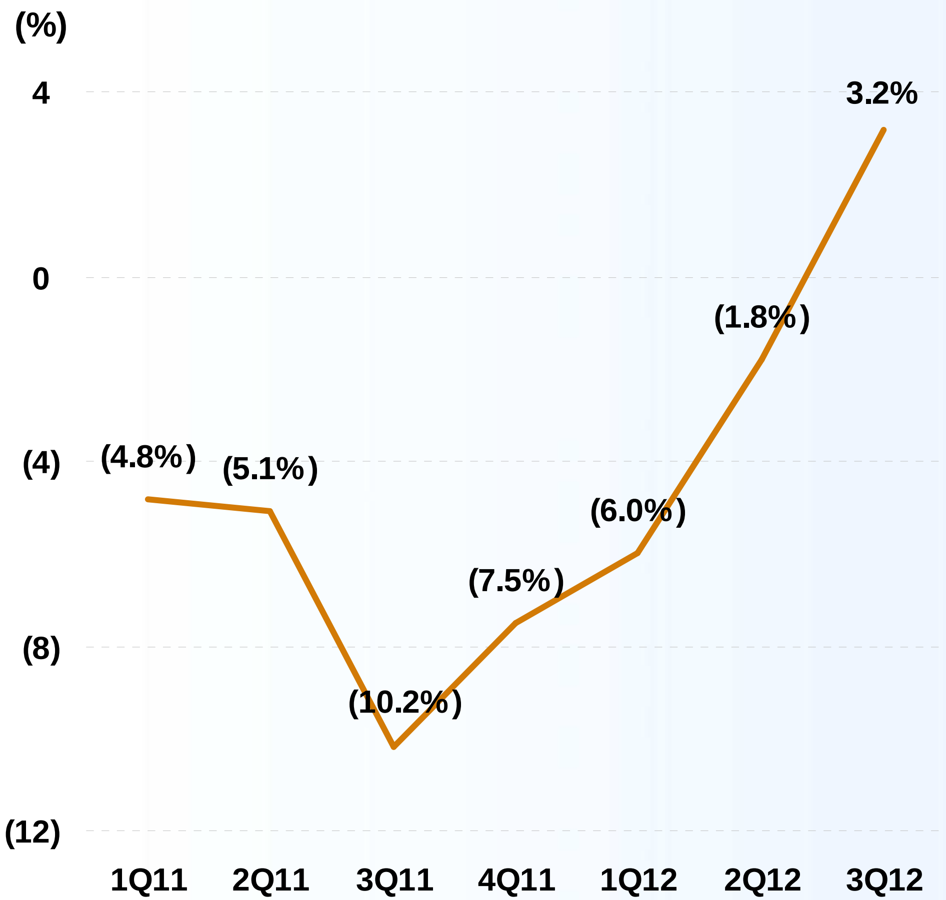
5 Margin Recovery 毛利重獲改善中

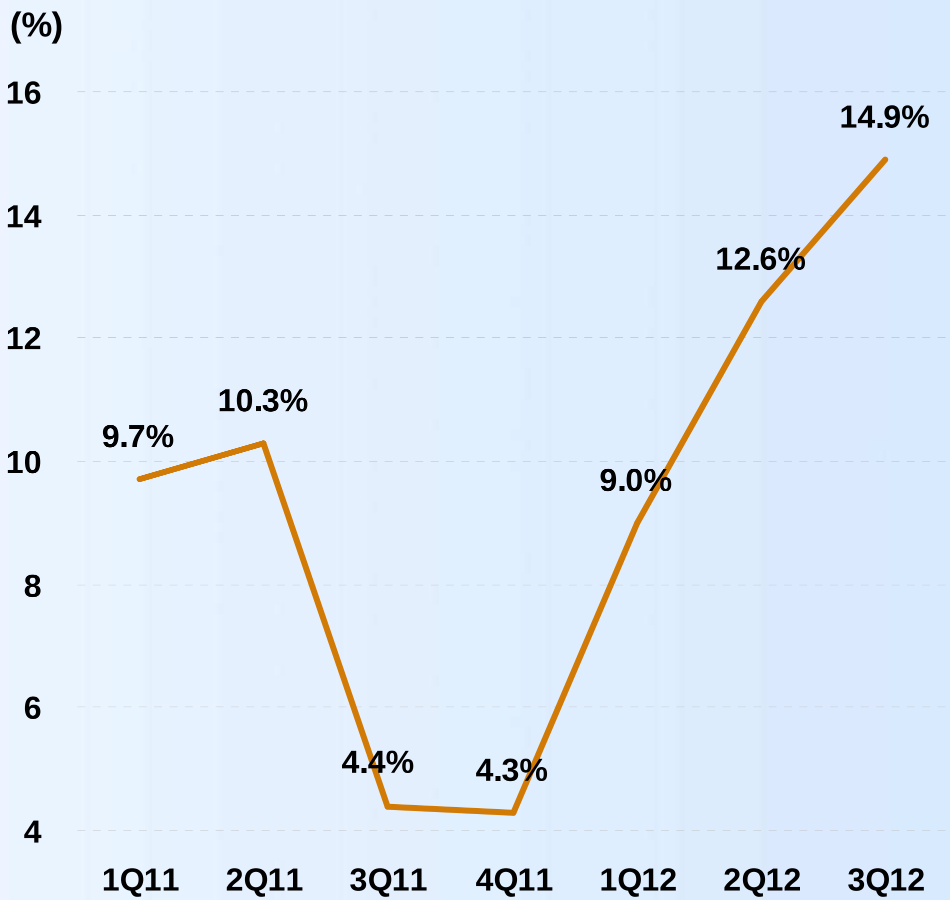
Gross Margin



2011A: (6.9%)

9M 2012: (1.3%)

EBITDA Margin

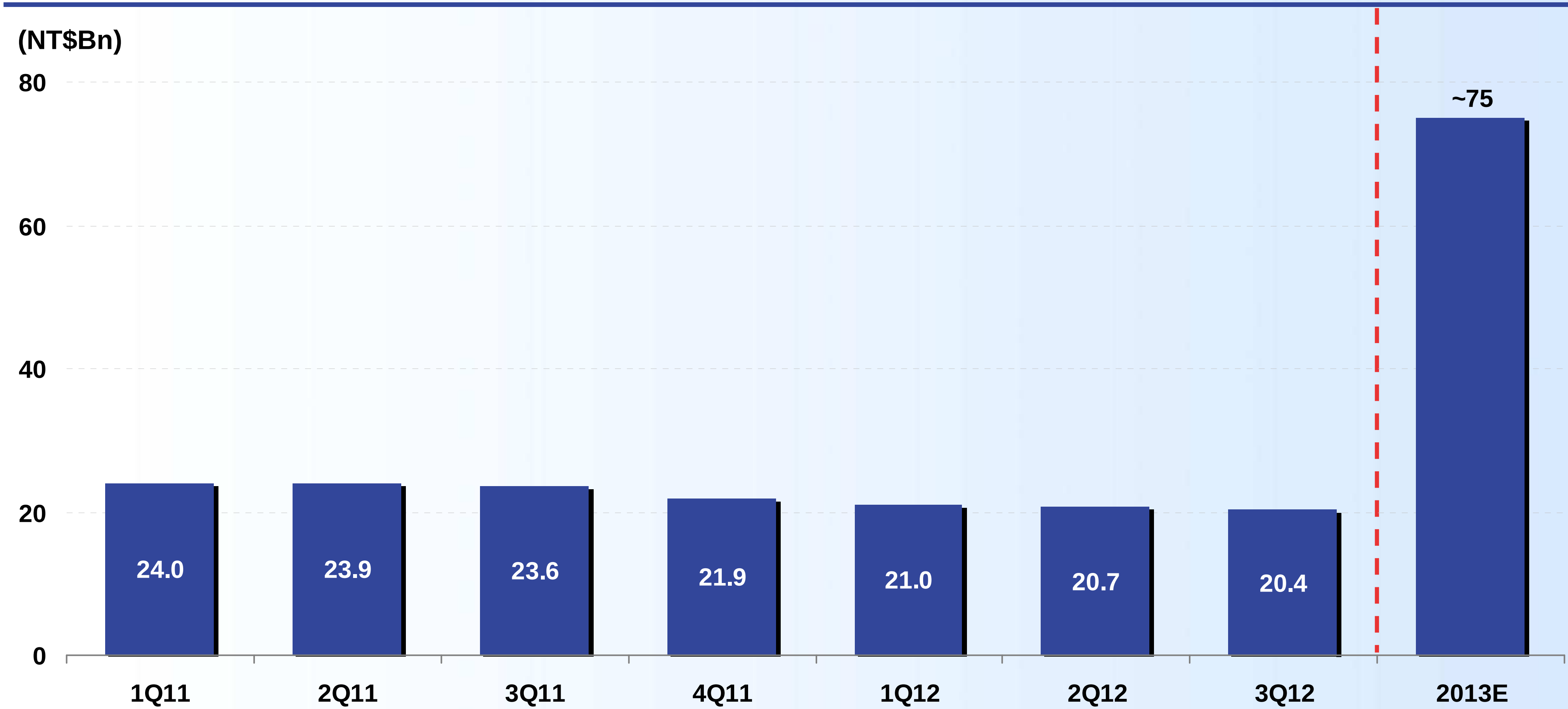


2011A: (10.8%)

9M 2012: 12.3%

5 Depreciation Has Peaked 折舊已過高峰期

Depreciation



2011A: NT$93.4Bn

9M 2012 : NT$62.1Bn

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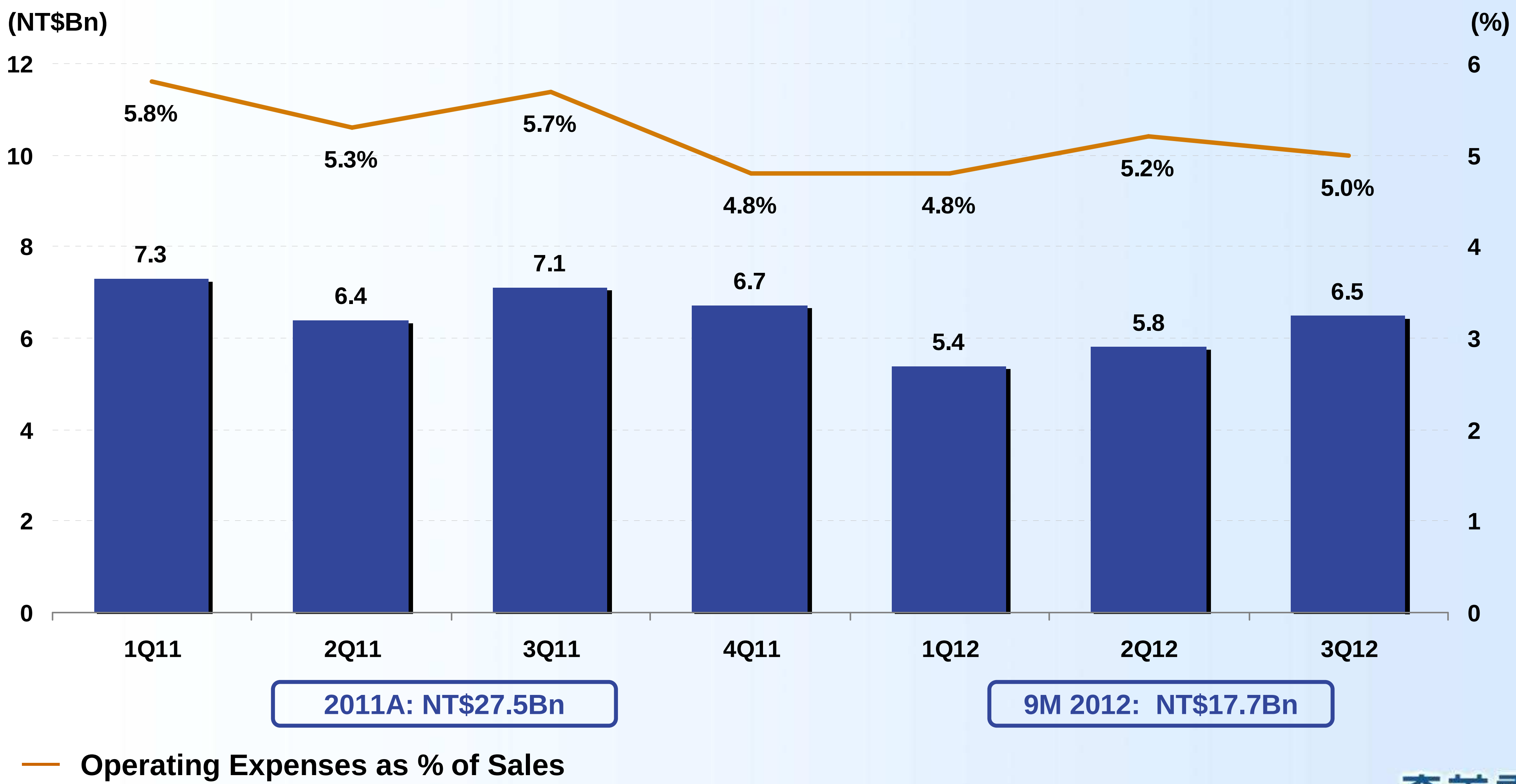
5 Operating Expense Management 營業費用管理

Operating Expenses



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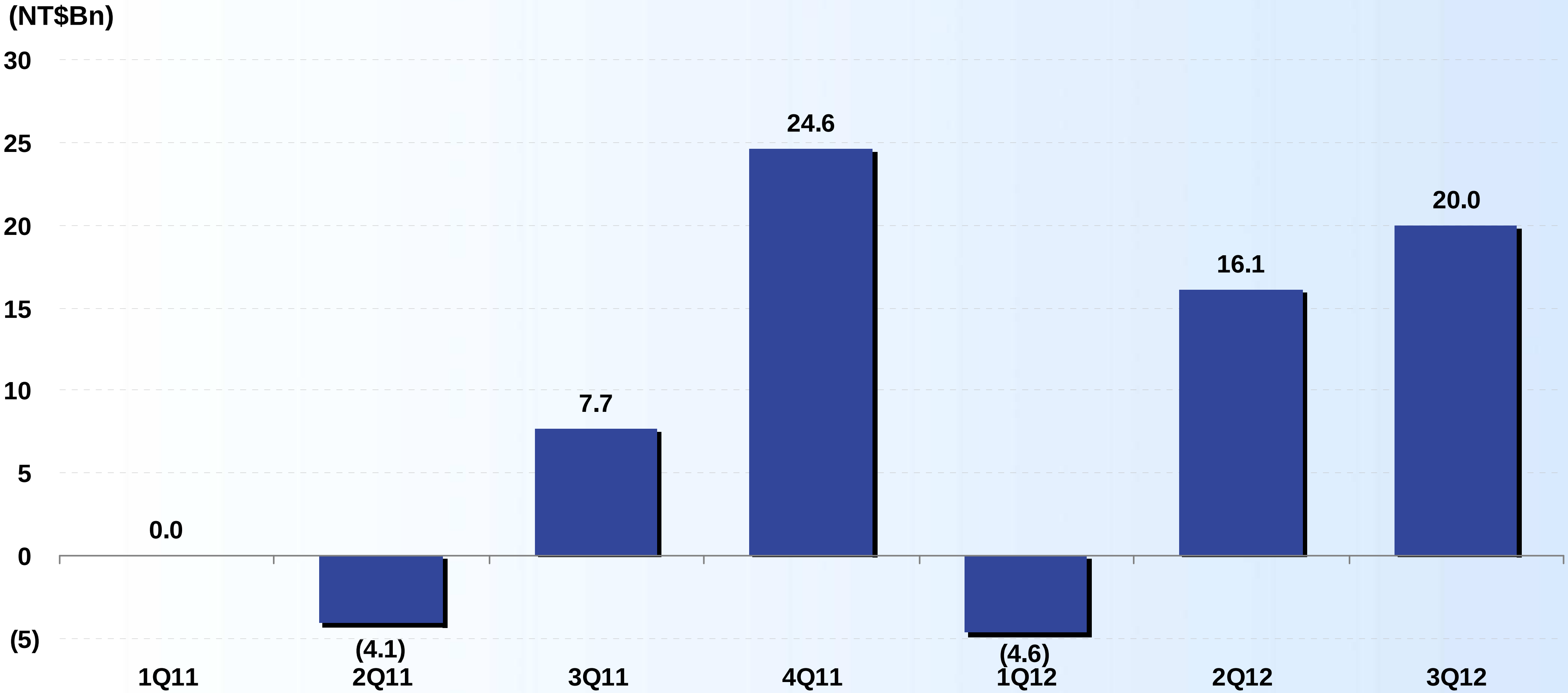
Increasing Operating Cash Flow 營業活動的現金流入增加中

Operating Cash Flow



2011A: NT$28.1Bn

9M 2012: NT$31.5Bn

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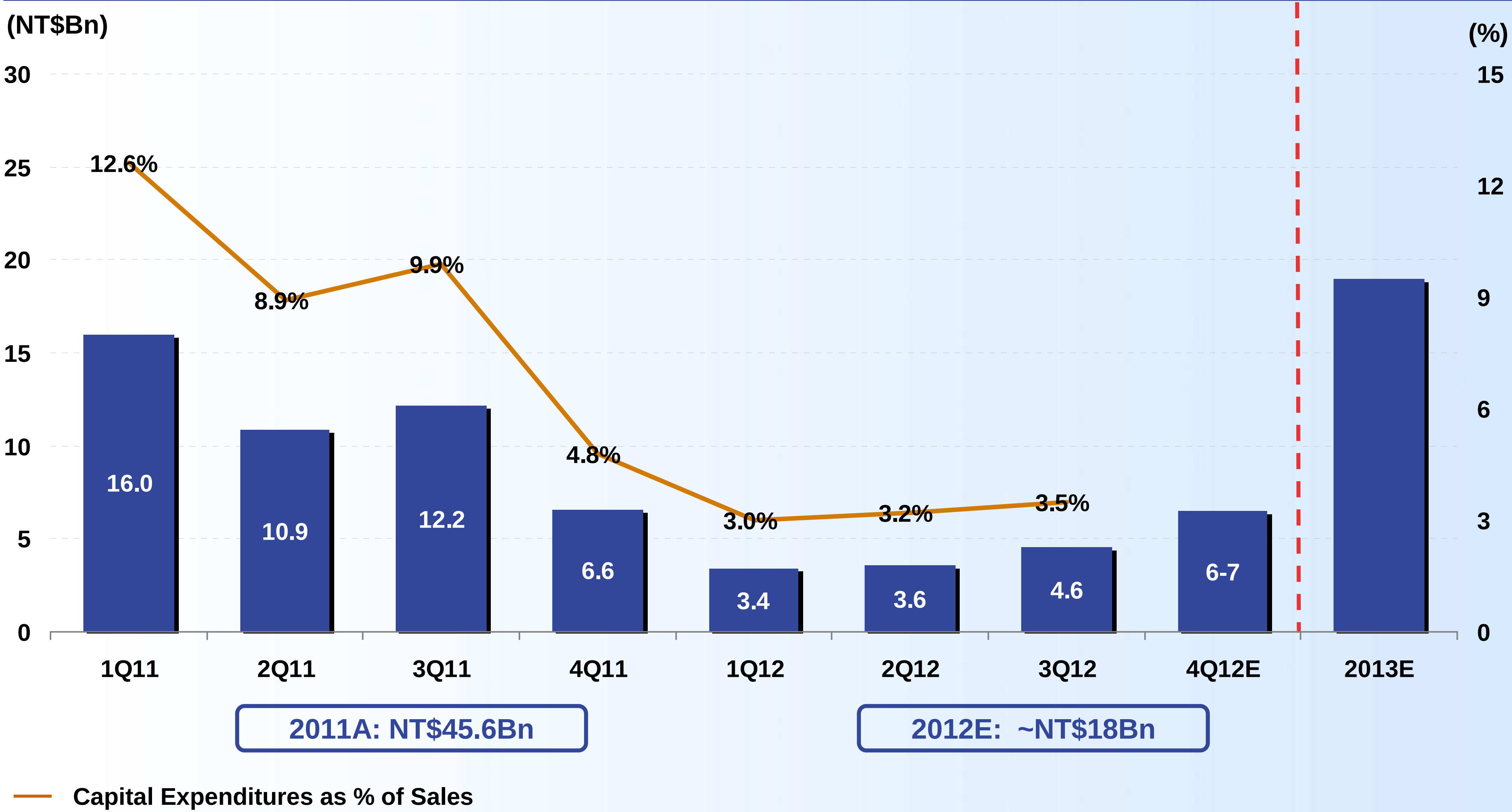
5 Prudent Capital Expenditures 嚴謹管控的資本支出

Capital Expenditures



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Q&A