



承業生醫

投資控股(股)有限公司

CHC HEALTHCARE GROUP

4164 TT
July, 2013

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Executive Summary



Full Service Provider

- Full service solution provider for high-end Radiotherapy, Neurosurgery and Diagnostic Imaging Equipment
- Exclusive master distributor in Taiwan for premium brands

Dominant Market Share

- Dominant **55% share** of the Taiwan installed base of radiotherapy equipment, via sales of Elekta-branded equipment
- Market share has been **80-90%** for radiotherapy equipment since 2009

China Market Penetration

- China medical equipment distribution platform was set up in 2012
- Have hosted many Chinese health care professionals at our Taiwan HQ over the past 2 years, with CHC practices serving as a model for the use of advanced medical equipment in China.

Radiotherapy is our focus

7% of sales are derived from ophthalmology & dentistry-related equipment and supplements.

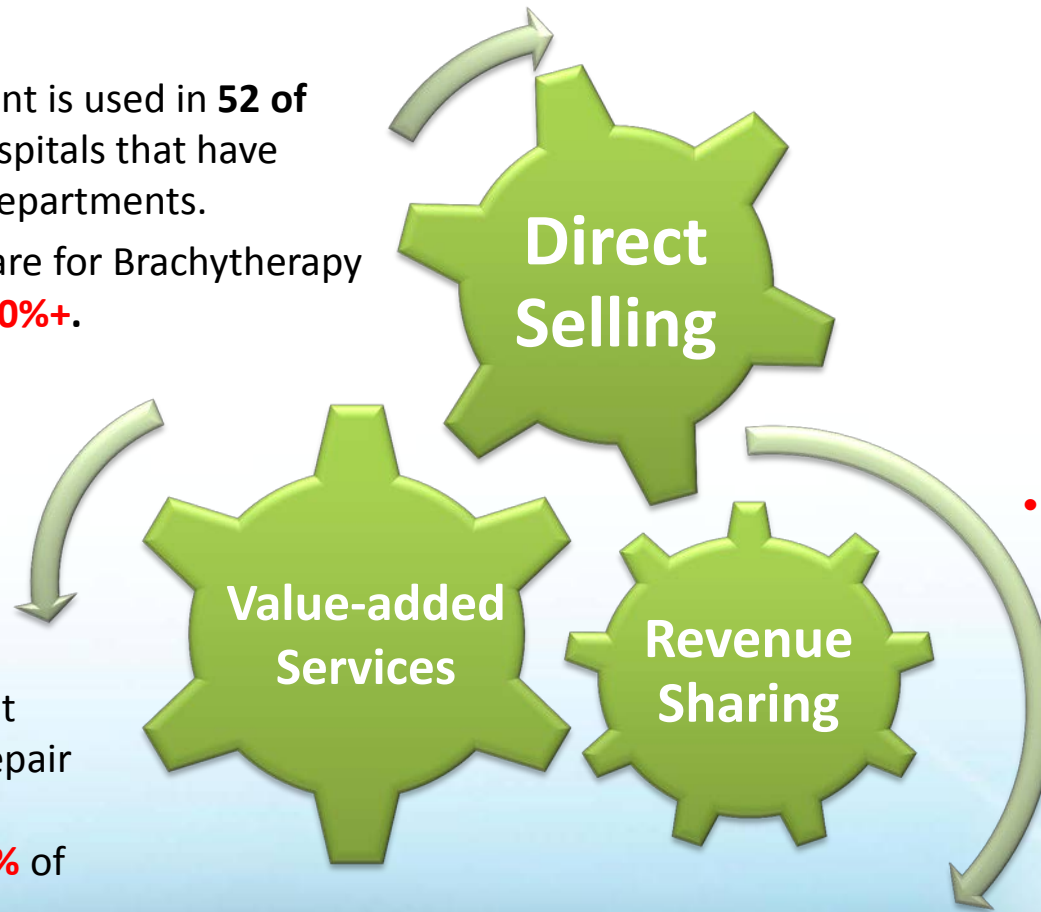
Radiotherapy sales, revenue sharing partnerships and value-added services in Taiwan accounted for **93%** of 2012 revenue.

The superior returns on these revenues have enabled CHC to maintain a **net margin in excess of 20%** in the past three years.



Value-Added Services with a Robust Distribution Channel

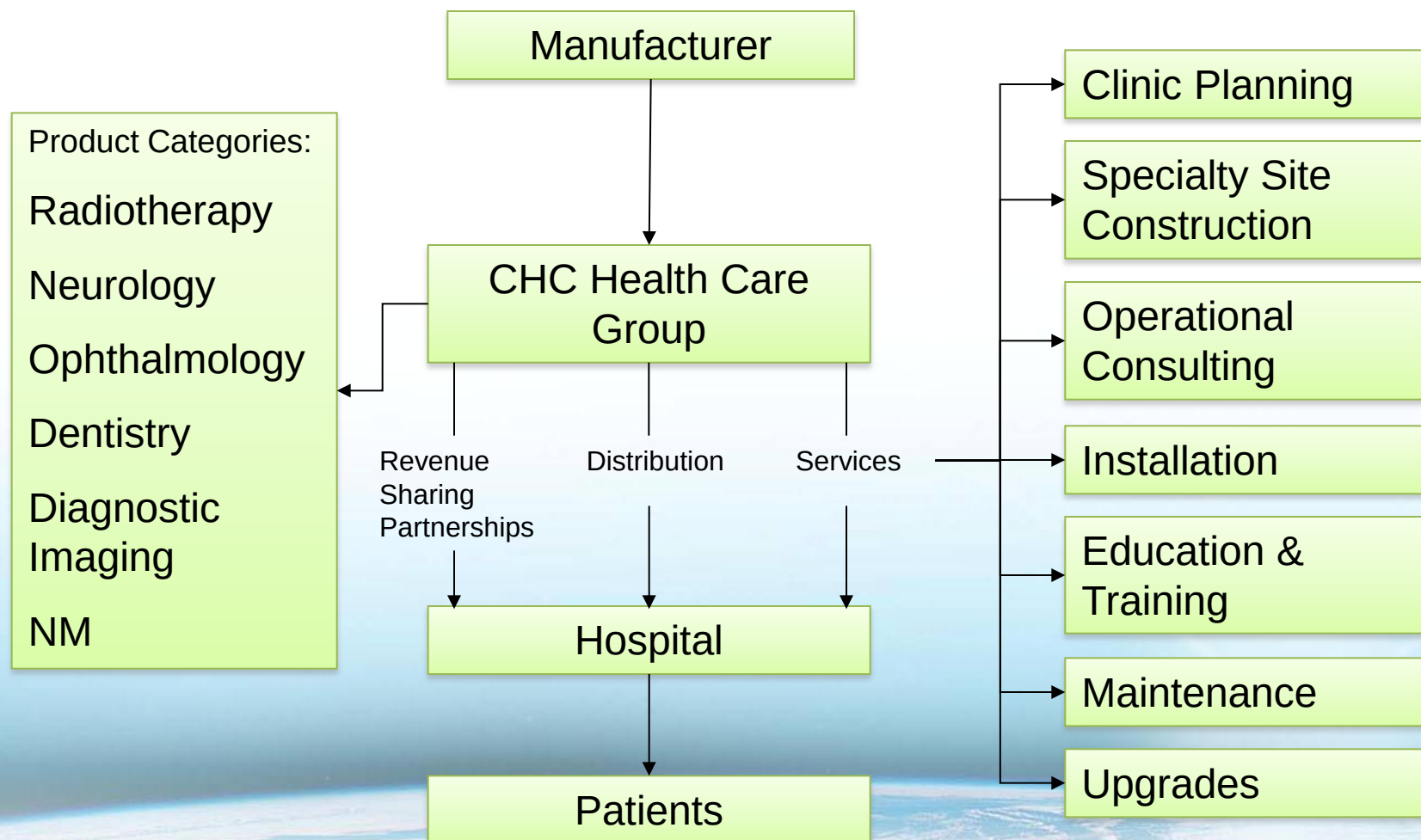
- CHC's equipment is used in **52 of the 68** local hospitals that have radiotherapy departments.
- Our market share for Brachytherapy equipment is **90%+**.



- Annual equipment maintenance & repair service fees are equivalent to **5-7%** of the total contract price, and profit margins are high.

- **12-15 year** radiotherapy equipment revenue-sharing agreements are increasing, and should prove to be a growing source of cash flow for years to come.

CHC Provides a Full Spectrum of Services



We work with world-renowned brands...

Radiotherapy and Neurology



Ophthalmology and Dentistry



その先のデジタルへ



And Aggressively Introducing New Products

Diagnostic X-Ray (DR X-Ray)



Swissray 

Proton therapy



Proteus[®] ONE



The compact and affordable proton therapy solution

Iba

Value-added Services



CHC's experienced consulting and service team is a critical factor in our success.

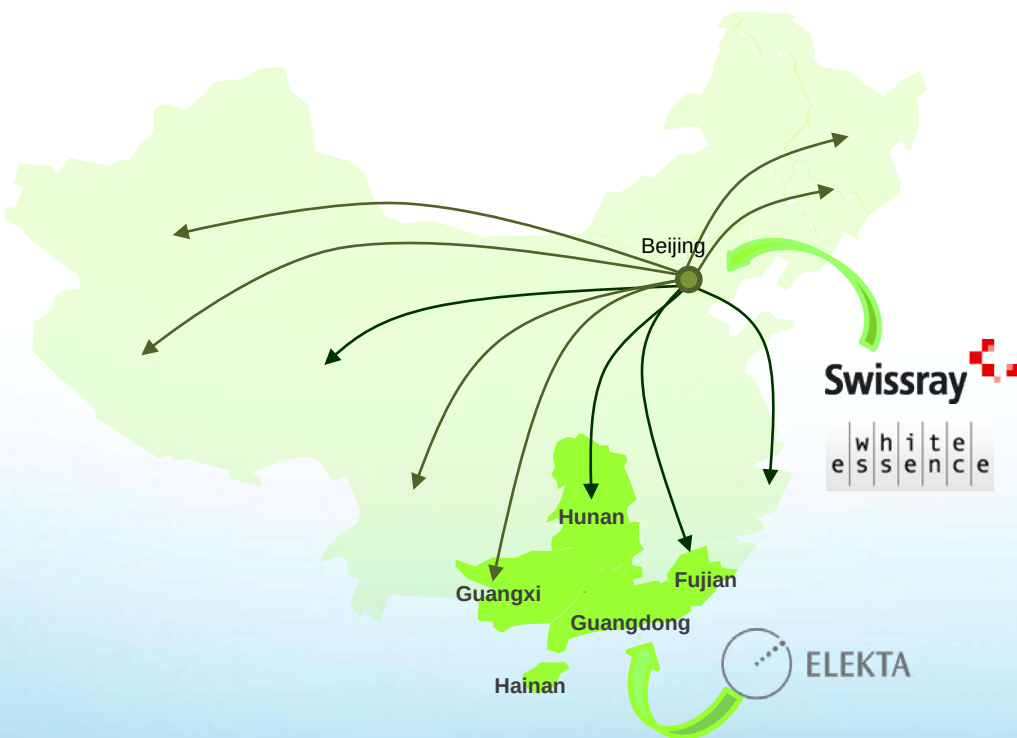


Manufacturers rely on CHC to provide this operational support and after-sales service.



CHC's 30 years of investment in establishing, training and re-certifying its 60+ member team is a key differentiating factor from its competitors.

CHC's Competitive Advantage in China



Complete Product Line

Successful Taiwan Experience

Full Service Solution Capability

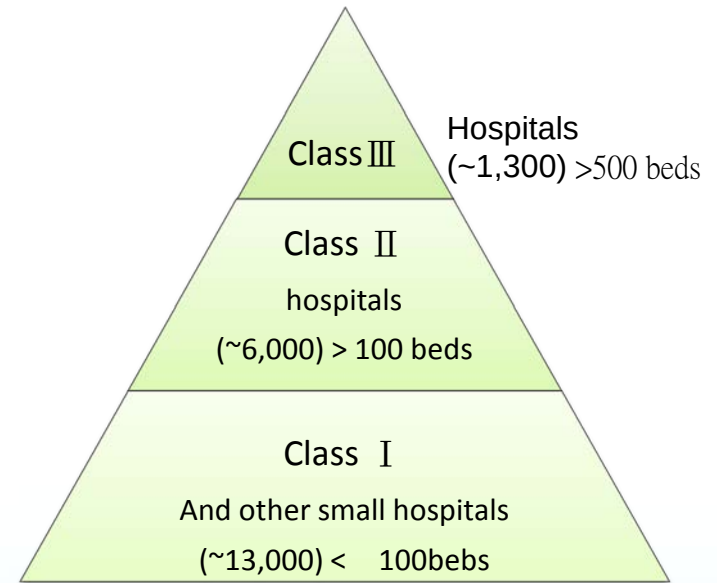
Clinical Education and Training

Flexible Sales Model

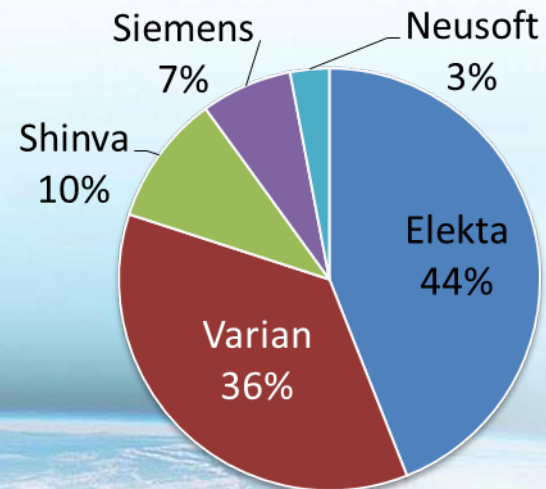
Cross-strait Medical Conferences

Radiotherapy Equipment Market in China

- There are about 1,300 Class III hospitals in China. 7 of the Top 10 clinics use Elekta.
- China is the third largest medical device market in the world and domestic manufacturers' products do not yet possess world class technology.
- Elekta China, is the No.1 player in oncology (44% market share). CHC is well-positioned to help Elekta maintain its No. 1 rank.
- As the PRC gov't strives to deliver improved health care, total annual health care expenditures are projected to grow by a CAGR of 21% between 2006 (\$120 bn) and 2015 (\$700 bn).

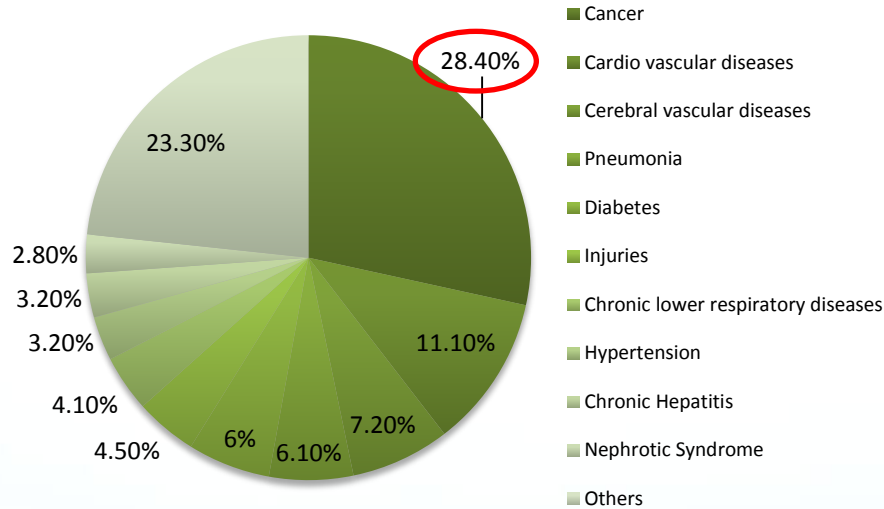


Hospital structure in China

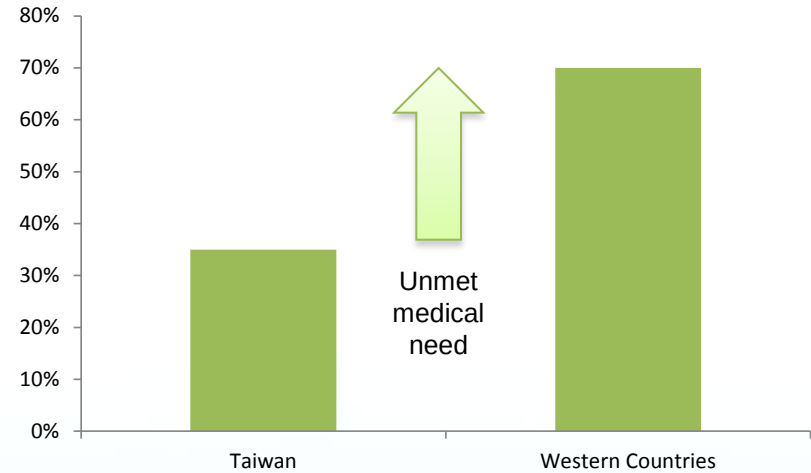


Radiotherapy market share in China

High Demand for Radiotherapy Services



Radiotherapy application rate in Taiwan and western countries



Radiotherapy equipment imports in China, Taiwan

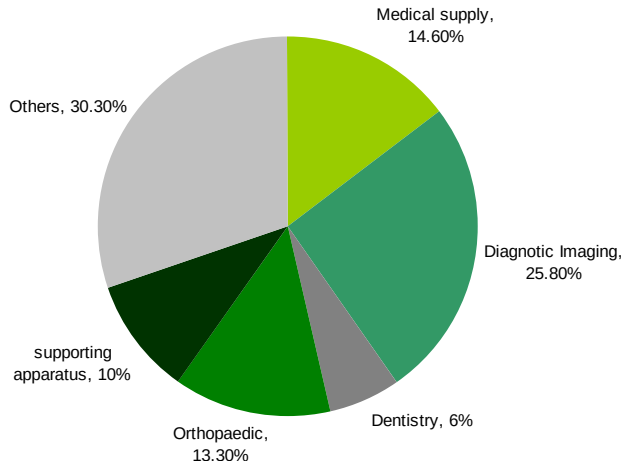


Sets/ per 1mn population

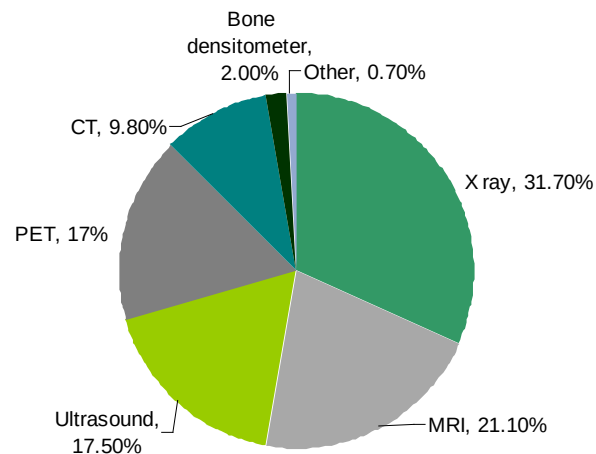


Diagnostic Imaging Products Account for Over 25% of the Global Medical Device Market

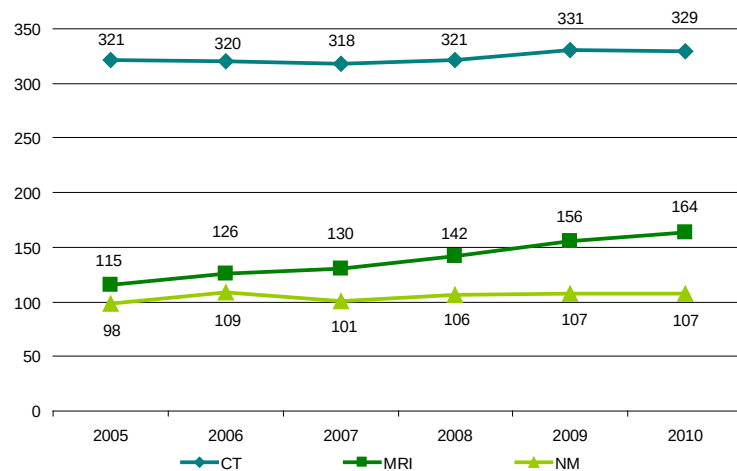
Global Medical Device market breakdown



Global Diagnostic Imaging Market breakdown

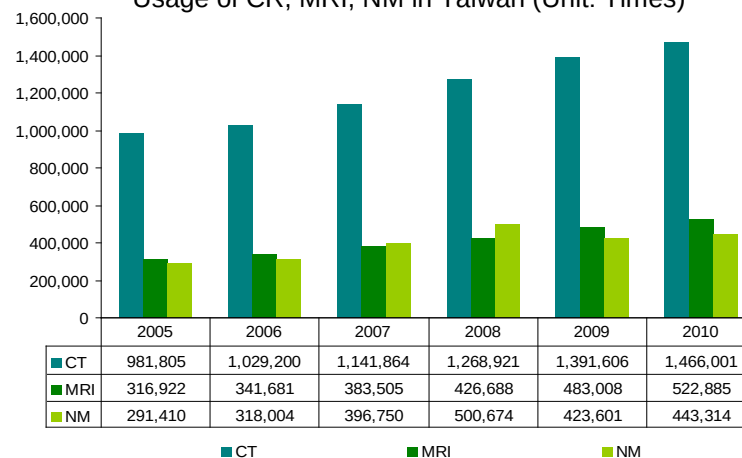


Units of CR, MRI, NM in Taiwan (Unit: Sets)



Source: Department of Health

Usage of CR, MRI, NM in Taiwan (Unit: Times)

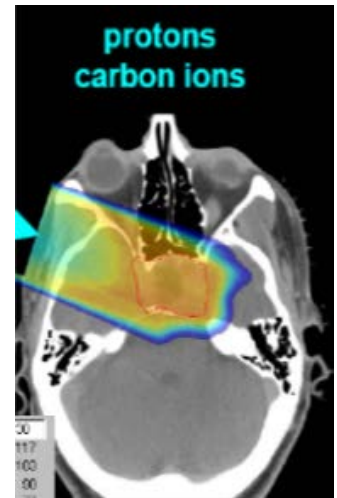
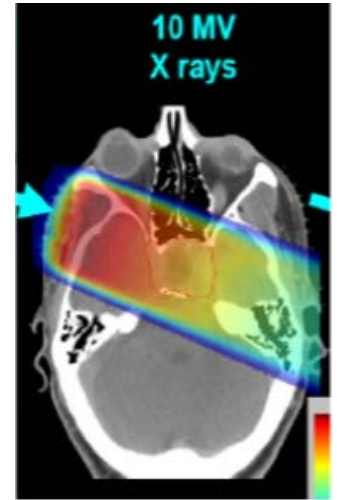
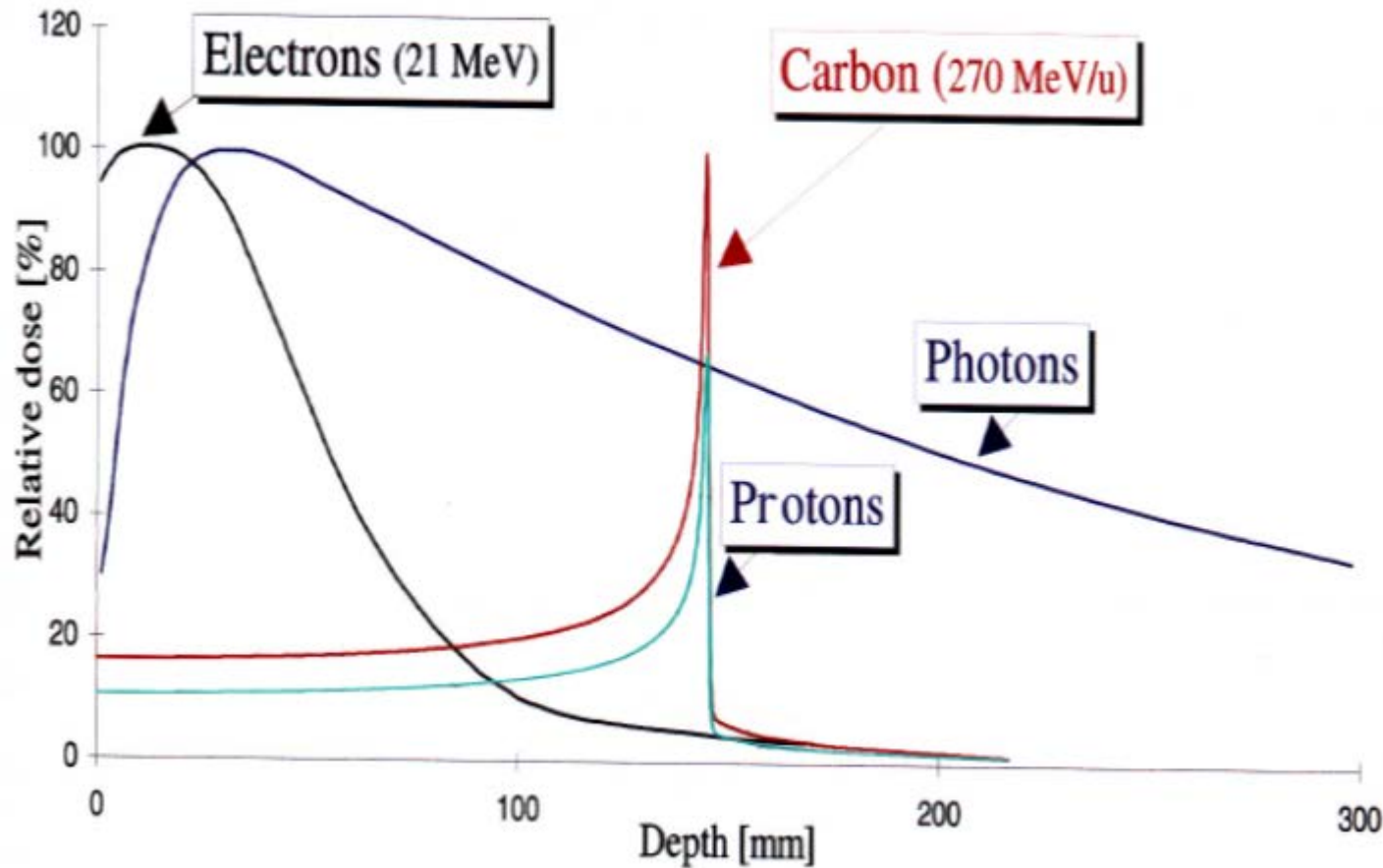


Proton Pencil Beam Scanning



Proton Therapy

Protons and Charged Particles



Protons give Conformal Dose and Low Integral Dose

Proton Design Flexibility



ProteusPLUS™

UNIVERSAL PROTON THERAPY SOLUTION

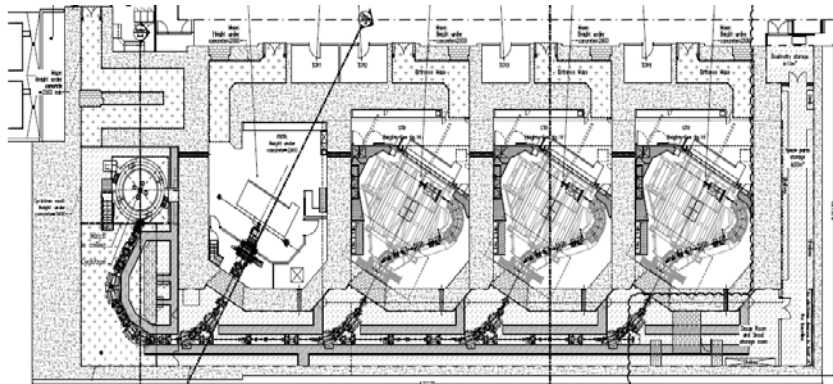
Active and Passive treatment modes



ProteusONE™

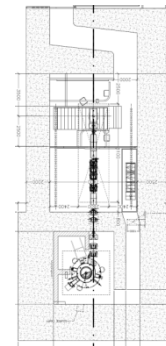
COMPACT PROTON THERAPY SOLUTION

Active treatment only



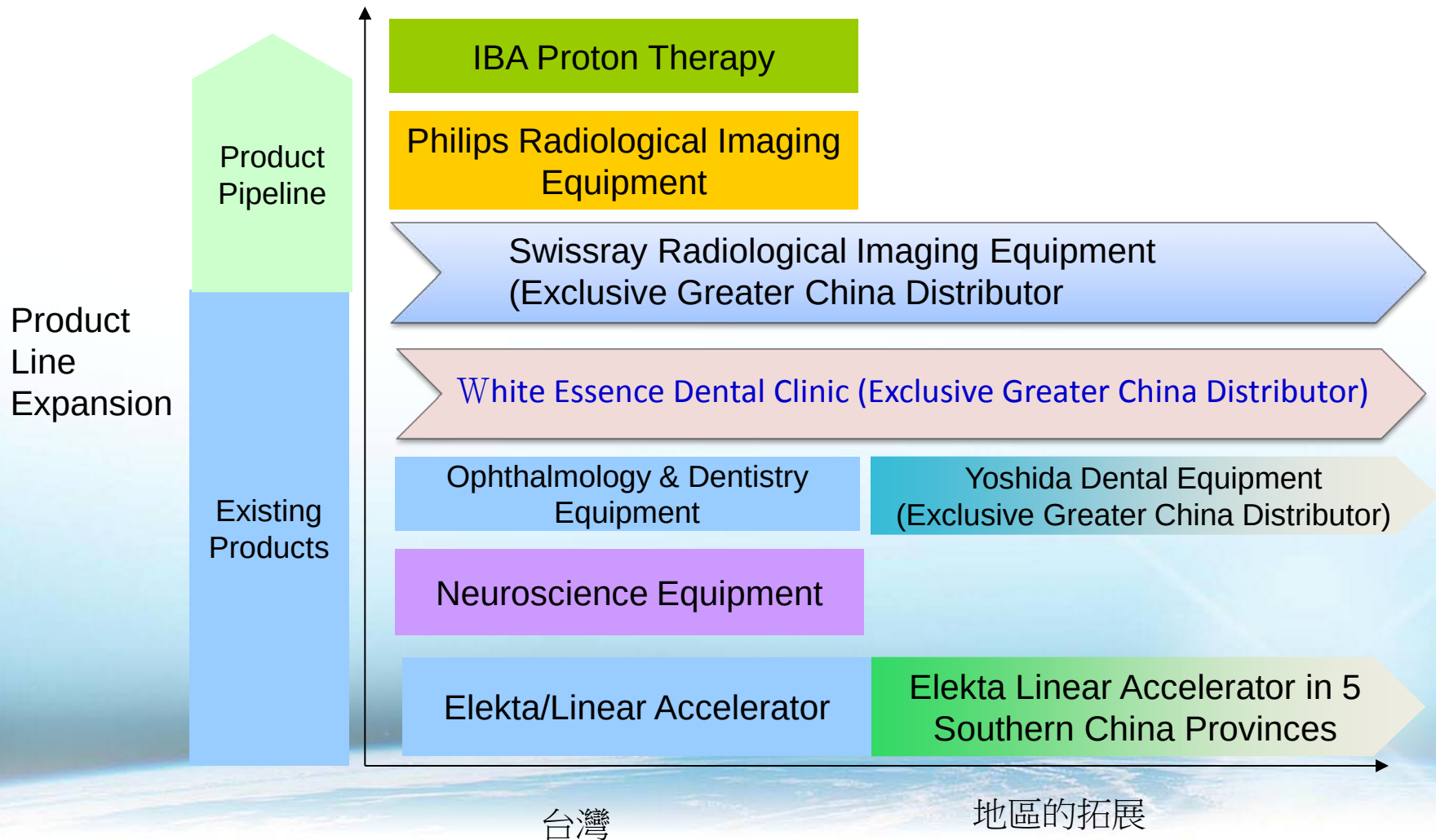
1800 m²

Profitable PT center
for **1/6** the size



300 m²

Our Vision



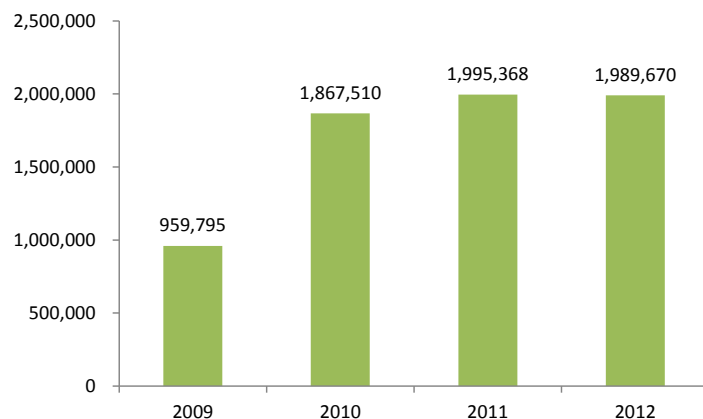
We Aim to Become the Leading Medical Equipment Full Service Solutions Provider in the Asia-Pacific Region



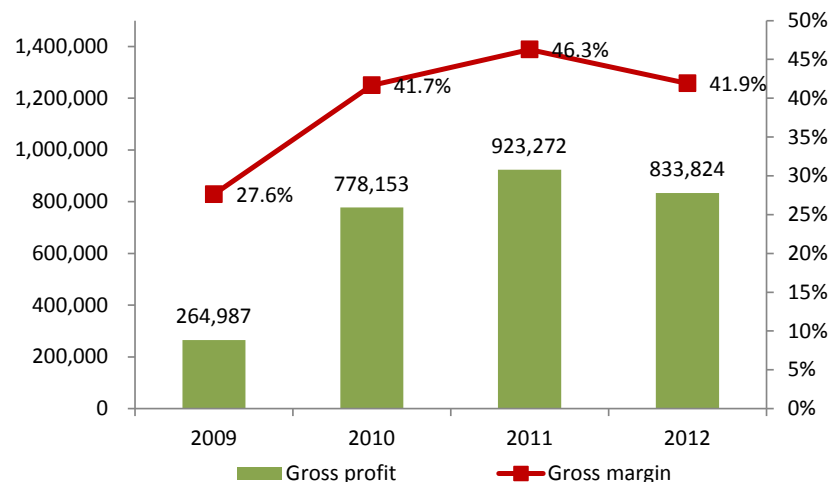
	Belgium		Sweden		Germany		Swiss
	USA		Japan		Germany		Swiss
	USA		Nederland		Germany		Israel
	USA		Germany				

Financial Highlights

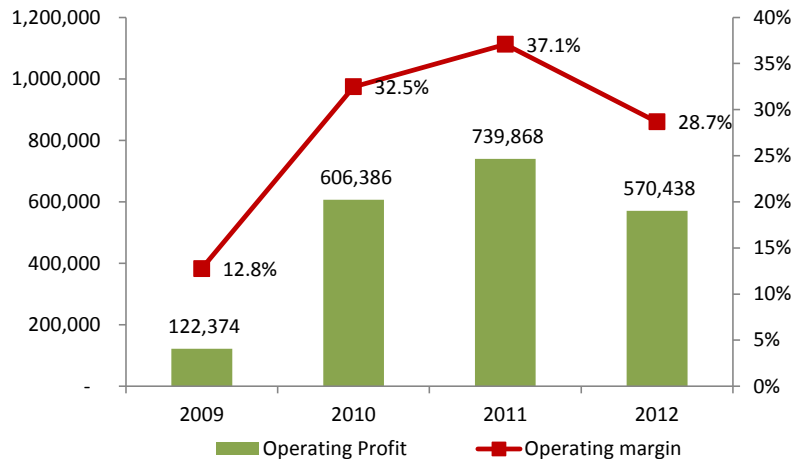
Revenue



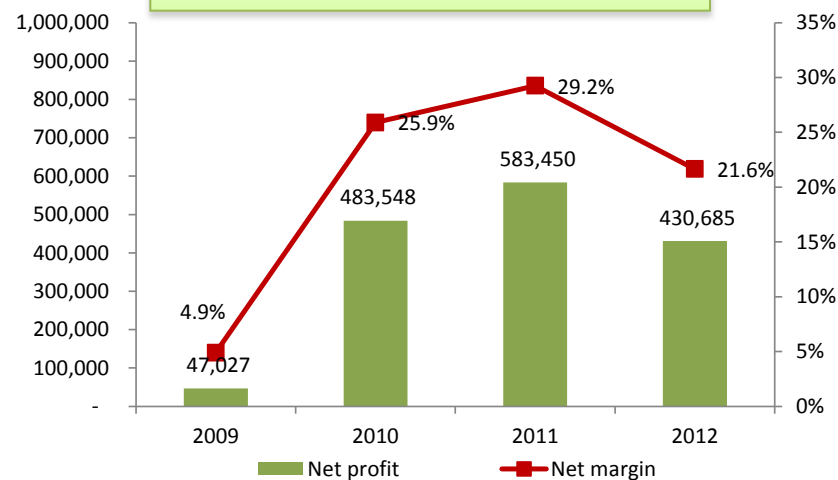
Gross Profit & Gross Margin



Operating Profit & OP Margin



Net Profit & Net Margin



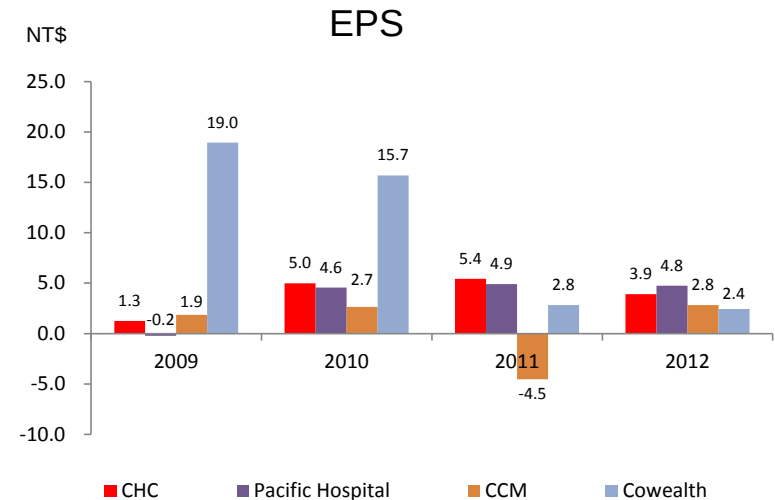
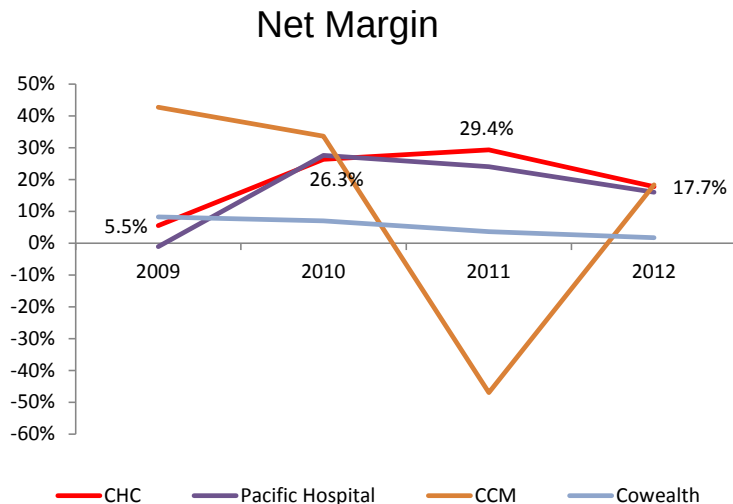
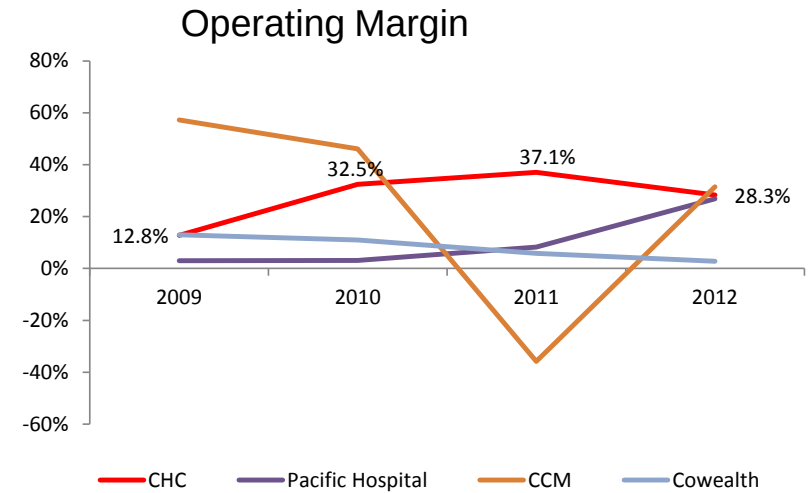
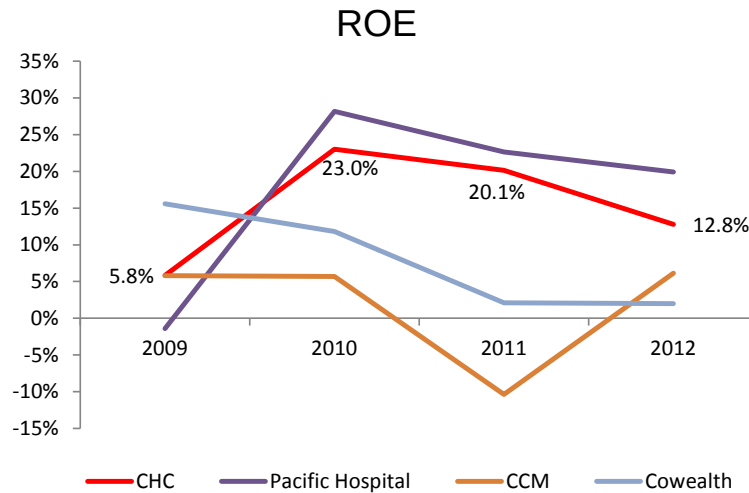
2013 Q1 Highlights

NT\$,000	2013Q1	2012Q1	Change	
Revenue	368,644	343,201		7.4%
Gross profit	67,312	98,005		-31.3%
Operating profit	8,340	42,960		-80.6%
Net profit	4,090	39,246		-89.6%
Net profit attribute to shareholders	4,847	38,946		-87.6%
EPS	0.04	0.36		-88.9%

Key ratios

%	2013Q1	2012Q1	Change	
Gross margin	18	29		-11 ppt
Operating margin	2	13		-11 ppt
Net margin	1	12		-11 ppt

Peer Comparison Charts



Source: Company data, Capital IQ

Human Care Makes the Future Possible



Thank you



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