



YUSIN HOLDING CORP.

YUSIN HOLDING CORP. Stock Code : 4557

Peter Hsu
General Manager



Outline

- ◆ Company Profile
- ◆ Product and Competitive Advantage
- ◆ Industry Overview
- ◆ Operation Results
- ◆ Future Operational Growth

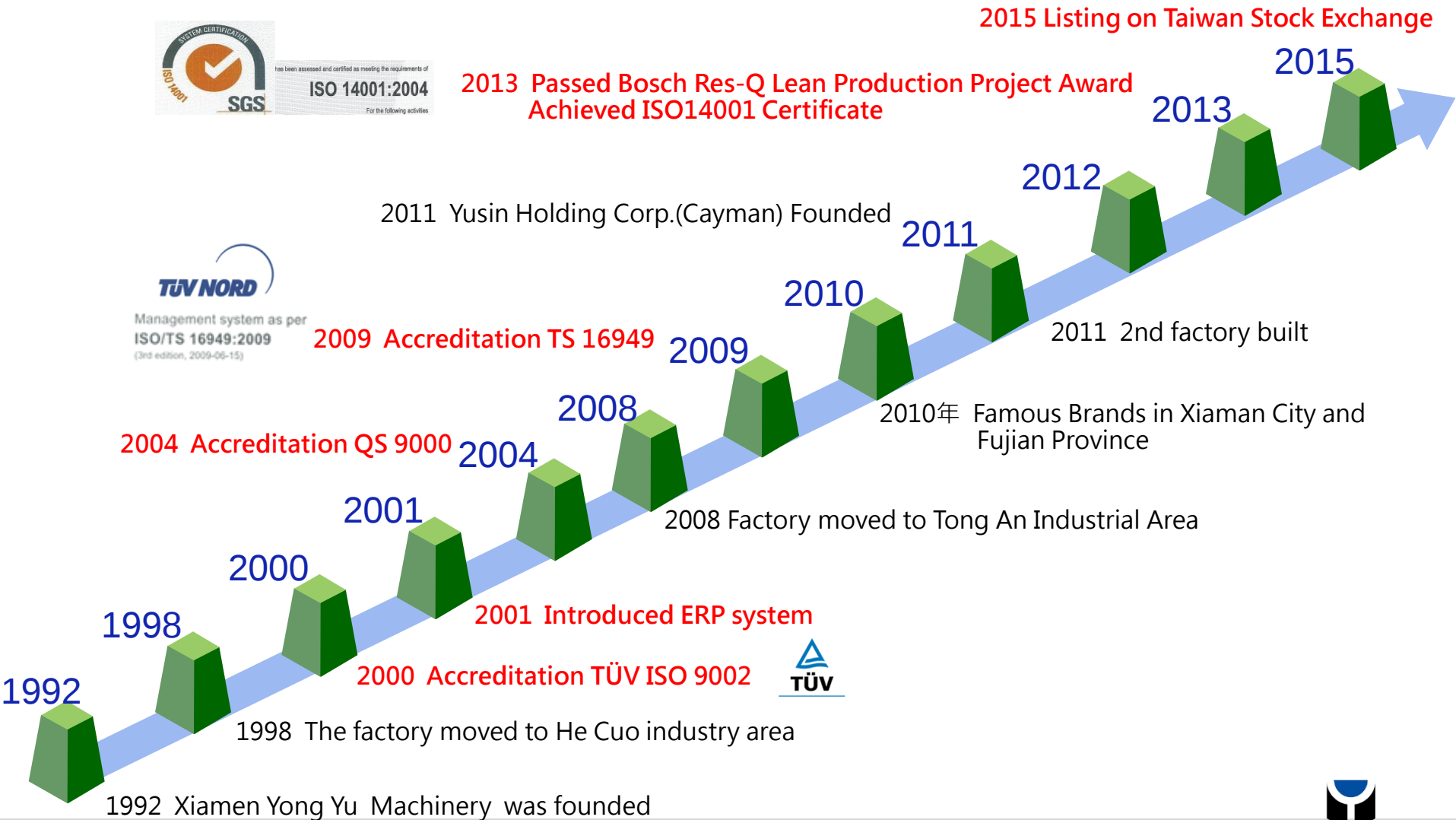
Company Profile

- ◆ 1. Basic Information
- ◆ 2. Group Structure
- ◆ 3. Group organization
- ◆ 4. Management Team
- ◆ 5. Factory Tour

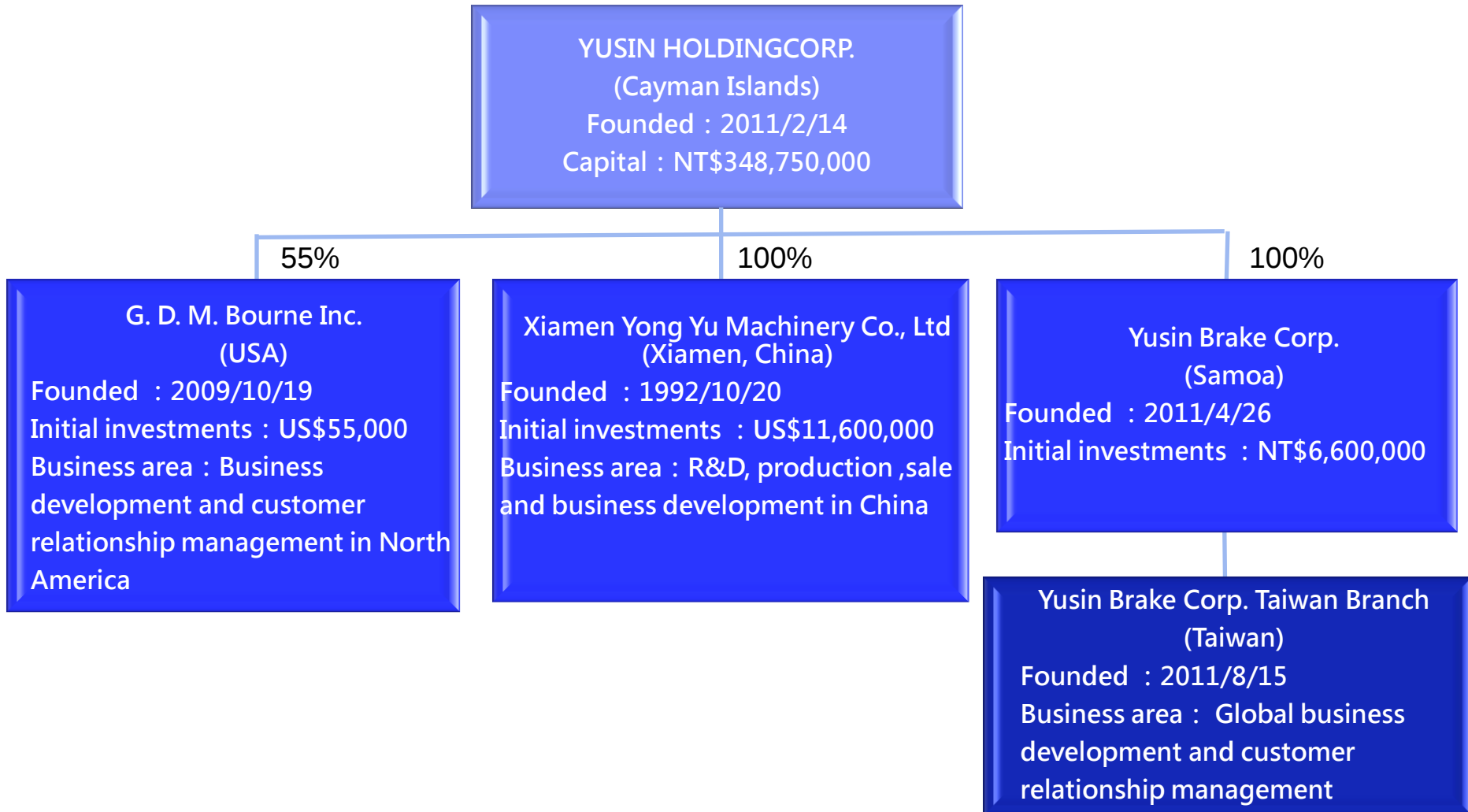
Company Profile – Basic Information

- ◆ Founded : 2011/2/14 (Xiamen Yong Yu Machinery was founded in 1992)
- ◆ Paid-in Capital : NT\$ 3.49 hundred million
- ◆ Net revenue : NT\$ 12.99 hundred million in 2014
- ◆ Operations Sites : Chiayi Taiwan, Xiamen China and USA
- ◆ Number of Employees : 480
- ◆ Main Product : Hydraulic Brake Master Cylinder, Brake Wheel Cylinder, Clutch Master Cylinder, Clutch Slave Cylinder, Rubber Parts, Vacuum Booster and Caliper
- ◆ Business area : Design, manufacture, and sales of hydraulic auto brake system parts for aftermarket segment

Company Profile – Group History



Company Profile – Group Structure



Company Profile – Management Team

Title	Name	Experience	The position of other companies
President	Dennis Chi	Oriental Institute of Technology in Taiwan Course : Department of Mechanical Engineering General Manager of Xiamen Yong Yu Machinery Deputy General Manager of Anjie Brake Co., Ltd Production and Sales Manager of Sing Yung Machinery	1. Director of Xiamen Yong Yu Machinery Co., Ltd 2. Director of GDM 3. Director of 龍岩永承Machinery 4. Director of 龍岩永鴻 Casting Factory 5. Director of Dynamic Holding Inc.
General Manager	Peter Hsu	Shih Hsin University in Taiwan Course : Department of Communication Management Deputy General Manager of Sales Department and Production Department in Xiamen Yong Yu Machinery	Director of Top Adventure Limited
General Manager of GDM	Geoffrey Bourne	University of Aix en Provence in France. Courses : French Literature, Politics and Economics. President of GDM	Director of GDM
Chief Finance Officer	Jeffrey Chang	Soochow University in Taiwan Course : Department of Accounting Chief Finance Officer of STL Technology Co., Ltd Auditing Department Manager of Deloitte	1. CFO of Xiamen Yong Yu Machinery Co., Ltd 2. CFO of GDM 3. CFO of Yusin Brake Corp. 4. Director of Xiamen Yong Yu Machinery Co., Ltd
Deputy General Manager of Production Department	Kilong Chen	National Kaohsiung University of Applied Sciences Course : Department of Mechanical Engineering Deputy General Manager of Sanyco Brake Co., Ltd	Director of Xiamen Yong Yu Machinery Co., Ltd

Company Profile – Factory Tour



Company Profile – Factory Tour (Assembly)



Company Profile – Factory Tour (Machining Cell)



Product and Competitive Advantage

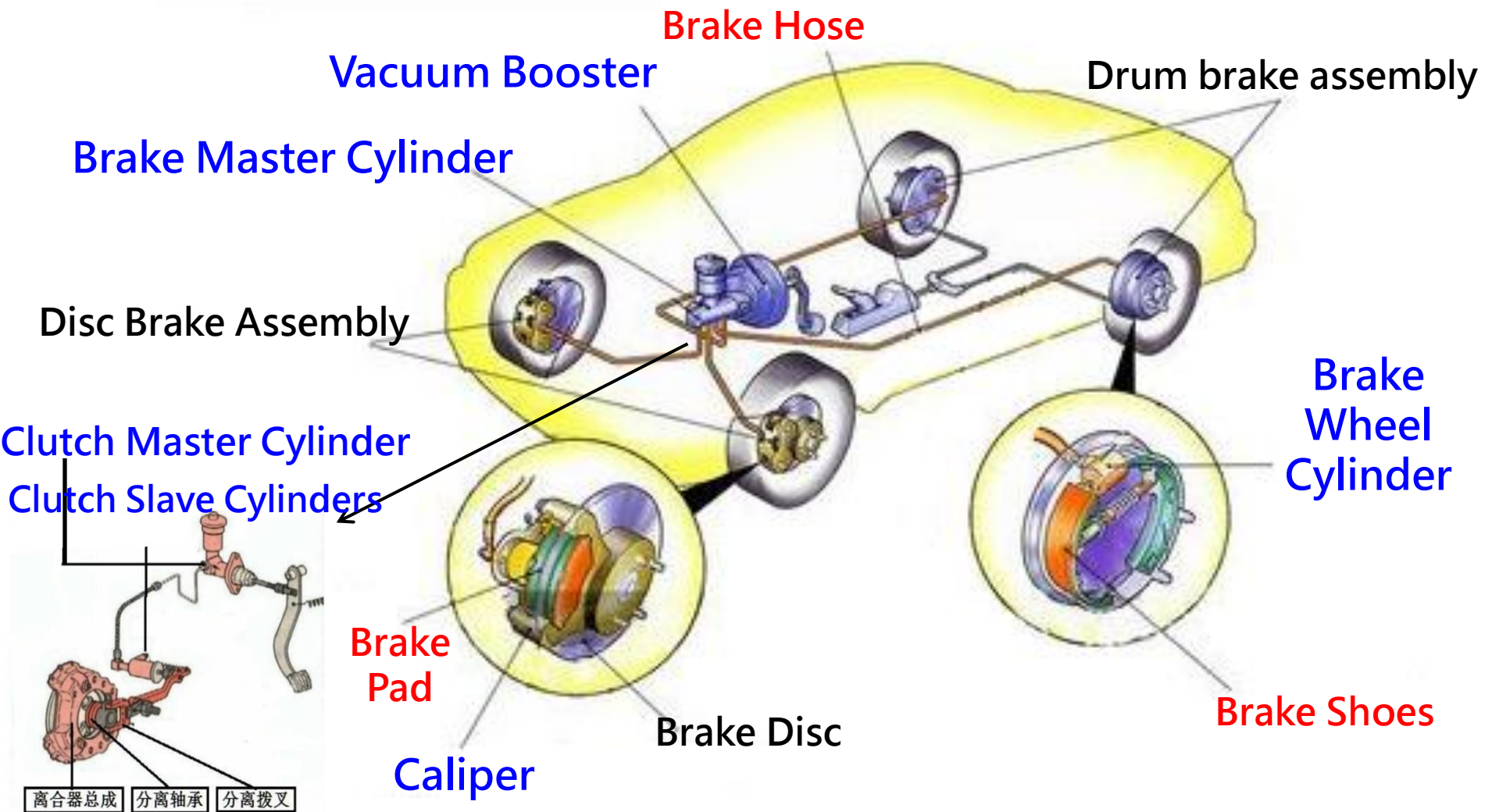
- ◆ 1. Automotive Components
- ◆ 2. Product Application
- ◆ 3. Product Portfolio
- ◆ 4. Application of Various Brands
- ◆ 5. Why do you choose Yusin?

Product and Competitive Advantage – Automotive Components



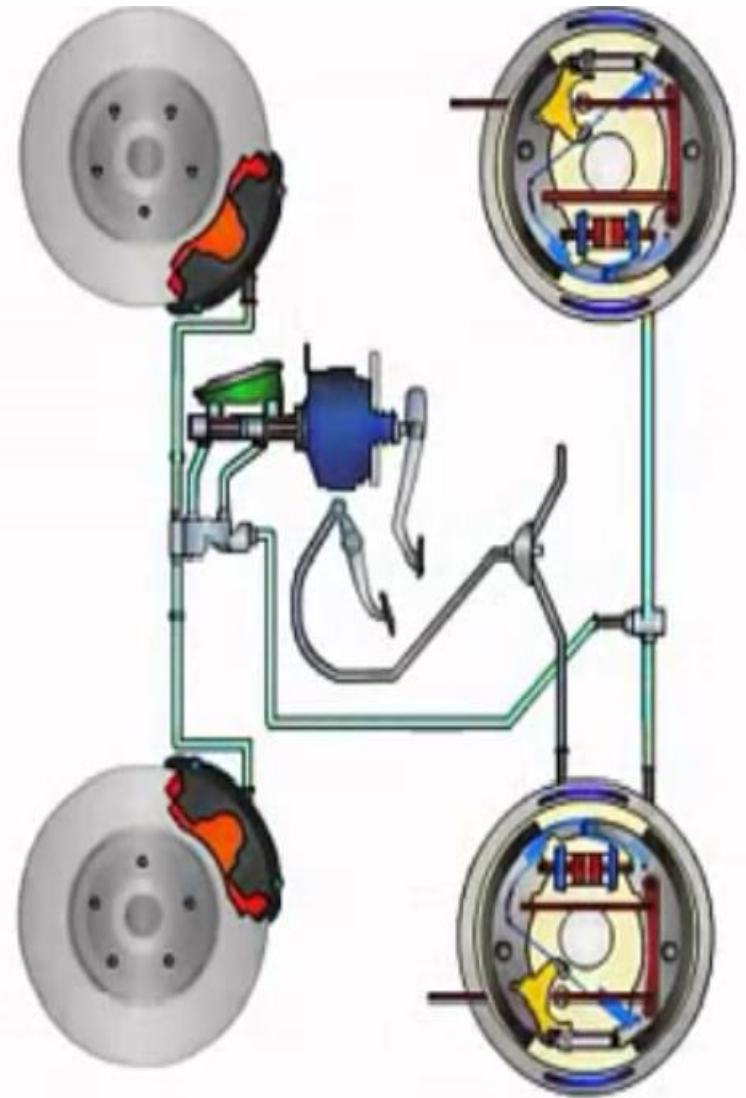
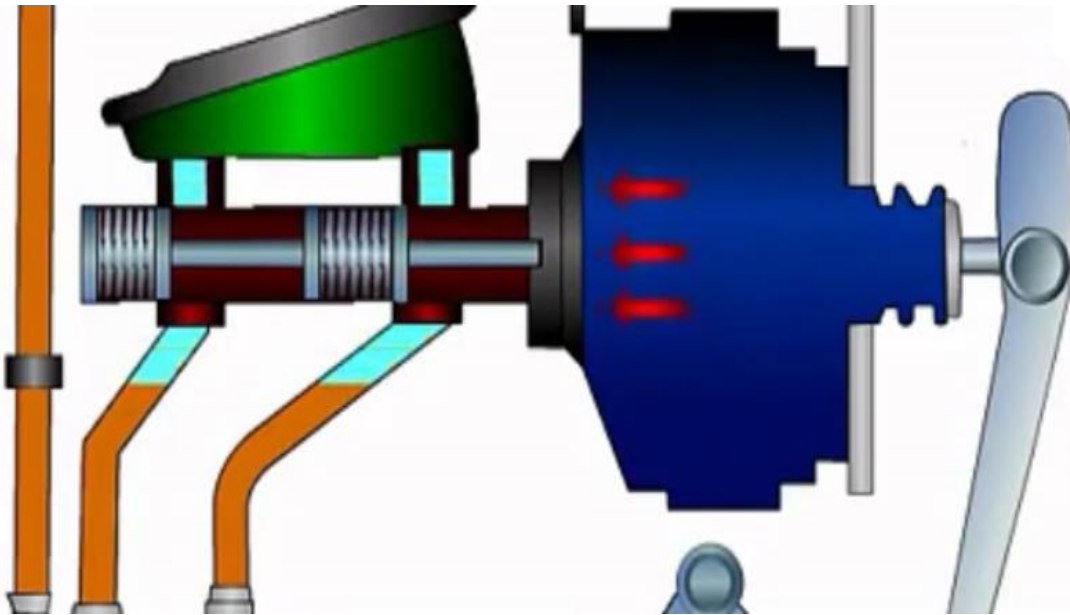
Product and Competitive Advantage

– Product Application



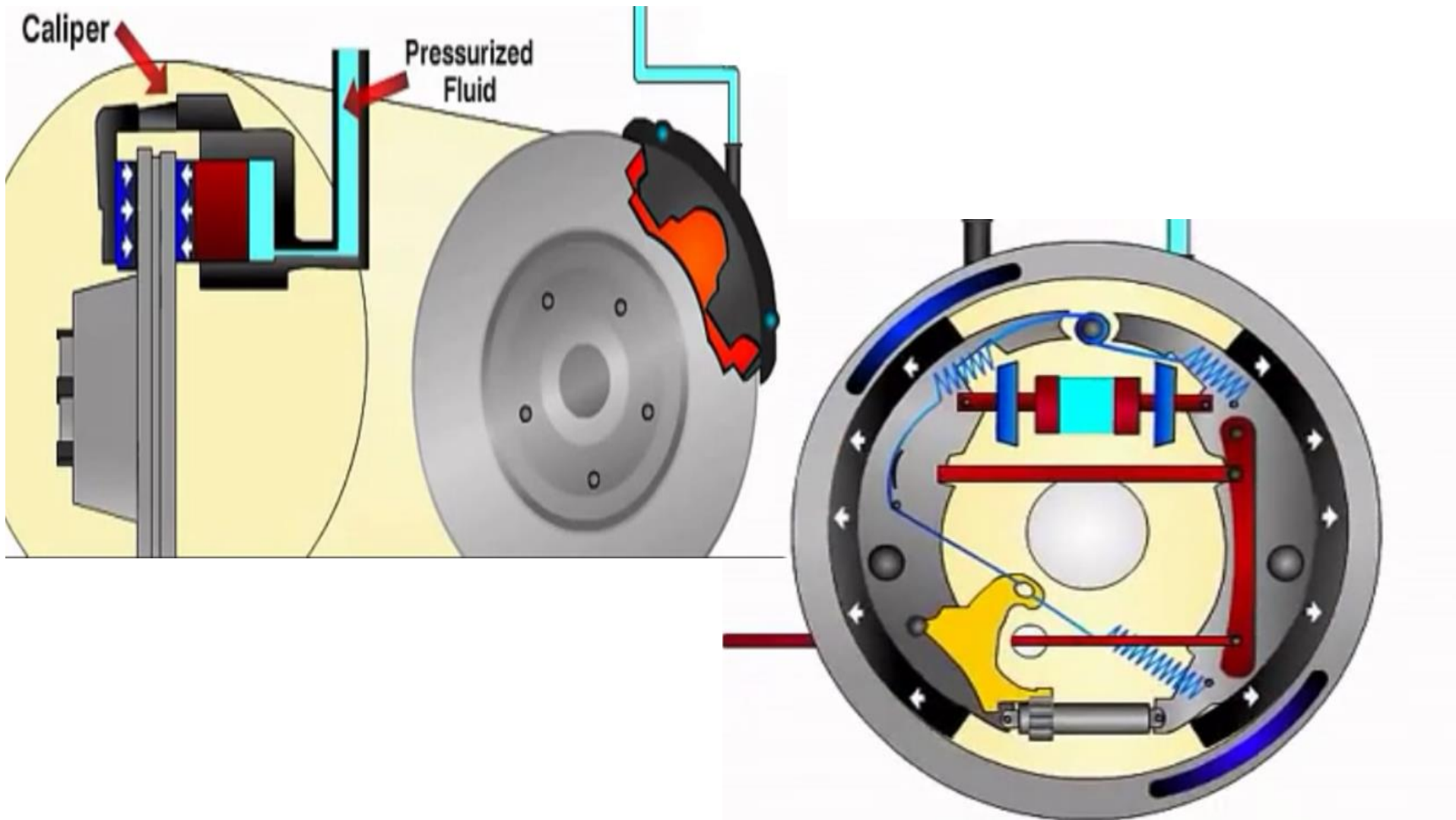
Product and Competitive Advantage

– Product Application



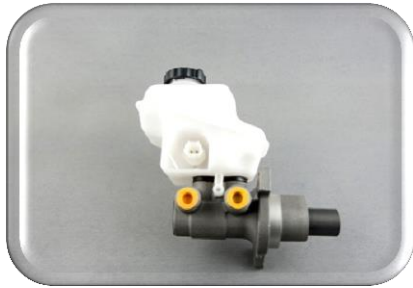
Product and Competitive Advantage

– Product Application



Product and Competitive Advantage

– Product Portfolio



Brake

Master Cylinders



Brake

Wheel Cylinders



Clutch

Master Cylinders



Clutch

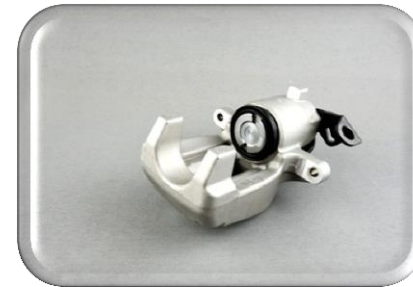
Slave Cylinders



Rubber Parts



Vacuum Booster



Caliper

Product and Competitive Advantage – Application of Various Brands



Hydraulic products over 30 brands and 6,000 items

All brands belong to its OE manufacturer.

Product and Competitive Advantage

– Why do you choose Yusin?

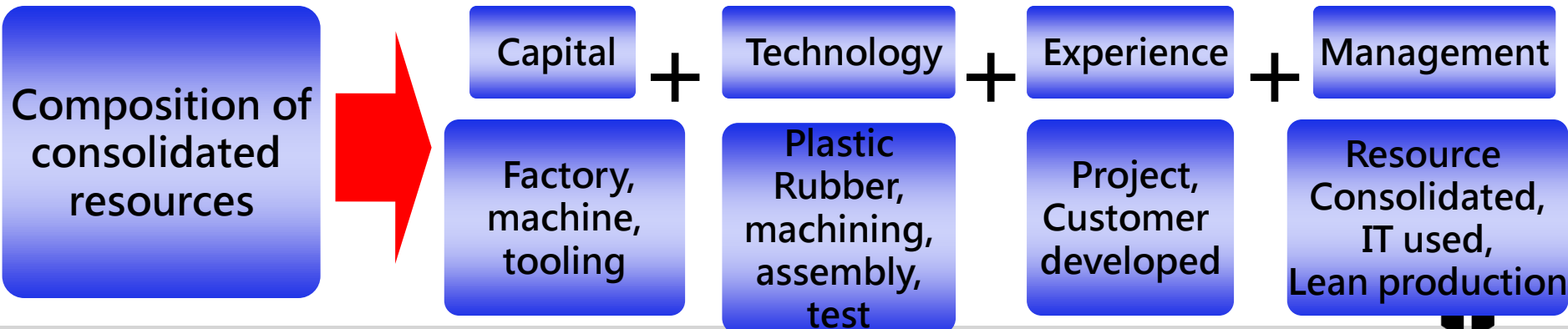
Wide Product Range

Excellent and Stable Quality

Small volume & multiple item' s supplying model

Quick reaction delivery

Nearby service

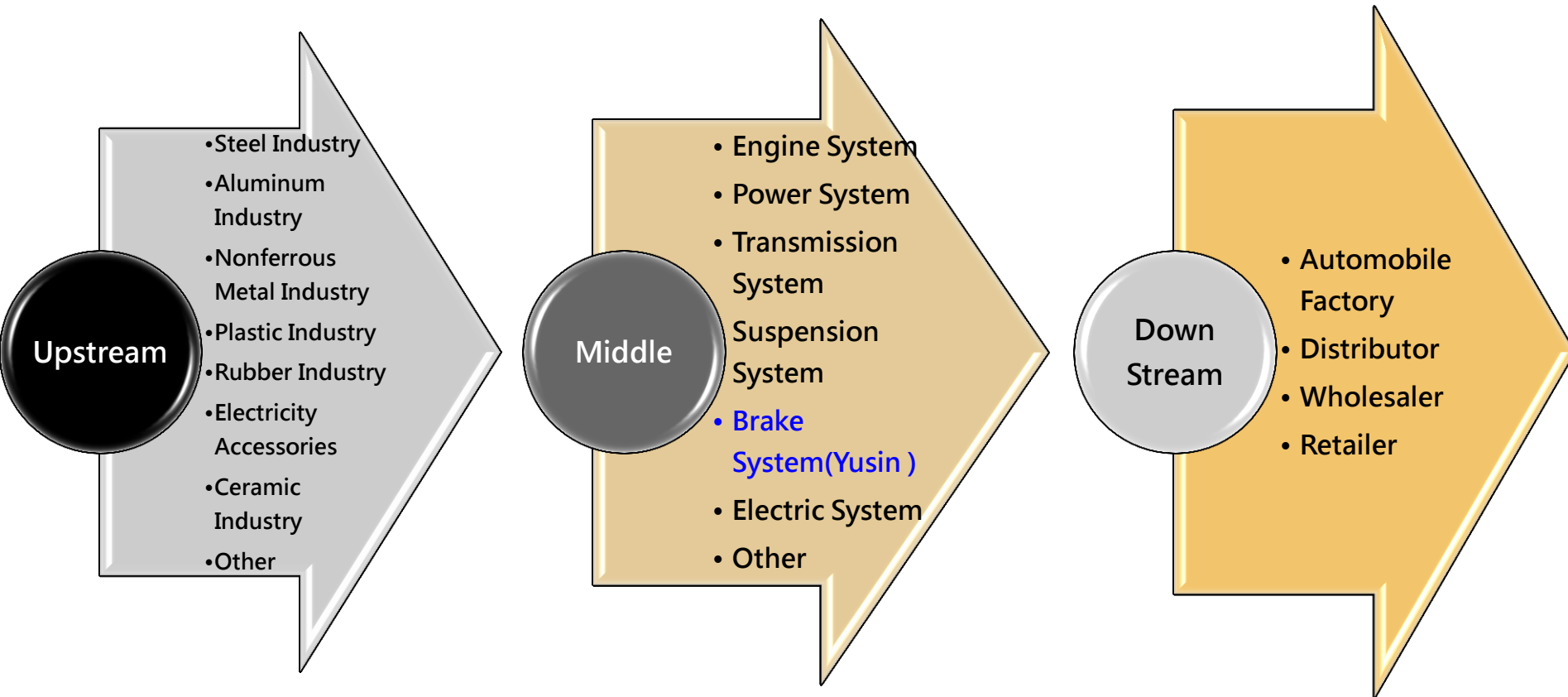


Industry Overview

- ◆ 1. Industry Chain of Automobile Components
- ◆ 2. Global Market Scale
- ◆ 3. Automobile Inventory

Industry Overview

- Industry Chain of Automobile Components

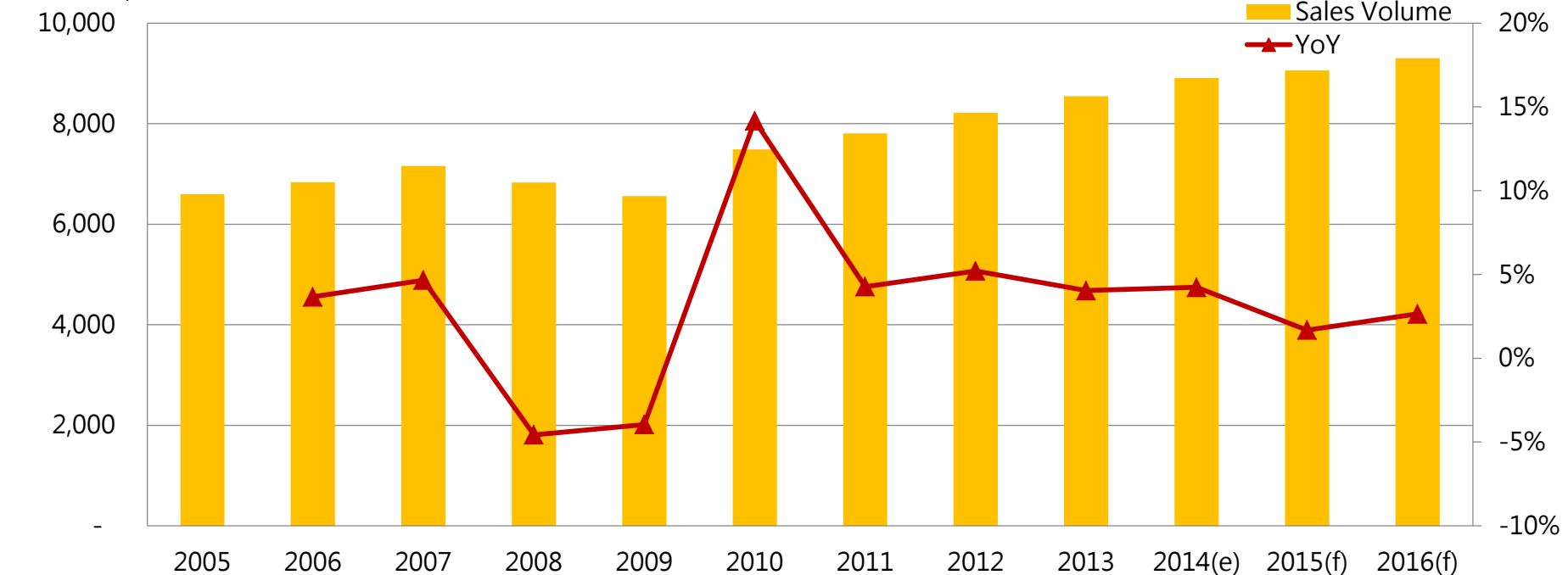


Industry Overview

-Global Market Scale

Global Auto Market Annual Sales and Growth Rate 2005-2016

Unit : 10,000

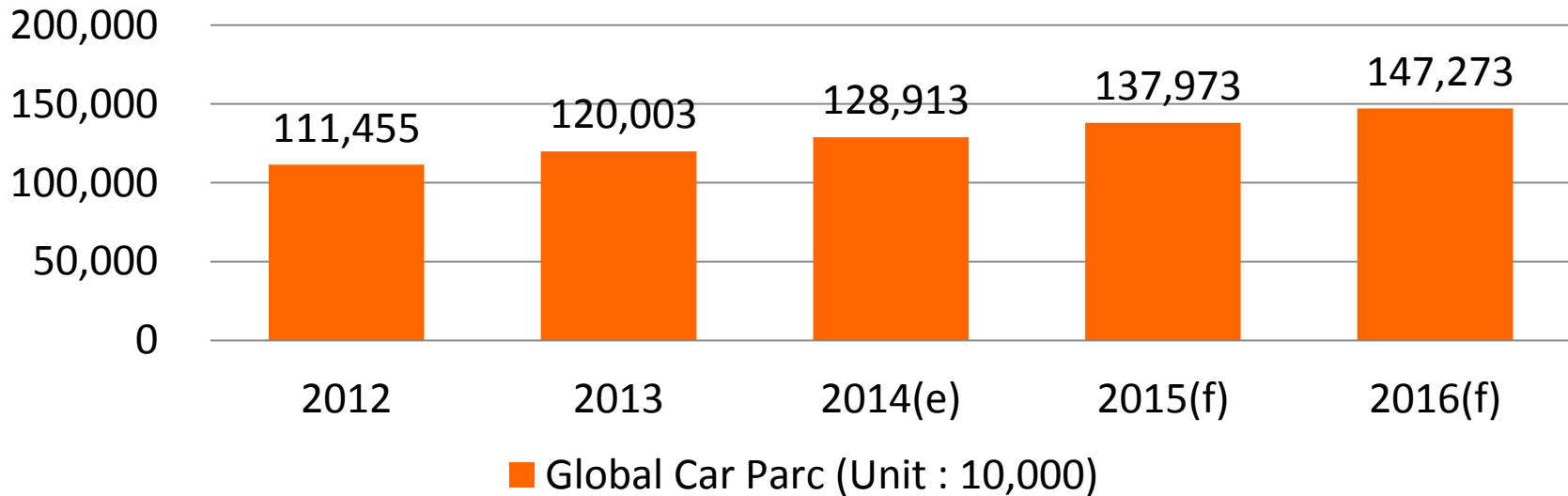


	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014(e)	2015(f)	2016(f)
Sales Volume (Unit : 10,000)	6,595	6,837	7,156	6,829	6,559	7,489	7,809	8,216	8,548	8,910	9,060	9,300
YoY		4%	5%	-5%	-4%	14%	4%	5%	4%	4%	2%	3%

Source : China Association of Automobile Manufacturers / OICA(2013) / FOURIN(2013) / IEK(2013/05) /Want-Car. chinatimes(2012/01/04) /news.u-car (2015/7/31)

Industry Overview

- Automobile Inventory



- Demand of brake system products have high and significant relationship with new car markets, the life span of car and government policy.
- Statistics show that the average growth rate of auto sales is about 6.17% from 2010 to 2014.
- According to estimates in 2012, global car parc was nearly 1.2 billion cars, over 250 million cars in US, over 150 million cars in China and over 70 million cars in Japan.

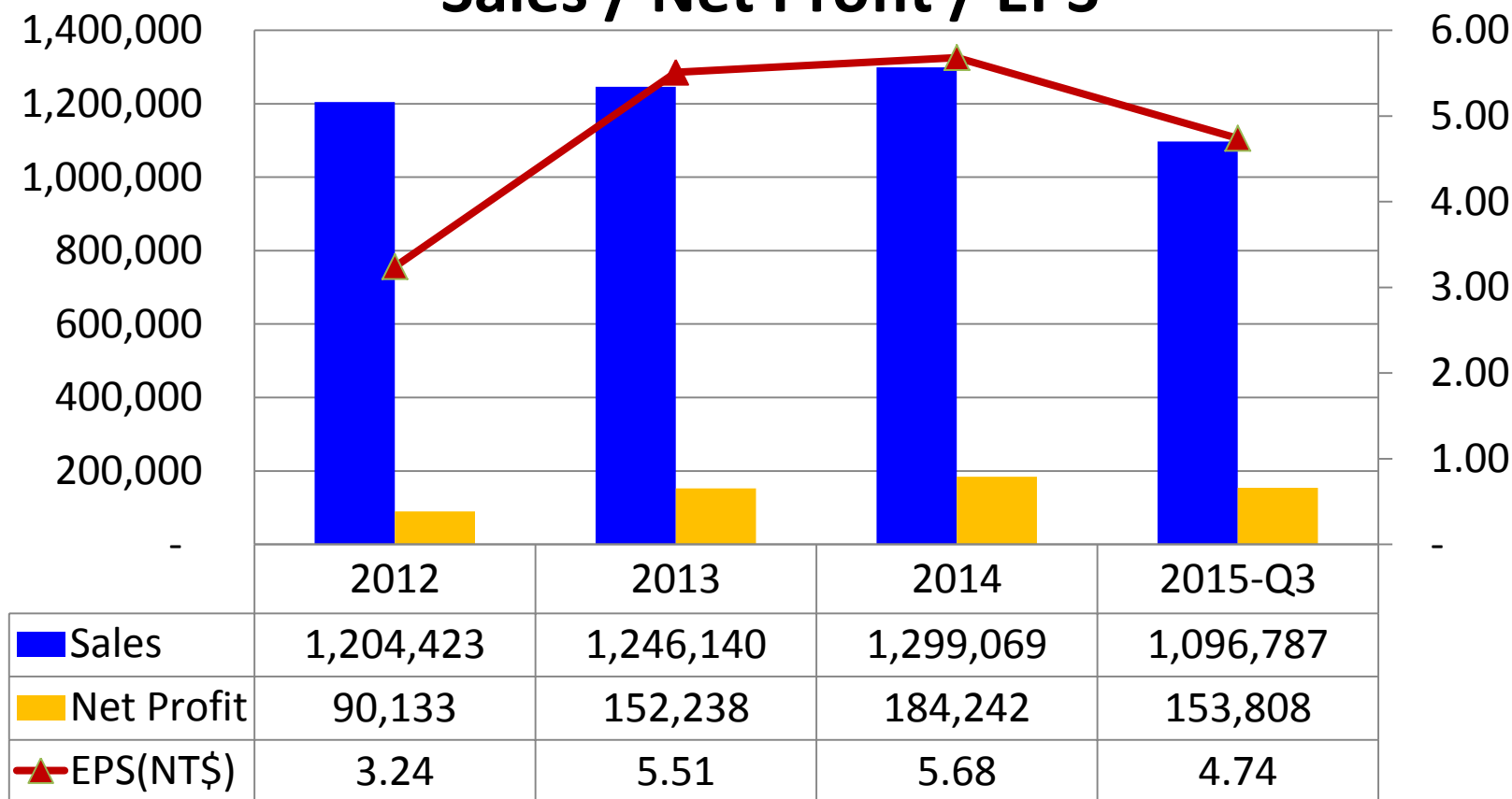
Operation Results

- ◆ 1. Financial Performance
- ◆ 2. Sales Analysis by Products
- ◆ 3. Sales Analysis by Regions

Operation Results - Financial Performance

Expressed in Thousands of New Taiwan Dollars

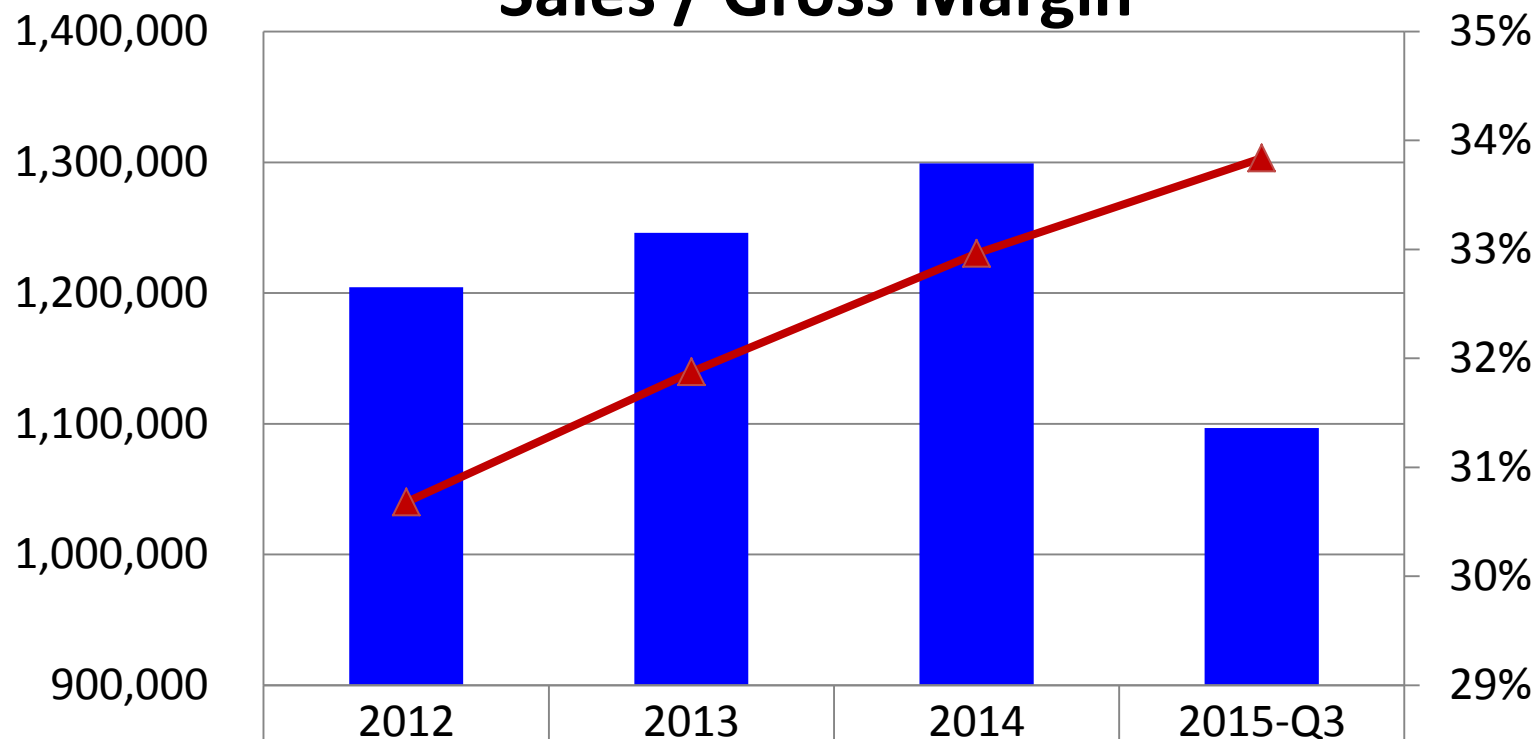
Sales / Net Profit / EPS



Operation Results - Financial Performance

Expressed in Thousands of New Taiwan Dollars

Sales / Gross Margin

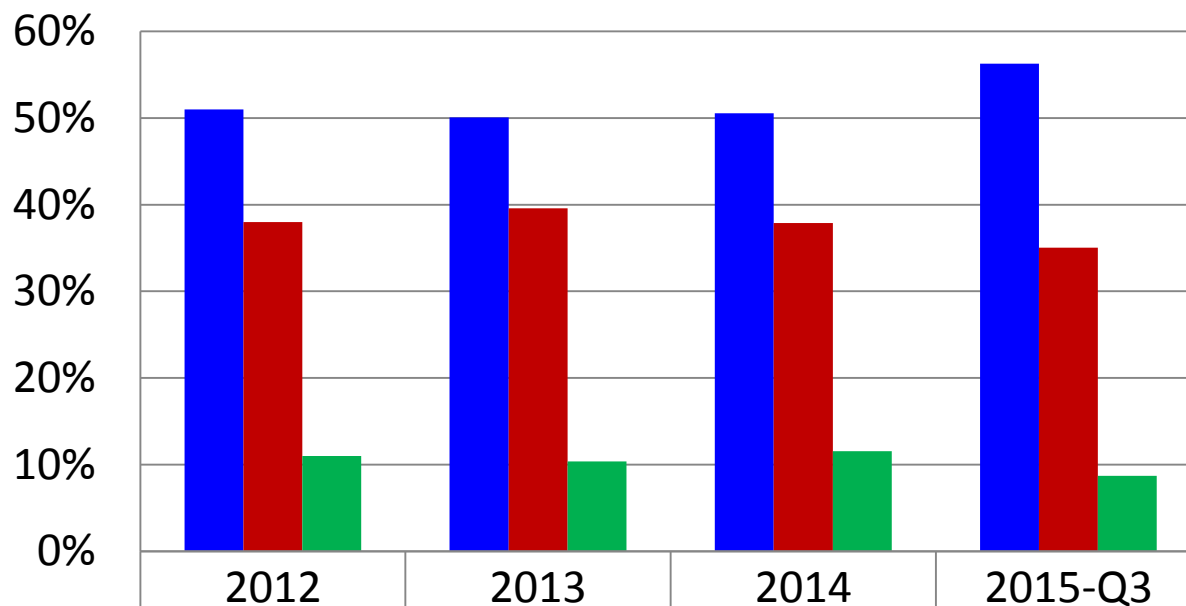


■ Sales	1,204,423	1,246,140	1,299,069	1,096,787
▲ Gross Margin	31%	32%	33%	34%



Operation Results - Sales Analysis by Products

Sales Analysis by Products

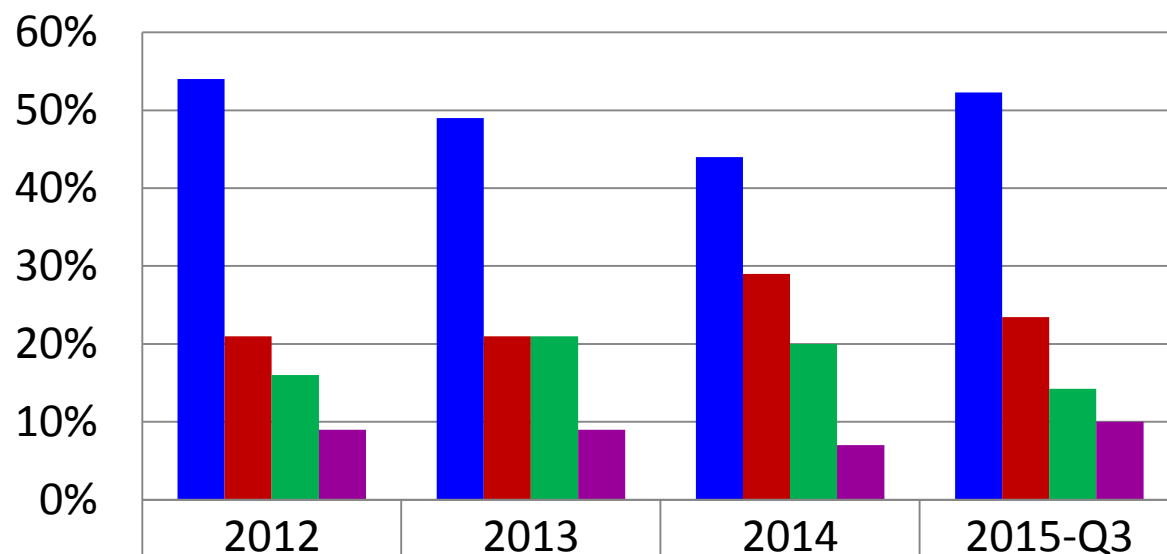


■ Brake Master Cylinders	51%	50%	51%	56%
■ Brake Wheel Cylinders	38%	40%	38%	35%
■ Other	11%	10%	12%	9%

Note : other means Clutch Master Cylinders, Clutch Slave Cylinders, Rubber Parts, Vacuum Booster and Calipers.

Operation Results - Sales Analysis by Regions

Sales Analysis by Regions



■ North America	54%	49%	44%	52%
■ Central/South America	21%	21%	29%	23%
■ Asia	16%	21%	20%	14%
■ Other	9%	9%	7%	10%

Note 1 : Asia means Thailand, Singapore, Malaysia and Philippines.

Note 2 : Other means China, Australia, Africa and Europe.

Future Operational Growth

Expand Market Share

- The Americas
- Europe
- China
- Emerging Countries

Expand Product Range

- Caliper
- Brake Pad
- Steering System

OEM Market Brand Equity

- OEM Market
- Enhance brand and market recognition



Thanks for your kind attention!

Your Safety is Our Commitment

