



Chung Jye Investment Holding

6965

Investor Presentation

May 2026

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Disclaimer

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The information provided contains views on the future and its accuracy, completeness and reliability are not expressly or implicitly expressed or guaranteed; nor does it represent a complete discussion of the company, industry conditions and subsequent major developments.

The outlook for the future in this presentation reflects the Company's views to date. Our company is not responsible for reminding and updating these at any time if there are any changes or adjustments.



1Q26 RESULTS & OUTLOOK



Consolidated Income Statements – 1Q26

NT\$ million	1Q26	4Q25	1Q25	QoQ	YoY
Net Revenue	4,785	4,948	6,108	-3%	-21.7%
Gross Profit	481	579	796	-17%	-40%
Gross Margin	10.1%	11.7%	13.0%		
Operating Expenses	562	500	607	12%	-8%
SG&A percent of Sales	11.7%	10.1%	9.9%		
Operating Income	-81	80	188	-201%	-143%
Operating Margin	-1.7%	1.6%	3.1%		
Net Non-Operating Income (Loss)	25	69	68		
Pre-Tax Income	-56	148	256	-138%	-122%
Income Tax Expense	39	55	52		
Minority Interest	6	3	20		
Net Income to Parent	-101	90	184	-212%	-155%
Net Margin	-2.1%	1.8%	3.0%		
EPS (NT\$)	-0.64	0.58	1.27	-210%	-150%
ROE*	-3.3%	3.1%	6.3%		
Depreciation and Amortization	144	141	145		
CAPEX**	261	243	340		

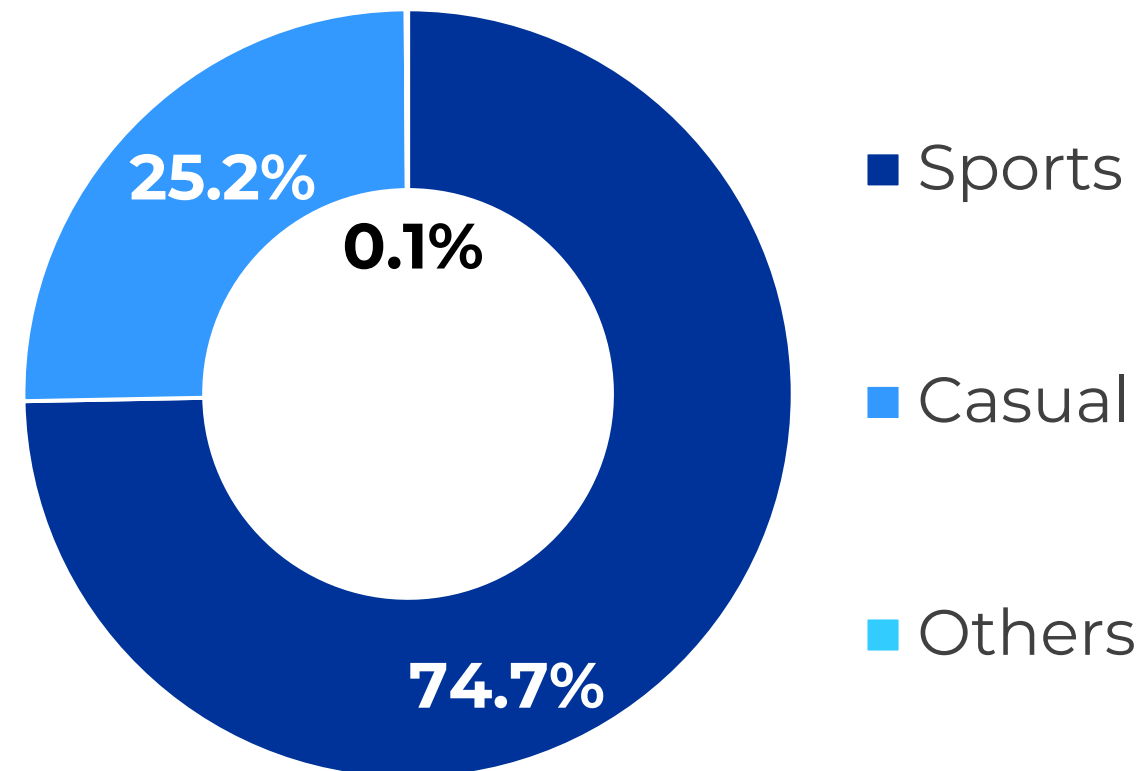
*ROE is annualized by multiplying the quarterly ROE by four. ROE is calculated by dividing the net income to parent for the current period by the average total common equity for the previous and current periods.

**CAPEX includes the Acquisition of Right of Use Assets

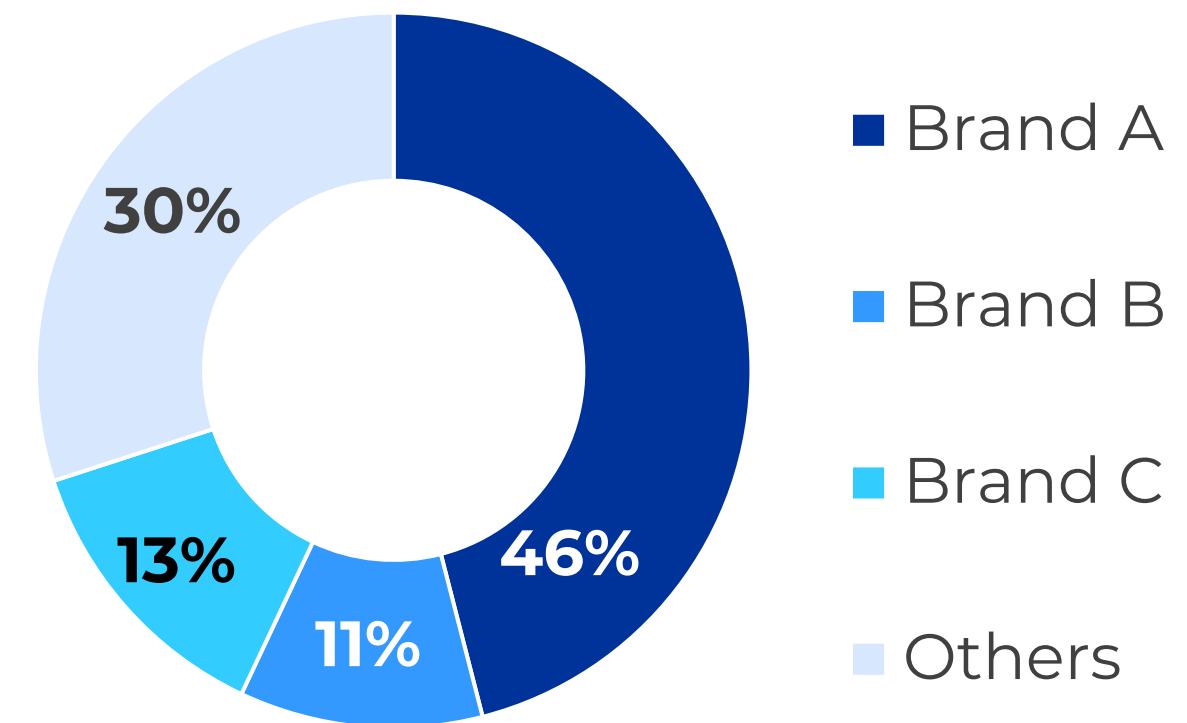
1Q26 Revenue Breakdown

- In 1Q26, revenue was mainly impacted by price adjustments and softening consumer demand, which led to more cautious order placements by customers. As a result, shipment volumes across product lines and brand customers declined, leading to a year-over-year decrease in revenue.

1Q26 Revenue Breakdown – By Product



1Q26 Revenue Breakdown – By Brand



1Q26 Sales Volume and Average Selling Price

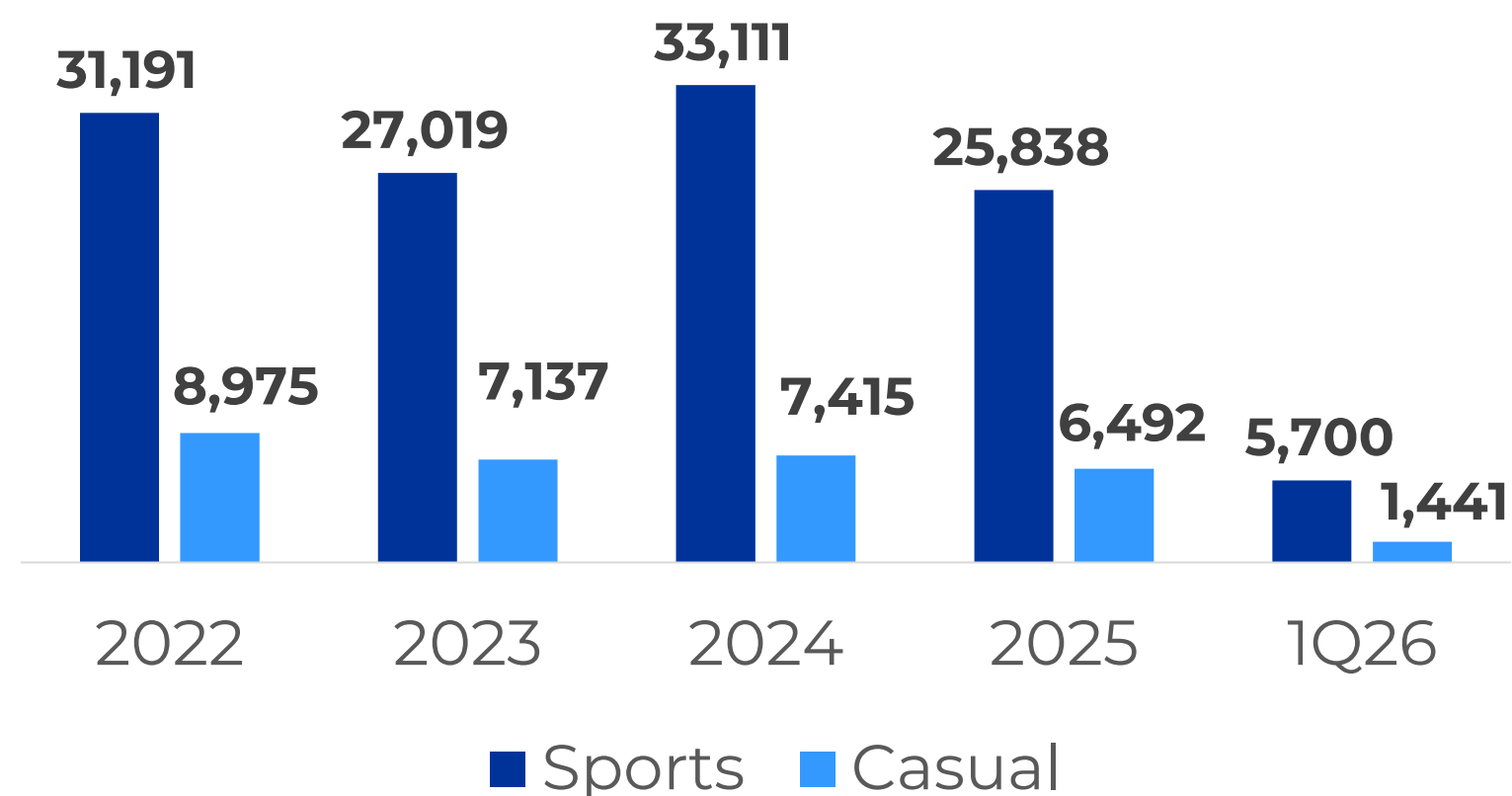
1Q26 Sales Volume

7.1 mn pairs

- In 1Q26, shipments of sports and casual shoes declined year-over-year due to softening consumer demand and inventory adjustments by brands. However, the ASP of casual shoes rose significantly, driven by an improved product mix.

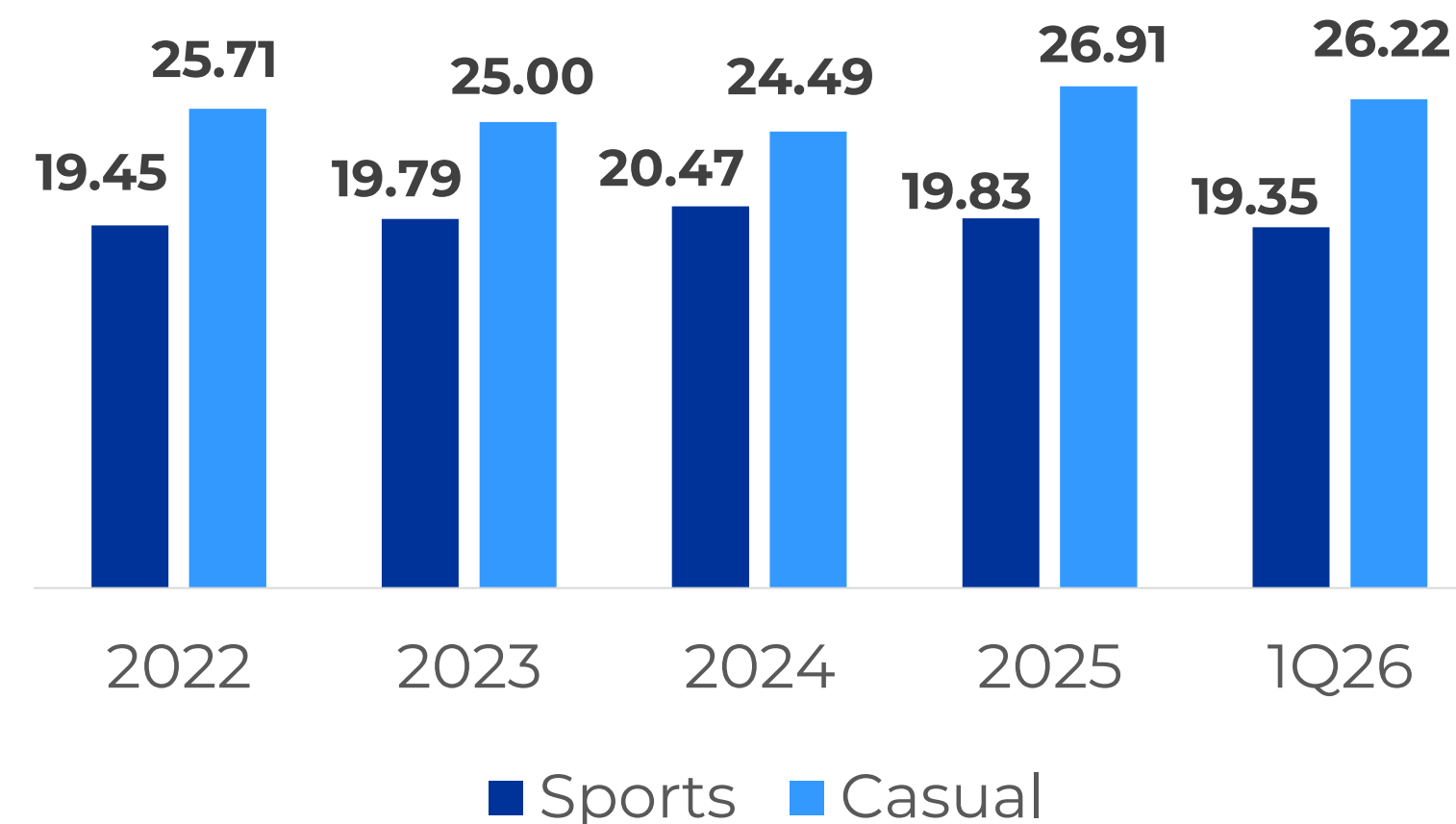
Unit : k pairs

Sales Volume



US\$

ASP



Consolidated Balance Sheet – 1Q26

NT\$ million	2026/3/31		2025/12/31		2025/3/31	
	\$	%	\$	%	\$	%
Cash and Cash Equivalents	4,091	23%	4,368	25%	6,704	33%
Notes & Accounts Receivable, Net	3,839	22%	3,926	22%	4,641	23%
Inventories	2,765	16%	2,456	14%	3,119	15%
Other Current Assets	411	2%	430	2%	573	3%
Long-term Investments	135	1%	131	1%	52	0%
Fixed Assets	4,279	24%	4,203	24%	4,091	20%
Other Long-term Assets	2,100	12%	1,956	11%	1,333	7%
Total Assets	17,619	100%	17,471	100%	20,514	100%
Current Liabilities	4,747	27%	4,768	27%	6,280	31%
LT Debt	0	0%	0	0%	118	1%
Other Non-Current Liabilities	429	2%	425	2%	457	2%
Total Liabilities	5,175	29%	5,193	30%	6,855	33%
Total Common Equity	1,563		1,563		1,558	
Total Equity	12,444	71%	12,278	70%	13,659	67%
Book Value per Share (NT\$)	78.1		77.2		86.0	
Current Ratio	234%		234%		239%	
Net Cash (Debt) to Equity	33%		36%		44%	



Indonesia New Plant

Construction Commenced in 2025

- Plant Interior Overview -

Site Location

East Java, Indonesia

Construction Start

October 2025



Indonesia New Plant

Construction Progressing on Schedule

- Plant Exterior Overview -

Current Progress

Under Construction

Expected Production Start

End of 2026 ~ Early 2027

■ 2Q26 Capacity Utilization Remains Near-Full; Limited Visibility for 2H26; Targeting Stable Full-Year 2026 Revenue

- Although 2Q26 orders are near full, customers remain cautious amid macro and consumer headwinds. Our strategic priority is to maintain capacity utilization by actively pursuing new customers and orders, striving to maintain 2026 full-year revenue at a comparable level to last year.
- Gross margin faces greater pressure this year due to raw material price volatility and softer end-market demand. However, we continue to implement internal management optimization initiatives to mitigate the impact.

■ Key Strategic Updates

- **Leveraging a multi-country production footprint to deepen customer collaboration:** Our diversified manufacturing footprint enhances supply flexibility, helping secure new customers and orders. We will continue advancing capacity planning and may consider accelerating expansion as customer demand solidifies. Our India facility will soon onboard a new customer to serve the local market. Going forward, we will leverage this flexibility to capture greater order share and export opportunities, with the long-term goal of developing new customers into core strategic accounts.
- **Actively expanding the customer base:** We aim to build a more diversified customer portfolio and increase the share of export-related business, creating a more resilient customer mix over the long term.
- **“StridePlus” Management Enhancement Initiative:** A new business and management team is in place and driving internal transformation, delivering results in customer development and supplier management. Automation initiatives have shown strong progress and will be further expanded, with the goal of improving operating margins.

2026 Capacity Plan and Long-Term Outlook

- **Maintaining our long-term strategy of scale expansion and multi-country capacity deployment; optimistic on the mid- to long-term outlook.**
 - Ongoing scale expansion and our four production bases enhance competitiveness, while our solid balance sheet is strong enough to support the planned CapEx roadmap on schedule.
 - Riding on the industry's long-term growth trends, we continue to deepen our strategic investments to capture opportunities early when the cycle turns and build a mid- to long-term competitive edge.
- **In response to global supply chain challenges, we continue to steadily expand capacity. Capital expenditures for 2026 are estimated at between US\$20 million and US\$28 million.**
 - Indonesia will be a key focus this year. The plant in Jawa Timur commenced construction in late October 2025, and progress is on track. Production is expected to begin by the end of this year or early 2027.
 - The Bac Kan plant in Vietnam began production in 3Q25, with an annual capacity of about 112k pairs of knitted uppers. Small shipments of molded shoes began in December 2025, with production gradually ramping up.
 - The India plant produced approximately 600k pairs last year and is expected to gradually ramp up. With new customer onboarding, annual output is estimated to reach 1.9 million pairs this year, with full capacity of 2.1 million pairs.



COMPANY OVERVIEW

Chung Jye Overview



Chung Jye is a global leading footwear service provider with over 40 years of technical expertise and industry experience. Since our founding, we have been a long-term partner of the **globally renowned athletic brand New Balance**. We have also successfully entered the supply chains of China's premium sportswear brands, **including FILA (under ANTA) and LI-NING**, becoming a core supplier for joint product development.



We have **a young yet experienced management team** that is actively planning for long-term growth and **places strong emphasis on capital efficiency**. In addition to closely collaborating with brand customers on innovation, we have established dedicated R&D centers, demonstrating our deep commitment to **R&D and innovation**.



Chung Jye's production bases span across **China, Vietnam, and India**, with a new base in **Indonesia** also actively in planning. Over the next decade (by 2034), we aim to reach **annual shipments of over 80 million pairs**, doubling our current scale. In addition to expanding capacity, our local production in China and India can directly serve **the large domestic markets (local to local)**, which helps us attract new brand customers.



Our vision is to become **a leading end-to-end footwear solutions provider that excels in innovation and quality**. Through long-term strategic planning, we aim to deliver steady profit growth and sustainable development, **with a long-term ROE target of over 20%**.

Chung Jye at a Glance

1983

established

NT\$21.7 bn

2025 Sales Revenue

32.3 mn pairs

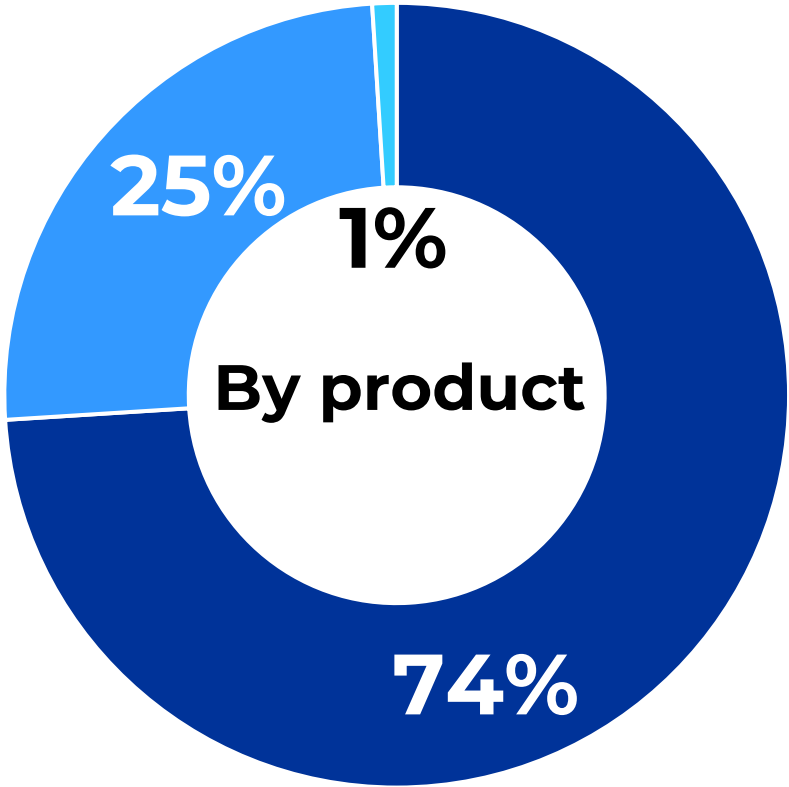
2025 Sales Volume

28 k+

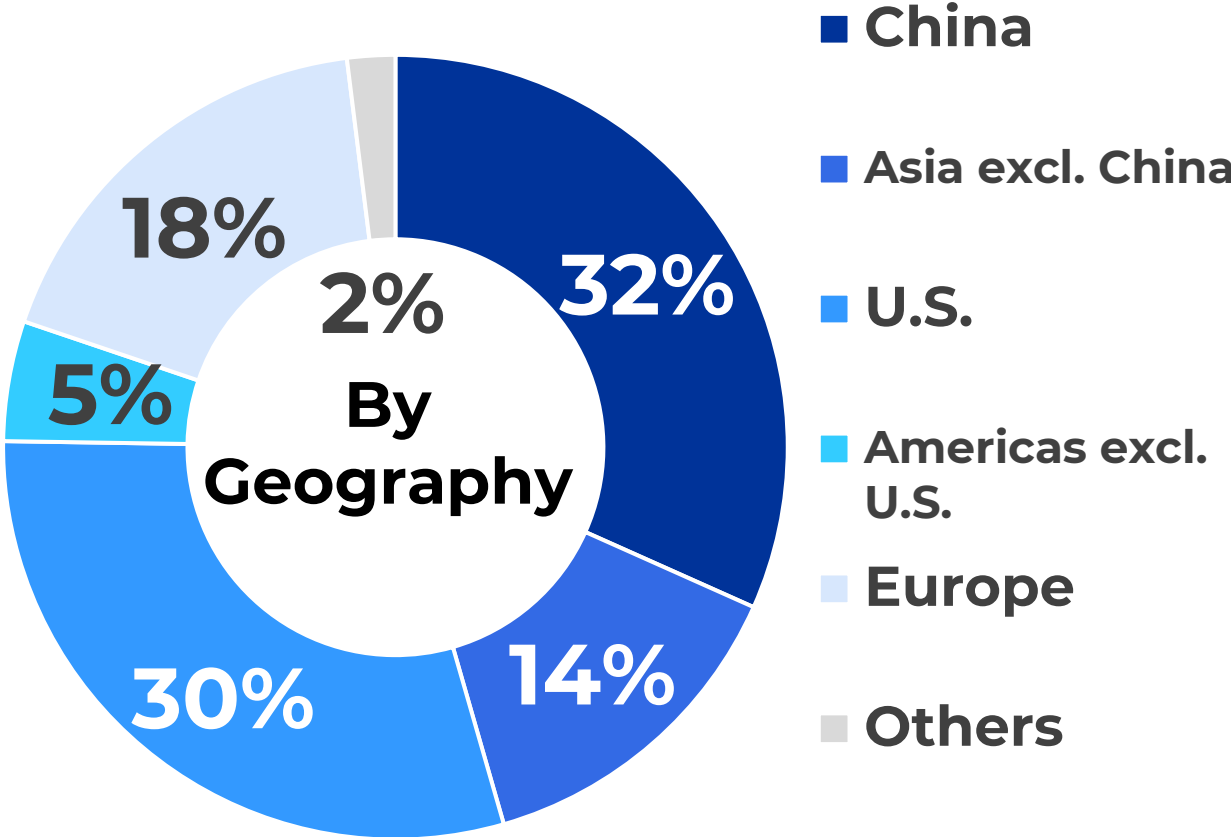
employees

8

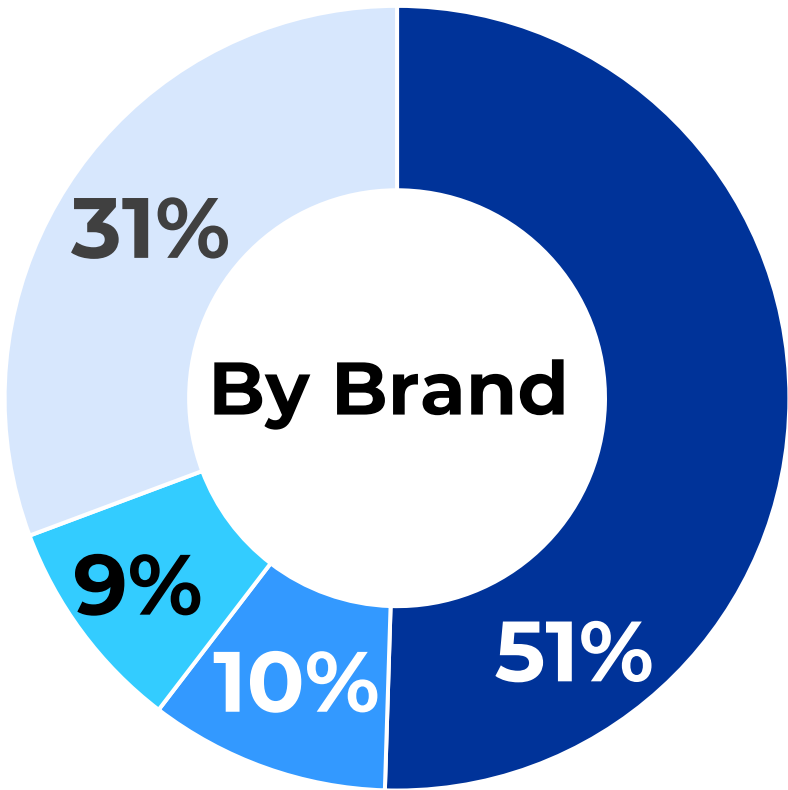
Production Plants



- Sports
- Casual
- Others

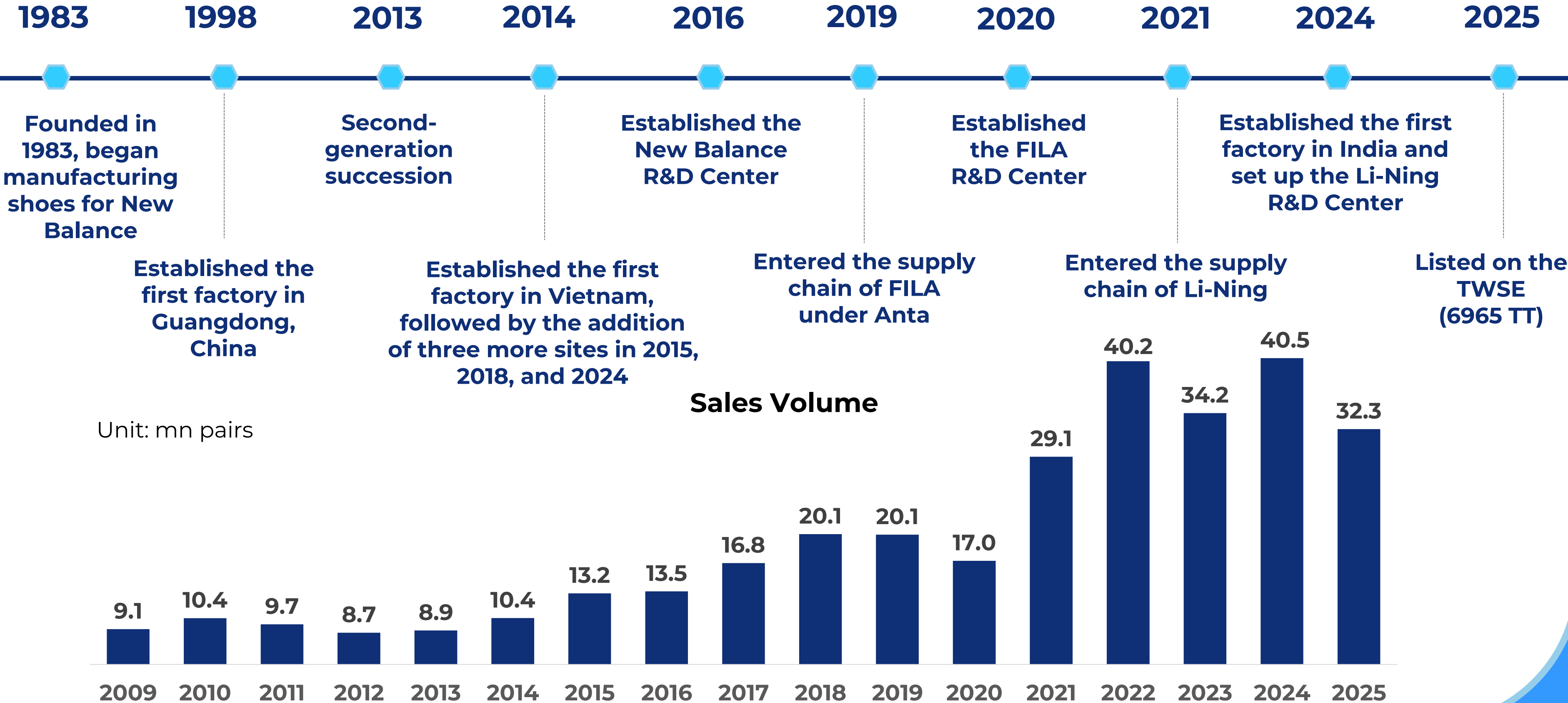


- China
- Asia excl. China
- U.S.
- Americas excl. U.S.
- Europe
- Others

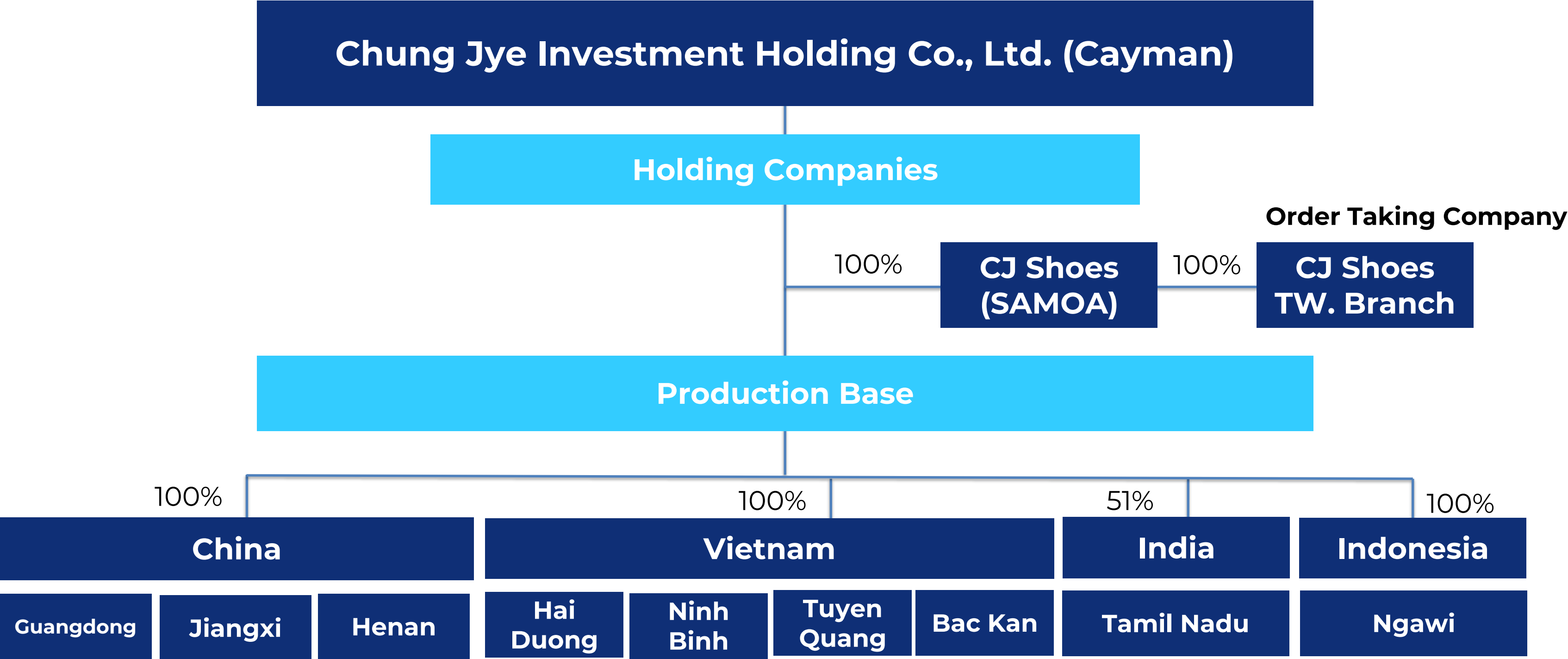


- Brand A
- Brand B
- Brand C
- Others

Company Milestones



Company Structure



Global Location



* Based on full-capacity production under standard working hours in 2025 (excluding overtime).

**This figure is the estimated production capacity for 2026.

Major Production Base

Location	Capacity (million pairs / year)	Plant	No. of Employees	Brands Produced
China	418	Guangdong	4,700	New Balance / FILA / LI-NING / Sorel / Ariat / UA / Clarks / lululemon
	1,819	Jiangxi	7,800	New Balance / FILA / LI-NING
	233	Henan	2,500	New Balance / FILA
Vietnam	312	Hai Duong	1,700	Sorel / Hugo Boss / Clarks / Ariat
	971	Ninh Binh	5,600	New Balance
	298	Tuyen Quang	5,800	Clarks / Ariat / UA
	11	Bac Kan	368	New Balance
India	190**	Tamil Nadu	2,200	New Balance
Indonesia (Under Construction)	-	Jawa Timur	-	-

*China and Vietnam figures are based on full production capacity under normal working hours in 2025 (excluding overtime).

** India figure represents estimated production capacity for 2026.

Competitive Advantages



Young and Experienced Team

- ✓ The next-generation team has stepped into leadership with strong passion, actively driving long-term growth and development.



Capital Expenditure Yields High Investment Returns

- ✓ The management maintains a high level of ownership and focuses on efficient capital deployment.



Committed to R&D and Innovation

- ✓ The company is actively co-developing with brand partners and establishing R&D centers, maintaining high R&D expenses as a percentage of revenue.

Core Team

Title	Name	Industry experience	Experiences
Chairman	Andy Liu	20+ years	Southern Methodist University Director and General Manager of Chung Jye
General Manager and CEO	Randy Liu	20+ years	Collin County Community College Director and Deputy General Manager of Business of Chung Jye
Vice Chairman and CHRO	Nita Liu	25+ years	Southern Methodist University Chairman of Chung Jye
Executive Vice General Manager	Cathy Liu	20+ years	Xinyang City Agriculture and Forestry College, Henan Joined Chung Jye in 2001, serving as Deputy Sr. M., Sr. M. and V.G.M.
Executive Vice General Manager and CSO	Jason Lai	18 years	National Chengchi University, EMBA Joined Chung Jye in 2006, serving as Deputy Sr. M. and Sr. M.
Executive Vice General Manager	Yu-Hsin Chen	17 years	Tunghai University Joined Chung Jye in 2025, serving as Special Assistant and V.P. of Sales.
Vice General Manager	Sam Lin	20+ years	Chienkuo Technology University Joined Chung Jye in 1998, serving as Deputy Sr. M., Sr. M. and Exec. Sr. M.
Vice General Manager	Eddie Teng	30+ years	Ming-Der Industry and Commerce High School Joined Chung Jye in 1994

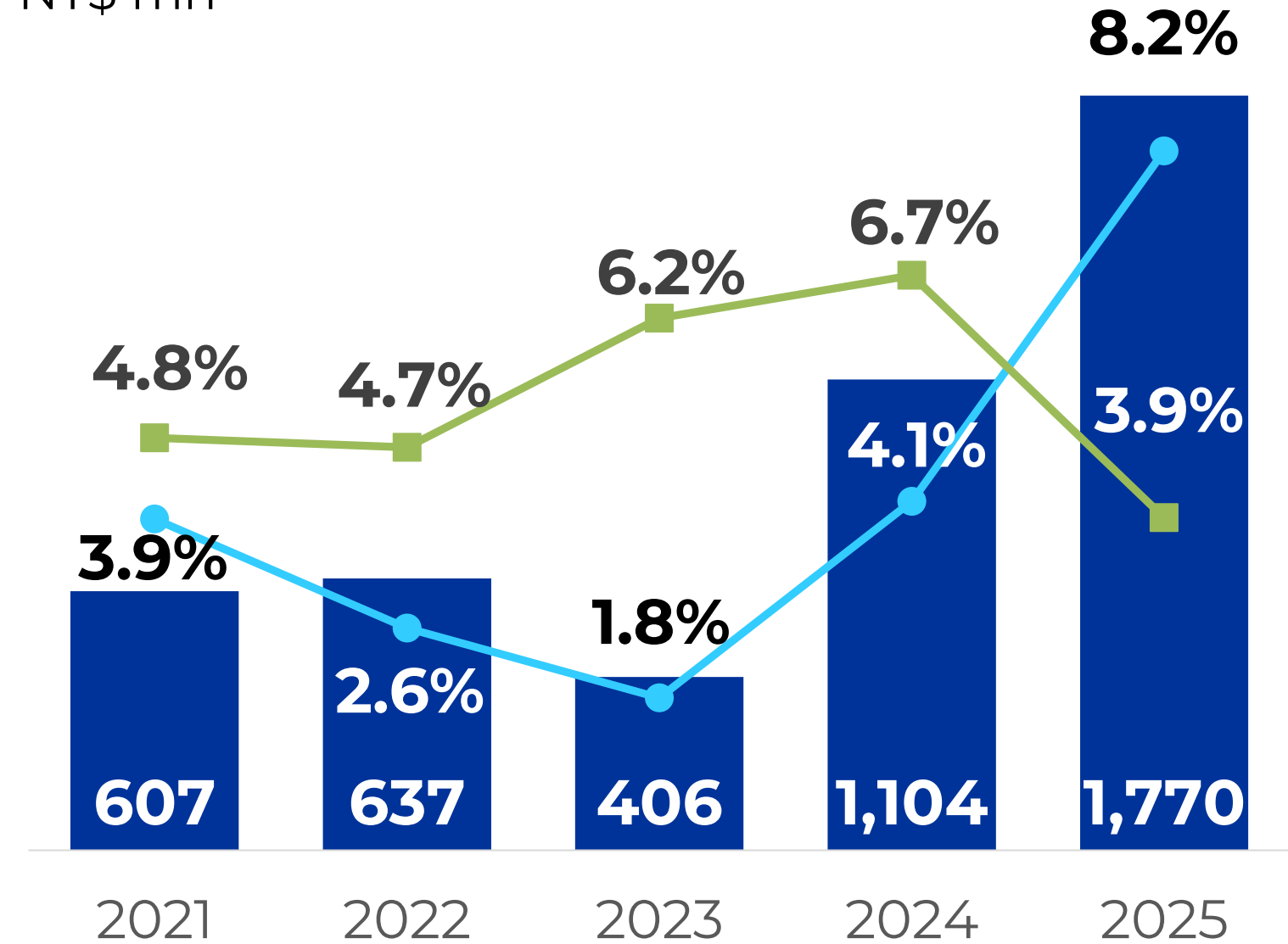
Core Team

Title	Name	Industry experience	Experiences
Vice General Manager	SF. Zhan	30+ years	University of Science and Technology Beijing Joined Chung Jye in 2014, serving as Sr. M. and Exec. Sr. M.
Vice General Manager	Ren Wang	25+ years	National Kaohsiung Institute of Technology Joined Chung Jye in 2023 as an Executive Assistant
Exec. Sr. Manager	Derek Chen	20+ years	Ling Tung University Joined Chung Jye in 2004, serving as V. Sr. M. and Sr. M.
Sr. Manager & CISO	Marty Chang	13 years	National Tsing Hua University Served as Manager of Pou Chen International Group in 2012
Head of Finance	Vicky Tsai	20 years	National Sun Yat-sen University Joined Deloitte Accounting Firm in 2005
Head of Audit	Jane Huang	20+ years	Soochow University Joined Deloitte Accounting Firm in 2004
Head of Corp. Governance	Corey Chen	30+ years	National Chung Hsing University Senior Manager of E.Sun Bank

Efficiently Utilize Capital Expenditures and Continue to Focus on R&D Investment

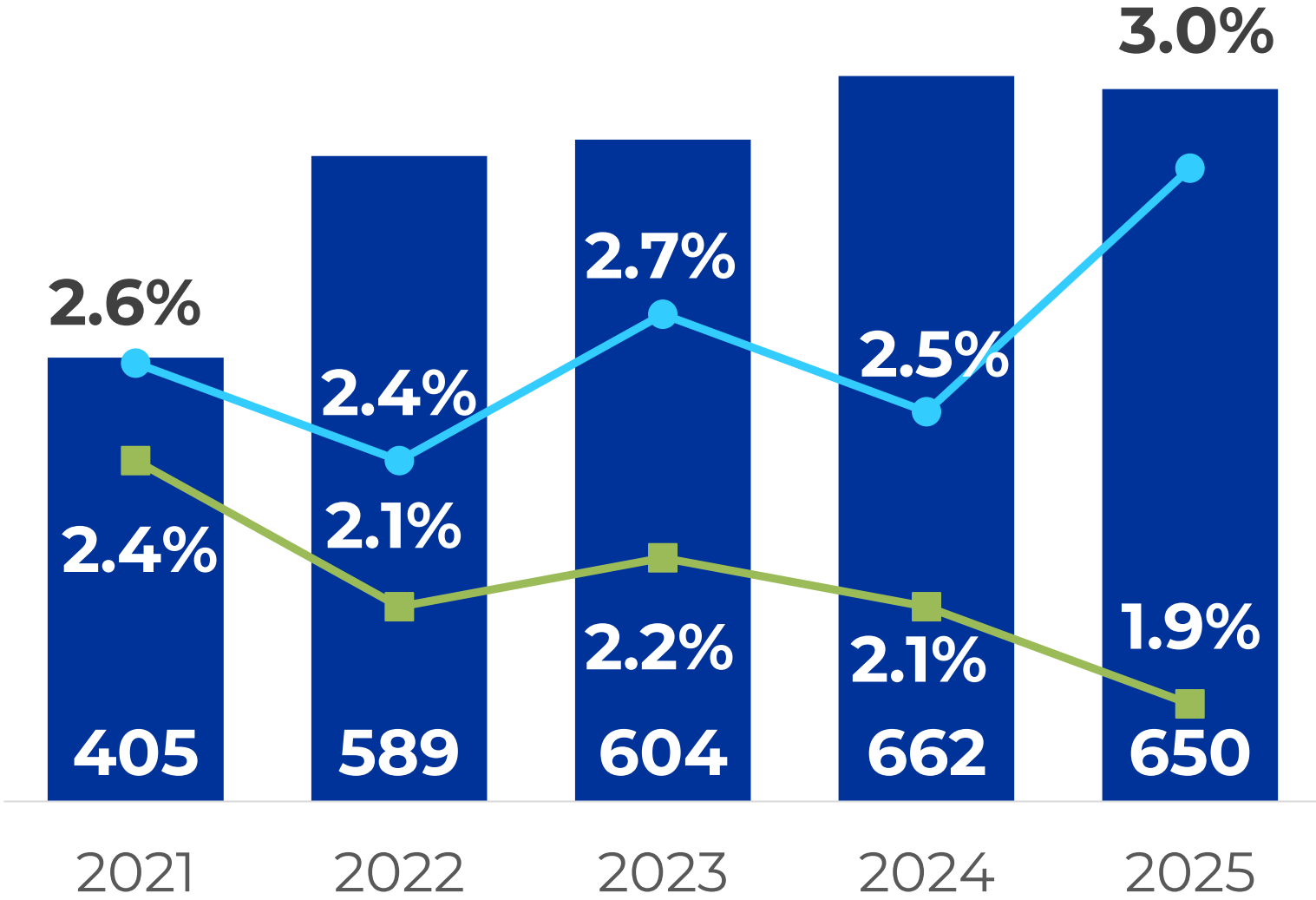
Capital Expenditures

NT\$ mn



R&D Expenses

NT\$ mn



■ CAPEX ● CAPEX as % of Revenue ■ Peer Median

■ R&D ● R&D as % of Revenue ■ Peer Median

*Peer median is calculated based on 5 Taiwanese footwear manufacturing peer companies listed on the TWSE.

** CAPEX includes the Acquisition of Right of Use Assets



BRAND PARTNERSHIPS & INDUSTRY TRENDS

Major Brand Partners

Performance Sports

(Running shoes, training shoes)



Athleisure

(Sporty casualwear, daily wear)



Outdoor Functionality

(Hiking, outdoor activities)



Classic Casual Style

(Everyday casual)



Growing Together with the Brand

Lifestyle Sneakers



327



ML860 V2



2002



U1906L



WRPD RUNNER



U9060



Functional Athletic Shoes



MT100 AD



URC56 LE



MTHIERV7



626



996



1080

Aim to Expand into More Customer Brands and Gain Shares

Trendy Lifestyle



Functional & Comfortable



Performance Sports



Trendy Casual



Ongoing Expansion of Brand Partnerships

 Columbia




SOREL




UNDER ARMOUR



 ARIAT



Ongoing Expansion of Brand Partnerships


OluKai



BOSS
HUGO BOSS



 lululemon



Clarks



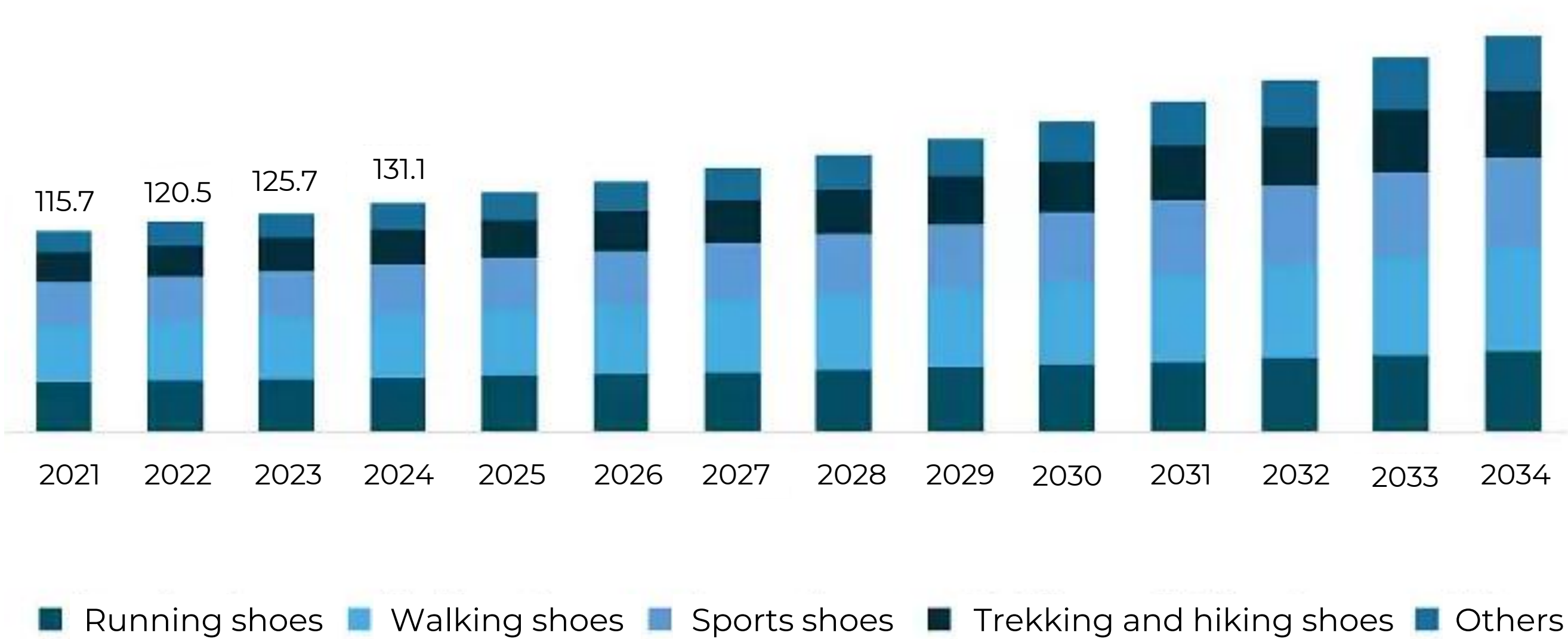

SUN DAY RED



The Athletic Footwear Markets Continue to Grow Steadily

From 2025 to 2034, the CAGR of the **Athletic Footwear** market is around **5.0%**.

Global Athletic Footwear Market Size, By Product Type, 2021 – 2034 (USD Billion)



New Balance, Anta, and Li-Ning Are Steadily Growing Their Market Shares

Global Footwear Leading Brands Market Share Trends (%)

Rank	Company	Global Footwear Brands Market Share (%)				
		2019	2020	2021	2022	2023
01	Nike Inc	10.3	11.8	11.8	12.1	12.8
02	adidas Group	5.9	6.0	5.9	5.2	4.8
03	Skechers USA Inc	2.0	2.2	2.4	2.4	2.3
04	VF Corp	2.0	1.9	2.0	1.8	1.7
05	Puma SE	1.1	1.2	1.3	1.5	1.6
06	New Balance Athletic Shoe Inc	1.0	1.1	1.1	1.2	1.3
07	Anta (China) Co Ltd	0.8	1.0	1.2	1.2	1.3
08	Asics Corp	1.2	1.2	1.2	1.2	1.2
09	Deckers Outdoor Corp	0.8	1.1	1.1	1.2	1.1
10	LVMH Moët Hennessy Louis Vuitton SA	0.5	0.6	0.9	1.0	1.1
11	Wolverine World Wide Inc	1.0	0.9	1.0	1.1	1.1
12	Li Ning Co Ltd	0.4	0.5	0.7	0.8	0.8
13	Deichmann SE	0.9	0.8	0.8	0.8	0.8
14	Crocs Inc	0.3	0.4	0.7	0.7	0.7
15	On AG	0.1	0.2	0.4	0.6	0.7

Source: Euromonitor, Taiwan Textile Research Institute, CTBC Securities Investment Service

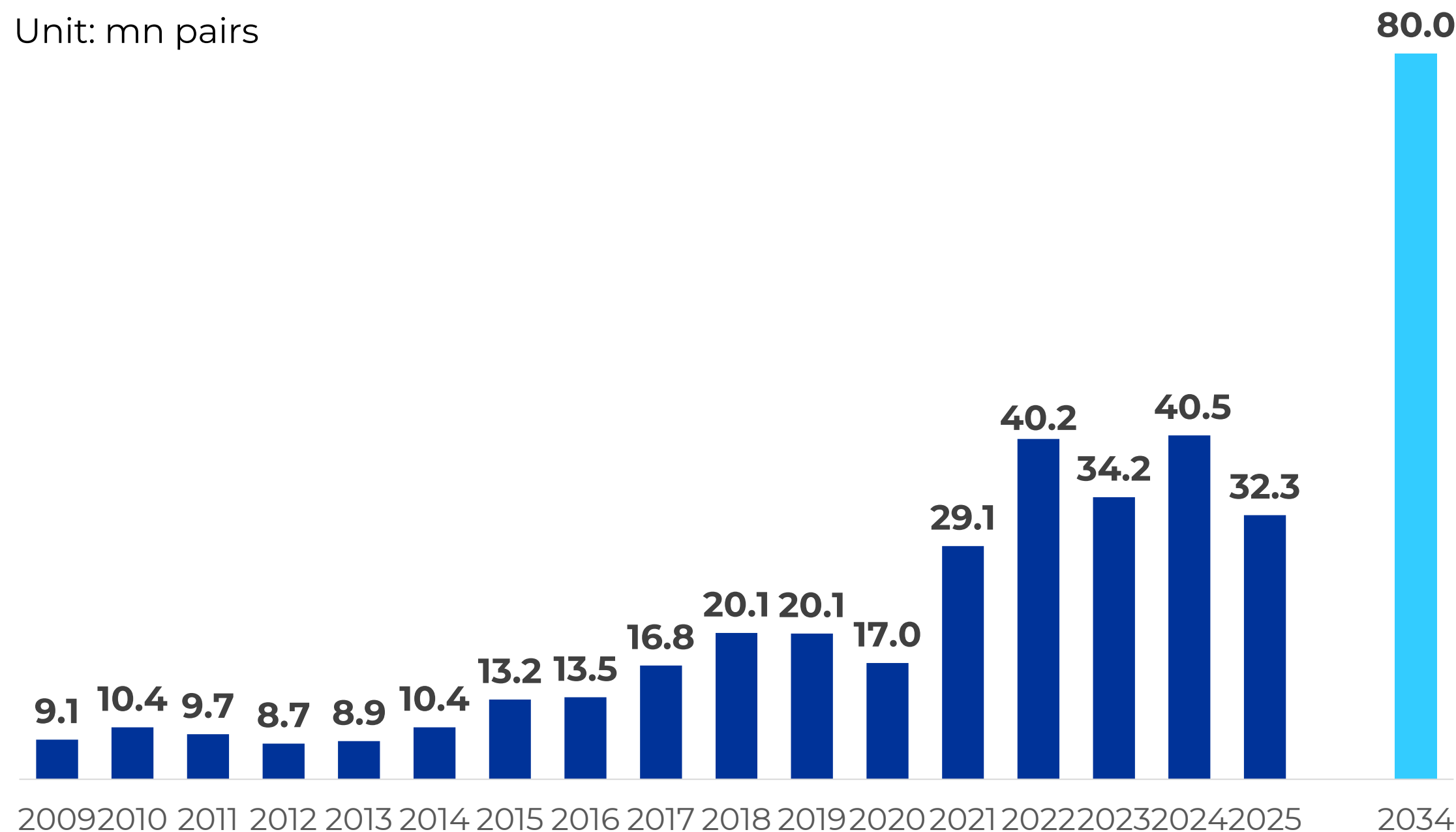


GROWTH STRATEGY

Target to Double Shipments in 10 Years

Chung Jye Historical and Target Shipments

Unit: mn pairs



- **Facilitate Collaboration with Brand Customers:** Brand customers value large-scale, reliable production capacity. In addition, many prefer suppliers with localized operations in emerging markets (local to local), enabling better access to new customers and deeper collaboration with existing brand partners.
- **Improve Efficiency and Profitability:** Economies of scale help enhance gross margins and ROE.
- **Strengthen Competitive Moat:** The goal is to become one of the few scaled players in the footwear manufacturing industry.

Building Capacity across Four Major Regions

Vietnam (15.92 mn pairs)

- **Serve export markets**

China (24.70 mn pairs)

- **Serve Chinese brand customers**
- **Leverage local production to support the vast domestic market**

India (1.90 mn pairs)

- **One of the few with existing production capacity in India, serving top brand customers**
- **JV structure ensures operational stability and accelerates breakeven**
- **Local production serves the vast domestic market**

Indonesia (Under Construction)

- **Expand the number of production countries to diversify supply chain risks**
- **Increase flexibility in capacity allocation**

Prudent Capex in Phases

■ **2026 CAPEX estimated at between US\$20 million and US\$28 million.**

■ **Short-Term**

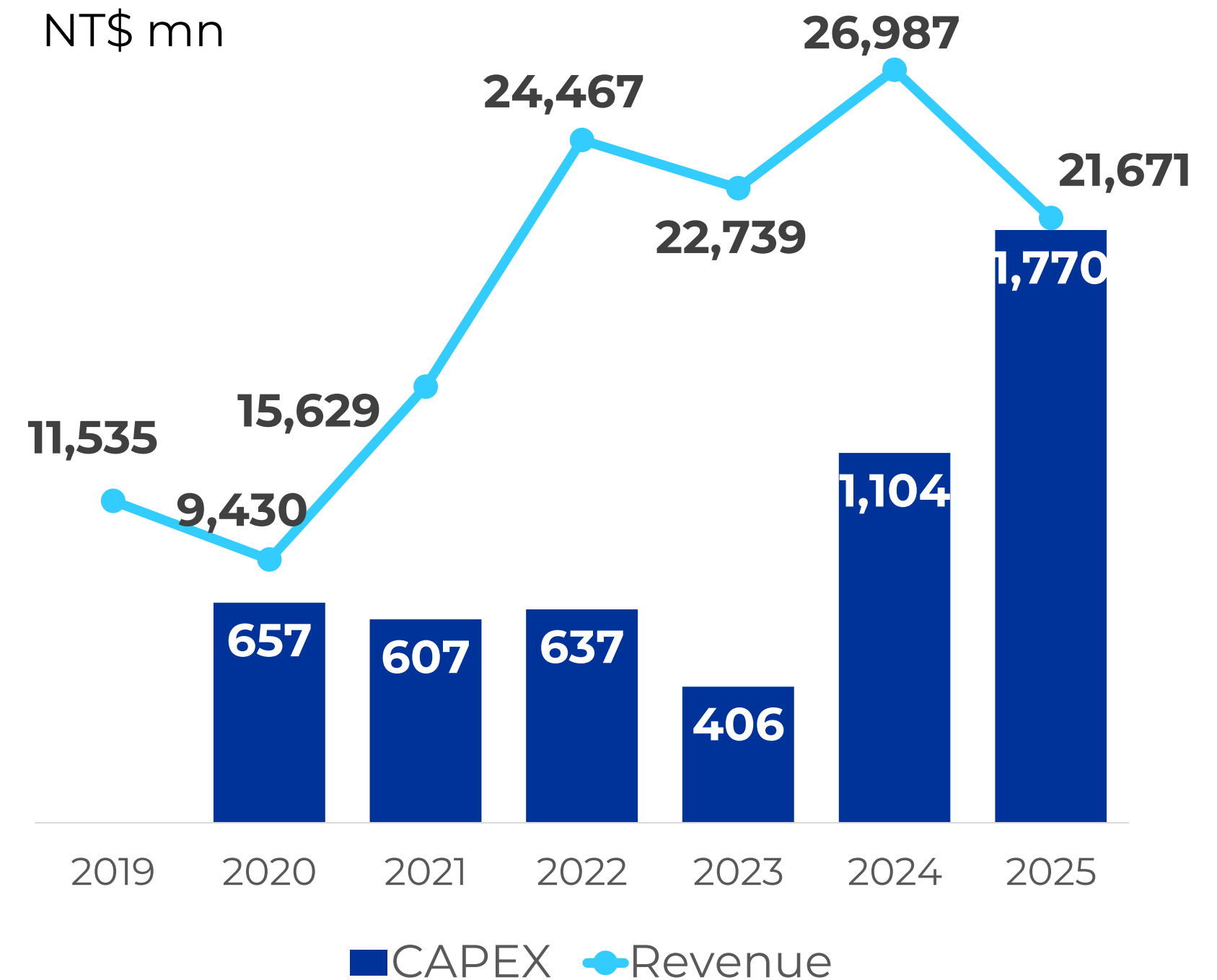
- The Bac Kan plant in Vietnam began production in 3Q25 and is gradually ramping up, with full capacity of 3.6 million pairs of molded shoes and 4.3 million pairs of uppers (knit).
- Estimated annual output for the India plant this year is 1.9 million pairs, with full capacity of 2.1 million pairs.

■ **Mid-Term**

- The plant in Jawa Timur commenced construction in late October 2025 and is progressing as planned. It is expected to begin production by the end of this year or early 2027.

■ **Long-Term:** Capacity expansion through phased CapEx investments.

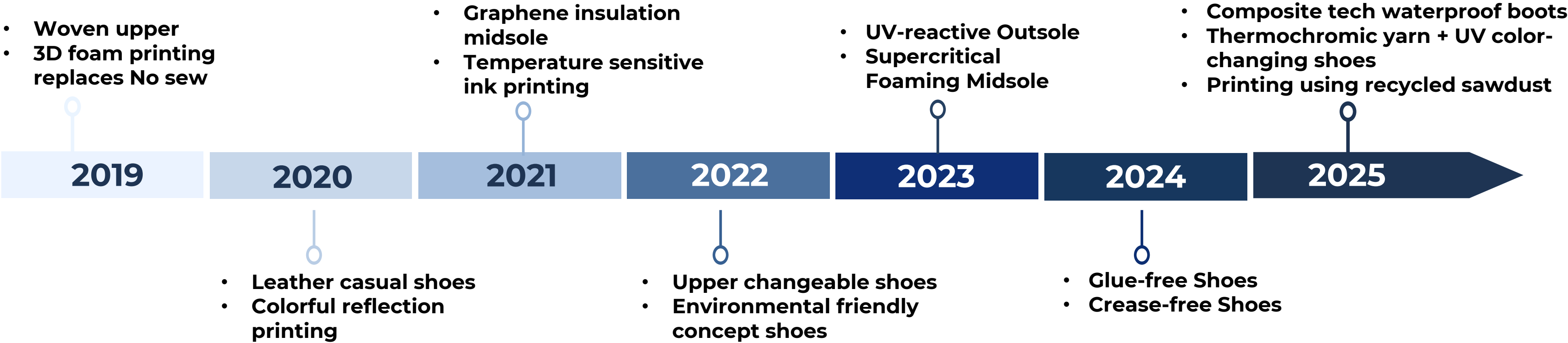
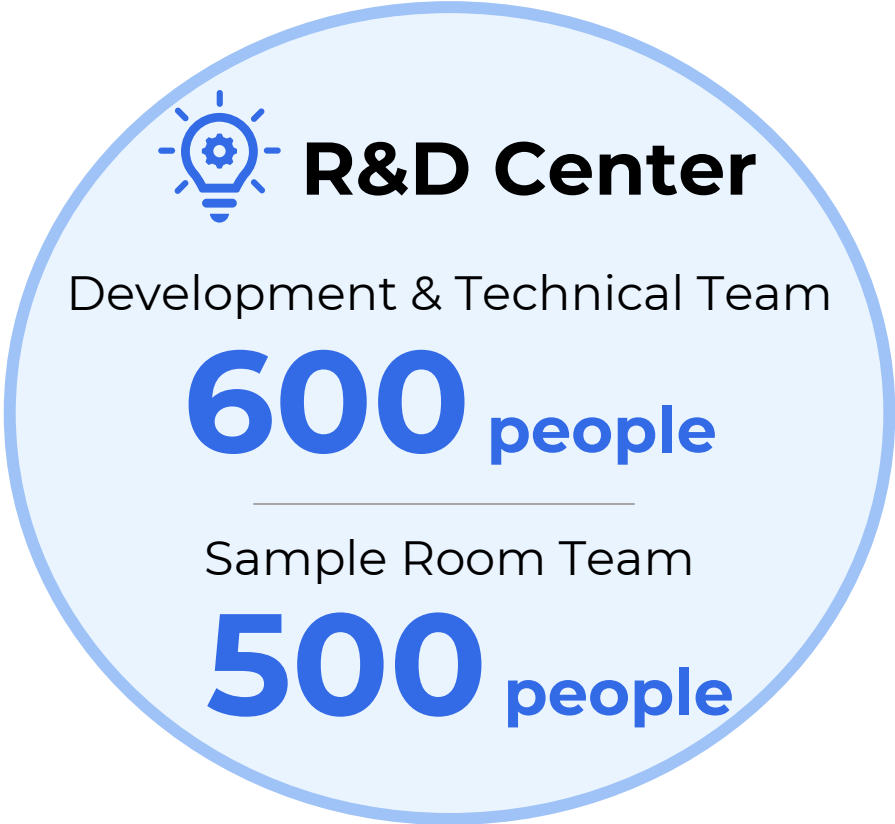
Chung Jye Historical CAPEX and Revenue Trends



** CAPEX includes the Acquisition of Right of Use Assets

Establish R&D Centers to Deepen Collaboration with Brands

- **Independent R&D Capability:** We regularly shares R&D outcomes with customers and integrate brand customer needs to offer customized development solutions.
- **Efficient R&D Services:** We establish dedicated R&D teams by product category to integrate supply chain technologies, enhance materials, design, and technology applications, while delivering tiered, targeted services and realizing cost advantages.
- We hold quality certifications for waterproof shoes including GORE-TEX, OUTDRY, and H-DRY. We possess a strong advantage in the high-end waterproof shoe manufacturing sector, enabling expansion of the product matrix and enrichment of the waterproof shoe product line.



Chung Jye's Operating Targets



Become a leading end-to-end footwear solutions provider that excels in **innovation** and **quality**



Long-term ROE exceeds **20%**



Structurally improvement in operating margin, **above the industry average** in the long term



Build capacity across **four major regions** and leverage **local capacity** to serve **local markets**



Target to **double** shipments in 10 years (over **80 million** pairs by 2034).



ESG

Sustainability



Environmental

- In 2025, the renewable energy usage ratio at the China and Vietnam plants reached **54.4% and 53.2%**, respectively, with the goal of achieving **100%** by 2030.
- By 2030, the goal is to increase the revenue contribution from **low-carbon products** to **50%**.
- Improve energy efficiency and increase the use of clean energy to reduce unnecessary emissions, with the goal of reducing greenhouse gas emissions per unit of production by **20%** over the next five years.



Social

- In 2025, a total of **186,644** hours were invested in training, covering corporate governance, professional skills, and occupational safety.
- Regular **human rights** audits conducted; launch the Better Work program for labor rights, with the Ninh Binh plant taking the lead, aiming to become a High Performing Factory.
- Ongoing **CSR efforts** include: providing clean water to remote areas, supporting low-income families, offering scholarships, and sponsoring community events.

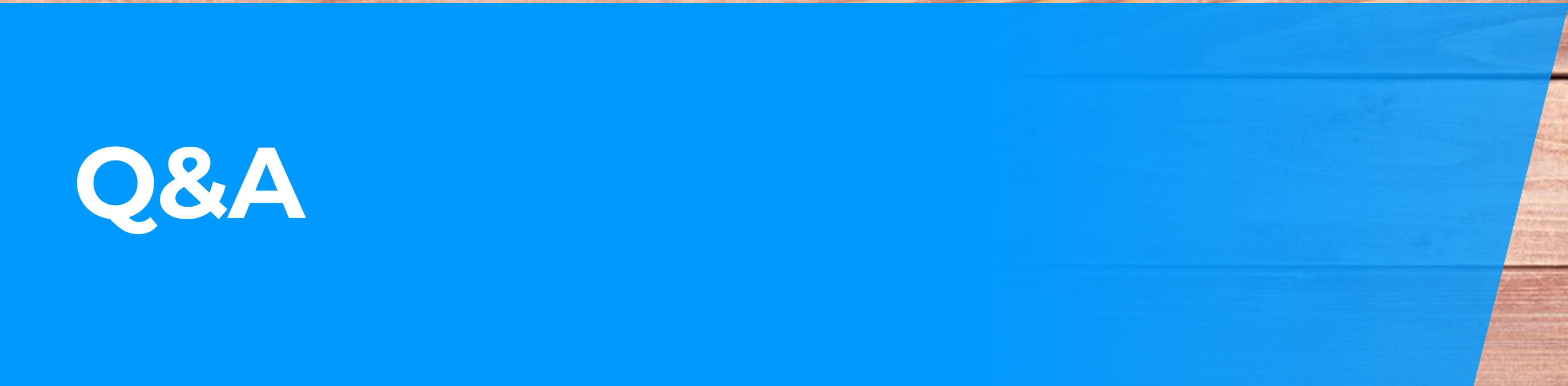


Governance

- Board diversity and independence: **57%** independent directors **28.6%** female directors
- In 2024, a **Sustainability Committee** was established, composed of all board members (including independent directors), and a **Chief Sustainability Officer** was appointed.
- Actively collaborating with local suppliers to reduce carbon emissions from transportation. At the Shanggao plant in China, up to **97%** of raw materials are **locally sourced**.



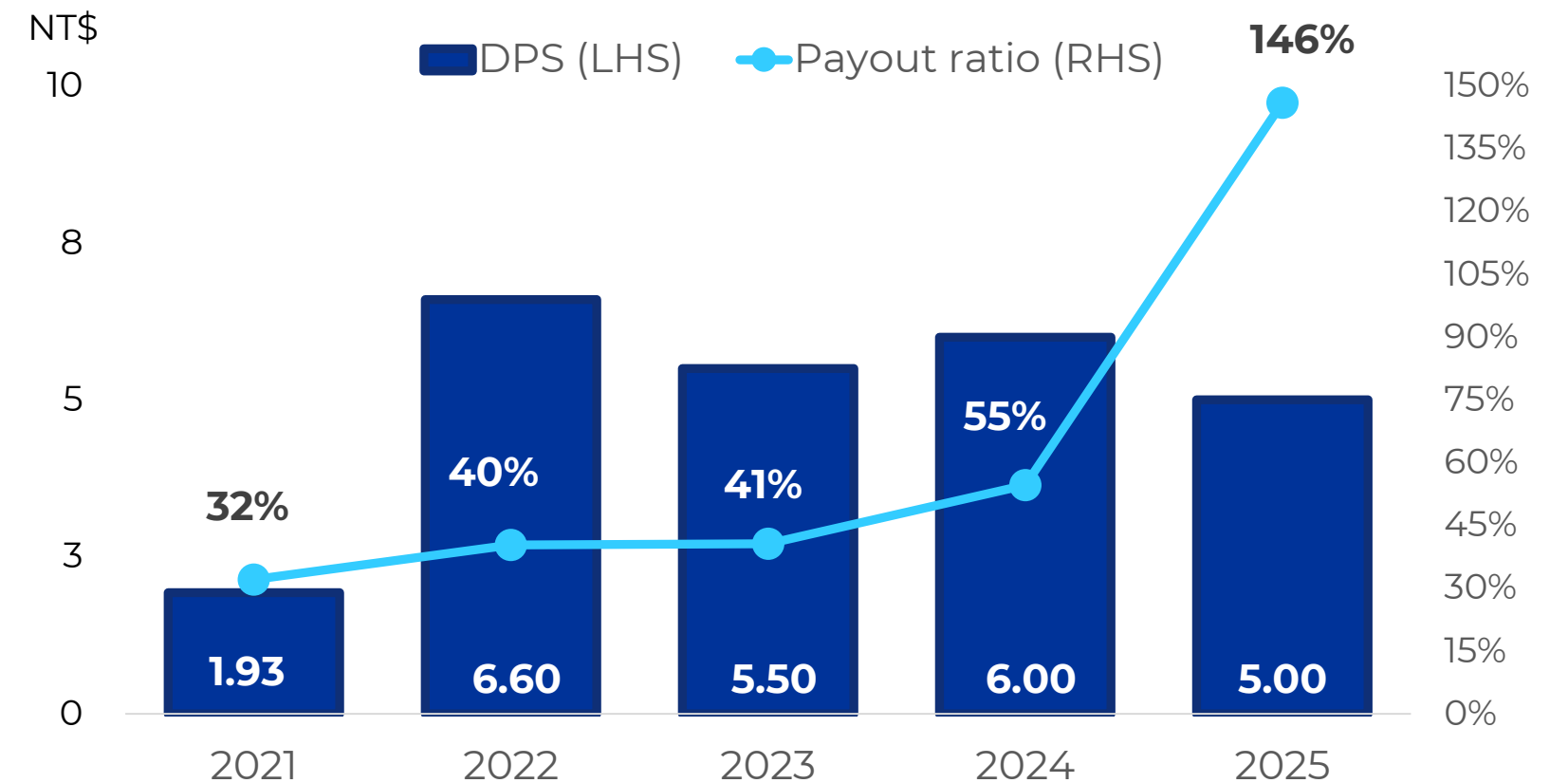
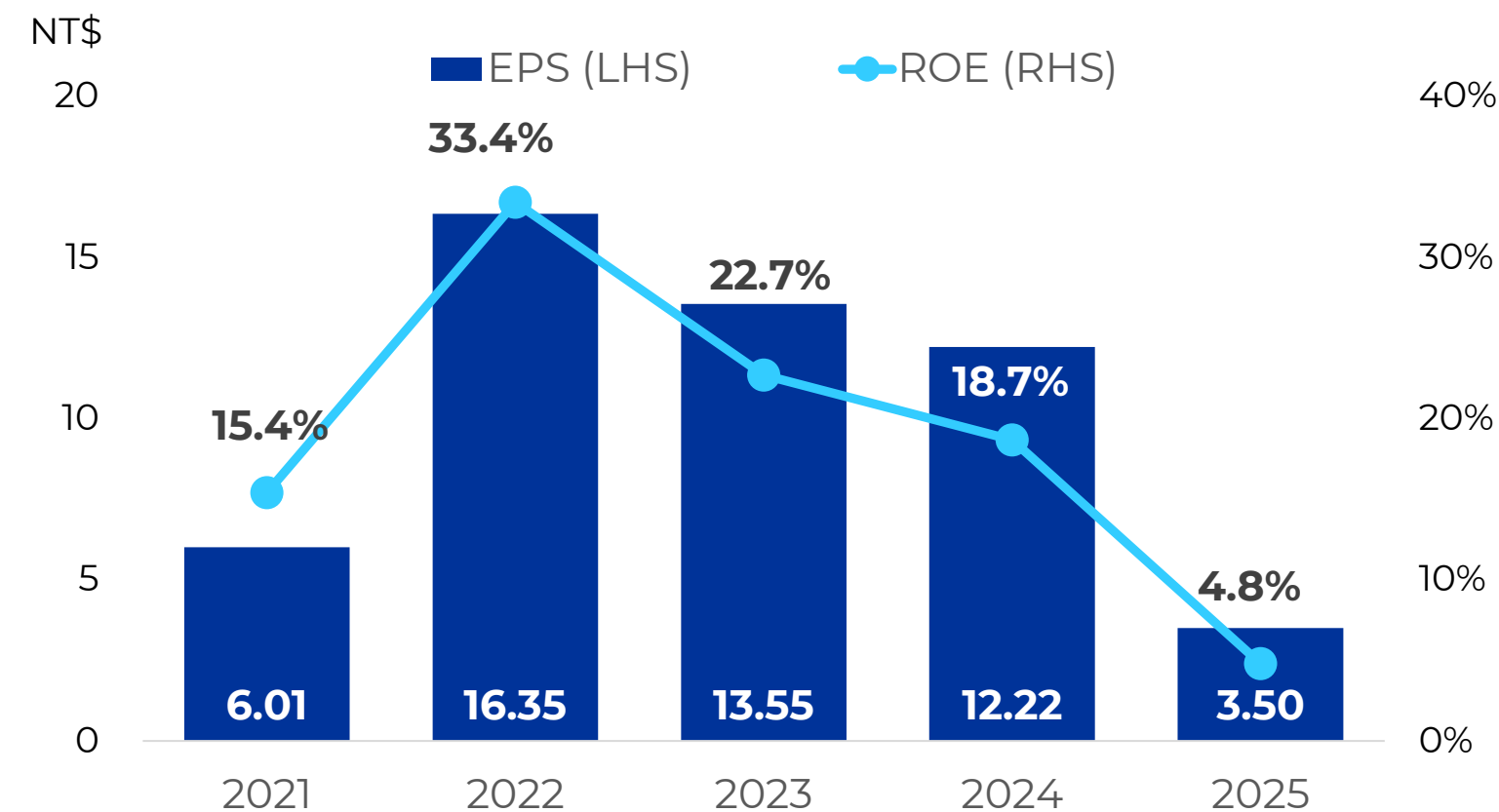
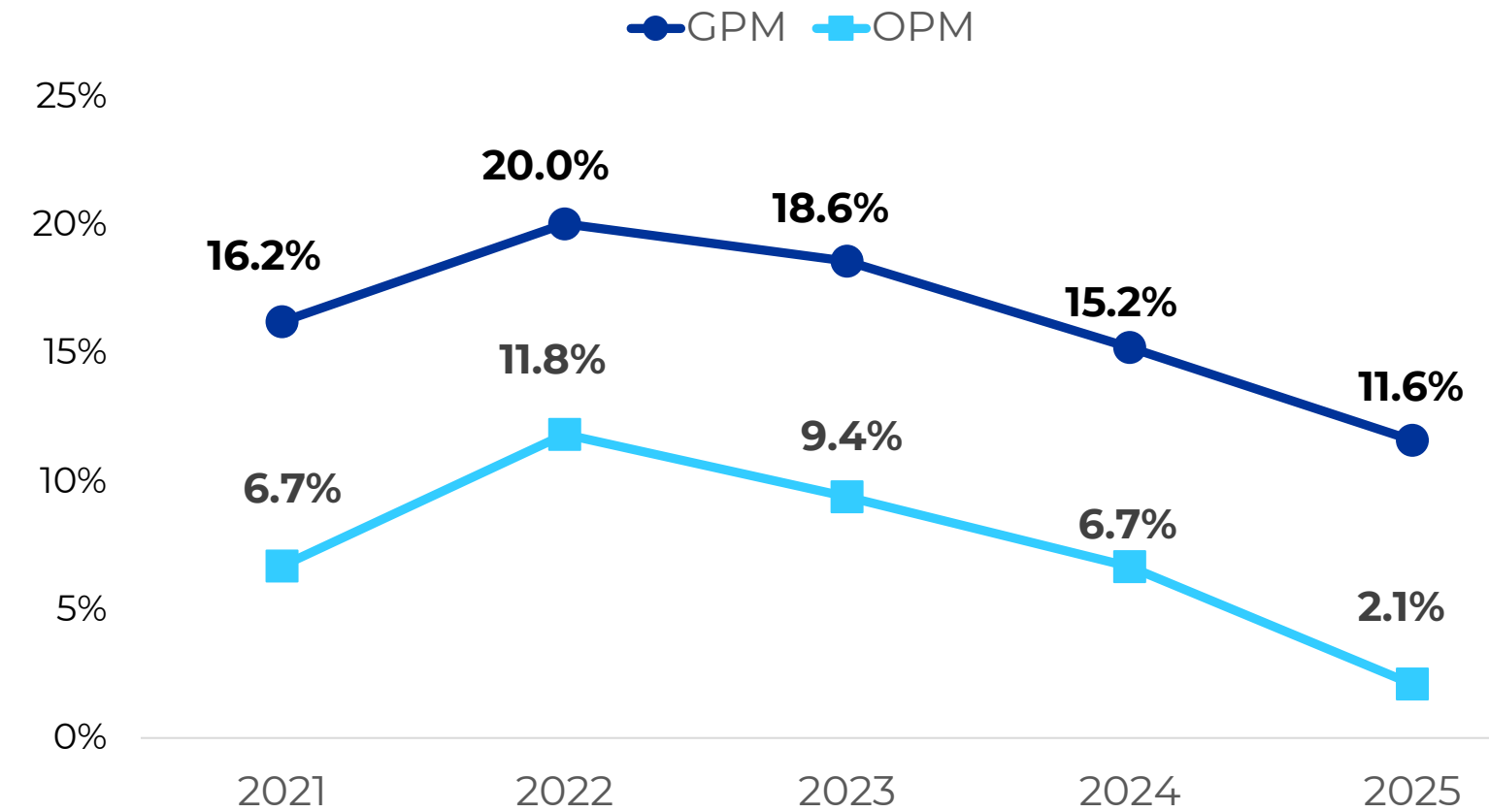
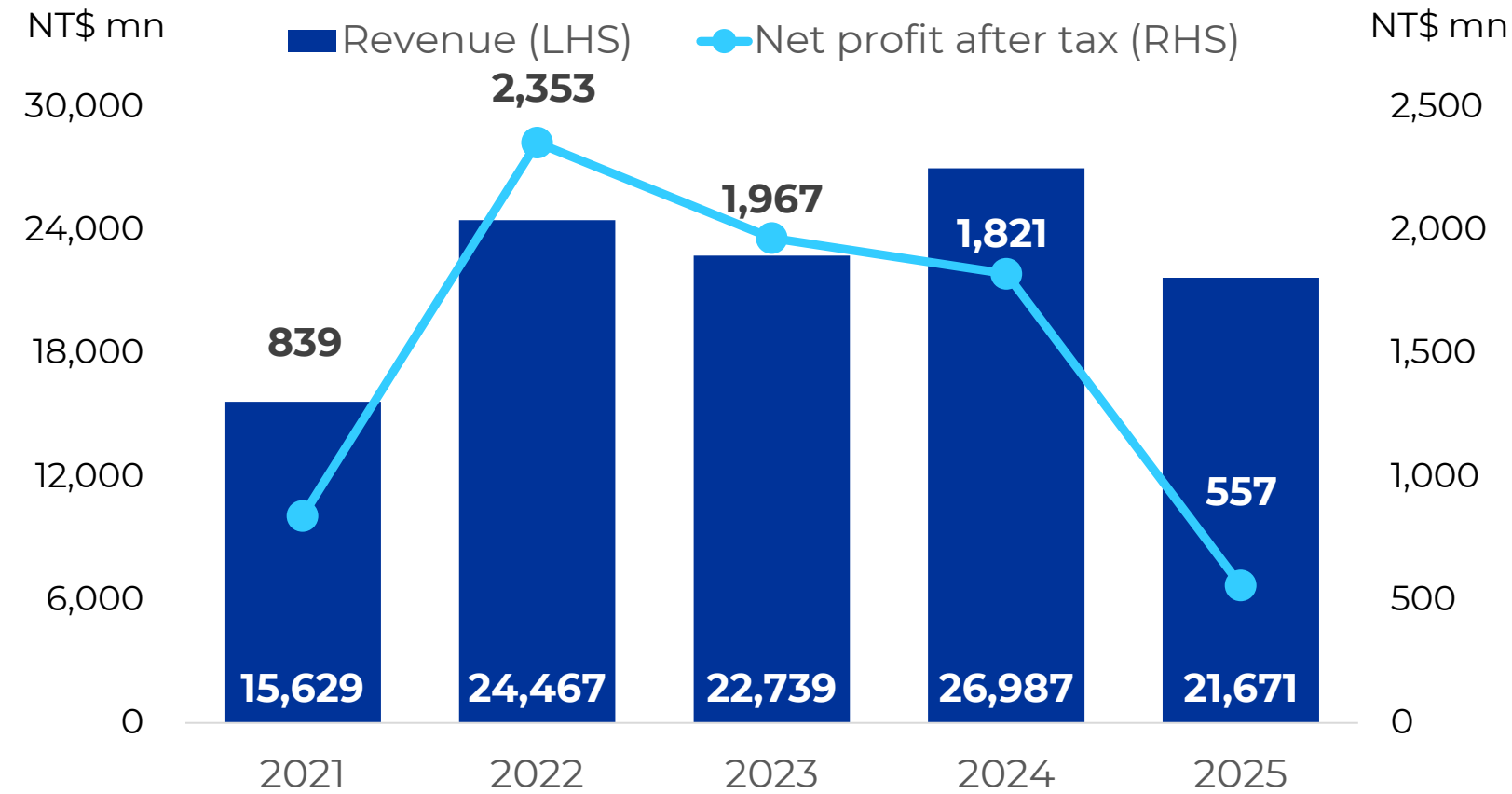
Q&A





HISTORICAL FINANCIALS

Key Financial Performance



*ROE is calculated by dividing the net profit after tax for the current period by the average total equity for the previous and current periods.

Income Statement Highlights

NT\$ million	2021	2022	2023	2024	2025
Sales Revenue	15,629	24,467	22,739	26,987	21,671
Cost of Goods Sold	13,095	19,565	18,517	22,882	19,156
Gross Profit	2,534	4,902	4,223	4,105	2,515
Operating Expense	1,488	2,006	2,085	2,302	2,064
Operating Profit	1,047	2,896	2,137	1,802	451
Income before tax	1,081	2,916	2,351	2,344	741
Net Income to Parent	841	2,289	1,897	1,711	537
EPS (NT\$)	\$6.01	\$16.35	\$13.55	\$12.22	\$3.50
Gross Margin	16.2%	20.0%	18.6%	15.2%	11.6%
Opex/Sales	9.5%	8.2%	9.2%	8.5%	9.5%
Operating Margin	6.7%	11.8%	9.4%	6.7%	2.1%
Net Margin	5.4%	9.4%	8.3%	6.3%	2.5%
ROE	-	33.2%	22.4%	18.0%	4.8%

YoY (%)			
2022	2023	2024	2025
57%	-7%	19%	-20%
49%	-5%	24%	-16%
93%	-14%	-3%	-39%
35%	4%	10%	-10%
177%	-26%	-16%	-75%
170%	-19%	0%	-68%
172%	-17%	-10%	-69%
172%	-17%	-10%	-71%

*ROE is calculated by dividing the net income to parent for the current period by the average total common equity for the previous and current periods.

Balance Sheet Highlights

NT\$ million	2021	2022	2023	2024	2025
TOTAL ASSETS	12,942	16,135	17,570	18,619	17,471
Cash	1,562	3,172	5,517	4,161	4,368
NR & AR	3,948	4,821	4,899	5,612	3,926
Inventory	2,721	2,930	2,399	3,071	2,456
Fixed Asset	3,359	3,670	3,477	3,989	4,203
TOTAL LIABILITIES	7,107	7,886	8,491	8,190	5,193
Long-Term Debt	483	496	365	194	0
AP & NP	2,420	2,781	2,831	3,637	2,648
TOTAL EQUITY	5,835	8,249	9,079	10,429	12,278

佔總資產比重				
2021	2022	2023	2024	2025
100%	100%	100%	100%	100%
12%	20%	31%	22%	25%
31%	30%	28%	30%	22%
21%	18%	14%	16%	14%
26%	23%	20%	21%	24%
55%	49%	48%	44%	30%
4%	3%	2%	1%	0%
19%	17%	16%	20%	15%
45%	51%	52%	56%	70%

A/R turnover days	-	65	78	71	80
Inv turnover days	-	53	53	44	53
A/P turnover days	-	49	55	52	60
Cash conversion cycle	-	70	75	63	73

Cash Dividend Payout

NT\$ million	2021	2022	2023	2024	2025
Net Income to Parent	841	2,289	1,897	1,711	537
Dividends Paid	270	924	770	935	782
DPS (NT\$)	1.93	6.60	5.50	6.00	5.00
Payout ratio	32%	40%	41%	55%	146%
Dividend yield ¹	-	-	-	5.9%	6.5%

Note :

1. Yield calculated using market cap on the day prior to ex-dividend date for 2024. 2025 cash dividend yield is based on Chung Jye's market capitalization as of market close on 22 May 2026.
2. Upon listing on the TWSE in March 2025, Chung Jye completed a capital increase through a rights offering, raising the paid-in capital from NT\$1.4 billion to NT\$1.558 billion. The cash dividend per share to be distributed in 2025 is NT\$6.00. The EPS for 2024 was NT\$12.22, calculated based on a different number of outstanding shares.



THANK YOU



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