INVESTOR AND ANALYST PRESENTATION
11 JUNE 2013

### WORKSPACE RESULTS 2013 DRIVING VALUE





#### WORKSPACE

**Jamie Hopkins** 

**Chief Executive Officer** 

#### **PERFORMANCE**

**Graham Clemett** 

**Chief Financial Officer** 

#### DIRECTION

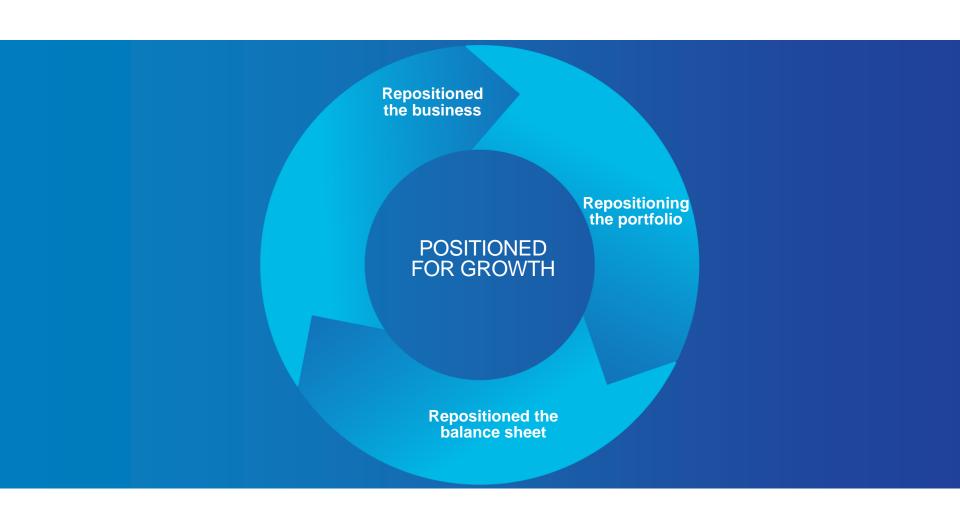
**Jamie Hopkins** 

**Chief Executive Officer** 

**QUESTIONS** 



### **→** WORKSPACE







	March 2013	March 2012	Change
Strong Growth			
Rent Roll (IfI)	£45.5m	£41.7m	<b>+9%</b>
Valuation	£830m	£760m	<b>+8%</b> *
EPRA NAV (per share)	£3.48	£3.08	<u></u> +13%
Trading Profit after Interest	£17.9m	£16.0m	<b>12%</b>
Operational Momentum			
Enquiries (per month)	1,037	1,009	<b>+3%</b>
Occupancy (IfI)	89.8%	87.7%	Up 2.1%
Rent per sq. ft (IfI)	£13.75	£12.90	<b>1</b> +7%
Dividend (per share)	9.7p	8.8p	<b>10%</b>
			_

<sup>\*</sup> Underlying increase

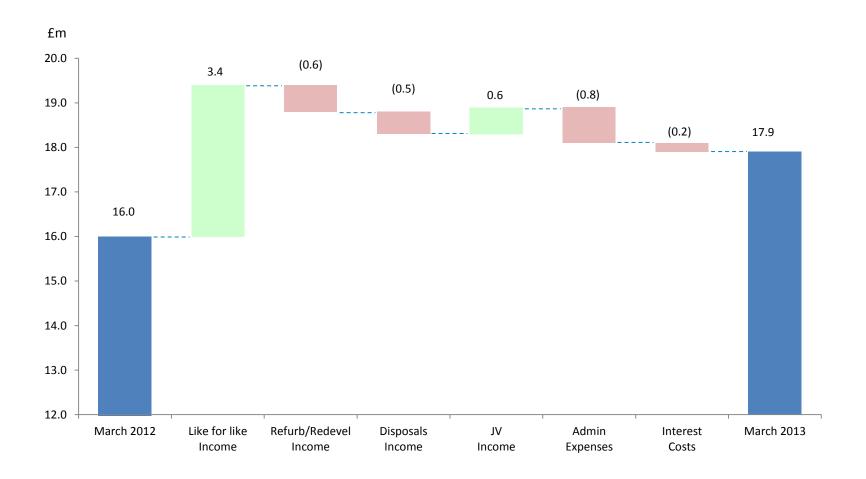


# **→ PERFORMANCE HIGHLIGHTS**

	March 2013	March 2012	Change
Net Rental income	£47.1m	£44.8m	<b>+5%</b>
Trading Profit After Interest	£17.9m	£16.0m	<b>12%</b>
Profit Before Tax	£76.4m	£48.5m	<b>1</b> +58%
Dividend Per Share	9.7p	8.8p	<b>10%</b>
EPRA Net Asset Value Per Share	£3.48	£3.08	<b>13%</b>
Like-for-like Net Initial Yield	7.3%	7.2%	-
Total Property Return (IPD)	13.8%	13.4%	-
Loan to Value	40%	41%	-
Average Interest Cost	5.0%	5.1%	-



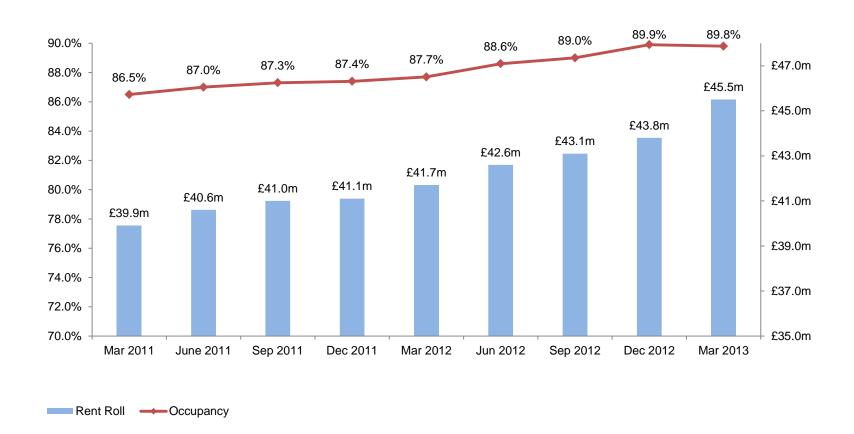
# PERFORMANCE TRADING PROFIT AFTER INTEREST





### **→**

### PERFORMANCE LFL OCCUPANCY & RENT ROLL TRENDS





### PERFORMANCE REFURBISHMENT PROJECTS

	Projects	Current Value*	Current Rent Roll*	Total Cost	Cost to Complete	Upgraded Space	New Space	Potential Future Rent**	Uplift in Rent
Completed	4	£23m	£0.7m	£12m	-	33,000	58,000	£1.9m	+ £1.2m
Underway	4	£49m	£1.9m	£30m	£19m	140,000	72,000	£5.2m	+ £3.3m
Design Stage	6	£31m	£1.7m	£51m	£51m	34,000	225,000	£6.8m	+ £5.1m

<sup>\*\*</sup> See Appendix I



<sup>\*</sup> At 31 March 2013

### PERFORMANCE REDEVELOPMENT PROJECTS

	Projects	Current Value*	Current Rent Roll*	Residential Units	New Business Space	Potential Future Rent**	Other
Underway	4	£73m	£0.3m	693	189,000	£3.8m	£22m cash + overage
With Planning	3	£43m	£1.8m	1,238	142,000	-	-
Planning Stage	5	£45m	£2.1m	1,075	205,000	-	-

<sup>\*\*</sup> See Appendix II

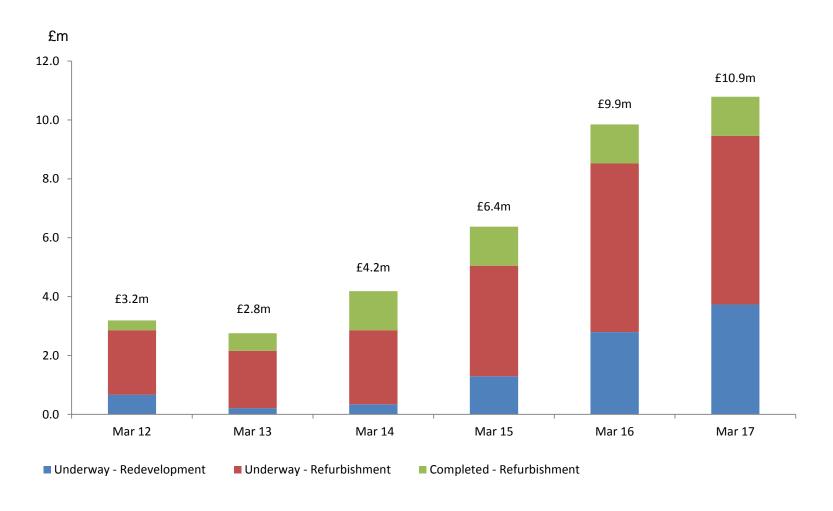


<sup>\*</sup> At 31 March 2013



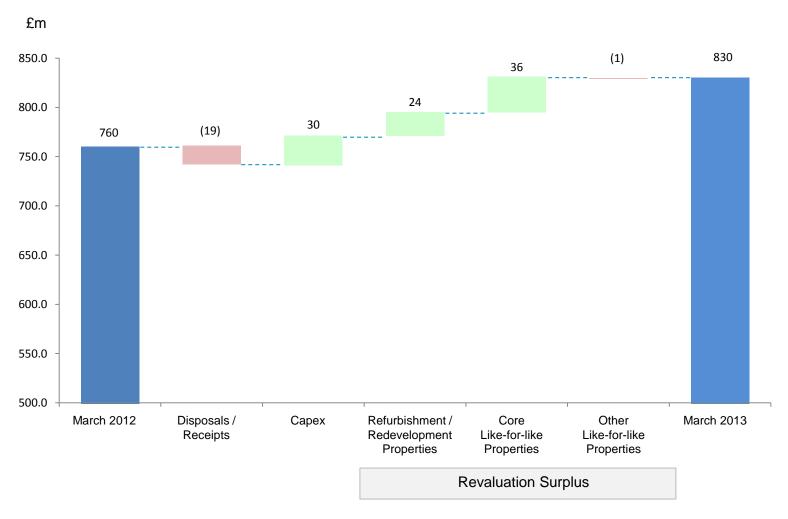
### **PERFORMANCE**

#### **REFURBISHMENT & REDEVELOPMENT RENT ROLL PROJECTION**





# PERFORMANCE PROPERTY VALUATION





# **→ PERFORMANCE CASH FLOW**

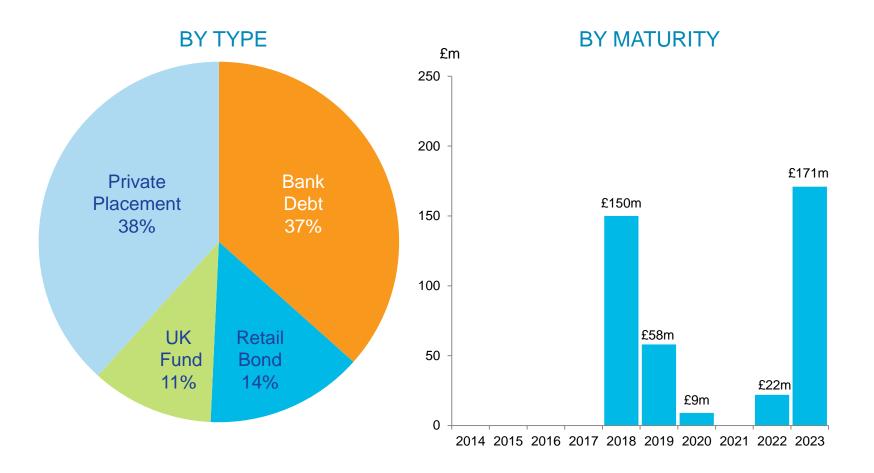
		£m
Trading		
Net cash from operations	22	9
Dividends paid	(13)	9
Investment		
Capital Expenditure	(29)	
Joint Venture Investments	(8)	(20)
Disposals/Capital Receipts	17	
Financing		
Retail Bond Issue	58	
Repayment of bank borrowings	(58)	(1)
Bond Issue Costs	(1)	
Other		(2)
Net movement in year		(14)
Net Debt at March 2012		(314)
Net Debt at March 2013		(328)

# PERFORMANCE DEBT ANALYSIS

	March 2013	Impact of Refinancing	Pro-forma
Total Facilities	£383m	+£27m	£410m
Facility headroom (including cash)	£55m	+£27m	£82m
Term to Maturity (average)	2.9 Years	+4.9 Years	7.8 Years
Average Interest Cost	5.0%	+0.4%	5.4%
Loan to Value	40%	-	40%
Facilities by type:			
Secured	£325m	(£325m)	-
Unsecured	£58m	+£352m	£410m

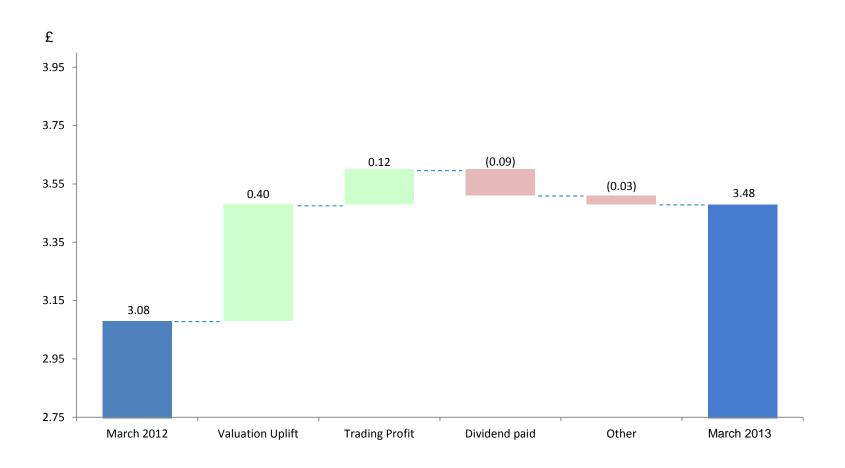


# PERFORMANCE PROFORMA DEBT PROFILE





# PERFORMANCE EPRA NAV PER SHARE



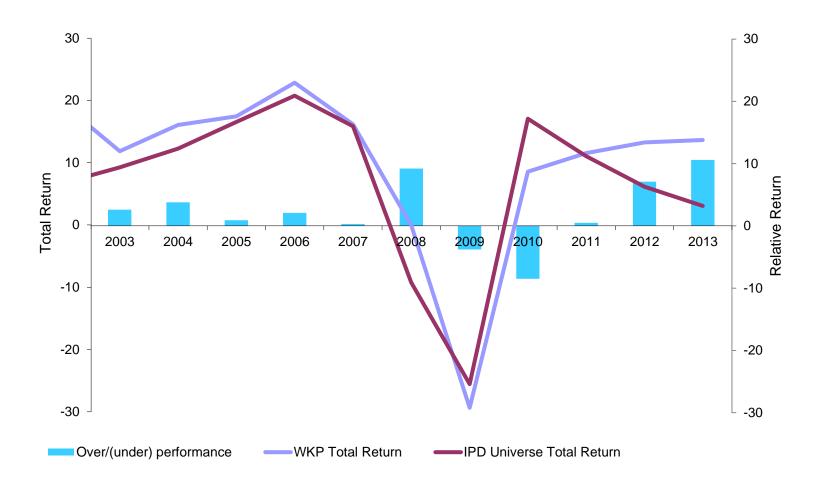


# DIRECTION POSITIONED FOR GROWTH





# DIRECTION CAPITAL GROWTH





# DIRECTION CAPITAL GROWTH

At 31 March 2013		CORE		OTHER	TOTAL	
	Like-for like	Refurbishment	Redevelopment	Like-for-like		
Number of properties	47	8	10	21	86	
Valuation	£509m	£110m	£155m	£56m	£830m	
Revaluation surplus in year	£36m	£4m	£20m	-£1m	£59m	
Net initial yield	7.3%			7.8%	6.9%	
Rent per square foot					£12.98	
Capital value per square foot					£177	
Disposals in Year						
Number of properties				6		
Proceeds				£13m	-	
Under offer				£8m	-	





#### WORKSPACE

#### 90% LETTINGS DONE IN-HOUSE

467,000 website visits 14,000 phone calls 10,000 sq ft of billboards

#### **EVENTS**

75 customer networking events 3,000 attendees

#### **CUSTOMER SURVEYS**

82% customers satisfaction 86% of customers would recommend

#### **OPPORTUNITY**

350,000 PRIVATE SECTOR ENTERPRISES IN LONDON

97% OF THIS SECTOR ARE SMALL BUSINESSES

ENTREPRÉNEURIAL ACTIVITY IN LONDON IS HIGHEST OF ANY REGION



### DIRECTION DIRECT MARKETING

#### STRATEGY

MAXIMISE PENETRATION

**HEAT MAPPING** 

SEARCH ENGINE OPTIMISATION

PPC (PAY PER CLICK) EFFICIENCY

TRACKING AND FOLLOW UP

SOCIAL MEDIA STRATEGY

#### RESULT

**INCREASE INCOME** 

DATA AND KNOWLEDGE

INTIMATE UNDERSTANDING





#### **CAPTURE GROWTH**

London factor: Supply

Customer growth: Demand

Drive income: Trends positive

#### **DRIVE GROWTH**

Leverage operations and brand Selective acquisitions and disposals Benefit from London residential market

#### CONFIDENT OUTLOOK

Strong and flexible balance sheet

Progressive dividend policy

Positioned for growth: Focused, energetic and challenging approach



### **QUESTIONS**







			Refurbis	hment Proj	ects				
Project Stage	March 2013 Valuation	Expected Cost	Cost to Complete			Upgraded area		New area	
					Expected Area	Expected ERV	Expected Area	Expected ERV	
Completed / Letting									
Canalot Studios		£5m	-	Sept 2012	32,702	£26	16,268	£30	£1.2m
Whitechapel		£2m	-	Oct 2012	-	-	6,532	£22	£0.1m
Chester House phase 2		£2m	-	March 2013	-	-	8,903	£34	£0.3m
Leyton I (phase 1)		£3m	-	April 2013	-	-	26,600	£11	£0.3m
	£23m	£12m	-		32,702		58,303		£1.9m
Construction									
Exmouth House		£4m	£1m	H1 2013	52,000	£27	5,000	£38	£1.4m
Westminster (phase 1)		£2m	£1m	H1 2013	6,000	£27	4,750	£30	£0.3m
The Pill Box		£9m	£6m	H1 2014	=	-	42,000	£24	£0.9m
Metal Box Factory		£15m	£11m	H2 2014	82,000	£26	20,000	£38	£2.6m
	£49m	£30m	£19m		140,000		71,750		£5.2m
<u>Design</u>									
Bounds Green		£2m		2014	-	-	13,000	£11	£0.1m
Baldwins Gardens		£17m		2015	-	-	65,000	£40	£2.3m
Barley Mow Centre		£11m		2015	-	-	42,000	£28	£1.1m
Leyton (phase 2)		£4m		2015	-	-	35,000	£12	£0.4m
Linton House		£4m		2015	34,000	£28	15,000	£38	£1.4m
Westminster (phase 2)		£14m		2015		<u>-</u>	55,000	£30	£1.5m
	£31m	£51m			34,000	-	225,000	- •	£6.8m





#### **APPENDIX II**

Redevelopment Projects								
Project Stage	Development partner	31 March 2013 Valuation	Expected completion	Residential units	Commercial space		Other	proceeds
r roject otage	partito	Variation	Completion	No.	Area	Rent*.	Cash	Overage
Construction								
Screenworks	Taylor Wimpey		H1 2014	72	61,000	£1.4m	£4.8m	✓
Wandsworth (phase 1)	Mount Anvil		H2 2014	209	53,000	£1.0m	-	✓
Grand Union	Taylor Wimpey		H1 2015	145	60,000	£1.2m	£5.9m	✓
Bow (phase 1)	Peabody		H2 2015	267	15,000	£0.2m	£11.5m	✓
		£73m		693	189,000	£3.8m	£22.2m	
With Planning								
Faircharm			2015-2016	148	52,000			
Bow (phase2)			2016	290	30,000			
Tower Bridge Developme	ent		2015-2018	800	60,000			
		£43m		1,238	142,000			
Planning Stage								
Cremer Street (student ho	ousing)			203	45,000			
Highway				130	33,000			
Marshgate				300	35,000			
Poplar				392	77,000			
Wandsworth (phase 2)				50	15,000			
		£45m		1,075	205,000			

<sup>\*</sup>Expected rent at 90% occupancy



# **→** APPENDIX III HOW WE MAKE MONEY

WHAT WE DO			
TAILORED BUSINESS PREMISES + NEW AND GROWING COMPANIES + LONDON	MARKET KNOWLEDGE + CUSTOMER RELATIONSHIPS + OPERATIONAL CAPABILITY	THE RIGHT PROPERTIES  THE RIGHT GROWTH  THE RIGHT SERVICES  CAPITAL GROWTH	
	UNDERSTANDING DEMAND	CREATING SUPPLY	



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