

**Safestore Holdings plc**

Brittanic House  
Stirling Way  
Borehamwood  
Hertfordshire  
WD6 2BT

Tel: 020 8732 1500  
[www.safestore.co.uk](http://www.safestore.co.uk)

7 February 2025

Dear shareholder,

**Safestore Holdings plc (the "Company"): 2024 Annual Report and financial statements, Annual General Meeting 2025 and proxy voting**

Thank you for registering to receive Safestore Holdings plc shareholder communications in electronic form via the internet.

Please note that the Company's Annual Report and financial statements for the year ended 31 October 2024 and the Notice of Annual General Meeting are now available on the Company's website ([www.safestore.co.uk](http://www.safestore.co.uk)).

**Annual General Meeting 2025 (the "Meeting")**

The Annual General Meeting will be held at 1:00pm on 19 March 2025 at the Company's registered office, Brittanic House, Stirling Way, Borehamwood, Hertfordshire WD6 2BT.

Shareholders who do not plan to attend the Meeting in person but who would like to ask the Board a question on the business of the Meeting, may submit questions by email to [cosec@safestore.co.uk](mailto:cosec@safestore.co.uk), or by post, marked for the attention of the Company Secretary, to Safestore Holdings plc, Brittanic House, Stirling Way, Borehamwood, Hertfordshire WD6 2BT, in each case so as to arrive by 1:00pm on 17 March 2025. The questions will either be answered at the Meeting or responses will be made via return email or published on our investor website at <https://www.safestore.co.uk/corporate>, as deemed appropriate by the Board of Directors.

**Proxy voting**

Please submit your proxy voting appointment electronically at [www.signalshares.com](http://www.signalshares.com) or, if you hold shares in CREST, by using the CREST electronic proxy appointment service. If you are an institutional investor, you may also appoint a proxy electronically via the Proxymity platform. The proxy voting instructions must be received by MUFG Corporate Markets no later than 1:00pm on 17 March 2025.

To vote online you will need to log in to your share portal account or register for the share portal if you have not already done so.

To register for the share portal you will need your investor code which can be located on your share certificate or your dividend tax voucher. Once registered you will immediately be able to vote.

MUFG Corporate Markets, the Company's Registrar, has also launched a shareholder app LinkVote+. The app is free to download and use and gives shareholders the ability to access their shareholding record at any time and allows users to submit a proxy appointment quickly and easily online. The app is available to download on both the Apple App Store and Google Play.

If you are unable to locate any of the documents on the web page, need help with voting online or require a paper proxy form, please contact our Registrar, MUFG Corporate Markets, by email to [shareholderenquiries@cm.mpms.mufg.com](mailto:shareholderenquiries@cm.mpms.mufg.com) or you may call on +44 (0)371 664 0300. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 9.00am and 5.30pm Monday to Friday, excluding public holidays in England and Wales.

We would like to take this opportunity to thank you for having consented to receive these documents via the Company's website rather than in hard copy form, as this reduces paper and improves the efficiency of our shareholder communications.

Yours faithfully,

**David Orr**  
**Company Secretary**

**Registered Office:**

Brittanic House  
Stirling Way  
Borehamwood  
Hertfordshire  
WD6 2BT

**Registered in England No:** 04726380

This communication has been sent to certain beneficial owners of shares who have been nominated by their registered holders of shares to enjoy information rights in accordance with Section 146 of the Companies Act 2006. Such persons are advised that, in order to vote at the forthcoming Annual General Meeting, they must issue an instruction to the registered holder of their shares. The Company can only accept instructions from registered holders of its shares and it would, therefore, be unable to act upon any instructions received from nominated persons.

Note: this letter introduces the resolutions contained in the Company's Notice of Annual General Meeting, which should each be read before taking a decision. This letter is not a summary of the resolutions and should not be regarded as a substitute for reading the Company's Notice of Annual General Meeting.