

CINEWORLD GROUP PLC

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to what action you should take, you are recommended to seek your own advice from your stockbroker, bank manager, solicitor, accountant, fund manager or other appropriate independent financial adviser who is authorised under the Financial Services and Markets Act 2000 if you are in the United Kingdom, or from another appropriately authorised independent financial adviser if you are in a territory outside the United Kingdom.

Dear Shareholder,

Cineworld Group plc (the “Company”) - Important information regarding the Company’s communications with its shareholders

Background

As part of the Company’s periodic review of its administrative and shareholder communications strategies, we are writing to offer you the choice of whether to continue to receive statutory documents and shareholder communications such as the Annual Report and Accounts (“**Shareholder Communications**”) in hard copy form by post or to switch over to accessing them in electronic form only via the Company’s website.¹

While Shareholder Communications have been made available in electronic form for some time on the Company’s website at www.cineworldplc.com/investors, we are now proposing to make this the default method of communication with shareholders.

Benefits of electronic communication

Making electronic Shareholder Communications the default method of communication with shareholders will:

- enable the Company to reduce printing and postage costs;
- allow faster access to information and enable shareholders to access Shareholder Communications on the day they are published on the Company’s website; and
- reduce the amount of resources consumed, such as paper, and lessen the impact of printing and mailing activities on the environment.

Purpose of this letter

Company law requires that shareholders are individually asked to consent to website communication. Shareholders that have been previously asked (and who stated that they wished to continue to receive Shareholder Communications in hard copy form by post) may be asked not more than once every 12 months from the date of the Company’s previous request.

Please note that if you consent to website publication, you will continue to be notified each time that the Company places any Shareholder Communications on its website. This notification will be sent to you **by post** unless you elect to receive notifications by e-mail.

Actions to be taken in response to this letter

- If you wish to consent to website publication, you do not need to take any action in response to this letter.
- As referred to above, if you consent to website publication you will be notified each time that the Company places any Shareholder Communications on its website. If you would prefer to receive these notifications via email (instead of post) then please register your email address via the share portal: <https://www.signalshares.com> or complete Part A of the reply slip enclosed with this letter and return it to Link Asset Services.
- If you wish to continue to receive hard copies of all Shareholder Communications, you must complete Part B of the reply slip enclosed with this letter and return it to Link Asset Services. **If you do not return the reply slip within 28 days from the date of this letter, we will assume that you have consented to website publication of all Shareholder Communications and you will no longer receive hard copies in the post.**

Yours faithfully,

Fiona Smith
Company Secretary
Cineworld Group plc

¹ The Company reserves the right to send hard copy documents to shareholders where, for example, overseas securities laws do not permit electronic communication or in other circumstances where the Company considers that electronic delivery may otherwise not be appropriate.

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Please complete either A or B below:

A) You can be notified when new documents are available on the website via email or post.

1. **Email notifications:** If you would like to receive email notification when new documents are available on the web, please register for electronic communication:

- a. <https://www.signalshares.com>
- b. Or by completing the details below:

Email Address:

Name:

Investor Code*:

Address:

Signed/date:

2. **Postal notifications:** If you would like to receive notifications via post then you need take no further action and you do not need to return this reply slip.

B) If you would prefer to continue receiving all documents in paper form rather than via a website please complete the details below:

Name:

Investor Code*:

Address:

Signed/date:

(*available on your share certificate or recent dividend tax voucher)

Return to:

FREEPOST SAS 34 Beckenham Road, BR3 9ZA

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