

IMPORTANT NOTICE TO SHAREHOLDERS



As explained on page 1 of the Notice of Annual General Meeting, shareholders are strongly encouraged to appoint the Chairman of the meeting to be his/her proxy at the meeting, given that no shareholders other than the minimum number of shareholders required to ensure that the meeting is quorate will be permitted to attend the meeting.

FORM OF PROXY CINEWORLD GROUP PLC - ANNUAL GENERAL MEETING



Bar Code:

I/We being a member of the Company hereby appoint the Chairman of the meeting OR the following person:

| | | | |
|---------------|----------------------|---------------------------------|----------------------|
| Name of Proxy | <input type="text"/> | Number of shares appointed over | <input type="text"/> |
|---------------|----------------------|---------------------------------|----------------------|

Event Code:

as my/our proxy to exercise all or any of my rights to vote in respect of my/our voting entitlement on my/our behalf at the AGM of the Company to be held at 10.30am on Wednesday 12 May 2021 at Vantage London, Great West Road, Brentford TW8 9AG and at any adjournment thereof.

Explanatory notes are set out overleaf.

Please indicate by crossing the box if this proxy appointment is one of multiple appointments being made.*

* For the appointment of one or more proxies, please refer to explanatory note 2 (overleaf).

RESOLUTIONS

| | Please mark "X" to indicate how you wish to vote (see note 4 overleaf) | | |
|---|--|-------------------------------------|-------------------------------------|
| | For | Against | Vote withheld |
| 1. To receive and adopt the Report of Directors and the audited accounts of the Company for the year ended 31 December 2020. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2. To receive and approve the Directors' Remuneration Policy contained in the Directors' Remuneration Report for the year ended 31 December 2020. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 3. To receive and approve the Directors' Remuneration Report for the year ended 31 December 2020. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 4. To re-elect Alicja Kornasiewicz as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 5. To re-elect Nisan Cohen as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 6. To re-elect Israel Greidinger as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 7. To re-elect Moshe "Mooky" Greidinger as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 8. To re-elect Renana Teperberg as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 9. To re-elect Camela Galano as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 10. To re-elect Dean Moore as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 11. To re-elect Scott Rosenblum as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

RESOLUTIONS

| | Please mark "X" to indicate how you wish to vote (see note 4 overleaf) | | |
|--|--|-------------------------------------|-------------------------------------|
| | For | Against | Vote withheld |
| 12. To re-elect Arni Samuelsson as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 13. To elect Damian Sanders as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 14. To elect Ashley Steel as a Director of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 15. To appoint PricewaterhouseCoopers LLP as auditors of the Company. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 16. To authorise the Directors to set the remuneration of the auditors. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 17. To authorise the Directors to allot shares. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 18. To give the Directors general authority to disapply pre-emption rights. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 19. To give the Directors additional authority to disapply pre-emption rights for the purposes of acquisitions or specified capital investments. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 20. To authorise the Company to purchase its own shares. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 21. To approve shorter notice periods for certain General Meetings. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

Signature

Date

In the case of a corporation, this proxy must be given under its common seal or signed on its behalf by an officer duly authorised, stating their capacity (e.g. director, company secretary).

Explanatory Notes

1. Every holder has the right to appoint some other person(s) of their choice, who need not be a shareholder, as their proxy to exercise all or any of their rights, to vote on their behalf at the meeting. If you wish to appoint a person other than the Chairman, please insert the name of your chosen proxy holder in the space provided. If the proxy is being appointed in relation to less than your full voting entitlement, please enter the number of shares in relation to which your proxy is authorised to act. If left blank, your proxy will be deemed to be authorised in respect of your full voting entitlement (or, if this proxy form has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account). As explained on page 1 of the Notice of Annual General Meeting, however, shareholders are strongly encouraged to appoint the Chairman of the meeting to be his/her proxy at the meeting, given that no shareholders other than the minimum number of shareholders required to ensure that the meeting is quorate will be permitted to attend the meeting.
2. To appoint more than one proxy, you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, must not exceed the number of shares held by you). Please also indicate if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope. As explained on page 1 of the Notice of Annual General Meeting, however, shareholders are strongly encouraged to appoint the Chairman of the meeting to be his/her proxy at the meeting, given that no shareholders other than the minimum number of shareholders required to ensure that the meeting is quorate will be permitted to attend the meeting.
3. The right to appoint a proxy does not apply to persons whose shares are held on their behalf by another person and who have been nominated to receive communication from the Company in accordance with section 146 of the Companies Act 2006 ("Nominated Persons"). Nominated Persons may have a right under an agreement with the registered shareholder who holds shares on their behalf to be appointed (or to have someone else appointed) as a proxy. Alternatively, if nominated persons do not have such a right, or do not wish to exercise it, they may have a right under such an agreement to give instructions to the person holding the shares as to the exercise of voting rights.
4. The "Vote Withheld" option is provided to enable you to abstain on any particular resolution. However, it should be noted that a "Vote Withheld" is not a vote in law and will not be counted in the calculation of the proportion of the votes "For" and "Against" a resolution. If you do not indicate on the form how your proxy is to vote or otherwise give your proxy instructions how to vote, they can decide whether, and how, to vote.
5. Entitlement to vote at the meeting and the number of votes which may be cast thereat will be determined by reference to the Register of Members of the Company at close of business on 10 May 2021. Changes to entries on the register of members after that time shall be disregarded in determining the rights of any person to vote at the meeting.
6. In the case of joint holders, the signature of any one holder will be sufficient, but the names of all joint holders should be stated, and the vote of the senior holder who tenders a vote will be accepted to the exclusion of the vote(s) of other joint holder(s), seniority being determined by the order in which the names stand in the register of members of the Company.
7. The form of proxy must arrive at Link Group, 10th Floor, Central Square, 29 Wellington Street, Leeds, LS1 4DL during usual business hours accompanied by any power of attorney under which it is executed (if applicable) no later than 10.30am on 10 May 2021 (or not less than 48 hours before the time of the AGM if it is adjourned).
8. If you prefer, you may return the proxy form to the Registrars Link Group in an envelope addressed to FREEPOST PXS 1, Central Square, 29 Wellington Street, Leeds, LS1 4DL. Please allow around five days for this delivery method.
9. Shareholders wishing to appoint a proxy online should visit www.signalshares.com and follow the instructions. The same deadline as in note 7 above applies.
10. Shares held in uncertificated form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST manual. Again, the same deadline as in note 7 above applies.
11. Biographies of the Directors standing for re-election or election are set out on pages 35 to 37 of the Annual Report and are summarised in the Notice of AGM.
12. The Directors of the Company will interpret any ambiguous proxy appointments. The Chairman will, in his capacity as proxy, interpret any ambiguous voting instructions he receives. Their respective determinations will be final.
13. As an alternative to completing and returning this proxy form, you may vote your shares electronically at www.signalshares.com. You will need your investor code which is located on your share certificate. Please see Note 1 to the Notice of Annual General Meeting for further details.

Business Reply Plus
Licence Number
RUCA-ESGL-RSXY



PXS 1
Link Group
Central Square
29 Wellington Street
LEEDS
LS1 4DL