

## PLAN ADMINISTRATION

Please note that the trustee of the Moneysupermarket.com Group PLC Share Incentive Plan is Link Market Services Trustees Limited ('Trustee').

All enquiries should be directed to:

Link Market Services Trustees Limited,  
c/o Link Asset Services,  
CSPS  
PO Box 25  
Beckenham,  
Kent BR3 4BR

Telephone: 0371 200 1536 (calls are charged at the standard geographic rate and will vary by provider).

Lines are open 8.30am – 5.30pm Monday – Friday)

## NOTES

1. Please indicate how you wish your vote to be cast on the resolutions by inserting 'X' in the appropriate box. The Trustee will abstain from voting on any particular resolution if no valid instruction is given in respect of that resolution.
2. The 'Withheld' option on this Proxy Voting Direction Form is provided to enable you to abstain on any of the specified resolutions. Please note that a vote 'Withheld' has no legal effect and will not be counted in the votes 'For' and 'Against' a resolution.
3. In order to be valid, a voting direction must be returned (together with any authority under which it is executed or a certified copy of the authority) by one of the following methods:
  - by completing it online at [www.moneysupermarket-shares.com](http://www.moneysupermarket-shares.com) by following the on-screen instructions to submit it (you will need to identify yourself with your personal investor code overleaf); or
  - in hard copy form by hand or by courier to the Company's registrar, Link Asset Services, The Registry, 34 Beckenham Road, Kent BR3 4TU. If you prefer, you may return it in an envelope using the following address: FREEPOST PXS, 34 Beckenham Road, Kent BR3 9ZA. A stamp is not required if posted in Great Britain, Channel Islands or Northern Ireland. Please note that delivery using this service can take up to five business daysand in each case the voting direction must be received by the Trustee, care of the Company's registrar, by no later than 10.00am on Monday 30 April 2018 or in the case of any adjournment by no later than 72 hours before the time of the adjourned meeting (excluding non-working days).
4. This Proxy Voting Direction Form is not to be regarded as an invitation to attend the meeting.
5. This Proxy Voting Direction Form must be signed by you.
6. Full details of the resolutions to be proposed at the meeting, with explanatory notes, are set out in the notice of meeting.
7. Any amendment or alteration made to this Proxy Voting Direction Form should be initialled by the person signing it.
8. Please note that the Company takes all reasonable precautions to ensure no viruses are present in any electronic communication it sends out but the Company cannot accept responsibility for loss or damage arising from the opening or use of any email or attachments from the Company and recommends that shareholders subject all messages to virus checking procedures prior to use. Any electronic communication, including the lodgement of an electronic voting direction, that is found to contain any virus will not be accepted.
9. You may not use any electronic address provided in this Proxy Voting Direction Form to communicate with the Company for any purposes other than those expressly stated.

**PROXY VOTING DIRECTION FORM**

Annual General Meeting of Moneysupermarket.com Group PLC  
to be held at 10.00am on Thursday 3 May 2018

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TO LINK MARKET SERVICES TRUSTEES LIMITED, AS TRUSTEE OF  
THE MONEYSUPERMARKET.COM GROUP PLC SHARE INCENTIVE PLAN

In respect of the Moneysupermarket.com Group PLC ordinary shares held by you on my behalf under the Moneysupermarket.com Group PLC Share Incentive Plan, I direct you to vote on my behalf at the Annual General Meeting of Moneysupermarket.com Group PLC to be held at 10.00am on Thursday 3 May 2018 and at any adjournment thereof as follows:

Please indicate how you wish your vote to be cast on the resolutions by inserting 'X' in the appropriate box.

<b>RESOLUTIONS:</b>	<b>FOR</b>	<b>AGAINST</b>	<b>WITHHELD</b>	<b>RESOLUTIONS:</b>	<b>FOR</b>	<b>AGAINST</b>	<b>WITHHELD</b>
1. To receive the reports and accounts for the year ended 31 December 2017	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	11. To re-appoint KPMG LLP as the auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. To approve the Directors' Remuneration Report, other than the Directors' remuneration policy, for the year ended 31 December 2017	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	12. To authorise the Audit Committee to determine the auditors' remuneration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. To declare a final dividend for the year ended 31 December 2017	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	13. To authorise the Directors to allot shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. To re-elect Bruce Carnegie-Brown as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	14. To disapply statutory pre-emption rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. To re-elect Andrew Fisher as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	15. To disapply statutory pre-emption rights – limited to an acquisition or specified capital investment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. To re-elect Robin Freestone as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16. To authorise the Company to purchase its own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. To re-elect Mark Lewis as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	17. To authorise the making of political donations and incurring of political expenditure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. To re-elect Sally James as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	18. To authorise the calling of general meetings on not less than 14 clear days' notice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. To re-elect Mathew Price as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
10. To re-elect Genevieve Shore as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

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Date

Signature