

This document is important and requires your immediate attention.

If you are in any doubt as to any aspect of the proposals in this document or the action you should take, you are recommended to seek your own advice from a stockbroker, bank manager, solicitor, accountant or other independent professional adviser authorised pursuant to the Financial Services and Markets Act 2000. If you have sold or otherwise transferred all of your shares in Just Retirement Group plc, please forward this document and the accompanying Form of Proxy as soon as possible to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was arranged for onward transmission to the purchaser or transferee.

JUST RETIREMENT GROUP PLC

NOTICE OF ANNUAL GENERAL MEETING

23 NOVEMBER 2015

Just Retirement Group plc

Switchboard: 01737 233296 www.justretirementgroup.com

Registered office: Vale House, Roebuck Close, Bancroft Road, Reigate, Surrey RH2 7RU.

Registered in England number 8568957.

29 September 2015

Dear Shareholder

Annual General Meeting of Just Retirement Group plc

The purpose of this letter is to provide you with details of this year's Annual General Meeting of the Company (the 'AGM') which is to be held in Reigate Town Hall, Castlefield Road, Reigate, Surrey RH2 0SH on Monday 23 November 2015 at noon. The formal Notice of AGM is set out on pages 6 and 7 and explanatory notes on the resolutions to be proposed are given on the following pages.

Whether or not you propose to attend the AGM, please complete and submit the enclosed Form of Proxy or, alternatively, submit an electronic proxy appointment instruction in accordance with the notes to the Notice of AGM. To be valid, the Form of Proxy or electronic proxy appointment instruction must be received at the address for delivery specified in the notes by no later than noon on Thursday 19 November 2015. Appointment of a proxy will not preclude you from attending and voting at the AGM in person if you wish to do so.

Voting on each of the twenty resolutions to be proposed at the AGM will be conducted by way of a poll rather than a show of hands. This is a more transparent method of voting as shareholders' votes are counted according to the number of shares held.

Resolution 1 to receive the 2015 Annual Report and Accounts:

The AGM will begin with a resolution to receive the Company's Annual Report and Accounts for the financial year ended 30 June 2015. Shareholders will be able to raise any questions on the 2015 Annual Report prior to this resolution being voted on. The Company's 2015 Annual Report and Accounts have been sent to shareholders together with this AGM circular and are also available to view online at www.justretirementgroup.com.

Resolutions 2 and 3 to receive and approve (a) the Directors' Remuneration Report for the year ended 30 June 2015, and (b) the Directors' Remuneration Policy:

In compliance with legislation, shareholders will be invited under Resolution 2 to approve the Directors' Remuneration Report for the year ended 30 June 2015 and, separately under Resolution 3, to approve the Directors' Remuneration Policy contained in the Directors' Remuneration Report.

The Directors' Remuneration Report on pages 74 to 81 of the 2015 Annual Report and Accounts gives details of the Directors' remuneration for the year ended 30 June 2015. For the purposes of Resolution 2, the Directors' Remuneration Report does not include that part of the report that contains the Directors' Remuneration Policy. Resolution 2 gives shareholders the opportunity to cast an advisory vote on the Directors' Remuneration Report. No Director's remuneration is conditional upon passing the resolution.

The Directors' Remuneration Policy on pages 67 to 73 of the 2015 Annual Report and Accounts sets out the Company's proposed policy on Directors' remuneration. The vote on the Directors' Remuneration Policy is binding in that the Company may not make a remuneration payment or payment for loss of office to a person who is, is to be, or has been a Director of the Company unless that payment is consistent with the approved Directors' Remuneration Policy, or has otherwise been approved by a resolution of shareholders. Shareholders approved a Directors' Remuneration Policy at the last AGM held on 25 November 2014. The Directors' Remuneration Policy to be put to shareholders at the forthcoming AGM is the same as the previous Policy, with the exception of the addition of Malus and Clawback provisions, the details of which can be found on page 66 of the 2015 Annual Report and Accounts.

The Directors' Remuneration Policy, if approved under Resolution 3, will take effect from 24 November 2015 and will apply until replaced by a new or amended Policy. Shareholder approval must be renewed at least every three years, so a remuneration policy will be put to shareholders again no later than the AGM in 2018 (or, if earlier, when a change to remuneration policy is proposed).

Resolution 4 to declare a final dividend:

A final dividend of 2.2 pence per ordinary share has been recommended by the Board for the year ended 30 June 2015 and, if approved by shareholders, will be paid on 7 December 2015 to all shareholders on the register at the close of business on 13 November 2015.

Resolutions 5 to 13 to re-elect and elect Directors:

All the present Directors of the Company were elected to the Board at the last AGM, except for Steve Melcher, who was appointed as a Director on 15 May 2015 and who therefore retires at the AGM, and is seeking election as a Director, in accordance with the Company's Articles of Association. In accordance with best practice, each of the Company's other Directors will retire from office at the AGM and each will seek

re-election as a Director of the Company. Each of Resolutions 5 to 13 will be proposed as an ordinary resolution. Biographies and Committee memberships of all the Company's Directors can be found on pages 50 and 51 of the 2015 Annual Report and Accounts and on the Company's website www.justretirementgroup.com. The policy and process followed by the Company for the appointment of Directors is described on page 62 of the 2015 Annual Report and Accounts. The Board considers that each of the independent Non-Executive Directors proposed for election meet the independence criteria set by the UK Corporate Governance Code and are independent of management in character, judgement and opinion. There are no existing or previous relationships, transactions or arrangements that any of the proposed independent Non-Executive Directors has or had with the Company, its Directors, its controlling shareholder or any of the controlling shareholder's associates. Following an annual performance evaluation of the Board, each Director continues to perform effectively and demonstrate commitment to his or her role. The Board believes that the considerable and wide-ranging experience of all the Directors will continue to be invaluable to the Company and recommends their re-election (or, in the case of Steve Melcher, his election).

Under the Financial Conduct Authority's ('FCA') Listing Rules a company which has a 'controlling shareholder' (defined by the FCA as 'any person who exercises or controls, on their own or together with any person with whom they are acting in concert, 30% or more of the votes able to be cast on all or substantially all matters at general meetings of the company') must, for the purposes of the election or re-election of an independent director, pass both an ordinary resolution of all shareholders and a separate ordinary resolution of those shareholders who are not controlling shareholders (the 'Independent Shareholders'). If the ordinary resolution to approve the election or re-election of an existing independent director is passed, but separate approval by the Independent Shareholders is not given, the Listing Rules permit an existing independent director to remain in office pending a further ordinary resolution of all the shareholders to approve the election or re-election of that director. Such a resolution may only be voted on within the period of between 90 days and 120 days following the date of the original vote.

Each of Tom Cross Brown, Keith Nicholson, Kate Avery, Michael Deakin and Steve Melcher are considered by the Board to be Independent Non-Executive Directors. Accordingly, for each of Resolutions 5 to 9, the Company intends to seek separate approval of its Independent Shareholders. Such approval will be sought following the vote on each of those resolutions by all the Company's shareholders and will be calculated by discounting from the result of the vote on each such resolution the votes of those shareholders who are identified as controlling shareholders of the Company as at 6.00pm on Thursday 19 November 2015. As at 22 September 2015, Avallux Sarl held 261,788,257 ordinary shares, representing 52.3% of the Company's issued share capital.

The Company will, on announcing the result of the AGM, announce, in respect of Resolutions 5 to 9, the result of both the vote of all the Company's shareholders and the vote of the Independent Shareholders.

If separate Independent Shareholder approval is not given for any relevant resolution, the Company intends that the relevant appointment will continue for 120 days from the date of the original vote, unless a further ordinary resolution for re-election is passed. If a further ordinary resolution to approve the re-election of the relevant Director is defeated, his or her appointment will cease on that resolution being defeated.

Resolutions 14 and 15 to appoint KPMG LLP as Auditor and authorise the Audit Committee to approve their remuneration:

The Company is required to appoint the Auditor at each general meeting at which accounts are laid before the Company, to hold office until the conclusion of the next such meeting. KPMG LLP has advised its willingness to stand for re-appointment. The Board, on the recommendation of the Audit Committee, proposes under Resolution 14, the re-appointment of KPMG LLP as Auditor to hold office until the conclusion of the next AGM of the Company.

Resolution 15 authorises the Audit Committee to agree the remuneration of the Company's Auditor.

Resolution 16 to renew the authority to make political donations:

The Companies Act 2006 (the 'Act') restricts companies from making donations to political parties, other political organisations or independent election candidates and from incurring political expenditure, in each case without shareholders' consent. It is not proposed or intended to alter the Company's policy of not making such donations or incurring such expenditure. However, it may be that some of the activities of the Company and its subsidiaries may fall within the potentially broad definitions used in the Act and, without the necessary authorisation, this could inhibit the Company's ability to communicate its views effectively to political audiences and to relevant interest groups. Accordingly, the Company believes that the authority contained in Resolution 16 is necessary to allow it and its subsidiaries to fund activities which it is in the interests of shareholders that the Group should support. Such authority will enable the Company and its subsidiaries to be sure that they do not unintentionally commit a technical breach of the Act. Any expenditure which may be incurred under authority of this resolution will be disclosed in next year's Annual Report and Accounts. It is the Company's intention to seek renewal of this resolution on an annual basis.

Resolution 17 to renew the authority to allot shares:

The Directors currently have authority to allot ordinary shares in the capital of the Company and to grant rights to subscribe for or convert any securities into shares in the capital of the Company. This authority is due to expire at the end of the forthcoming AGM. The guidelines of the Investment Association ('IA') formerly the Investment Management Association on directors' authority to allot shares state that IA members will regard as routine an authority to allot up to two thirds of the existing issued share capital, provided that any amount in excess of one third of existing issued share capital is applied to fully pre-emptive rights issues only. The Board considers it appropriate that the Directors should continue to have this authority to allot shares in the capital of the Company. In light of the IA's guidelines, this would mean authorising the Directors to allot ordinary shares in the capital of the Company (i) under a rights issue up to an aggregate nominal amount of £33,390,980 (representing approximately two thirds of the Company's issued share capital as at 22 September 2015 and (ii) under an open offer or in other situations up to an aggregate nominal amount of £16,695,490 (representing approximately one third of the Company's share capital as at 22 September 2015).

If passed, the authority will expire at the conclusion of the Annual General Meeting in 2016 or on 31 December 2016, whichever is the earlier. The Company did not hold any shares in treasury as at 22 September 2015 (the latest practicable date prior to the publication of this document).

Resolution 18 to renew the power to disapply pre-emption rights:

If the Directors wish to allot new ordinary shares and other equity securities (within the meaning of the Act), or sell treasury shares, for cash (other than in connection with an employees' share scheme) company law requires that these shares are offered first to existing shareholders in proportion to their existing holdings.

There may be circumstances, however, when it is in the interests of the Company to be able to allot new equity securities for cash other than on a pre-emptive basis. The Board considers the authority in Resolution 18 to be appropriate in order to allow the Company flexibility to finance business opportunities, or to conduct a pre-emptive offer or rights issue, without the need to comply with the strict requirements of the statutory pre-emption provisions.

The purpose of Resolution 18 is to authorise the Directors to allot new ordinary shares or other equity securities pursuant to the authority given in Resolution 17, or sell treasury shares, for cash (a) in connection with a pre-emptive offer or rights issue or (b) otherwise up to an aggregate nominal value of £5,008,647 equivalent to 10 per cent of the total issued share capital of the Company as at 22 September 2015, being the last practicable date before publication of this document, in each case without the shares first being offered to existing shareholders in proportion to their existing holdings.

Such authority, if given, will expire at the conclusion of the next AGM or on 31 December 2016, whichever is the earlier.

The Board intends to adhere to the provisions in the Pre-emption Group's Statement of Principles, as updated in March 2015, and not to allot equity securities for cash on a non pre-emptive basis pursuant to the authority in Resolution 18:

- (i) in excess of an amount equal to five per cent of the total issued share capital of the Company; or
- (ii) in excess of an amount equal to 7.5 per cent of the total issued share capital of the Company within a rolling three-year period, without prior consultation with the Company's shareholders,

in each case other than in connection with an acquisition or specified capital investment which is announced contemporaneously with the allotment or which has taken place in the preceding six-month period and is disclosed in the announcement of the allotment.

Resolution 19 to renew the authority to purchase Company shares:

Shareholders' approval is sought for the renewal of the Company's authority to buy back its own ordinary shares in the market as permitted by the Act. The authority limits the maximum number of shares that could be purchased to 50,086,470 (representing approximately 10% of the Company's issued share capital as at 22 September 2015) and sets minimum and maximum prices at which shares may be purchased by the Company under this authority. If approved, the authority will expire at the conclusion of the AGM of the Company in 2016 or on 31 December 2016, whichever is the earlier. The Directors have no present intention of exercising this authority. The authority would be exercised only if the Directors believed that to do so would be in the interests of shareholders generally. Any purchases of ordinary shares would be by means of market purchases on a recognised investment exchange.

A listed company purchasing its own shares may hold those shares in treasury and make them available for re-sale as an alternative to cancelling them. Accordingly, if this resolution is passed, the Company will have the option of holding, as treasury shares, any of its own shares that it purchases pursuant to the authority conferred. This would give the Company the ability to sell treasury shares quickly and cost-effectively and provide the Company with additional flexibility in the management of its capital base. No dividends are paid on, and no voting rights are attached to, shares held in treasury. The Company did not hold any shares in treasury as at 22 September 2015, but it is intended that any shares which are purchased under this authority will be held in treasury, rather than being cancelled.

The Company had options and awards outstanding over 11,851,845 ordinary shares, representing 2.37% of the Company's issued share capital, as at 22 September 2015. If the authority conferred by Resolution 19 were to be exercised in full, these outstanding options and awards would represent 2.63% of the issued share capital of the Company.

Resolution 20 to renew the approval of a shorter notice period for general meetings:

The Companies (Shareholders' Rights) Regulations 2009 (the 'Regulations') increase the notice period required for general meetings of the Company to 21 days unless shareholders approve a shorter notice period, which cannot however be less than 14 clear days. Approval of a shorter notice period of not less than 14 clear days was granted by resolution of the Company at the AGM on 25 November 2014. To preserve this ability, Resolution 20 seeks renewal of a notice period of not less than 14 clear days to apply to general meetings. It is intended that the shorter notice period would not be used as a matter of routine, but only where the flexibility is merited by the business of the meeting and is thought to be in the interests of shareholders as a whole. The Company undertakes to meet the requirements for electronic voting under the Regulations before calling a general meeting on not less than 14 clear days' notice.

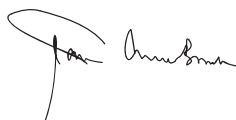
If given, the approval will be effective until the Company's next AGM when it is intended that a similar resolution will be proposed.

AGMs will continue to be held on at least 21 clear days' notice.

Recommendation

The Directors consider that all the resolutions to be put to the AGM are in the best interests of the Company and its shareholders as a whole. Your Board will be voting in favour of them and unanimously recommends you to do so.

Yours faithfully



Tom Cross Brown
Chairman

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the 2015 Annual General Meeting of Just Retirement Group plc will be held at Reigate Town Hall, Castlefield Road, Reigate, Surrey RH2 0SH on Monday 23 November 2015 at noon to consider and, if thought fit, pass the following resolutions:

Resolutions 1 to 4 and 10 to 17 will be proposed as ordinary resolutions. Resolutions 5 to 9 will be proposed as ordinary resolutions but will be conditional on separate approval by Independent Shareholders or by further ordinary resolution as specified in the explanatory notes to this notice of general meeting. Resolutions 18 to 20 will be proposed as special resolutions.

Ordinary Resolutions:

1. To receive the Accounts for the financial year ended 30 June 2015 together with the Strategic Report, Directors' Remuneration Report, Directors' Report and the Auditor's Report on those Accounts (collectively 'the 2015 Annual Report and Accounts').
2. To approve the Directors' Remuneration Report (other than the part containing the Directors' Remuneration Policy), in the form set out in the 2015 Annual Report and Accounts.
3. To approve the Directors' Remuneration Policy contained in the Directors' Remuneration Report in the form set out in the 2015 Annual Report and Accounts.
4. To declare a final dividend of 2.2 pence per ordinary share in respect of the year ended 30 June 2015.
5. To re-elect Tom Cross Brown as a Director of the Company.
6. To re-elect Keith Nicholson as a Director of the Company.
7. To re-elect Kate Avery as a Director of the Company.
8. To re-elect Michael Deakin as a Director of the Company.
9. To elect Steve Melcher as a Director of the Company
10. To re-elect James Fraser as a Director of the Company.
11. To re-elect Rodney Cook as a Director of the Company.
12. To re-elect Simon Thomas as a Director of the Company.
13. To re-elect Shayne Deighton as a Director of the Company.
14. To appoint KPMG LLP as the Company's Auditor until the conclusion of the next general meeting at which accounts are laid.
15. To authorise the Audit Committee to determine the remuneration of the Auditor.
16. THAT the Company and all companies that are its subsidiaries, at any time up to the end of the next annual general meeting of the Company (or, if earlier, 31 December 2016), be authorised, in aggregate, to:
 - (a) make political donations to political parties and/or independent election candidates not exceeding £100,000 in total;
 - (b) make political donations to political organisations other than political parties not exceeding £100,000 in total; and
 - (c) incur political expenditure not exceeding £100,000 in total.

For the purposes of this authority the terms "political donation", "political parties", "independent election candidates", "political organisation" and "political expenditure" have the meanings given by sections 363 to 365 of the Companies Act 2006 (the 'Act').

17. THAT:

- (a) the Directors of the Company be generally and unconditionally authorised for the purposes of section 551 of the Act to:
 - (i) allot shares in the Company, and to grant rights to subscribe for or to convert any security into shares in the Company:
 - (A) up to an aggregate nominal amount of £16,695,490; and
 - (B) comprising equity securities (as defined in the Act) up to an aggregate nominal amount of £33,390,980 (including within such limit any shares issued or rights granted under paragraph (A) above) in connection with an offer by way of a rights issue:
 - (i) to holders of ordinary shares in proportion (as nearly as may be practicable) to their existing holdings; and
 - (ii) to people who are holders of other equity securities if this is required by the rights of those securities or, if the Directors consider it necessary, as permitted by the rights of those securities,

and so that the Directors may in connection with such a rights issue impose any limits or restrictions and make any arrangements which they consider necessary or appropriate to deal with treasury shares, fractional entitlements, record dates, legal, regulatory or practical problems in, or under the laws of, any territory or any other matter, for a period expiring (unless previously renewed, varied or revoked by the Company in general meeting) at the end of the next annual general meeting of the Company after the date on which this resolution is passed (or, if earlier, on 31 December 2016); and

- (ii) make an offer or agreement which would or might require shares to be allotted, or rights to subscribe for or convert any security into shares to be granted, after expiry of this authority;
- (b) subject to paragraph (c) below, all existing authorities given to the Directors pursuant to section 551 of the Act be revoked by this resolution; and
- (c) paragraph (b) above shall be without prejudice to the continuing authority of the Directors to allot shares, or grant rights to subscribe for or convert any security into shares, pursuant to an offer or agreement made by the Company before the expiry of the authority pursuant to which such offer or agreement was made.

Special Resolutions:

18. THAT in place of all existing powers, the Directors of the Company be generally empowered, pursuant to sections 570 and 573 of the Act, to allot equity securities (as defined in the Act) in the Company for cash pursuant to the authority conferred by Resolution 17 in this notice of general meeting (or by way of a sale of treasury shares) as if section 561 of the Act did not apply to such allotment. This power:

- (a) expires (unless previously renewed, varied or revoked by the Company in general meeting) at the end of the next annual general meeting of the Company after the date on which this resolution is passed (or, if earlier, on 31 December 2016), but the Company may before such expiry make an offer or agreement which would or might require equity securities to be allotted after such expiry, and the Directors may allot equity securities in pursuance of that offer or agreement as if this power had not expired;
- (b) shall be limited to:
 - (i) the allotment of equity securities in connection with an offer of equity securities (but in the case of the authority granted under Resolution 17 (a)(i)(B), by way of a rights issue only):
 - (A) to the ordinary shareholders in proportion (or as nearly may be) to their existing holdings; and
 - (B) to people who hold other equity securities, if this is required by the rights of those securities, or, if the directors consider it necessary, as permitted by the rights of those securities,

and so that the Directors may impose any limits or restrictions and make arrangements which they consider necessary or appropriate to deal with treasury shares, fractional entitlements, record dates, legal, regulatory or practical problems in, or under the laws of, any territory or any other matter; and

- (ii) the allotment of equity securities for cash (otherwise than pursuant to sub-paragraph (i) above) up to an aggregate nominal amount of £5,008,647.

19. THAT the Company be generally and unconditionally authorised to make market purchases (within the meaning of section 693(4) of the Act) of its ordinary shares of 10 pence each in the capital of the Company, subject to the following conditions:

- (a) the maximum aggregate number of ordinary shares authorised to be purchased is 50,086,470;
- (b) the minimum price (exclusive of expenses) which may be paid for an ordinary share is 10 pence;
- (c) the maximum price (exclusive of expenses) which may be paid for each ordinary share is the higher of: (i) an amount equal to 105% of the average of the middle market quotations of an ordinary share of the Company as derived from the London Stock Exchange Daily Official List for the five business days immediately preceding the day on which the ordinary share is contracted to be purchased; and (ii) an amount equal to the higher of the price of the last independent trade of an ordinary share and the highest current independent bid for an ordinary share as derived from the London Stock Exchange Trading System;
- (d) this authority shall expire at the close of the annual general meeting of the Company held in 2016 or on 31 December 2016 (whichever is earlier); and
- (e) a contract to purchase shares under this authority may be made before the expiry of this authority and concluded in whole or in part after the expiry of this authority.

20. That a general meeting of the Company, other than an annual general meeting, may be called on not less than 14 clear days' notice.

Registered Office:
Vale House
Roebuck Close
Bancroft Road
Reigate
Surrey RH2 7RU

Registered in England & Wales number 8568957

By Order of the Board:



Martin Smith
Group Company Secretary
29 September 2015

NOTES TO NOTICE OF MEETING:

1. A shareholder entitled to attend and vote at the AGM may appoint another person(s) (who need not be a shareholder of the Company) to exercise all or any of their rights to attend, speak and vote at the meeting. A shareholder can appoint more than one proxy in relation to the AGM, provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder.

2. A proxy does not need to be a shareholder of the Company but must attend the AGM to represent you. Your proxy could be the Chairman, another Director of the Company or another person who has agreed to attend and represent you. Your proxy must vote as you instruct and must attend the AGM for your vote to be counted. Details of how to appoint the Chairman of the Company or another person as your proxy, using the Form of Proxy enclosed with this Notice of AGM, are set out in the notes to the Form of Proxy. The valid appointment of a proxy does not prevent you from attending the AGM and voting in person.

3. A shareholder who wishes to appoint a proxy should complete the Form of Proxy which accompanies this Notice of AGM and which includes full details of how to appoint a proxy. If you do not have a Form of Proxy and believe that you should have one, or if you require additional Forms of Proxy, please contact Equiniti's helpline on 0871 384 2030 (+44 121 415 7047 if calling from overseas) (calls cost 10p per minute plus network extras. Lines are open between 8.30am and 5.30pm Monday to Friday). As an alternative to completing a hard copy Form of Proxy, proxies may be appointed electronically in accordance with note 5.

4. A copy of this Notice has been sent for information only to persons who have been nominated by a shareholder to enjoy information rights under section 146 of the Companies Act 2006 (a 'Nominated Person'). The rights to appoint a proxy cannot be exercised by a Nominated Person; they can only be exercised by a shareholder. However, a Nominated Person may have a right under an agreement with the shareholder by whom they were nominated to be appointed as a proxy for the AGM. If a Nominated Person does not have such a right or does not wish to exercise it, they may have a right under such an agreement to give instructions to the shareholder as to the exercise of voting rights.

5. In order to be valid, a proxy appointment must be returned (together with any authority under which it is executed or a copy of the authority certified in ink by a bank, a stockbroker or a solicitor) by one of the following methods:

- online at www.sharevote.co.uk where full instructions on the procedure are given. The Voting ID, Task ID and Shareholder Reference Number printed on the Form of Proxy will be required to use this electronic proxy appointment system. Alternatively, shareholders who have already registered with Equiniti Registrars' online portfolio service, Shareview, can appoint their proxy electronically by logging on to their portfolio at www.shareview.co.uk and clicking on the link to vote;
- in hard copy form by post, by courier or by hand to the Company's registrar at the address shown on the Form of Proxy;
- in the case of CREST members, by utilising the CREST electronic proxy appointment service in accordance with the procedures set out in note 8.

The appointment of a proxy in each case must formally be received by the Company's registrar by no later than noon on Thursday 19 November 2015.

6. To change your proxy instructions you may return a new proxy appointment using the methods set out above. Where you have appointed a proxy using the hard copy Form of Proxy and would like to change the instructions using another hard copy Form of Proxy, please contact Equiniti at Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA. The deadline for receipt of proxy appointments (see note 5) also applies in relation to amended instructions. Any attempt to terminate or amend a proxy appointment received after the relevant deadline will be disregarded. Where two or more valid separate appointments of proxy are received in respect of the same share in respect of the same meeting, the one which is last sent shall be treated as replacing and revoking the other or others. If the Company is unable to determine which is last sent, the one which is last received shall be so treated. If the Company is unable to determine either which is last sent or which is last received, none of them shall be treated as valid in respect of the relevant share(s).

7. Only persons entered on the register of shareholders of the Company at 6.00pm on Thursday 19 November 2015 (or, if the AGM is adjourned, at 6.00pm on the date which is two business days prior to the adjourned meeting) shall be entitled to attend and vote at the AGM or adjourned meeting. Changes to entries on the register after this time shall be disregarded in determining the rights of persons to attend or vote (and the number of votes they may cast) at the AGM or adjourned meeting. Shareholders who are deemed to be controlling shareholders (as defined in LR 6.1.2AR of the Financial Conduct Authority's Listing Rules) as at 6.00pm on Thursday 19 November 2015 shall not be entitled to vote in respect of the separate approval of Resolutions 5 to 9 by shareholders who are not controlling shareholders in accordance with LR 9.2.2ER (2) of the Listing Rules.

8. CREST members who wish to appoint a proxy or proxies by utilising the CREST electronic proxy appointment service may do so by utilising the procedures described in the CREST Manual on the Euroclear website (www.euroclear.com). CREST Personal Members or other CREST sponsored members, and those CREST members who have appointed a voting service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf. In order for a proxy appointment made by means of CREST to be valid, the appropriate CREST message (a 'CREST Proxy Instruction') must be properly authenticated in accordance with Euroclear UK & Ireland Limited's ('EUI') specifications and must contain the information required for such instructions, as described in the CREST Manual. The message regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by the issuer's agent (ID number RA19) by noon on Thursday 19 November 2015 (the latest time(s) for receipt of proxy appointments specified in this Notice of AGM). For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in regulation 35(5) (a) of the Uncertificated Securities Regulations 2001.

9. CREST members and, where applicable, their CREST sponsors or voting service providers should note that EUI does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will therefore apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s), to procure that his CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting service providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.

10. Voting on all resolutions will be conducted by way of a poll rather than a show of hands. This is a more transparent method of voting as shareholders' votes are to be counted according to the number of shares held. As soon as practicable following the AGM, the results of the voting at the meeting and the numbers of proxy votes cast for and against and the number of votes actively withheld in respect of each of the Resolutions will be announced via a Regulatory Information Service and also placed on the Company's website: www.justretirementgroup.com on the 'Investors' page.

11. A shareholder of the Company which is a corporation may authorise a person or persons to act as its representative(s) at the AGM. In accordance with the provisions of the Companies Act 2006, each such representative may exercise (on behalf of the corporation) the same powers as the corporation could exercise if it were an individual shareholder of the Company, provided that they do not do so in relation to the same shares.

12. Shareholders satisfying the thresholds in section 527 of the Companies Act 2006 can require the Company to publish a statement on its website setting out any matter relating to (a) the audit of the Company's accounts (including the Auditor's report and the conduct of the audit) that are to be laid before the AGM; or (b) any circumstances connected with an Auditor of the Company ceasing to hold office, that the shareholders propose to raise at the AGM. The Company may not require the shareholders requesting the publication to pay its expenses. Any statement placed on the website must also be sent to the Company's Auditor no later than the time it makes its statement available on the website. The business which may be dealt with at the AGM includes any statement that the Company has been required to publish on its website.

13. Under section 319A of the Companies Act 2006, the Company must answer any question relating to the business being dealt with at the AGM which is put by a shareholder attending that meeting, except in certain circumstances, including if it is undesirable in the interests of the Company or the good order of the meeting that the question be answered or if to do so would interfere unduly with the preparation for the AGM or involve the disclosure of confidential information or if the answer has already been given on a website in the form of an answer to a question.

14. As at 22 September 2015 (being the latest practicable date prior to the publication of this Notice), the Company's issued share capital consisted of 500,864,706 ordinary shares, carrying one vote each. As the Company does not hold any shares in treasury, the total voting rights in the Company as at 22 September 2015 were 500,864,706.

15. The contents of this Notice of Meeting, details of the total number of shares in respect of which shareholders are entitled to exercise voting rights at the Meeting, details of the totals of the voting rights that members are entitled to exercise at the Meeting and, if applicable, any members' statements, members' resolutions or members' matters of business received by the Company after the date of this Notice of Meeting will be available on the Company's website: www.justretirementgroup.com on the 'Investors' page.

16. Copies of the Executive Directors' service contracts with the Company and the Letters of Appointment of the Non-Executive Directors are available for inspection during normal business hours (Saturdays, Sundays and public holidays excepted) at the registered office of the Company and will be available for inspection at the AGM for at least 15 minutes prior to the meeting and until its conclusion.

17. Under section 338 and section 338A of the Companies Act 2006, members meeting the threshold requirements in those sections have the right to require the Company (i) to give, to members of the Company entitled to receive notice of the meeting, notice of a resolution which may properly be moved and is intended to be moved at the meeting; and/or (ii) to include in the business to be dealt with at the meeting any matter (other than a proposed resolution) which may be properly included in the business. A resolution may properly be moved or a matter may properly be included in the business unless (a) (in the case of a resolution only) it would, if passed, be ineffective (whether by reason of inconsistency with any enactment or the Company's constitution or otherwise), (b) it is defamatory of any person, or (c) it is frivolous or vexatious. Such a request may be in hard copy form or in electronic form, must identify the resolution of which notice is to be given or the matter to be included in the business, must be authorised by the person or persons making it, must be received by the Company not later than the date six clear weeks before the meeting, and (in the case of a matter to be included in the business only) must be accompanied by a statement setting out the grounds for the request.

18. You may not use any electronic address provided in this Notice of Meeting to communicate with the Company for any purposes other than those expressly stated.

19. The doors will open at 11.30am and you may wish to arrive by 11.45am to enable you to take your seat in good time.

20. If you have any special needs or require wheelchair access to the AGM venue, please contact Manjula Patel at manjula.patel@justretirement.com or 01737 827244 in advance of the meeting.

[THIS PAGE INTENTIONALLY LEFT BLANK]

[THIS PAGE INTENTIONALLY LEFT BLANK]

[THIS PAGE INTENTIONALLY LEFT BLANK]