

Press release

SES SCORE Surpasses 600,000 of Transmission Hours, Delivering 900 Hours of Major Sports Content Daily

Unique sports content orchestration platform builds momentum among SES's customers as they redefine how they deliver sporting content around the world

Luxembourg, 11 September 2025 – SES today announced the accelerating market momentum for its SES Sports Content Orchestration Enabler (<u>SES SCORE</u>) platform. Since its launch in 2023, SES SCORE adoption has grown rapidly with an expanding customer base of over 200 broadcasters onboarded and premium sports properties making it their platform of choice for content delivery. The platform has now surpassed 600,000 transmission hours of feeds delivered to broadcasters worldwide, which equals to an average of 900 hours of sports content daily.

SES SCORE's simple user interface provides an easy-to-use centralized platform that connects content owners and rights holders with broadcasters, enabling automated and seamless delivery based on receiver preferences and infrastructure via SES's hybrid satellite, IP, and fiber network. Additionally, the platform enables advanced content protection, reporting, live support as well as full operational and technical workflow integration, setting a new industry standard for content delivery.

As a unique solution in the market, the <u>National Football League (NFL)</u> and global partners such as <u>ATP Media</u> among many other world-renowned sports organization use SES SCORE's competitive advantage to deliver their sports content.

"For broadcasters, live sports are the crown jewels of content and SES SCORE provides a simple, consolidated user interface to easily book and securely transmit content," said Michele Gosetti, VP, Sales Sports & Events and New Media Applications at SES. "More importantly for sports leagues, associations and rights holders, SES SCORE opens up additional monetization opportunities by pricing additional, compelling feeds like camera angles, audio feeds or other components that can be combined into a broadcast offering for different markets."

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About SES

At SES, we believe that space has the power to make a difference. That's why we design space solutions that help governments protect, businesses grow, and people stay connected - no matter where they are. With integrated multi-orbit satellites and our global terrestrial network, we deliver resilient, seamless connectivity and the highest quality video content to those shaping what's next. Following our Intelsat acquisition, we now offer more than 100 years of combined global industry leadership - backed by a track record of bringing innovation "firsts" to market. As a trusted partner to customers and the global space ecosystem, SES is driving impact that goes far beyond coverage. The company is headquartered in Luxembourg and listed on Paris and Luxembourg stock exchanges (Ticker: SESG). Further information is available at: www.ses.com

Forward-looking Statements

This press release contains, and our officers and representatives may from time to time make, certain "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "anticipate," "estimate," "expect," "intend," "likely," "believe," "will," and similar expressions or their negative. Examples of forward-looking statements include, among others, statements we make regarding the agreement and the expected timing, impacts and benefits thereof.

Forward-looking statements are not assurances of future performance and are subject to inherent uncertainties and risks that are difficult to predict such as: customer counterparty risk; technical malfunctions, satellite lifespan limitations or in-orbit destruction, damage or other failures or degradations; regulatory challenges and risks of operating internationally; global economic conditions; tax regulations; potential cyber-attacks against, or breaches to, the company's information technology systems.

Other factors that might cause such a difference include those discussed in our filings with the US Securities and Exchange Commission, including our [Form F-4]. Should one or more of these uncertainties or risks materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated. Therefore, you should not rely on any of these forward-looking statements. The forward-looking statements included in this press release are made only as of the date hereof and, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.