bmp media investors

Quarterly Report 2013

Jens Spyrka Oliver Borrmann

Dear shareholders and business partners,

bmp media investors AG has made a good start to the new business year. Due to positive overall development of the investment portfolio, a slight profit of € 118 thousand was achieved in the first quarter, with the net asset value (NAV) rising from 90 to 91 cents per share accordingly. At the same time, the equity ratio improved further to 94%.

Of particular note in the first quarter was the launch of the MOOC competition (Massive Open Online Course) of our investment iversity GmbH in collaboration with the Stifterverband der Deutschen Wirtschaft, which led to a very strong response with more than 250 competition submissions. Just as impressive was the very strong user development of the mobile TV app dailyme of our investment Self Loading Content GmbH. Within 24 months, the app achieved an increase from 20,000 to more than 500,000 mobile unique users, whose level of consumption with the app was at a scale of more than 180 years of video content in March alone.

Our investment Heliocentris Energy Solutions AG, which is not part of the target portfolio, should not be left unmentioned. At the end of March, it successfully completed one of the largest rounds of financing of the year in Germany with a volume of € 10.65 million. As of the end of the quarter, bmp media investors AG still held approximately 535,000 shares in the company.

No investment sales took place in the first quarter. However, the media & marketing services portfolio was strengthened to 17 investments due to a new investment in department one GmbH.

Due to investment activity, liquid funds including negotiable securities decreased year-on-year from € 8.1 million to € 7.3 million as of 31 March 2013.

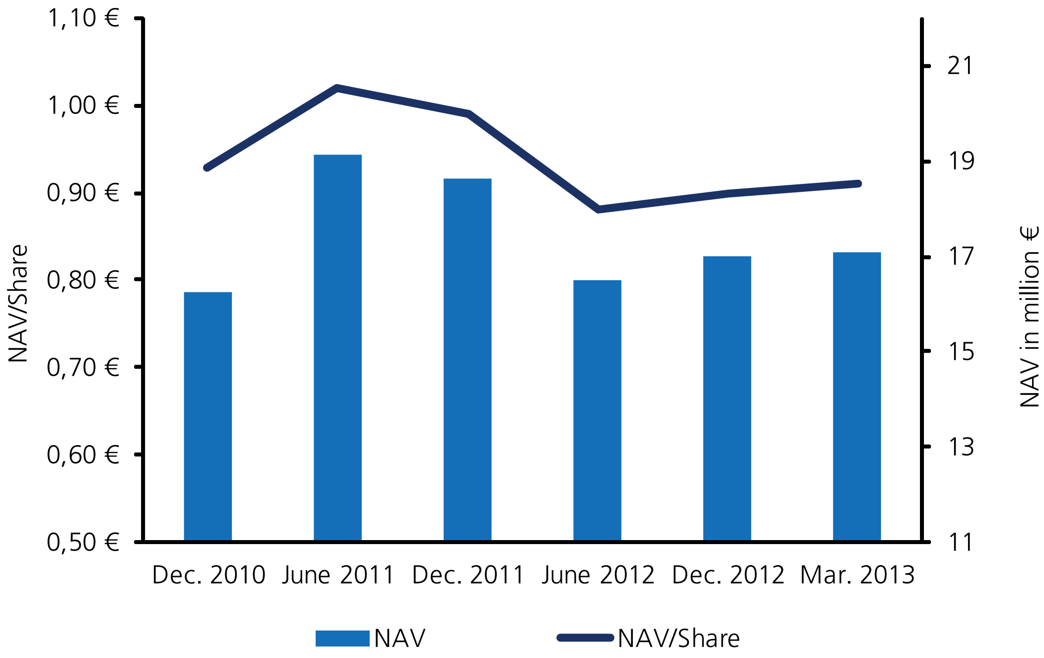
Shares

In the first three months of 2013, the bmp media investors AG share experienced a positive development. After a closing price of € 0.628/share as at 31 December 2012, it ended the first quarter with a share price of € 0.769/share and a share price performance of 22.5%. However, it is thus still almost 20% lower than the net asset value, which is equal to the equity of bmp media investors AG. This gap is to be reduced in the coming quarters.

Outlook

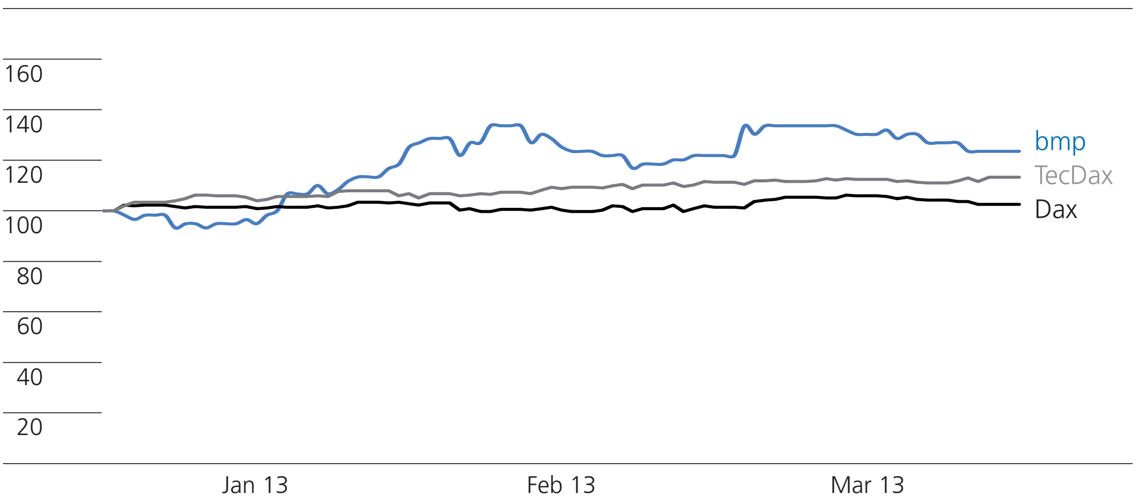
In the second quarter, a further new investment was entered into with ferret go GmbH. At the same time, the stake in Heliocentris was reduced slightly. As the investment portfolio remains dynamic and healthy, we anticipate a continuation of the positive value development in the second quarter.

Development of the Net Asset Value (NAV)*



*Since 2012 NAV according to IFRS annual accounts of bmp media investors AG, before that consolidated NAV of the group

Performance of the bmp media investors AG share during the first three months of 2013 compared with Dax and TecDax (Index 28.12.2012 = 100)



Investment Portfolio

In March 2013, bmp media investors AG acquired a 45% stake in department one GmbH, Berlin, as part of a rights issue. It thus holds investments in 17 companies in the field of media and marketing services as of the end of the first quarter.

department one GmbH, founded in 2006, is a marketing service provider with its own IT platform for FMCG customers. It specialises in integrated loyalty and retention programmes as well as personalised marketing and communication activities. department one advises renowned brands such as Ferrero, McDonald's, AB InBev, L'Oréal, Pepsico and Freixenet.

Of the follow-up financing, a rights issue at iversity GmbH should be highlighted in which bmp increased its share in the company from 14.6% to 16.5%. As well as the previous investors, BFB Frühphasenfonds Brandenburg and business angel Masoud Kamali, T-Venture, the venture capital company of Deutsche Telekom, and Marcus Riecke also made investments in this round of financing. In addition, Marcus Riecke joined the management as CEO.

There was smaller follow-up financing. However, this did not lead to any significant changes in the shares in the other investments in the past quarter.

In the reporting period, the investment volume in investments amounted to € 700 thousand. There were no disposals of investments in the first three months of the 2013 business year.

As at 31 March 2013, the result from the revaluation of the investments was € 300 thousand. A slightly negative share price performance at our listed investment K2 Internet as of the end of the quarter was overcompensated by the positive value development of the remaining investments.

As at 31 March 2013, the average stake in each holding of the portfolio was approximately 25%; average capital invested in each holding was approximately € 700 thousand. Measured at fair value in accordance with IFRS, on the balance sheet date 66.6% of the portfolio value related to the five largest holdings. Three of the companies are domiciled in Poland, while the other 14 investments are based in Germany.

Events following the reporting date:
In May 2013, bmp media investors AG acquired a 9.76% stake in ferret go GmbH, Bernau. ferret go offers a scalable SaaS solution for analysing web content that supports companies in media monitoring.

Investment Portfolio as at 31.03.2013

	Name	Entry	Share %	Phase	Volume € million
1	brand eins Medien AG	02/2011	35.36	Expansion	3 - 5
2	castaclip GmbH	08/2012	21.36	Expansion	< 0.5
3	department one GmbH	03/2013	45.00	Expansion	< 0.5
4	European Telecommunication Holding E.T.H. AG	12/1998	2.12	Expansion	0.5 - 1.5
5	Freshmilk NetTV GmbH	10/2011	16.50	Start-Up	< 0.5
6	GreenHanger GmbH	10/2007	49.97	Start-Up	0.5 - 1.5
7	Instream Media sp. z o.o.	09/2011	25.90	Start-Up	< 0.5
8	iteelabs sp. z o.o.	06/2012	30.14	Start-Up	< 0.5
9	iversity GmbH	07/2011	16.50	Seed	< 0.5
10	K2 Internet S.A.	06/2012	11.32	Expansion	0.5 - 1.5
11	MBR Targeting GmbH	06/2012	6.00	Start-Up	< 0.5
12	Motor Entertainment GmbH	01/2009	10.87	Expansion	< 0.5
13	Retresco GmbH	04/2012	25.05	Expansion	0.5 - 1.5
14	Self Loading Content GmbH	12/2007	43.91	Expansion	1.5 - 3
15	Ubertweek GmbH	11/2011	20.03	Start-Up	< 0.5
16	vertical techmedia AG	04/2010	22.50	Expansion	< 0.5
17	Xamine GmbH	04/2010	49.42	Expansion	0.5 - 1.5

Balance Sheet as at 31.03.2013

Assets	31.03.2013	31.12.2012
	€	T€
Long-term assets		
Intangible assets	7,962.34	9
Equity investments	10,321,958.95	9,877
Loans	906,373.69	323
	11,236,294.98	
Current assets		
Trade accounts receivable	**130,008.79**	78
Receivables and other assets	3,864,162.05	4,045
Cash on banks and cash on hand	3,045,746.75	3,969
	7,039,917.59	
Total assets	18,276,212.57	18,302

Liabilities	31.03.2013	31.12.2012
	€	T€
Shareholders´ equity		
Subscribed capital	18,819,250.00	18,819
Capital reserves	1,058,300.78	1,058
Other revenue reserves	972,256.66	972
Accumulated net loss	-3,724,335.32	-3,842
	17,125,472.12	
Current liabilities		
Trade accounts payable	25,929.31	39
Liabilities from refinancing activities	973,498.30	973
Other liabilities	151,312.84	282
	1,150,740.45	
Total liabilities	**18,276,212.57**	18,302

Statement of Comprehensive Income

	1.1.-31.03. 2013	1.1.-31.03. 2012
	€	T€
Sales revenue		
Income from disposal of investments and securities	0.00	0
Other operating income		
Income from revaluation of investments	478,936.65	164
Other operating income	16,460.61	180
Income from consulting and commissions	178,000.00	178
Reduction in book value of investments and securities		
Reduction in book value of investments and securities	0.00	0
Staff costs		
Wages and salaries	-14,920.59	-14
Social security contributions and costs for pensions and support	-3,092.69	-3
Depreciations		
Depreciation on intangible fixed assets	-604.69	-1
Other operating expenses		
Expenses from revaluation	-136,254.87	-185
Other operating expenses	-405,306.24	-397
Operating income	**113,218.18**	**-78**
Income from investments	0.00	0
Interest and similiar income	18,128.67	78
Interest and similiar expenses	-13,726.33	-18
Result from continued operations	**117,620.52**	**-18**
Annual Result	**117,620.52**	**-18**
Other comprehensive income	**0.00**	**0**
Comprehensive income	**117,620.52**	**-18**
Undiluted earnings per share €	**0.01**	**0.00**
Diluted earnings per share €	**0.01**	**0.00**

Cash-Flow Statement 01.01. to 31.03.2013

	01.01.- 31.03.2013	01.01.- 31.03.2012
	T€	T€
Cash flow from operations		
Annual result	118	-18
Revaluation of investments, securities and receivables	-343	35
Profit from disposal of holdings, securities and affiliated companies	0	0
Depreciation of intangible assets	1	1
	-224	**17**
Decrease/(-) increase in assets and Increase/(-) decrease in liabilities		
Receivables and other assets including securities	167	-318
Other liabilities	-143	227
Provisions	0	0
Total cash flow from operations	**-200**	**-74**
Cash flow from Investments		
Holdings, loans and affiliated companies		
Additions to holdings, loans and securities	-733	-232
Change in associated companies and joint ventures	0	0
Cash-in from the disposal of holdings, securities, loans and affiliated companies	10	0
	-723	**-232**
Intangible fixed assets		
Additions	0	0
Total cash flow from investments	**-723**	**-232**
Cash Flow from Financing		
Decrease in liabilities to banks	0	0
Total cash flow from financing	**0**	
Change in liquid funds	-923	-306
Liquid funds at the beginning of the reporting period	3,969	5,506
Liquid funds at the end of the reporting period	3,046	5,200

Statement of Changes in Equity

Figures in T€	Subscribed capital	Capital reserve	Other profit reserves	Accumulated net result	Minority interests	Total
Equity as at 01.01.2013	18,819	1,059	972	-3,842	0	17,008
Result	0	0	0	118	0	118
Equity as at 31.03.2013	18,819	1,059	972	-3,724	0	17,126
Equity as at 01.01.2012	18,819	1,059	972	-2,428	681	19,103
Minorities	0	0	0	0	-681	-681
Result	0	0	0	-18	0	-18
Equity as at 31.03.2012	18,819	1,059	972	-2,446	0	18,404

Notes

1. General information
This quarterly report was prepared in accordance with the provisions of the International Financial Reporting Standards (IFRS) and IAS 34 in particular.

2. Accounting policies
The accounting policies described in the last published annual financial statements for the year ended 31 December 2012 still apply.

3. Economic and seasonal influences
The venture capital business is not subject to any seasonal influences and is not directly linked to economic developments on any specific market, though it is dependent to a slight extent on the general economic situation. A positive correlation may arise between the market price development of innovative, high-growth companies on the stock markets and the prices that can be generated from private share disposals.

4. Unusual circumstances
In the period under review, there were no unusual circumstances affecting the company's assets, liabilities, equity, profit or loss for the period or cash flows.

5. Estimates
There were no changes in estimated amounts in the period under review.

6. Changes in shares
There were no changes in outstanding shares.

7. Dividends
No dividends were paid in the period under review.

8. Segment information
bmp media investors AG generates its revenue primarily from the disposal of investments. All investments are held in Germany and in Poland. Given this structure, the company's revenue and earnings are not broken down into segments.

9. Significant events after 31 March 2013
There were no significant events to report after 31 March 2013.

10. Contingent liabilities and contingent assets
There were no changes in contingent liabilities or contingent assets in the period under review.

11. Expenses from the revaluation of equity investments and securities
Revaluation expenses amounted to € 136 thousand in the first three months of the 2013 business year.

12. Responsibility statement

To the best of our knowledge, and in accordance with the applicable reporting principles for interim financial reporting, the condensed interim financial statements give a true and fair value of the assets, liabilities, financial position and profit or loss of the company, and the management report includes a fair review of the development and performance of the business and the position of the company, together with a description of the principal opportunities and risks associated with the expected development of the company in the remainder of the business year.

The Executive Board

bmp media investors AG, Berlin
Management Report for the First Three Months of 2013

As at 31 March 2013, the investment portfolio consisted of 18 companies - 17 of them in the core field - with a total investment volume at a cost of € 23.3 million. The investments are primarily based in Germany. As at 31 March 2013, bmp held three foreign equity investments in Poland.

In the first quarter of 2013, the company acquired a 45% stake in Berlin-based department one GmbH, as well as carrying out small follow-up investments in the existing portfolio. Of the follow-up financing, a rights issue at iversity GmbH should be highlighted in which bmp increased its share in the company from 14.6% to 16.5%. In the first quarter, the total investment volume was € 700 thousand. There were no disposals of investments.

Significant events after the end of the reporting period
There were no significant events after 31 March 2013.

Risks and opportunities for the period from 1 April 2013 to 30 September 2013:

Opportunity report
On the basis of the focused orientation on the investment area of media and marketing services, we expect our profile in the segment to continue to rise and thus the quality of our deal flow in interesting investment opportunities to improve. By positioning ourselves as a pure investment company in 2011, we anticipate an increase in investment opportunities against the issue of shares in bmp media investors AG. Both factors should lead to a larger portfolio volume and an improved profit situation for the company in the long term. However, a share price of over € 1 is a prerequisite for this.

Overall risk assessment and risk management
bmp has taken extensive precautions for all discernible specific risks in the financial statements as at 31 March 2013. bmp has developed an integrated system of investment controlling which makes it possible to assess the quantity and quality of risks arising in its investment business. In addition to comparing forecast and actual data at both an investment level and company level, the system enables full reporting while satisfying the purpose of a management information system.
Economic developments in our holdings are monitored via intensive contact with the companies. The carrying amounts and value development of the equity investments are reviewed on a quarterly basis using appropriate financial models and adjusted as necessary. The ongoing controlling of its investments allows the company to implement suitable measures in response to adverse developments.

Forecast result of operations
As the venture capital business is de facto a project business, and company disposals cannot be precisely planned, we are unable to give a specific forecast for the future profit situation. A precondition for profitability is on the one hand a stable market environment and on the other positive valuation events in our investment portfolio via follow-up financing, stock market valuations or exits.

Liquidity
bmp's current liquidity position is good. At this time, the individual or cumulative occurrence of potential risks poses no danger to the continued existence of bmp media investors AG as a going concern. In the opinion of the Executive Board, bmp's continued existence is secure on a sustainable and long-term basis.

Investment activity and outlook

At least four further new investments are planned for the current business year. In view of the good condition of the portfolio and the high growth momentum in the investments, the Executive Board also anticipates one to two exits, a positive annual result and a significant rise in the net asset value.

Berlin, May 2013

The Executive Board