



September 24, 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Scrip Code: 500325

Trading Symbol: "RELIANCE EQ"

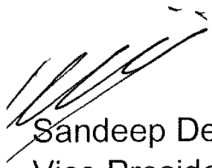
Dear Sirs,

Sub: Media Release

We enclose a copy of Media Release from Reliance Jio Infocomm Limited, a subsidiary of the Company, titled "**4 CRORE CALLS FAILING EVERY DAY BETWEEN JIO AND IDEA**" for your information and records.

Thanking you,

Yours faithfully,
For Reliance Industries Limited


Sandeep Deshmukh
Vice President
Corporate Secretarial

Encl.: As above

Copy to:

The Luxembourg Stock Exchange
Societe de la Bourse de
Luxembourg
35A boulevard Joseph II
B P 165, L-2011 Luxembourg

Singapore Stock
Exchange
2 Shenton Way, #19-
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Singapore 068804

Taipei Stock Exchange
15F, No.100,
Sec.2,Roosevelt Road,
Taipei, Taiwan, 10084.



MEDIA RELEASE

4 CRORE CALLS FAILING EVERY DAY BETWEEN JIO AND IDEA

Over 750 calls failing per 1,000 as against Quality Of Service requirement that less than 5 calls should fail per 1,000

Mumbai, 23rd September 2016: Reliance Jio Infocomm Limited ("RJIL") has been intimated by Idea Cellular Limited ("Idea") regarding Idea's decision to provide additional POIs in the next few days. The response by Idea to the severe Quality of Service issues faced between the Idea and Jio networks is disappointing and displays lack of intent on Idea's part to resolve this critical issue.

Adequate interconnection capacity so that call failure rate is less than 5 per 1,000 is a license obligation of all telecom operators. As against this, over 750 calls per 1,000 are failing per day between Idea and Jio networks, which translates to 4 crore calls failing per day. Over 12 crore calls fail daily between Jio and the networks of Airtel, Vodafone and Idea. This is a breach of license conditions by the incumbent operators and severely impacts customer interests. This is against zero call failures on the Jio network.

Only 50 new E1s have been operationalised by Idea in the last 10 days as a result of which call failure rate has been increasing drastically.

As against certain media statements, the proposed augmentation by Idea increases capacity by only 34%, which is grossly inadequate:

Particular - Number of E1s	Access	NLD	Total
Current (operational plus being augmented)	725	207	932
Proposed Augmentation for Jio Outgoing	1000	250	1250
Percentage increase	38%	21%	34%

Even the proposed augmented capacity is less than 40% of the initial firm demand placed by RJIL based on transparent workings shared with Idea several months ago. RJIL fails to understand how the QoS parameters would be met with the proposed augmentation by Idea.

Furthermore, the manner of release of new capacity by Idea and the other incumbent operators is very disillusioning insofar as it is being reflected as a favour to Jio. All operators are obligated as per license conditions to provide interconnection such that Quality of Service parameters are met. It is a license obligation and an obligation towards the Indian customers. No favours are being made towards Jio by any of the operators.

RJIL has been repeatedly raising the issue of insufficient POIs as anti-competitive aimed at hindering the entry of a new operator and expects strict and urgent action on the matter.



About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited (“Jio”), a subsidiary of Reliance Industries Limited (“RIL”), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

Reliance Jio Infocomm

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