



BNP PARIBAS

Ref: 28C/SAST-IHC/ 2014-2015

1 April, 2014

To:

**Listing Compliance Department,
National Stock Exchange of India Ltd.,
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051.
Fax: 022-2659 8237 / 38
Email: cmli@nse.co.in**

Dear Sir / Ma'am,

Re: Disclosure under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is with reference to the captioned subject matter.

Pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Takeover Code"), we hereby disclose the acquisition of **7,823 Equity shares of Rs.1 each**, representing **0.003%** of **Geojit BNP Paribas Financial Services Limited** through secondary market purchase on the stock exchange.

In this behalf, please find enclosed the disclosure under Regulation 29(2) of the Takeover Code in the prescribed format.

Thanking you,
Yours sincerely,
For **BNP Paribas India Holding Private Limited**

**Ivan Saldanha
Director**



Encl: a/ a



BNP PARIBAS

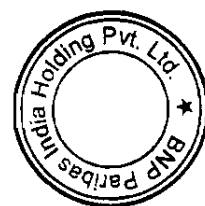
Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Name of Target Company (TC)	Geojit BNP Paribas Financial Services Ltd
Name of the acquirer and Persons Acting in Concert (PAC) with the Acquirer	BNP Paribas India Holding Private Limited (Acquirer)
Whether the acquirer belongs to Promoter/Promoter group	18000 YES
Name(s) of the Stock Exchanges where the shares of TC are Listed	National Stock Exchange of India Ltd, BSE Limited & MCX Stock Exchange Ltd

Details to the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting of the TC(*)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	1,323,999	0.58%	0.58%
(i) BNP Paribas India Holding Private Limited (Acquirer)	78,888,959	33.58%	33.58%
(ii) BNP Paribas S.A. (PAC)			
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	NA	NA	NA
c) Voting Rights (VR) otherwise than shares	NA	NA	NA
d) Warrants/convertible securities other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	78,012,958	34.16%	34.16%
Details of acquisition/sale			
a) Shares carrying voting rights	7,823	0.003%	0.003%
b) Voting Rights (VR) otherwise than shares	Nil	Nil	Nil
c) Warrants/convertible securities other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
d) Shares encumbered / invoked/released by the acquirer	NA	NA	NA
e) Total (a+b+c+d)	7823	0.003%	0.003%
After the acquisition/sale			
a) Shares carrying voting rights	1,331,822	0.58%	0.58%
(i) BNP Paribas India Holding Private Limited (Acquirer)	78,888,959	33.58%	33.58%
(ii) BNP Paribas S.A. (PAC)	NA	NA	NA
b) Shares encumbered with the acquirer	NA	NA	NA
c) Voting Rights (VR) otherwise than shares			
d) Warrants/convertible securities other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total	78,020,781	34.17%	34.17%

Mode of acquisition/sale (e.g. open market)
Date of acquisition of shares
Equity share capital/total voting capital of the TC before the said acquisition/sale
Equity share capital/total voting capital of the TC after the said acquisition/sale
Total Diluted share/voting capital of the TC after the said acquisition

For BNP Paribas India Holding Private Limited



[Signature]

Iva Saldanha
Director
Place: Mumbai

Date: April 1, 2014

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC