

PRISM CEMENT LIMITED

Regd Office : 305, Laxmi Nivas Apartments, Ameerpet, Hyderabad - 500 016
Corp Office : 'Rahejas', Main Avenue, VP Road, Santacruz (W), Mumbai - 400 054

UNAUDITED STANDALONE FINANCIAL RESULTS

For the quarter ended June 30, 2011

₹ Lakhs

Particulars	For the Quarter ended		Audited year ended
	June 30, 2011	June 30, 2010	March 31, 2011
Sales	1,04,939	76,856	3,55,694
Less : Excise Duty	7,133	4,598	20,170
Net Sales	97,806	72,258	3,35,524
Income from Joint Venture - Dividend	-	300	838
Other Income from operations	1,106	124	2,509
Total Income	98,912	72,682	3,38,871
Expenditure			
Consumption of raw materials	25,914	17,855	81,534
Purchase of traded goods	18,070	14,572	72,599
Stores and spares consumed	3,220	1,718	7,974
Power & fuel	15,303	8,599	42,820
Employees cost	5,581	4,025	17,280
Freight outward	11,970	6,079	33,239
(Increase) / Decrease in stock in trade & work in progress	(3,502)	(1,395)	(2,501)
Depreciation and Amortisation	3,539	2,235	11,330
Other expenditure	16,541	9,682	51,811
Total Expenditure	96,636	63,370	3,16,086
Profit from Operations before Other income, Finance cost, Tax and Exceptional items	2,276	9,312	22,785
Other Income	4	68	301
Profit before Finance Cost, Tax and Exceptional items	2,280	9,380	23,086
Finance cost	3,715	1,565	10,116
Profit / (Loss) before Tax and Exceptional items	(1,435)	7,815	12,970
Exceptional items			
Profit on sale of assets/investments	-	302	96
Profit / (Loss) before Tax	(1,435)	8,117	13,066
Tax expenses	438	(2,527)	(3,487)
Net Profit / (Loss) after Tax	(997)	5,590	9,579
Paid-up Equity Share Capital (₹ 10/- per share)	50336	50336	50336
Reserves excluding revaluation reserves	-	-	70447
EPS - (Basic, diluted and not annualised) (₹)	(0.20)	1.14	1.95
Public Shareholding :			
Number of Shares	12,64,75,411	12,64,75,411	12,64,75,411
Percentage of shareholding	25.13	25.13	25.13
Promoters and promoter group shareholding			
a) Pledged / encumbered			
Number of shares	-	-	-
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-
Percentage of shares (as a % of the total share capital of the Company)	-	-	-
b) Non-encumbered			
Number of shares	37,68,81,169	37,68,81,169	37,68,81,169
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00
Percentage of shares (as a % of the total share capital of the Company)	74.87	74.87	74.87

Notes:

- 1 Earning Per Share (EPS) has been computed without considering 1,23,51,600 equity shares held in Trust for the benefit of the Company.
- 2 The Cement Division of the Company has incurred expenditure of ₹ 2,465 lakhs during the annual shutdown of both the plants in the current quarter ended June 30, 2011. During the previous year, annual shutdown was in the second quarter ended September 30, 2010 for which an amount of ₹ 1,878 lakhs was incurred.
- 3 There were no complaints pending at the beginning of the quarter ended June 30, 2011. During the said quarter, the Company received 3 investor complaints, all of which have been redressed.
- 4 The Statutory Auditors have carried out the limited review of the results for the quarter ended June 30, 2011.
- 5 The above statement has been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on July 19, 2011.

for and on behalf of the Board of Directors

Rajesh G. Kapadia

RAJESH G. KAPADIA
CHAIRMAN

Place: Mumbai
Date : July 19, 2011

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SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED - STANDALONE BASIS

₹ Lakhs

Particulars	Unaudited	Unaudited	Audited
	for the quarter ended June 30, 2011	for the quarter ended June 30, 2010	for the year ended March 31, 2011
Segment Revenue			
a) Cement	35,474	23,344	1,06,070
b) TBK	36,545	28,902	1,42,894
c) RMC	27,319	20,654	91,333
Total	<u>99,338</u>	<u>72,900</u>	<u>3,40,297</u>
Less : Inter Segment Revenue	426	218	1,426
Gross Sales / Income from operations	<u>98,912</u>	<u>72,682</u>	<u>3,38,871</u>
Segment Results			
a) Cement	(281)	6,872	11,093
b) TBK	1,805	1,866	8,322
c) RMC	752	574	3,370
Total	<u>2,276</u>	<u>9,312</u>	<u>22,785</u>
Less : (i) Finance cost	3,715	1,565	10,116
(ii) Other Un-allocable expenditure net of unallocable Income	<u>(4)</u>	<u>(370)</u>	<u>(397)</u>
Total Profit / (Loss) before Tax	<u>(1,435)</u>	<u>8,117</u>	<u>13,066</u>
Capital Employed			
a) Cement	1,43,881	1,25,736	1,40,997
b) TBK	55,248	47,831	50,467
c) RMC	21,067	20,145	20,503
d) Unallocated	<u>(99,793)</u>	<u>(71,171)</u>	<u>(91,184)</u>
Total	<u>1,20,403</u>	<u>1,22,541</u>	<u>1,20,783</u>

Note: The Company has identified primary segments based on the products and does not have any secondary segments. The primary segments identified are Cement, TBK (Tile Bath Kitchen) and RMC (Readymixed Concrete). Segment Revenue, segment expenses, segment assets and segment liabilities have been identified to segments on the basis of their relationship to the operating activities of the segment. Revenue, expenses, assets and liabilities, which relate to the Company as a whole and are not allocable to segments on reasonable basis have been included under "Unallocated revenue / expenses / assets / liabilities".

for and on behalf of the Board of Directors

Rajesh G. Kapadia

RAJESH.G. KAPADIA
CHAIRMAN

Place Mumbai
Date : July 19, 2011