



PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road,
Santacruz (W), Mumbai - 400 054.
Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304
website : www.prismcement.com



August 29, 2016

The National Stock Exchange of India Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051. Fax No. 26598237 / 38	The Bombay Stock Exchange, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023. Fax No. 22722037 / 39 / 41
Code : PRISMCEM	Code : 500338

Dear Sir,

Re : Intimation under Regulation 30(5) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30(5) of the Securities and Exchange Board of India (Listing obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Mr. Atul R. Desai is an authorised person for the purpose of determining the materiality of any event or transaction or information and for the purpose of making disclosures to Stock Exchange(s) and his contact details are as under :

Name	Designation	Contact details
Mr. Atul R. Desai	Executive Director & CEO - RMC	Phone : 022 - 6675 4142 022 - 6675 4143 Email id : investor@prismcement.com

The said details are also uploaded on the Company's website www.prismcement.com.

Thanking you,

Yours faithfully,

for PRISM CEMENT LIMITED

A S Kulkarni
ANEETA S. KULKARNI
COMPANY SECRETARY