

Mr. Rajan Raheja, Mrs. Suman Raheja, Mr. Akshay Raheja, Mr. Viren Raheja,

Manali Investment & Finance Private Limited, Coronet Investments Private Limited

(CIN: U67120MH1986PTC040463

CIN: U65990MH1990PTC057724)

Hathway Investments Private Limited, Bloomingdale Investment & Finance Private Limited

(CIN: U65990MH1993PTC072713

CIN: U67120MH1986PTC040476)

Varahagiri Investments & Finance Pvt. Ltd, Matsyagandha Investments & Finance Pvt. Ltd

(CIN: U65990MH1990PTC056710

CIN: U65990MH1990PTC056736)

R. Raheja Properties Pvt. Ltd., Peninsula Developers, Peninsula Estates Pvt. Ltd.,

(CIN: U45200MH1981PTC025009

CIN: U70200MH1990PTC056723)

Gstaad Inv. & Fin Pvt. Ltd., Trophy Inv & Fin Pvt. Ltd., Gstaad Trdg Co. Pvt. Ltd.

(CIN: U67120MH1992PTC066494; CIN: U65990MH1992PTC068082 CIN: U51900MH1986PTC040462)

Shiraz Realtors Pvt. Ltd., Excelsior Construction Pvt. Ltd.,

(CIN: U67120MH1987PTC042594

CIN: U45200MH1990PTC056706)

Colonnade Housing Pvt. Ltd., Brindaban Land Development Pvt. Ltd.

(CIN: U45202MH1990PTC056724

CIN: U70100MH1982PTC027329)

Rahejas, Corner of Main Avenue & V. P. Road, Santacruz (West), Mumbai - 400 054.

Tel : 022-6695 1111, Fax : 022-66942922, Email: corporate@rraheja.com

6th April, 2017

The Deputy General Manager,
Corporate Governance Dept.
THE BOMBAY STOCK EXCHANGE LIMITED
Phirose Jeejabhoy Towers, Dalal Street
Mumbai - 400 001

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051.

The Company Secretary,
PRISM CEMENT LIMITED
Rahejas, 2nd Floor, Corner of Main Avenue & V. P. Road,
Santacruz (West),
Mumbai - 400 054.

SUB: Disclosure of Shareholding in pursuance of Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulation, 2011.

Dear Sir,

In pursuance of Regulation 30(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulation, 2011, we enclose the details in respect of shareholding of the Promoters, Promoter Group and PAC with them in **Prism Cement Limited** (Target Company), as on 31st March, 2017 in the prescribed format.

Thanking you

Yours faithfully


RAJAN RAHEJA


SUMAN RAHEJA


AKSHAY RAHEJA

Contd....2

VIREN RAHEJA

x Damania AP
(CASH IN D DAMANIA)
PER PRO SATISH RAHEJA

FOR MANALI INVESTMENT & FINANCE
PRIVATE LIMITED

DIRECTOR

FOR CORONET INVESTMENTS
PRIVATE LIMITED

DIRECTOR

FOR HATHWAY INVESTMENTS
PRIVATE LIMITED

VAZIR

DIRECTOR

FOR BLOOMINGDALE INVESTMENT
& FINANCE PRIVATE LIMITED

DIRECTOR

FOR VARAHAGIRI INVESTMENTS
& FINANCE PRIVATE LIMITED

DIRECTOR

FOR MATSYAGANDHA INVESTMENTS
& FINANCE PRIVATE LIMITED

DIRECTOR

FOR R. RAHEJA PROPERTIES
PRIVATE LIMITED

DIRECTOR

FOR PENINSULA ESTATES
PRIVATE LIMITED

DIRECTOR

FOR PENINSULA DEVELOPERS
PENINSULA ESTATES PVT LTD

DIRECTOR
PARTNER

FOR GSTAAD TRADING COMPANY
PRIVATE LIMITED

DIRECTOR

FOR GSTAAD INVESTMENT &
FINANCE PRIVATE LIMITED

DIRECTOR

FOR TROPHY INVESTMENT &
FINANCE PRIVATE LIMITED

DIRECTOR

FOR COLONNADE HOUSING
PRIVATE LIMITED

DIRECTOR

FOR BRINDABAN LAND DEVELOPMENT
PRIVATE LIMITED

DIRECTOR

FOR EXCELSIOR CONSTRUCTION
PRIVATE LIMITED

DIRECTOR

FOR SHIRAZ REALTORS
PRIVATE LIMITED

VAZIR

DIRECTOR

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

- 1 Name of the Target Company (TC) **PRISM CEMENT LIMITED**
- 2 Name(s) of the stock exchange(s) where the shares of the TC are listed. **THE BOMBAY STOCK EXCHANGE LIMITED
THE NATIONAL STOCK EXCHANGE OF INDIA**

- 3 Particulars of the shareholder(s) :
- a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.
- or
- b. Name(s) of promoter(s), member of the promoter group and PAC with him. **AS PER ANNEXURE 1 ATTACHED**

4	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total share/voting of TC (*)	diluted capital
AS PER ANNEXURE 2 ATTACHED					
As of March 31st of the year, holding of :					
a)	Shares				
b)	Voting Rights (Otherwise than by shares)				
c)	Warrants,				
d)	Convertible Securities				
e)	Any other instrument that would entitle the holder to receive shares in the TC.				
Total					

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.


Note

1 In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required

Signature of the Authorized Signatory :


SUMAN RAHEJA

* *Stamania AP*
ASHWINI P. DAMANIC
PER PRO SATISH RAHEJA

FOR PENINSULA DEVELOPERS
PENINSULA ESTATES PVT LTD

DIRECTOR
PARTNER

Place: Mumbai

Date: 6th April, 2017


RAJAN RAHEJA


AKSHAY RAHEJA

VIREN RAHEJA

FOR MANALI INVESTMENT & FINANCE PVT LTD


DIRECTOR

FOR CORONET INVESTMENTS PVT LTD


DIRECTOR

FOR HATHWAY INVESTMENTS PVT LTD


DIRECTOR

FOR BLOOMINGDALE INVESTMENT & FINANCE PVT LTC


DIRECTOR

FOR VARAHAGIRI INVESTMENTS & FINANCE PVT LTD


DIRECTOR

FOR R. RAHEJA PROPERTIES PVT LTD


DIRECTOR

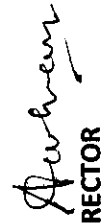
FOR MATSYAGANDHA INVST & FIN. PVT LTD


DIRECTOR

FOR BRINDABAN LAND DEVELOPMENTS PVT LTD


DIRECTOR

FOR EXCELSIOR CONSTRUCTION PVT LTD


DIRECTOR

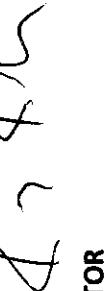
FOR GSTAAD INVESTMENT & FINANCE PVT LTD


DIRECTOR

FOR GSTAAD TRADING CO. PVT LTD


DIRECTOR

FOR PENINSULA ESTATES PVT LTD


DIRECTOR

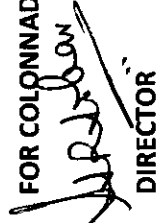
FOR TROPHY INVESTMENT & FINANCE PVT LTD


DIRECTOR

FOR SHIRAZ REALTORS PVT LTD


DIRECTOR

FOR COLONNADE HOUSING PVT LTD


DIRECTOR

3. b.	Names of Promoters, Member of the Promoter Group and PAC with him	
	As at 31st March, 2017	
	Name of Members	Category
1	Mr. Rajan Raheja	Promoter
2	Manali Investment & Finance Private Limited	Promoter
3	Coronet Investments Private Limited	Promoter
4	Hathway Investments Private Limited	Promoter
5	Bloomingdale Investment & Finance Private Limited	Promoter
6	Matsyagandha Investments & Finance Private Limited	Promoter
7	Varahagiri Investments & Finance Private Limited	Promoter
8	R Raheja Properties Private Limited	Promoter Group
9	Peninsula Developers (Peninsula Estates Private Limited is a Partner)	Promoter Group
10	Peninsula Estates Private Limited	Promoter Group
11	Gstaad Trading Company Private Limited	Promoter Group
12	Gstaad Investment & Finance Private Limited	Promoter Group
13	Trophy Investment & Finance Private Limited	Promoter Group
14	Colonnade Housing Private Limited	Promoter Group
15	Brindaban Land Development Private Limited	Promoter Group
16	Excelsior Construction Private Limited	Promoter Group
17	Shiraz Realtors Private Limited	Promoter Group
18	Mrs. Suman Raheja	Promoter Group
19	Mr. Akshay Raheja	Promoter Group
20	Mr. Viren Raheja	Promoter Group
21	Mr. Satish Raheja	Promoter Group

PRISM CEMENT LIMITED

Annexure 2

4. Particulars of the shareholding of persons mentioned at (3) in the Format for Disclosures under Regulation 30(1) and 30(2) of SEBI(SAST) Regulations, 2011
As at 31st March, 2017

4	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	Voting Rights (other than by shares)	Warrants	Convertible Securities	Any other instrument that would entitle the Holder to receive shares in the TC	Total	% w.r.t. total share/voting capital wherever applicable	% of total share/ voting of TC (*)	diluted capital
1	Mr. Rajan Raheja	5,14,06,327	-	-	-	-	5,14,06,327	10.21	10.21	
2	Manali Investment & Finance Private Limited	6,78,17,992	-	-	-	-	6,78,17,992	13.47	13.47	
3	Coronet Investments Private Limited	5,79,49,394	-	-	-	-	5,79,49,394	11.51	11.51	
4	Hathway Investments Private Limited	6,41,13,400	-	-	-	-	6,41,13,400	12.74	12.74	
5	Bloomingdale Investment & Finance Private Limited	3,12,89,300	-	-	-	-	3,12,89,300	6.22	6.22	
6	Matsyagandha Investments & Finance Private Limited	2,31,11,412	-	-	-	-	2,31,11,412	4.59	4.59	
7	Varahagiri Investments & Finance Private Limited	2,32,21,148	-	-	-	-	2,32,21,148	4.61	4.61	
8	R Raheja Properties Private Limited	2,31,00,400	-	-	-	-	2,31,00,400	4.59	4.59	
9	Peninsula Developers (Peninsula Estates Private Limited is a Partner)	1,23,700	-	-	-	-	1,23,700	0.0246	0.0246	
10	Peninsula Estates Private Limited	1,78,09,500	-	-	-	-	1,78,09,500	3.5381	3.5381	
11	Gstaad Trading Company Private Limited	12,000	-	-	-	-	12,000	0.0024	0.0024	
12	Gstaad Investment & Finance Private Limited	14,000	-	-	-	-	14,000	0.0028	0.0028	
13	Trophy Investment & Finance Private Limited	20,000	-	-	-	-	20,000	0.0040	0.0040	
14	Colonnade Housing Private Limited	14,000	-	-	-	-	14,000	0.0028	0.0028	
15	Brindaban Land Development Private Limited	14,000	-	-	-	-	14,000	0.003	0.0028	
16	Excelsior Construction Private Limited	16,000	-	-	-	-	16,000	0.003	0.0032	
17	Shiraz Realtors Private Limited	4,000	-	-	-	-	4,000	0.001	0.0008	
18	Mrs. Suman Raheja	56,90,528	-	-	-	-	56,90,528	1.131	1.1305	
19	Mr. Akshay Raheja	55,76,784	-	-	-	-	55,76,784	1.108	1.1079	
20	Mr. Viren Raheja	55,76,784	-	-	-	-	55,76,784	1.108	1.1079	
21	Mr. Satish Raheja	500	-	-	-	-	500	0.00	0.0001	