

August 27, 2013

To,
National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex, Bandra (East)
Mumbai 400 051

Dear Sir

Sub: Reporting under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes and Eastspring Investments (Singapore) Limited under India Equity Portfolio, for whom Eastspring Investments (Singapore) Limited is acting as Investment Manager, are jointly holding 7,791,309 equity shares in The Great Eastern Shipping Company Limited (the Company) (whose shares are listed on your Stock Exchange) as per the pattern contained in the below table.

The following two schemes of the Fund had purchased equity shares of the Company on August 23, 2013 and the details of the purchase are given hereinbelow:

ICICI Prudential Top 100 Fund – 34,692
ICICI Prudential Tax Plan – 230,890

As a result of the above purchases, the combined shareholding of the aforementioned entities has exceeded 5% of the paid-up capital of the Company.

Name of the shareholder	Total share holdings as on August 23, 2013	% of shares/voting rights to total paid up capital of the Company as on August 23, 2013
India Equity Portfolio	154,936	0.10
ICICI Prudential Discovery Fund	2,400,000	1.58
ICICI Prudential Dynamic Plan	2,443,172	1.60
ICICI Prudential Child Care Plan – Gift Plan	73,595	0.05
ICICI Prudential Top 100 Fund	51,182	0.03
ICICI Prudential Infrastructure Fund	1,522,125	1.00
ICICI Prudential R.I.G.H.T. Fund	46,442	0.03
ICICI Prudential Tax Plan	1,099,857	0.72
Total	7,791,309	5.12

The objective of the purchase is from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as

ICICI Prudential Asset Management Company Limited
Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai – 400 051. Tel No. 26428000 Fax No. 26554165 www.icicipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063, Tel No.: 022 26852000, Fax No.: 022-2686 8313
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001



required under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Regulation 13(1) of SEBI (Prohibition of Insider Trading) Regulations, 1992, are enclosed herewith.

Kindly take note of the same and acknowledge the receipt.

Thanking you

Sincerely

For ICICI Prudential Asset Management Company Limited

R. R. Shetty

Rakesh Shetty
Company Secretary



Encl: as above

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Format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company	The Great Eastern Shipping Company Limited		
Name of the acquirer and PAC with the acquirer	ICICI Prudential Mutual Fund under its various schemes and Eastspring Investments (Singapore) Limited under India Equity Portfolio, for whom Eastspring Investments (Singapore) Limited is acting as Investment Manager.		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and the National Stock Exchange of India Limited		
Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC Details of the acquisition as follows	Number	% w.r.t. total shares /voting capital of Target Company	% w.r.t. total diluted share / voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	7,525,727	4.94	
b) Voting rights (VR) otherwise than by equity shares	--	--	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
Total (a+b+c)	7,525,727	4.94	
Details of acquisition			
a) Shares carrying voting rights acquired	265,582	0.17	
b) VRs acquired otherwise than by equity shares	--	--	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	
Total (a+b+c)	265,582	0.17	

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After the acquisition, holding of:			
a) Shares carrying voting rights	7,791,309	5.12	
b) VRs otherwise than by equity shares	--	--	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	
Total (a+b+c)	7,791,309	5.12	
Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/interse transfer etc.)	Secondary Market Purchase		
Date of acquisition of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	August 23, 2013		
Equity share capital/total voting capital of the TC before the said acquisition	152,322,084		
Equity share capital/total voting capital of the TC after the said acquisition	152,322,084		
Total diluted share/voting capital of the TC after the said acquisition	152,322,084		
<i>Note.—</i> (*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.  Signature of the acquirer/Authorised Signatory Place : Mumbai Date : August 27, 2013			

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FORM A										
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992										
{Regulation 13 (1) and (6)}										
Regulation 13(1) – Details of acquisition of 5% or more shares in a listed company										
Name & address of shareholder	Shareholding prior to acquisition	No. and percentage of shares /voting rights acquired	Date of acquisition (specify)	Date of intimation to Company	Mode of acquisition (market purchase/public rights/preferential offer etc.)	Shareholding subsequent to acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Rs)
ICICI Prudential Mutual Fund under its schemes namely 1.ICICI Prudential Discovery Fund 2.ICICI Prudential Dynamic Plan 3.ICICI Prudential Child Care Plan - Gift Plan 4.ICICI Prudential Top 100 Fund 5.ICICI Prudential Infrastructure Fund 6. ICICI Prudential R.I.G.H.T. Fund 7.ICICI Prudential Tax Plan Address: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,Goregaon (East), Mumbai – 400 063 PAN of ICICI Prudential Mutual Fund: AAAA10038F; Eastspring Investments (Singapore) Limited under India Equity Portfolio, for whom Eastspring Investments (Singapore) Limited is acting as Investment Manager Address: Kuwait Investment Authority, Ministries Complex, Block no. 3, 2nd Floor, P.O.Box 64, 13001 Safat, Kuwait.	7,525,727 equity shares of Rs.10 each 4.94% of the equity share capital	265,582 equity shares of Rs. 10 each 0.17% of the equity share capital	August 23, 2013	August 27, 2013	Secondary Market Purchase	7,791,309 equity shares of Rs. 10 each 5.12% of the equity share capital	Deutsche Equities India Pvt Ltd REG NO:INB231196834	NSE	265,582	66,392,844.18

(Signature)

(Signature)

