

October 31, 2014

To,
National Stock Exchange of India Ltd
Exchange Plaza,
Bandra-Kurla Complex, Bandra(E),
Mumbai 400 051.

Dear Sir

Sub: Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 and SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes, holds equity shares of The Great Eastern Shipping Company Limited (the Company).

ICICI Prudential Balanced Advantage Fund and ICICI Prudential Growth Fund – Series 3 had sold 535,177 and 14,091 equity shares of the Company on October 30, 2014 respectively.

This reporting is being made because, as a result of the aforesaid purchase the gross holding of the Fund has increased by more than 2% as compared to the previous disclosure made on August 27, 2013 for 5.12%.

The disclosure in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith and also find attached Form C, in terms of Regulation 13(3) read with Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

Thanking you

Sincerely

For ICICI Prudential Asset Management Company Limited


Rakesh Shetty
Company Secretary



Encl: as above

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165 , website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001

Format for disclosure under Regulations 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company	THE GREAT EASTERN SHIPPING COMPANY LIMITED		
Name(s) of the acquirer and Persons Acting in concert (PAC) with the acquirer	ICICI Prudential Mutual Fund (the Fund) under its various schemes		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange, National Stock Exchange		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share / voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	10,344,388	6.86	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking / others)	--	--	
c) Voting rights (VR) otherwise than by shares	--	--	
d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
e) Total (a+b+c+d)	10,344,388	6.86	
Details of acquisition			
a) Shares carrying voting rights acquired	549,268	0.36	
b) VRs acquired otherwise than by shares	--	--	
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	
d) Shares encumbered / invoked /released by the acquirer	--	--	
e) Total (a+b+c+d)	549,268	0.36	
After the acquisition, holding of:			
a) Shares carrying voting rights	10,893,656	7.23	
b) Shares encumbered with the acquirer	--	--	
c) VRs otherwise than by equity shares	--	--	

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d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	10,893,656	7.23	
Mode of acquisition (e.g. open market/ off-market /public issue /rights issue/preferential allotment/inter-se transfer etc.)	Secondary Market Purchase		
Date of acquisition / VR or date of receipt of intimation of allotment of shares, whichever is applicable.	October 30,2014		
Equity share capital / total voting capital of the TC before the said acquisition	150,777,065		
Equity share capital/ total voting capital of the TC after the said acquisition	150,777,065		
Total diluted share/voting capital of the TC after the said acquisition	150,777,065		
<i>Note.—</i> (*)Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.  Signature of the acquirer/Authorised Signatory Place : Mumbai Date : October 31,2014			



FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

(Regulation 13 (3) and (6))

Regulation 13(3) – Details of change in shareholding in respect of person holding more than 5% shares in a listed company										
Name & address and PAN No. of shareholder	Shareholding prior to acquisition	No. & % of shares/voting rights acquired	Receipt of allotment advice/acquisition of shares – specify	Date of intimation to Company	Mode of acquisition on (market purchase/public rights/preferential offer etc.)	No. & % of shares/voting rights post-acquisition	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
ICIICI Prudential Mutual Fund under its schemes namely 1. ICIICI Prudential Child Care Plan -Gift Plan 2. ICIICI Prudential Dynamic Plan 3. ICIICI Prudential Tax Plan 4. ICIICI Prudential Balanced Advantage Fund 5. ICIICI Prudential Dividend Yield Equity Fund 6. ICIICI Prudential Growth Fund - Series 2 7. ICIICI Prudential Growth Fund - Series 3 8. ICIICI Prudential Top 100 Fund 9. ICIICI Prudential Value Discovery Fund 10. ICIICI Prudential Value Fund - Series 1 11. ICIICI Prudential Value Fund - Series 2 12. ICIICI Prudential Value Fund - Series 3 Address: 2nd Floor, Block B-2, Nirton Knowledge Park, Western Express Highway,Goregaon (East), Mumbai – 400 063 PAN of ICIICI Prudential Mutual Fund: AAAAI0038F	10,344,388 equity shares of Rs.10 each	549,268 equity shares of Rs.10 each	30-Oct-14	31-Oct-14	Secondary Market Purchase	10,893,656 equity shares of Rs.10 each	Motilal Oswal SEBI Regn. No. INB231041238	NSE	14,091	5,636,421.14
	6.86% of the equity share capital	0.36% of the equity share capital				7.23% of the equity share capital				
							CLSA India Ltd. SEBI Regn. No: INB011499135	BSE	535,177	210,699,184.90

