

ADD-SHOP E-RETAIL LIMITED

CIN: L51109GJ2013PLC076482

Registered office: Office No 38 Third Floor, The Emporia Building Nr. AG Chowk, Rajkot Kalavad Road,
Rajkot, Gujarat, India, 360001
Tel. No.: 0281-2363023

Date: 30th June, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai -400 001

Dear Sir / Madam,

Sub: Intimation of Closure of Trading Window

Ref: Security Id: ASRL / Code: 541865

Pursuant to Clause 4 of Schedule B of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, as amended and trading restrictions placed by the Company's Code of Practices, Procedure and Conduct to Regulate, Monitor and Report Trading by Insiders ('the Code'), we hereby inform that the Trading Window for purchasing, selling or dealing in the Equity Shares of the Company, will remain closed for all Directors, Promoters, Designated Persons and Insiders of the Company from Wednesday, 1st July, 2026 till 48 hours after the declaration and publication of Unaudited Financial Results for the Quarter ended on 30th June, 2026.

Kindly take the same on your record and oblige us.

Thanking You.

For, Add-Shop E-Retail Limited

Dineshkumar B. Pandya
Managing Director
DIN: 06647303