

Date: 03rd June, 2024

To  
The Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra(E)  
Mumbai-400051  
NSE Symbol: **IRISDOREME**

**Sub: Press Release**

**Ref: Disclosure under regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir / Madam,

With reference to above subject, please find enclosed herewith the press release dated 03<sup>rd</sup> June, 2024.

Kindly take the same on your records.

Thanking You.

Yours faithfully,  
For **Iris Clothings Limited**

**SANTOSH** Digitally signed by  
SANTOSH LADHA  
**H LADHA** Date: 2024.06.03  
10:05:19 +05'30'

**Santosh Ladha**  
**Managing Director**  
**(DIN: 03585561)**

*Encl: As above*

**Iris Clothings Limited**

103/24/1, Foreshore Road, Howrah 711 102, India  
+91 33 2637 3856 / 2640 4674 | info@irisclothings.in  
CIN: L18109WB2011PLC166895

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## Iris Clothings Expands Retail Presence with New Exclusive Brand Outlet Launch in Dhanbad

**Howrah, India, 03 June 2024** – IRIS Clothings Limited (NSE: IRISDOREME), a readymade garment company engaged in designing, manufacturing, branding, and selling garments for kids wear, announced the opening of its latest Exclusive Brand Outlet (EBO).

The company proudly announces the inauguration of its third Exclusive Brand Outlet (EBO) in **Dhanbad, Jharkhand**, offering a diverse collection of stylish and superior children's clothing. This strategic expansion is a major milestone in the company's retail strategy, following the successful opening of two outlets in Kolkata earlier in the FY24, and underscores its commitment to growing the EBO segment.



**Commenting on this significant milestone Mr. Santosh Ladha, Managing Director of the Company said:** “We are thrilled to announce the opening of third Exclusive Brand Outlet (EBO) in Dhanbad, marking a significant expansion of our children's wear collection. This move is a response to the growing demand from our partners and customers. Our EBOs offer a curated shopping experience where parents can find high-quality, stylish outfits that match their child's unique personality. The trust and affection from families have fueled our growth, and we're committed to enhancing the shopping experience while celebrating childhood. With new outlets and franchise stores, IRIS is set to solidify its presence nationwide and contribute to the upscale retail market, confident in our continued growth and strategic vision.”

## About Iris Clothings Limited

Iris Clothings Limited is a fast-growing readymade garment company that is primarily engaged in designing, manufacturing, branding, and selling garments for kids wear under its brand name DOREME in India. The Company delivers a broad range of affordable and good quality apparels for infants, toddlers, and children in their pre-teens, serving both their indoor and outdoor requirements. It has been in operations for over 17 years and continues to add new product lines by employing the best-in-class technology across its value chain. For more information view [www.irisclothings.in](http://www.irisclothings.in)

**If you have any questions or require further information, please feel free to contact:**

### IR Team at Iris Clothings Limited

**Santosh Ladha**

Iris Clothings Limited

E: [santosh.ladha@irisclothings.in](mailto:santosh.ladha@irisclothings.in)

### Registered Office

103/24/1,

Foreshore Road,

Howrah - 711 102

**Abhishek K Bhatt/Vikash Verma**

Ernst & Young LLP

P: +91-8080796083

E: [abhishek.bhatt3@in.ey.com](mailto:abhishek.bhatt3@in.ey.com)

E: [vikash.verma1@in.ey.com](mailto:vikash.verma1@in.ey.com)

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*Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*