

**Asian Granito India Ltd.**

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CIN : L17110GJ1995PLC027025



— Beautiful Life —

Date: 08.07.2017

To,  
Corporate Relations Department,  
Bombay Stock Exchange Limited,  
2<sup>nd</sup> Floor, P.J Towers,  
Dalal Street,  
Mumbai-400 001

To,  
Corporate Relations Department  
National Stock Exchange of India Ltd.  
Exchange Plaza,  
Plot No., C/1, G-Block,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400 051

**Scrip Code: 532888**

**Scrip Code: ASIANTILES**

Dear Sir,

**Subject: New products Launch.**

The Company is pleased to announce the launch of its new product range "Rainbow Glitz" Decorative Wall tiles in size of 300x900 mm, 300x600 mm, Polished Porcelain Tiles 600x600mm and Elevation Tiles 300x450mm, with all new Digital Technology and High-End Finishing. We have also introduced eco friendly tiles named as Eco Blanco in size of 300x300 mm along with step and risers known by step up in size of 1000x300 mm on 8<sup>th</sup> July, 2017 at The Lalit, Sahar Airport road, Andheri ( East) Mumbai.

This is in compliance with the relevant clauses of the Listing agreement.

Please take note of the same.

Thanking you,  
Yours faithfully,

For Asian Granito India Limited

Kamleshbhai B. Patel  
Chairman and Managing Director  
DIN: 00229700

Encl: Press Release





# Asian Granito India Limited launches **‘Rainbow GLITZ’ – Premium Spanish Tile Range**

Press Release : 8<sup>th</sup> July 2017

Asian Granito India Limited (AGL), one of the leading Indian Ceramic Company has expanded its product portfolio by introducing new state of the art product range ‘Rainbow GLITZ’.

The company launched new products in the Tile segment at a Dealers Meet in Mumbai on 8th July, 2017. The company launched 8 new range of products which include Decorative Wall Tiles, Polished Porcelain, Elevation Tiles with new 9 Colour Technology and high-end finishing.

Enhancing beauty of the space, Filled with Illusion of Effects and Special Shines, Breaking the Boredom of Monotone Designs the company has introduced the most beautiful & unseen colour tiles with 250+ products and 60+ designs during the event

| Product Name                     | Size in mm                        |
|----------------------------------|-----------------------------------|
| Decorative Wall Tiles            | 300 mm X 900 mm & 300 mm X 600 mm |
| Polished Porcelain               | 600 mm X 600 mm                   |
| Elevation Tiles                  | 300 mm X 450 mm                   |
| Grandura Tiles (12 mm thickness) | 450 mm X 450 mm                   |





## About Asian Granito India limited

Asian Granito India Limited (AGL) was established in 2000 by Mr. Kamlesh Patel and Mr. Mukesh Patel. AGL is one of the top four Indian ceramic Companies engaged in the business of manufacturing, and trading of Ceramic Wall, Floor, Vitrified Tiles, Marble & Quartz Headquartered in Gujarat. AGL has 8 manufacturing facilities in Gujarat. AGL has production of 1,00,000 sqm per day including outsourcing. Pan India marketing & distribution network of more than 5,300 dealers and sub-dealers and over 144 showrooms with global footprint with exports to over 50 countries.

## Safe Harbor Statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

**For further information, please contact**

### Company :

Asian Granito India Limited  
CIN: L17110GJ1995PLC027025  
Mr. Himanshu Shah

[www.aglasiangranito.com](http://www.aglasiangranito.com)

### Investor Relations Advisors :

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