

Asian Granito India Ltd.

**Regd. & Corp. Office:**

202, Dev Arc, Opp. Iskcon Temple, S. G. Highway,

Ahmedabad-380015. Gujarat, India.

Tel.: +91 79 66125500/698,

Fax.: +91 79 66125600/66058672

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CIN : L17110GJ1995PLC027025



— Beautiful Life —

Date: 19/07/2018

To,  
Corporate Relations Department,  
Bombay Stock Exchange Limited,  
2nd Floor, P.J Towers,  
Dalal Street,  
Mumbai-400001

To,  
Corporate Relations Department  
National Stock Exchange of India Ltd.  
Exchange Plaza,  
Plot No., C/1, G-Block,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400 051  
Scrip Code: ASIANTILES

Scrip Code: 532888

Dear Sir,

**Subject: Intimation of launch of Tiles Products with Exclusive Design and Looks.**

This is to inform you that Company is pleased to announce the launch of Tiles products on 1<sup>st</sup> August 2018 at Mumbai under different verticals with exclusive design and pattern to upgrade its product portfolio, the details of which is enclosed with this letter.

This information is submitted to you pursuant to Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

Kindly take the same on your record.

Thanking you,

Yours faithfully,

For Asian Granito India Limited

Director

DIN:00229700



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### Asian Granito India Limited – Will launch Tiles Products with Exclusive Design and Looks

Asian Granito India Limited will launch Tiles products on 1<sup>st</sup> August 2018 at Mumbai under different verticals with exclusive design and pattern to upgrade our product portfolio.

Asian Granito India Ltd is launching more than 325 products across the verticals. The Company has invited its Dealers for the Launching event.

For the First time AGL is introducing 900x1800mm & full body hard stone under 600X1200MM in GVT. Two new formats in Double Charged are also introduced which are 800x1600MM & 600X1200MM. For value added segment we are also launching 300x1200MM (Step & Riser). These products range are having good potential in the market.

Following are the details of the products launch

Vertical	SKUs	Size
Glaze Vitrified Tiles ( GVT )	157	1200x2400MM, 900x1800MM, 1200x1200MM, 800x1200MM, 800x800MM, 600x1200MM, 196x1200MM, Hard Stone full body series
Parking Tiles	39	300x300MM, 450x450MM, 300x1200MM (Step & Riser)
Double Charge ( DC )	38	600x600MM, 800x800MM, 800x1600MM, 600x1200MM
Ceramic (wall & Floor)	95	300x600MM, 300x450MM, 600x600MM
<b>Total</b>	<b>329</b>	



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