



TV TODAY NETWORK LTD.

India Today Group Mediaplex

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Website: www.aajtak.in

CIN No : L92200DL1999PLC103001



24th August, 2016

Mr. Sanjeev Kapoor, GM, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.	Mr. Hari K., Assistant Vice President National Stock Exchange Of India Ltd, Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051.
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Sub: Intimation under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

Dear Sir

T.V. Today Network Limited (TVTN) has entered into an Advertising Sales Agreement (ASA) with Entertainment Network (India) Limited (ENIL) on August 24th, 2016, effective from 1st September, 2016, duly approved by the Board of TVTN through circulation on 24th August, 2016 in relation to TVTN's 3 (three) private FM radio stations at New Delhi, Mumbai and Kolkata. Pursuant to the ASA, TVTN has agreed to appoint ENIL as an agent of TVTN to facilitate the sale of TVTN's airtime to third-parties who wish to advertise using TVTN's airtime. ENIL is not related to promoter/promoter group/ group companies in any manner, the transaction with ENIL would not fall within the purview of related party transactions, no shares are issued to any of the parties pursuant to the agreement, TVTN does not hold any shares in ENIL. No potential conflict of interest arises out of such agreement. No nominees are appointed on the Board of TVTN pursuant to this agreement.

Kindly take note of the same.

Thanking You.

For T.V. Today Network Limited

Puneet



**Dr. Puneet Jain
Group Chief Law & Compliance Officer &
Company Secretary & VP (Internal Audit)**

