



Reliance Capital Asset  
Management Limited  
One Indiabulls Centre - Tower One  
12th Floor, Jupiter Mills Compound  
841, Senapati Bapat Marg  
Elphinstone Road, Mumbai - 400 013

Tel: +91 22 3099 4600  
Fax: +91 22 3099 4699  
www.reliancemutual.com

RMF/62/06/2013

June 21, 2013

**National Stock Exchange of India Limited**  
**Listing Department**  
Exchange Plaza,  
Plot no. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai - 400 051

Tel No: 91-22-26598100/ 8114  
Fax No: 91-22- 26598120

**Bombay Stock Exchange Limited**  
**Corporate Service Department**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400 001

Tel No: 91-22-22721233/4  
Fax: 91-22- 22723121/2037

Sir / Madam,

**Sub: Notice of change in shareholding of Eicher Motors Ltd.**

This is to inform you the sale of equity shares of Eicher Motors Ltd. on behalf of Reliance Mutual Fund.

The requisite disclosure in terms of Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is attached herewith.

Kindly acknowledge the receipt hereof.

Yours truly,

**For Reliance Capital Asset Management Limited**

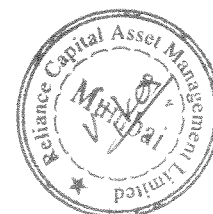
  
**(Muneesh Sud)**  
**Head – Legal, Secretarial & Compliance**

**C.C.**  
**The Company Secretary/Compliance Officer**  
**Eicher Motors Ltd.**  
3rd Floor, Select Citywalk, A-3 District Centre,  
Saket, New Delhi,  
Delhi 110017  
Tel: 011-41437600  
Fax: 011-414377700

**Note:** The requisite disclosure in terms of Regulation 13(3) of SEBI (Prohibition of Insider Trading) Regulations, 1992 is also attached.

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	EICHER MOTORS LTD.		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<b>Reliance Capital Trustee Co Ltd</b> A/c through Reliance Equity Opportunities Fund, scheme of Reliance Mutual Fund and Reliance Capital Asset Management- Limited A/c - Portfolio Management Services. <b>Contact Address :</b> <b>Reliance Mutual Fund</b> One India Bulls Centre - Tower One 11th & 12th floor, Jupiter Mills Compound, Elphinstone Road, Mumbai - 400013. Tel: 022-30994600 / 4614/ 4771 Fax: 022-30994699		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited  Bombay Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w. r. t. total share/ voting capital wherever applicable	% w. r. t. total diluted share/ voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of :</u>			
a) Shares carrying voting rights	8,27,206	3.0627	3.0627
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c)	8,27,206	3.0627	3.0627
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	10,000	0.0371	0.0371
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
Total (a+b+c)	10,000	0.0371	0.0371
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	8,17,206	3.0256	3.0256



b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	8,17,206	3.0256	3.0256
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	June 19, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	₹ 270,089,830		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	₹ 270,089,830		
10. Total diluted share/voting capital of the TC after the said acquisition / sale	₹ 270,089,830		

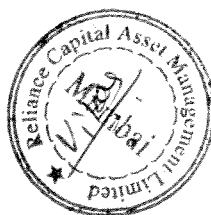
**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Signature of the Authorised Signatory**

*Muneesh Sud*

**(Muneesh Sud)**  
**Head – Legal, Secretarial & Compliance**

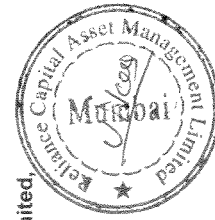


Place: Mumbai  
Date: June 21, 2013

**FORM C (EICHER MOTORS LTD.)**  
**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**  
 [Regulation 13(3) and (6)]  
**Regulation 13(3) — Details of change in shareholding in respect of persons holding more than 5% shares in a listed company**

Name, PAN No. & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Receipt of allotment advice/acquisition of shares/sale of shares specify	Date of intimation to company	Mode of Acquisition /Sale (market purchase/public rights/ Preferenti al offer etc.)	No. & % of Shares /voting rights post acquisition/sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange On which The trade was executed	Buy quantity	Buy value	Sell quantity	Sell Value (Rs.)
Reliance Capital Trustee Co. Limited A/c -- RELIANCE EQUITY OPPORTUNITIES FUND (Scheme of Reliance Mutual Fund)  PAN No of Reliance Mutual Fund: AAATR0090B <b>Corporate Office:</b> One Indiabulls Centre, Tower One, 12 <sup>th</sup> Floor, Jupiter Mills Compound, Elphinstone Road, Mumbai -- 400013.  Tel: 022-30994600 / 4614/ 4771, Fax: 022-30994699	8,27,206 Shares (3.0627%)	10,000 Shares (0.0371%)	Sale of shares  Date of Sale: June 19, 2013	June 21, 2013	Open Market Sale	8,17,206 Shares (3.0256%)	MACQUARIE CAPITAL SECURITIES (INDIA) PVT. LTD.  NSE: INB231246738	The National Stock Exchange of India Limited	N.A.	N.A.	10,000	36,50,0000

For Reliance Capital Asset Management Limited,



*(Signature)*  
 (Muneesh Sud)

Head – Legal, Secretarial & Compliance

Mumbai  
 June 21, 2013