



EICHER MOTORS LIMITED

Corporate Office:
#96, Sector - 32, Gurgaon-122 001
Haryana, India
Telephone: +91-124-4415600
Fax: +91-124-4415997
Website: www.eicher.in

Ref: L&S/EML-9

August 1, 2014

Through: email / Blue Dart courier

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai-400 051

Dear Sir,

Sub.: Clause 36 - Release of communication to SIAM with respect to sales volumes of the Company for the month of July, 2014

Pursuant to Clause 36 of the Listing Agreement, please find attached copy of the communication being released to Society of Indian Automobile Manufacturers (SIAM) in respect of sales volumes of the Company for the month of July, 2014.

You are requested to take the same on your records.

Thanking you,

Yours faithfully,
for **Eicher Motors Limited**


Manhar Kapoor
Company Secretary

Encl.: As above

Motorcycles sales data

Particulars	Monthly			Year to Date		
	Jul-14	Jul-13	% Change	Jan to July 2014	Jan to July 2013	% Change
Models with engine capacity upto 350cc	23996	13553	77%	145082	79178	83%
Models with engine capacity exceeding 350cc	3318	1622	105%	20631	10773	92%
Total	27314	15175	80%	165713	89951	84%
Units exported (included in the total above)	518	324	60%	3891	2462	58%