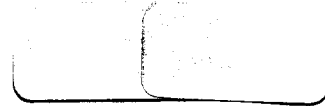


THE SIMRAN SIDDHARTHA TARA BENEFIT TRUST

2, Pancheel Marg  
Chanakyapuri  
New Delhi-110 021

Date : 01/04/2015

To,  
The Secretary  
National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1 G Block  
Bandra Kurla Complex, Bandra(E)  
Mumbai-400051



**Sub: Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir,

Please find attached herewith a disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Kindly take the same on record.

Thanking You,

for **The Simran Siddhartha Tara Benefit Trust**

**Vikram Lal**

**Trustee**

Encl. a/a

CC:

- 1) The Secretary  
BSE Limited  
Corporate Relationship Deptt.  
1<sup>st</sup> Floor, New Trading Ring Rotunda Building  
P J Towers Dalal Street  
**MUMBAI-400001**
- 2) Eicher Motors Limited  
3<sup>rd</sup> Floor- Select Citywalk  
A-3 District Centre, Saket  
New Delhi- 110 017

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                         |                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                  | Eicher Motors Limited                                                                                                                                                                                                                                                                                                                                                                                                     |                                                         |                                                   |
| 2. Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                           | National Stock Exchange Limited and The BSE Limited                                                                                                                                                                                                                                                                                                                                                                       |                                                         |                                                   |
| 3. Particulars of the shareholder(s) :                                                                                                                                                                                                                                                              | Not Applicable                                                                                                                                                                                                                                                                                                                                                                                                            |                                                         |                                                   |
| a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. | Not Applicable                                                                                                                                                                                                                                                                                                                                                                                                            |                                                         |                                                   |
| or                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                         |                                                   |
| b. Name(s) of promoter(s), member of the promoter group and PAC with him.                                                                                                                                                                                                                           | <ol style="list-style-type: none"> <li>1. The Simran Siddhartha Tara Benefit Trust, Trustee-Vikram Lal</li> <li>2. Anita Lal</li> <li>3. Rukmani Joshi</li> <li>4. Simran Lal</li> <li>5. Tara Lal</li> <li>6. Siddhartha Lal</li> <li>7. Vikram Lal</li> <li>8. Eicher Goodearth Private Limited</li> <li>9. Eicher Goodearth Trust, Trustee-Vikram Lal</li> <li>10. The Brinda Lal Trust, Trustee-Vikram Lal</li> </ol> |                                                         |                                                   |
| 4. Particulars of the shareholding of person(s) mentioned at (3) above                                                                                                                                                                                                                              | Number of shares                                                                                                                                                                                                                                                                                                                                                                                                          | % w.r.t. total share/voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                         |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                           | As per Annexure-A                                                                                                                                                                                                                                                                                                                                                                                                         | As per Annexure-A                                       | As per Annexure-A                                 |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                         | -                                                                                                                                                                                                                                                                                                                                                                                                                         | -                                                       | -                                                 |
| c) Warrants,                                                                                                                                                                                                                                                                                        | -                                                                                                                                                                                                                                                                                                                                                                                                                         | -                                                       | -                                                 |
| d) Convertible Securities                                                                                                                                                                                                                                                                           | -                                                                                                                                                                                                                                                                                                                                                                                                                         | -                                                       | -                                                 |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                  | -                                                                                                                                                                                                                                                                                                                                                                                                                         | -                                                       | -                                                 |
| <b>Total</b>                                                                                                                                                                                                                                                                                        | <b>14903030</b>                                                                                                                                                                                                                                                                                                                                                                                                           | <b>54.97</b>                                            | <b>54.97</b>                                      |

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

for **The Simran Siddhartha Tara Benefit Trust**

  
Vikram Lal

Trustee

Place: New Delhi


Date: 01/04/2015

## Annexure-A

| Sl. No. | Name(s) of promoter(s), member of the promoter group         | Number of shares | % w.r.t. total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (**) |
|---------|--------------------------------------------------------------|------------------|----------------------------------------------------------|----------------------------------------------------|
| 1       | Anita Lal                                                    | 3023167          | 11.15                                                    | 11.15                                              |
| 2       | Rukmani Joshi                                                | 360083           | 1.33                                                     | 1.33                                               |
| 3       | Simran Lal                                                   | 315241           | 1.16                                                     | 1.16                                               |
| 4       | Tara Lal                                                     | 314994           | 1.16                                                     | 1.16                                               |
| 5       | Siddhartha Lal                                               | 294694           | 1.09                                                     | 1.09                                               |
| 6       | Vikram Lal                                                   | 22450            | 0.08                                                     | 0.08                                               |
| 7       | Eicher Goodearth Private Limited                             | 15143            | 0.06                                                     | 0.06                                               |
| 8       | Eicher Goodearth Trust, Trustee-Vikram Lal                   | 3271723          | 12.07                                                    | 12.07                                              |
| 9       | The Simran Siddhartha Tara Benefit Trust, Trustee-Vikram Lal | 6799828          | 25.08                                                    | 25.08                                              |
| 10      | The Brinda Lal Trust, Trustee-Vikram Lal                     | 485707           | 1.79                                                     | 1.79                                               |
|         | Total                                                        | 14903030         | 54.97                                                    | 54.97                                              |

\*\* There are no convertible securities/warrants into equity shares of the TC.

for The Simran Siddhartha Tara Benefit Trust

  
Vikram Lal  
Trustee

Place: New Delhi  
Date: 01/04/2015