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May 30, 2019

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C-1, G Block,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 051.

BSE Limited
Phirozee Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Subject: Sterlite Tech radically improves customer serviceability through digital transformation
Ref.: Scrip ID - STRTECH/ Scrip Code – 532374

Dear Sir/Madam,

We wish to inform that the Company radically improves customer serviceability through digital transformation.

A copy of the Company's Press Release in this behalf, is enclosed herewith.

Kindly take the above on record.

Thanking you,

Yours faithfully,
For **Sterlite Technologies Limited**

A.V. Deshpande

Amit Deshpande
Company Secretary (ACS 17551)

Sterlite Technologies Limited

Enclosure: As above

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PRESS RELEASE FOR IMMEDIATE DISSEMINATION

STL radically improves customer serviceability through digital transformation

Enables deep planning to optimise demand-supply across a global customer base

Pune, India – May 30, 2019: Sterlite Technologies Ltd (STL) [BSE: 532374, NSE: STRTECH], a global leader in end-to-end data network solutions, has invested in an integrated system to radically shift global customer experiences by building robust planning and delivery processes.

With customers spanning across countries in Asia, Europe, the Middle East and Latin America, manufacturing facilities in three continents, and a diverse data network solutions set, STL has a fairly complex demand-supply network. The Company also recognises that the speed of global serviceability is a priority when designing and orchestrating complex supply chains.

To help ensure a speedy and smooth implementation, STL designed an organic transformation recipe to enable rapid implementation of planning processes and tools. As a result, it selected SAP Integrated Business Planning solution and GitaCloud as the implementation partner for the solution. STL's unique selection framework for deep planning is based on several attributes such as product features, adaptiveness, configurability and domain knowledge.

"Well, this is just the beginning! STL's digital transformation roadmap has a lot more to offer – across its blocks of foundational, scalable and 'moon-shot' processes – to enrich customer experience and enable speed with our scale-up. We plan to inseminate a digital collaboration model with our growing customer and supplier base to enable near-real time planning and orchestration to delight customers with a very responsive supply chain," said **Nischal Gupta, Chief Transformation Officer at STL.**

"SAP is excited to support the ongoing digital transformation at STL. SAP Integrated Business Planning, part of the SAP Digital Supply Chain platform, enables global end-to-end planning, providing STL deep business insight and delivery excellence to meet their next phase of customer experience," said **Paul Marriott, Senior Vice President, Digital Core Cloud, SAP Asia Pacific Japan.**

"STL has an ambitious and holistic transformation vision. We are very pleased to have delivered the first phase of this transformation successfully, and look forward to rolling out the solution globally. We are committed to delivering optimal planning across demand, supply and scheduling to enable perfect order performance along with optimal cost to serve the demand," **said Ashutosh Bansal, President and CEO, GitaCloud.**

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About Sterlite Technologies Ltd - STL

STL is a global leader in end-to-end data network solutions.

We design and deploy high-capacity converged fibre and wireless networks. With expertise ranging from optical fibre and cables, hyper-scale network design, and deployment and network software, we are the industry's leading integrated solutions provider for global data networks. We partner with global telecom companies, cloud companies, citizen networks and large enterprises to design, build and manage such cloud-native software-defined networks.

STL has innovation at its core. With intense focus on end-to-end network solutions development, we conduct fundamental research in next-generation network applications at our Centres of Excellence. STL has strong global presence with next-gen optical preform, fibre and cable manufacturing facilities in India, Italy, China and Brazil and two software-development centres.

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About GitaCloud

Incorporated in Delaware, GitaCloud is on a mission to improve integrated business planning and decision making competencies at its clients. GitaCloud Principals come from a rich background of helping dozens of leading Fortune 500 companies through their business transformation in Sales & Operations Planning, Demand Planning, Supply Chain Planning & Optimization domains. GitaCloud offers a full range of services: business transformation advisory, reselling best of breed cloud software, Systems Integration engagements, and Supply Chain Managed Services. GitaCloud clients range from Automotive, High-Tech, Pharmaceutical, Consumer Goods, and Retail verticals across North America and Asia Pacific markets. For more information, please visit www.GitaCloud.com.

SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.