

27.06.2025

To
General Manager
Department of Corporate Service
BSE Ltd
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400001
Scrip Code: 543766

Dear Sir/Ma'am,

Sub: Intimation of Change in the Logo of the Company

Pursuant to Regulations 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") and amendments thereof, we wish to inform that the Board of Directors of the company (through circular resolution) had approved the adoption of new Logo of the company.

The new logo (as enclosed below) is our new Identity



We further confirm that there is no change in nature of business or services provided by the company of the company excepting refreshing our logo to reflect who we are today and to symbolise our future.

At Ashika, we believe transformation is key to staying relevant, creating value, and building a future-ready organisation. As a part of its ongoing evolution of our company's brand. Our business has grown and evolved over the years, and we felt it was time for a change. Our new logo unveils a strong foundation built on trust, driven by insight and inspired by opportunity. This is not just a mere logo change. The radiating form and blue-green palette is signaling the ushering in of our new era. Backed by commitment to deliver long term value and drive meaningful growth.

The implementation of the new logo across all internal and external documents, communication materials, digital platforms and others shall get implemented in a phased manner. Accordingly, during the implementation, both the existing and the new logos may appear to be used concurrently.

We request you to kindly take the above information on record and oblige.

Thanking you,

for, Ashika Credit Capital Limited

(Anju Mundhra)
Company Secretary & Compliance Officer
FCS: 6686

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