



December 30, 2023

To,  
Listing Department  
**NATIONAL STOCK EXCHANGE OF INDIA LIMITED**  
Exchange Plaza, C/1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai – 400 051

To,  
Listing Department  
**BSE LIMITED**  
P. J. Towers,  
Dalal Street,  
Mumbai – 400 001

**Scrip Symbol: HONASA**

**Scrip Code: 544014**

**Sub: Disclosure under Regulation 30 and 47 of the SEBI (Listing Obligations and Disclosure Requirements Regulations, 2015 - Newspaper Advertisements -Notice of Postal Ballot (including Remote E-voting)**

Dear Sir / Madam,

In continuation of our letter dated December 29, 2023, please find enclosed herewith the copies of newspaper cuttings with respect to completion of dispatch of Notice of Postal Ballot (including Remote E-voting) as published in the following newspapers:

Particulars	Date of Publishing
Financial Express (English)	December 30, 2023
Jansatta (Hindi)	December 30, 2023

The same is being made available on the website of the Company at [www.honasa.in](http://www.honasa.in).

This is for your information and necessary records.

Thanking you,

Yours faithfully,  
For **HONASA CONSUMER LIMITED**

**DHANRAJ** Digitally signed by  
**DHANRAJ DAGAR**  
**DAGAR** Date: 2023.12.30  
13:53:16 +05'30'

**DHANRAJ DAGAR**  
**COMPANY SECRETARY & COMPLIANCE OFFICER**  
Encl: a/a

**Honasa Consumer Limited**

**Registered Office:** Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075

**Corporate Office:** 10<sup>th</sup> Floor, Capital Cyberscape, Ullahwas, Sector-59, Gurugram, Haryana - 122102

Email: [info@mamaearth.in](mailto:info@mamaearth.in); Phone: 011 - 44123544 | Website: [www.honasa.in](http://www.honasa.in)

| CIN: U74999DL2016PLC306016 |

**LIC's NIVESH PLUS**

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Check your eligibility:
 

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- Policy Maturity: Unit Fund Value

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The Unit-Linked Insurance Products do not offer any liquidity during the first five years of the contract. The Policyholders will not be able to surrender / withdraw the monies invested in Unit-Linked Insurance Products completely or partially till the end of fifth year.

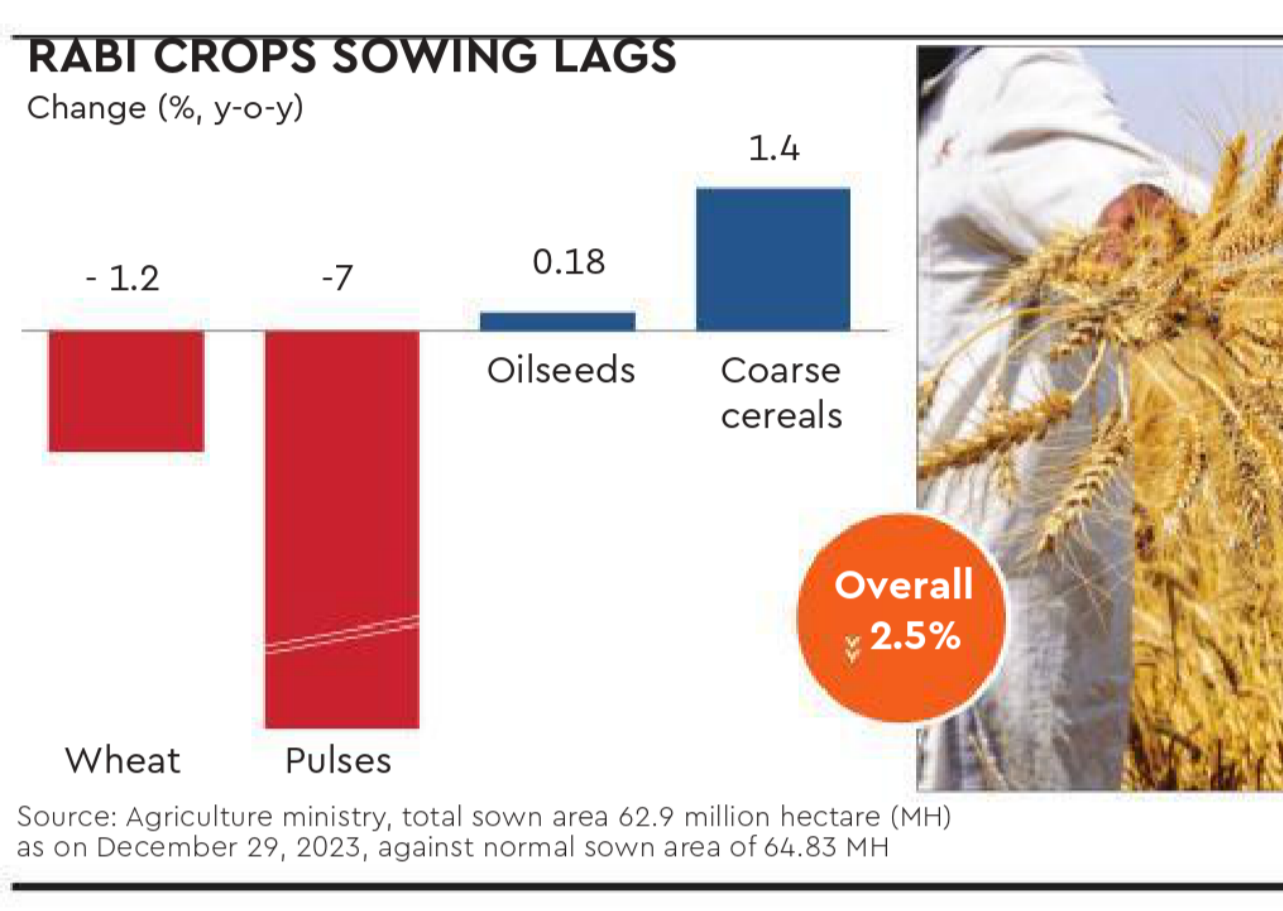
For more details on risk factors, terms and conditions, please read the sales brochure carefully before concluding a sale.

**LIC**

हरि हरि आपके साथ

# 7% FALL IN SOWING OF PULSES

## Rabi crop sown area declines 2.5% y-o-y



**SANDIP DAS**  
New Delhi, December 29

**AREA UNDER RABI** crops—wheat, pulses, oilseeds and coarse cereals—was down 2.5% on year, even as 97% of the sowing was complete. A 7% fall in sowing of pulses, late harvesting of paddy and diversion to other crops are seen to be the reasons for the overall decline in winter crop area.

According to data released by the agriculture ministry on Friday, wheat, the main rabi crop, is sown in 32.05 million hectare (Mha), a drop of only 1.2% from last year.

Sowing of wheat with late sown varieties will continue up to the first week of January, according to an agriculture ministry note.

The total area under all winter-sown crops was 62.9 Mha, a drop of 2.5% compared with the previous year. The five-year average rabi crop area is 64.8 Mha.

"The prospect of rabi crops look promising as per feedback received from the states," the official said.

Officials said that an assessment of the rabi crop output would be carried out by the end of next month.

The pulses—gram, masoor and urad—sown area mostly Madhya Pradesh, Maharashtra, Rajasthan, Karnataka and Uttar Pradesh has so far lagged behind by 7% at 14.24 Mha.

In some states, less area coverage in pulses is due to factors including late harvesting of kharif crops, diversion to other crops, deficit soil moisture and delayed harvesting of paddy, an official said.

However, the area under oilseeds is marginally up at 10.49 Mha on year.

In case of mustard, the key oilseed crop sowing has been up 33% at 9.72 Mha compared with the normal sown area of 7.3 Mha.

More than normal area coverage has already been achieved especially in case of mustard, according to an official note.

Rice has been sown in Tamil Nadu, Andhra Pradesh and Kerala in 1.43 Mha, 13% lower than last year.

# RBI allows 3 more months for penal charges in loan a/c/s

**PRESS TRUST OF INDIA**  
Mumbai, December 29

**THE RESERVE BANK** of India on Friday granted three more months up till April 1, 2024 to banks and NBFCs to implement the modified norms for levying penal charges in loan accounts, as part of fair lending practice.

In August, the central bank issued a circular on 'Fair Lending Practice - Penal Charges in Loan Accounts' and it was to come into effect from January 1, 2024.

"However, considering that certain clarifications and additional time has been sought by some regulated entities (REs) to reconfigure their internal systems and operationalize the circular, it has been decided to extend the timeline for implementation of the instructions by three months," the RBI said.

Accordingly, regulated entities, which include banks and NBFCs, have been asked to ensure that the instructions are implemented in respect of all the fresh loans availed from April 1, 2024 onwards.

In the case of existing loans, the RBI said the switchover to new penal charges regime should be ensured on the next review/renewal date falling on or after April 1, 2024, but not later than June 30, 2024.

Concerned over the practice of banks and non-banking financial companies (NBFCs) using penal interest as a revenue enhancement tool, the Reserve Bank on August 18 had modified norms, under which lenders would be able to levy only "reasonable" penal charges in case of default in repayment of loans.

The banks and other lending institutions will not be allowed to levy penal interest with effect from January 1, 2024, it had said.

"Penalty, if charged, for non-compliance of material terms and conditions of loan contract by the borrower shall be treated as 'penal charges' and shall not be levied in the form of 'penal interest' that is added to the rate of interest charged on the advances," the August circular said.

It further said the quantum of penal charges "shall be reasonable and commensurate with the noncompliance" of material terms and conditions of loan contract without being discriminatory within a particular loan/product category.

**RBI: Not mandatory for banks, NBFCs to raise green funds**

**RBI HAS SAID** that it is not mandatory for banks and NBFCs to raise green funds, but in case they intend to do so they must follow the prescribed framework.

The RBI has issued a set of frequently asked questions (FAQs) on the 'Framework for Acceptance of Green Deposits'. In April 2023, it had issued detailed guidelines for acceptance of "green deposits" by banks and NBFCs wherein the funds could be used for financing activities like renewable energy, green transport and green buildings.

The framework came into effect from June 1, 2023.

According to the FAQs, the REs should pay interest on green deposits to their customers as per agreed terms and conditions and prescribed directions irrespective of allocation/utilisation of proceeds.

—PTI

# India-UK FTA: EV, whisky part of next round of talks

**PRESS TRUST OF INDIA**  
New Delhi, December 29

**ISSUES LIKE DUTY** concessions on scotch whisky and electric vehicle (EV) and matters concerning the services sector, including mobility of skilled workers, may figure in the next round of proposed FTA talks between India and the UK in January, an official has said.

The official also said that both sides have resolved most of the issues in the rules of origin and intellectual property rights (IPRs) chapters.

There are 26 chapters in the agreement, including goods, services, investments and intellectual property rights.

Though the negotiations between the two countries have reached their last leg, both sides have yet to resolve differences on major issues like British demand for significant customs duty concessions on scotch whisky, and EVs and liberalisation of norms in services sectors like banking, insurance, legal, and Indian demand for easy movement of professionals, the official added.

The two countries have concluded 13 rounds of talks, and the next round is scheduled in January 2024.

The Indian industry is demanding greater access for its skilled professionals in sectors like IT and healthcare in the UK market, besides market access for several goods, such as textiles and leather, at nil customs duties.

On the other hand, the UK is seeking a significant cut in import duties on goods like scotch whisky, automobiles (including EVs), lamb meat, chocolates and certain confectionary items.

Britain is also looking for more opportunities for UK services in Indian markets in segments like telecommunications and financial services.

"Some 3-4 issues are also pending in the proposed bilateral investment treaty (BIT)," the official, who did not wish to be named, said.

**India-UK FTA: EV, whisky part of next round of talks**

**FTA boosts exports to Aus by 14%**

INDIA'S EXPORTS TO Australia have increased by 14% to \$5.8 billion in April-November this fiscal on account of healthy growth in various sectors like engineering, pharma and electronics, a senior official said.

Additional secretary in the department of commerce Rajesh Agrawal said businesses of India and Australia are gaining from the interim free trade agreement, implemented on December 29 last year.

He also said negotiations to widen the existing trade agreement into a comprehensive deal are "progressing well".

—PTI

# New deadline for GST demand notice for FY19 & FY20

**GST OFFICERS** HAVE been given more time to issue demand notices for discrepancies in annual returns for 2018-19 and 2019-20 financial years.

On Thursday, the government extended the deadline in this regard for 2018-19 fiscal to April 30, 2024 and for 2019-20 fiscal to August 31, 2024.

A notification has been issued by the finance ministry in this regard. Currently, the deadline is March 31, 2024 and June 30, 2024, for 2018-19 and 2019-20 financial years, respectively.

AMRG & Associates senior partner Rajat Mohan said the extension pertains to issuance of orders for the recovery of tax liabilities, whether due to non-payment, underpayment, or erroneous claim of input tax credit, for the financial years 2018-19 and 2019-20. Previously, the government had revised these deadlines. For the fiscal 2018-19, the deadline was extended to March 31, 2024 from the original deadline of December 31.

Similarly, for the fiscal year 2019-20, the deadline was pushed to June 30, 2024, from the initial deadline of March 31, 2023.

**Over 8 mn ITRs filed for AY 2023-24.** The income tax department on Friday said over eight million ITRs have been filed for assessment year 2023-24 till date.

—PTI

# Eye on remedial measures for deepfakes: Chandrasekhar

**TERMING THE MENACE** of deepfakes and misinformation as "a problematic issue" for the Indian democracy, Union minister Rajeev Chandrasekhar said the government will "keep an eye" on the remedial measures taken by the platforms on the advisories. Chandrasekhar also promised that inaction on their part may prompt amendment to the IT Rules that will be more "prescriptive". Chandrasekhar counted the DPDP legislation, setting up of grievance appellate panels as being among the big achievements for 2023.

—PTI

**पंजाब नैशनल बैंक** Punjab National Bank

SHARE DEPARTMENT, BOARD & CO-ORDINATION DIVISION  
PLOT No. 4, DWARKA SECTOR-10, NEW DELHI-110075  
Email id: hosd@pnb.co.in, Tel # 011-28044857

**PUBLIC NOTICE**

Notice is hereby given that Share Certificate of the Bank mentioned below has been reported lost/misplaced/stolen and the registered holder thereof / claimant thereto has requested for issue of duplicate share certificate:

Sr. No.	Name of Shareholder	Folio No.	Share Certificate No.	Distinctive No. of Shares	No. of Shares
1.	Naresh Mohan Tiwari (Deceased) Shakuntala Tiwari - Jt1	0015864	902	661501-662000	500

In case any person has in any claim in respect of the said shares/any objection(s) for the issuance of duplicate certificate(s) in favour of the above stated shareholder(s)/ claimant(s), he/she/they should lodge their claim or objection within 15 days of the date of publication of this Notice. If within 15 days from the date hereof no claim is received by the Bank in respect of the said certificate(s), duplicate share certificate(s)/letter(s) of confirmation will be issued. The public is hereby cautioned against dealing in any way with the above mentioned certificate(s).

**For Punjab National Bank**  
(Ekta Pasricha)  
Company Secretary

Date: 29.12.2023  
Place: New Delhi

**POSSESSION NOTICE - (for immovable property) Rule 8-(1)**

Whereas, the undersigned being the Authorized Officer of IFL Home Finance Limited (Formerly known as India Infoline Housing Finance Ltd.) (IFL, HFL) under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 and in exercise of powers conferred under section 13(12) read with Rule 3 of Security Interest (Enforcement) Rules 2002, a Demand Notice was issued by the Authorized Officer of the company to the borrowers / co-borrowers mentioned herein below to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice. The borrower having failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under Section 13(4) of the said Act read with Rule 8 of the said rules. The borrower in particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of IFL, HFL for an amount as mentioned herein under with interest thereon.

Name of the Borrower(s)	Description of secured asset (immovable property)	Total Outstanding Dues (Rs.)	Date of Demand Notice	Date of Possession
Mr. Harinder Singh, Mrs. Jaswinder Kaur and Harinder Dairy Farm (Prospect No. #10420588)	All that Piece and Parcel of Property Bearing: Property Out of Khasra No. 34, Khasra No. 49, Composed in Khasra No. 11/12/1-0/2/14 (4) Situated in Village Bar Mohammad Shah, Near Post Office Fatehgarh Panjtoor, Teh. Makhu Dist. Ferozpur, Punjab, 152001 Area Admeasuring (in Sq. Ft.) Property Type: Land Area, Built Up Area, Carpet Area. Project Area: 5445.00, 2604.00, 2603.00	Rs. 8,53,256.00/- (Rupees Eight Lakh Fifty Three Thousand Two Hundred and Fifty Six Only)	19-Oct-2023	28-Dec-23
Mr. Bajaj Singh, Mrs. Harinder Kaur, Sidhu Flour Mill, Sidhu Kanyana Store (Prospect No. #10289911)	All that piece and parcel of Property out of Khasra No. 57, Khasra No. 98, Composed under Khasra No. 20m/15/2/5-6/1(2-8)/6(2-2) 15(2-13) situated in Fateh Wala, Tehsil Zira, Distt. Ferozpur, Punjab, India, 152001 AREA ADMESASURRING (IN SQ. FT.): Property Type: Land Area, Built Up Area, Carpet Area. Project Area: 5445.00, 2561.00, 2600.00	Rs. 847545.00/- (Rupees Eight Lakh Fifty Seven Thousand Five Hundred and Forty Five Only)	20-Oct-2023	28-Dec-23
Mr. Santjeet Singh, Mrs. Amrandeep Kaur (prospect No. 969495, 976785)	All that piece and parcel of Property Unit No. B-V/10/8 (old), B-Amandeep Kaur (prospect No. 969495, 976785) situated in Sandhu Pali Near Gurudwara Baba Jwan Singh Tehsil and Distt. Samalra, 148101 AREA ADMESASURRING (IN SQ. FT.): Property Type: Land Area, Built Up Area, Carpet Area. Project Area: 434.63, 391.00, 350.00	Prospect No. 969495 Rs. 45779.00/- (Rupees Four Lakh Fifty Five Thousand Seven Hundred and Ninety Nine Only) Prospect No. 976785 Rs. 117634.00/- (Rupees One Lakh Seventeen Thousand Six Hundred and Thirty Four Only)	19-Oct-2023	27-Dec-23

For further details please contact to Authorized Officer at Branch Office: SCO No.2907-08, 2nd Floor, Adjacent to Karnataka Bank, Sector 22C, Chandigarh-160022 or Corporate Office Plot No. 98, Phase-IV, Udyog Vihar, Gurgaon, Haryana  
Place: Ferozpur and Barnala Date: 30/12/2023

Self-Authorised Officer, For IFL Home Finance Limited

**BAJAJ HOUSING FINANCE LIMITED**

Corporate Office: Cerebrum IT Park B2 Building 5th floor, Kalyani Nagar, Pune, Maharashtra 411014, Branch Office: SCF 25 & 26 Ground Floor, Urban Estate, Phase-I, Near Golden View Hotel Opp. Gurudwara Singh Sabha Jalandhar -144002

**Demand Notice Under Section 13 (2) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.**

Undersigned being the Authorized Officer of Bajaj Housing Finance Limited, hereby gives the following notice to the Borrower(s)/Co-Borrower(s) who have failed to discharge their liability i.e. defaulted in the repayment of principal as well as the interest and other charges accrued there-on for Home loan(s)/Loan(s) against Property advanced to them by Bajaj Housing Finance Limited and as a consequence the loan(s) have become Non Performing Assets. Accordingly, notices were issued to them under Section 13 (2) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and rules there-to, on their last known addresses, however the same have not been returned in-service/undelivered, as such the Borrower(s)/Co-Borrower(s) are hereby intimated/informed by this publication notice to clear their outstanding dues under the loan facilities availed by them from time to time.

Account No./Name of the Borrower(s)/Co-Borrower(s) & Addresses	Address of the Secured/Mortgaged Immovable Asset / Property to be enforced	Demand Notice Date and Amount
<b>Branch : JALANDHAR (LAN No. 4382LT65737554)</b> 1. MANCO TOOLS INDIA (Through its Proprietor/Authorised Signatory/managing Director) (Borrower) 2. RAJINDER KAUR (Co-Borrower) 3. BALBIR SINGH (Co-Borrower) Both At 28 Manjit Nagar Basti, Sheikh Jalandhar, Punjab-144002	All That Piece And Parcel Of The Non-agricultural Property Described As: House No. 28, Basti Sheikh, Manjit Nagar, Jalandhar, Punjab-144002, East :- Gali, West :- Property Of Premnath, North :- Property Of Gianchand, South :- Gali	20th Dec. 2023 Rs. 7,25,677/- (Rupees Seven Lacs Twenty Five Thousand Six Hundred Seventy Seven Only)

This step is being taken for substituted service of notice. The above Borrowers and/or Co-Borrowers and Guarantors are advised to make the payments of outstanding along with future interest within 60 days from the date of publication of this notice failing which (without prejudice to any other right remedy available with Bajaj Housing Finance Limited) further steps for taking possession of the Secured Assets/mortgaged property will be initiated as per the provisions of Sec. 13(4) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.

The parties named above are also advised not to alienate, create third party interest in the above mentioned properties. On which Bajaj Housing Finance Limited has the charge.

Date: 30 .12. 2023 Place:- JALANDHAR Authorized Officer Bajaj Housing Finance Limited

**Honasa Consumer Limited**  
(formerly known as Honasa Consumer Private Limited)

CIN: U74999DL2016PLC306016

Registered office: Unit No - 404, 4th floor, City Centre, Plot No 05, Sector-12, Dwarka, New Delhi - 110075, India

Website: www.honasa.in; Email: compliance@mamaearth.in; Telephone: 011-44123544

**NOTICE** is hereby given to the Members of Honasa Consumer Limited ("the Company") that, pursuant to and in compliance with the provisions of section 110 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act"), Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014 ("the Rules"), Regulation 44 and other applicable regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the SEBI Listing Regulations"), including any statutory modification or re-enactment thereof for the time being in force, approval of the members is being sought for the following resolutions, by way of postal ballot:

Sr. No.	Description of Resolutions
1	Ratification of "Honasa Consumer Limited Employees Stock Option Plan - 2018".
2	Ratification of "Honasa Consumer Limited Employees Stock Option Plan - 2018" to the Employees of Subsidiary Companies, Group Companies and Associate Companies of the Company.
3	Ratification of "Honasa Consumer Limited Employees Stock Option Plan - 2021".
4	Ratification of "Honasa Consumer Limited Employees Stock Option Plan - 2021" to the Employees of Subsidiary Companies, Group Companies and Associate Companies of the Company.

In accordance with the applicable provisions of the MCA Circulars, members can vote only through e-voting. Hence, physical copy of the postal ballot notice along with postal ballot forms and pre-paid business envelope is not being sent to the members. The Company is accordingly pleased to offer e-voting facility to the members to cast their votes electronically and instructions regarding the same are provided in the notes to the postal ballot notice. Members may note that the e-voting commences on Saturday, December 30, 2023 (9:00 a.m. IST) and ends on Sunday, January 28, 2024 (5:00 p.m. IST). Members are therefore requested to cast their vote not later than 5:00 p.m. IST on Sunday, January 28, 2024 to be eligible for being considered, failing which it will be considered that no vote has been received from the members.

a. In accordance with MCA Circulars, the notice of postal ballot along with the Explanatory Statement has been sent via electronic mode on Friday, December 29, 2023, to all those members whose names appear in the Register of Members / Register of Beneficial Owners as on Friday, December 22, 2023 ("Cut-off date") and whose e-mail address are registered with the Company / Depositories.

b. The postal ballot notice is available on website of the Company at www.honasa.in, website of Stock Exchanges i.e. BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com and on the website of Central Depository Services (India) Limited ("CDSL") at https://www.evotingindia.com/.

c. The Company has engaged the services of CDSL for providing e-voting facility to the Members to cast their votes electronically.

d. **The e-voting period is as follows:**

Commencement of e-voting	Saturday, December 30, 2023 (9:00 A.M. IST)
Conclusion of e-voting	Sunday, January 28, 2024 (5:00 P.M. IST)

e. Members are requested to note that e-voting shall not be allowed beyond 5:00 p.m. IST on Sunday, January 28, 2024 and the facility shall be disabled by CDSL thereafter. Once the vote on a resolution is cast by a Member, the Member shall not be allowed to change it subsequently.

f. A person whose name appears in the register of members/register of beneficial owners as on the cut-off date shall only be entitled to avail the facility of e-voting. Voting Rights shall be reckoned on the paid-up value of equity shares registered in the name of the Members as on the cut-off date. A person who is not a Member as on the cut-off date shall treat the postal ballot notice for information purposes only.

g. Members holding shares in the dematerialized mode, are requested to register their email addresses and mobile numbers with their relevant Depositories through their Depository Participants. Members holding shares in physical mode are requested to furnish their email addresses and mobile numbers to the Company's Registrar and Transfer Agent, KFin Technologies Limited at einward.ris@kfinfintech.com.

h. Instructions on the process of e-voting, including the manner in which Members holding shares in physical mode or who have not registered their email address can cast their vote are provided as part of the postal ballot notice.

i. The relevant documents referred to in the postal ballot notice shall be made available for inspection electronically by the Members based on requests received at dhanraj.d@mamaearth.in mentioning their name, Folio No. /DP ID and Client ID and physically at the Company's Registered Office between 10:30 a.m. and 05:00 p.m. on all working days (excluding Saturday, Sunday and holidays), until the last date for receipt of votes through e-voting.

j. The Board of Directors of the Company ("Board") have appointed (CS) Mr. Shashi Shekhar, Practicing Company Secretary & Proprietor of Arora Shekhar and Company, to act as the scrutinizer, for conducting the postal ballot voting process, in a fair and transparent manner.

k. The Scrutinizer will submit his report to the Chairman or any Company Secretary and Compliance Officer after the completion of scrutiny, and the results of voting by postal ballot through the e-voting process will be announced by the Chairman or Company Secretary and Compliance Officer duly authorised by him, on or before Tuesday, January 30, 2024 and will also be displayed on the website of the Company www.honasa.in besides being communicated to the Stock Exchanges, Depositories and Registrar and Share Transfer Agent.

l. For detailed instructions pertaining to e-voting, Members may please refer to the section "Notes" in notice of the postal ballot. In case of any queries or grievances regarding the e-voting facility, the Members may refer the frequently asked questions and e-voting manual available under the help section at https://www.evotingindia.com/.

**For and on behalf of Board of Directors of Honasa Consumer Limited**

**Varun Alagh**  
Chairperson, Whole Time Director and CEO  
DIN: 07597289  
Gurugram  
December 29, 2023

