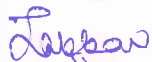


Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011							
Name of the Target Company(TC)				ATUL LIMITED			
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)				ARVIND BRANDS LIMITED			
Date of reporting				01.10.2014			
Names of the stock exchanges where the shares of the target company are listed				BSE Limited National Stock Exchange of India Limited			
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)							

Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others-give details
Names	Number	% of total share capital	Type - creation/ invocation/ release	Date (s)	Number	% of total share capital	
Arvind Brands Limited	4,30,000	1.45%	Creation of Pledge	29.09.2014	NIL	NIL	Shares Pledged in Favor of GDA Trusteeship Limited for Loan availed from Tata Capital Limited

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For, Arvind Brands Limited



Authorised Signatory

Place : Ahmedabad

Date : 01.10.2014