

REF: NS: SEC:
1st June, 2014

The Secretary
National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

Dear Sir,

Sub: Two Press Releases issued by Mahindra & Mahindra Limited

Please find enclosed two Press Releases issued by the Company.

Kindly take the above on record.

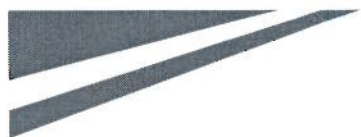
Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED



NARAYAN SHANKAR
COMPANY SECRETARY

Encl: as above.

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Press Release

For Immediate Dissemination

Mahindra's Auto Sector sells 37,869 units during May 2014

Mumbai, June 1, 2014: Mahindra & Mahindra Ltd. (M&M Ltd.), India's leading SUV manufacturer, today announced its auto sales numbers which stood at 37,869 units during May 2014.

The Passenger Vehicles segment (which includes UVs and the Verito) sold 18,085 units in May 2014, as against 22,244 units during May 2013. The company's domestic sales stood at 35,499 units during May 2014, as against 42,104 units during May 2013. The 4-wheelers commercial segment has sold 12,836 units, while the 3-wheelers segment clocked 3,732 units in May 2014. Exports for the month stood at 2,370 units which represents a growth of 75%.

Commenting on the monthly performance, **Pravin Shah, Chief Executive, Automotive Division, Mahindra & Mahindra Ltd.** said, "Auto sales continue to remain subdued for many players, at the back of yet another challenging month for the industry. Post the electoral mandate, we expect to see improved sentiments resulting in a better economic situation which we hope will lead to a gradual increase in demand. We are happy to have achieved a growth of 75% in our export volumes during May".



Sales Summary May 2014

Segment	May F15	May F14	YTD May F15	YTD May F14	MOM May F15 Vs May F14 growth %	YTD May F15 Vs YTD May F14 growth %
Passenger Vehicles (UVs & Verito)	18085	22244	36233	42992	-19%	-16%
4-wheelers Commercial (Passenger & Load)*	12836	14848	24513	29262	-14%	-16%
3-wheelers	3732	4028	7264	8064	-7%	-10%
MTB	846	984	1596	1688	-14%	-5%
DOMESTIC TOTAL	35499	42104	69606	82006	-16%	-15%
M&M EXPORTS	2370	1356	4551	2886	75%	58%
SECTOR TOTAL	37869	43460	74157	84892	-13%	-13%

*Includes Maxximo, Gio, Genio & Bolero Pick up

About Mahindra

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.



A USD 16.5 billion multinational group based in Mumbai, India, Mahindra employs more than 180,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, financial services, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2012, Mahindra featured on the Forbes Global 2000 list, a listing of the biggest and most powerful listed companies in the world. In 2013, the Mahindra Group received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category.

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For further enquiries please contact:

Ruzbeh Irani

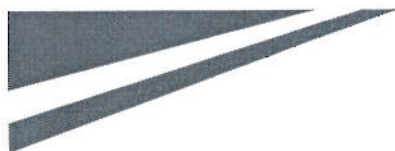
Chief Group Communications and Ethics Officer

and Member of the Group Executive Board

Mahindra & Mahindra Ltd.

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Press Release

For Immediate Dissemination

Mahindra Tractors sells 23132 units in domestic market during May 2014

Mumbai, June, 1 2014: Mahindra & Mahindra Ltd.'s Farm Equipment Sector (FES), a part of the USD 16.5 billion Mahindra Group, maintained its leadership position in the Indian tractor industry during May 2014.

Domestic sales in May 2014 stood at 23132 units, as against 22471 units during May 2013. Total tractor sales (domestic + exports) during May 2014 stood at 23940 units, as against 23626 units for the same period last year. Exports for the month stood at 808 units.

Commenting on the monthly performance, **Rajesh Jejurikar, Chief Executive, Farm Equipment and Two Wheeler Division, Mahindra & Mahindra Ltd.** said, "We have registered a sale of 23132 tractor units in the domestic market during May 2014. We do hope that the onset of monsoon would add buoyancy to the farmers' morale and lead to growth in the agricultural sector".

	Farm Equipment Sector					
	May'14			Cumulative May'14		
	F 14	F 15	%Change	F 14	F 15	%Change
Domestic	22471	23132	3%	44667	43027	- 4%
Exports	1155	808	-30%	2161	1644	- 24%
Total	23626	23940	1%	46828	44671	-5%

*Exports include CKD units.

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