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Mahindra

Mahindra & Mahindra Ltd.
Mahindra Towers,
Dr. G. M. Bhosale Marg, Worli,
Mumbai 400 018 India

Tel: +91 22 24901441
Fax: +91 22 24975081

REF:NS:SEC:

1st June, 2015

✓ **National Stock Exchange of India Limited**
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

Bourse de Luxembourg
Societe de la Bourse de Luxembourg
Societe Anonyme/R.C.B. 6222,
B.P. 165, L-2011 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Dear Sirs,

Sub: Two Press Releases issued by Mahindra & Mahindra Limited

Please find enclosed two Press Releases issued by the Company.

Kindly take the above on record.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED


NARAYAN SHANKAR
COMPANY SECRETARY

Encl: a/a

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Press Release

For Immediate Dissemination

Mahindra's Auto Sector sells 36,706 units during May 2015

Mumbai, June 1, 2015: Mahindra & Mahindra Ltd. (M&M Ltd.), India's leading SUV manufacturer, today announced its auto sales numbers which stood at 36,706 units during May 2015 as against 37,869 units during May 2014.

The Passenger Vehicles segment (which includes UVs, Cars and Vans) sold 18,135 units in May 2015 as against 19,470 units during May 2014. The company's domestic sales stood at 33,369 units during May 2015 as against 35,499 units during May 2014. In May 2015, the Medium and Heavy Commercial Vehicles segment sold 343 units, registering a growth of 44%.

Exports for May 2015 stood at 3,337 units registering a growth of 41%.

Speaking on auto sales performance, **Pravin Shah, President & Chief Executive (Automotive), Mahindra & Mahindra** said, "The auto industry has been showing signs of recovery and it is important that factors like an interest rate cut if considered, would accelerate growth. At Mahindra we hope to see improved sentiments with higher level of economic activities and the launch of our New Age XUV500 which has received a good initial response. We are also happy with a 41% growth in our exports during the last month".

Sales Summary May 2015

	May			YTD May		
	F16	F15	% Change	F16	F15	% Change
Passenger Vehicles	18135	19470	-7%	37599	39021	-4%
Utility Vehicles	16980	17831	-5%	34921	35688	-2%
Cars + Vans	1155	1639	-30%	2678	3333	-20%
Commercial Vehicles	11407	12297	-7%	22736	23321	-3%
LCV < 3.5T	10349	11451	-10%	20943	21725	-4%
LCV > 3.5T	715	608	18%	1190	1114	7%
MHCV	343	238	44%	603	482	25%
3W	3827	3732	3%	7501	7264	3%
Total Domestic Sales	33369	35499	-6%	67836	69606	-3%
Total Exports	3337	2370	41%	5597	4551	23%



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Total Sales (Domestic + Export)	36706	37869	-3%	73433	74157	-1%
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*Includes Maxximo, Gio, Genio & Bolero Pick up

About Mahindra

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.9 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

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For further enquiries please contact:

Mohan Nair

Senior General Manager (Communications)

Automotive & Farm Equipment Sectors

Office Direct Line – + 91 22 28468510

Office Email Address – nair.mohan@mahindra.com

Mobile: +91 9004012237



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Press Release

For Immediate Dissemination

Mahindra Tractors sells 18,245 units in India during May 2015

Mumbai, 1st June 2015: Mahindra & Mahindra Ltd.'s Farm Equipment Sector (FES), a part of the USD 16.9 billion Mahindra Group, today announced its sales numbers for May 2015.

Domestic sales in May 2015 stood at 18,245 units, as against 23,132 units during May 2014. Total tractor sales (domestic + exports) during May 2015 stood at 19,257 units, as against 23,940 units for the same period last year. Exports for the month stood at 1,012 units, registering a growth of 25%.

Commenting on the monthly performance, **Harish Chavan, Chief Operating Officer - Farm Division, Mahindra & Mahindra Ltd.** said, "We have registered a sale of 18,245 units during May 2015. At Mahindra, we have seen a positive trend in our tractor exports which have grown by 25% during the last month. For the tractor industry, the upcoming monsoon will be the primary trigger and we are hopeful of a good monsoon which will have a positive impact on pent up demand thereby leading to improved market sentiments".

	F15	F16	%Change	F15	F16	%Change
Domestic	23132	18245	-21%	43027	35251	-18%
Exports	808	1012	25%	1644	2017	23%
Total	23940	19257	-20%	44671	37268	-17%

*Exports include CKD units.



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Office Direct Line – + 91 22 28468510

Office Email Address – nair.mohan@mahindra.com

Mobile: +91 9004012237