

PDS/SE/2020-21/58

March 4, 2021

The Secretary BSE Limited Pheeroze Jeejeebhoy Towers Dalal Street, Fort Mumbai - 400 001, Maharashtra (India) Scrip Code: 538730 (BSE)	The Secretary National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No- 'C Block, G Block Bandra-Kurla Complex, Bandra (East) Mumbai 400 051, Maharashtra (India) Scrip Code: PDSMFL (NSE)
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Sub: Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulation, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that a step-down Subsidiary of the Company, Smart Notch Industrial Limited, incorporated under the laws of Hong Kong, has entered into Share Subscription and Shareholders Agreement with Brand Kreations Limited ("Brand Kreations"), a Company incorporated under the Laws of United Kingdom and has acquired 10% stake in Brand Kreations.

The brief particulars related to the aforesaid investment are mentioned hereinbelow:

- **Brief Profile of Brand Kreations:** It is a company incorporated under the laws of United Kingdom and is engaged in the business of creating, developing and sourcing of products for retail and wholesale supply on a B2B and B2C basis including investment in other companies and small start-ups to support the aforesaid.
- **Date of Execution of Agreement:** March 3, 2021
- **Amount Invested:** GBP 500,000 (100 ordinary shares of GBP 5,000 each)
- **Price of Shares:** GBP 1 Per Share (Face Value) and GBP 4,999 per Share Premium
- **Expected benefit of Investment:** The Company foresees a lot of synergy value for its supply chain through this investment. It should directly add opportunities for sourcing & in certain cases manufacturing of the products that Brand Kreations ties up in partnerships with retail & wholesale supply chains on a B2B and B2C basis.
- **None of the Directors/promoters of the Company are interested/ related with Brand Kreations and/or its subsidiary companies.**

You are requested to kindly take the same on records.

Thanking you,

Yours faithfully,

for PDS Multinational Fashions Limited



Abhishek Kanoi
Head of Legal & Company Secretary
ICSI Membership No.: F-9530

