Eveready Industries India Ltd.
REGD. OFFICE: 2, Rainey Park, Kolkata - 700 019
CIN: L31402WB1934PLC007993

Date: 22nd April 2026

The National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051
[Symbol: EVEREADY]

BSE Limited
Phiroze Jeejeebhoy
Towers, Dalal Street
Mumbai - 400 001
[Scrip Code: 531508]

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001
[Scrip Code: 000029]

Dear Sirs/Madam,

Sub: Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a Press Release issued by the Company.

The press release is being made available on the website of the Company i.e. https://www.eveready.in/.

This is for your information and record.

Thanking you,

Yours sincerely,
For Eveready Industries India Limited

SHAMPA GHOSH RAY
Digitally signed by SHAMPA GHOSH RAY
Date: 2026.04.22 18:18:56 +05'30'

Shampa Ghosh Ray
Company Secretary

Encl: as above

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Eveready Commissions India’s Only Operating Alkaline Battery Facility in Jammu

- *Approx. ₹200 crore investment to strengthen domestic manufacturing and advance ‘Make in India’ ambitions in the battery segment*
- *456 million annual installed alkaline production capacity to power rising demand for high-performance alkaline batteries across India and global markets*

Jammu/Kolkata, April 22, 2026: Eveready Industries India Limited, the country’s leading battery brand with over 52% market share in the dry cell battery segment, announced the inauguration of India’s only operating alkaline battery facility in Jammu by the Hon’ble Lieutenant Governor (LG) of the Union Territory of Jammu and Kashmir, Shri. Manoj Sinha. The state-of-the-art greenfield facility, unveiled in the presence of Mr. Mohit Burman, Promoter and Non-Executive Director, Eveready Industries India Limited, is in line with the company’s endeavor to support the Government’s ‘Make in India’ vision.

Eveready’s new manufacturing plant, set up with an investment of approximately ₹200 crore, boasts of a robust annual peak production capacity of approximately 360 million alkaline batteries with an annual installed capacity of 456 million. Marking a significant scale-up in the industry’s production capabilities, Eveready’s Jammu facility will give an impetus to India’s domestic manufacturing while catering to the country’s growing demand for high-performance power solutions. Further, the plant will help reduce India’s import dependence, enhance supply chain resilience, and improve margin efficiencies. In addition to this, the facility will help Eveready expand business through white labelling and serve domestic and various international markets. This initiative reinforces Eveready’s ambition to emerge as a global player in the alkaline battery segment.

Speaking on the occasion, **Shri Manoj Sinha, the Hon’ble Lieutenant Governor (LG) of the Union Territory of Jammu and Kashmir**, said, *“Today I inaugurated Eveready Industries India Limited’s new industrial unit in Samba. With an investment of ₹200 Crore, this plant will create local jobs, boost ancillary units, generate opportunities for women, youth & make a significant contribution to economic growth of J&K.”*

Eveready’s modern facility will play a crucial role in supporting the company’s expansion in the high-growth alkaline segment while meeting the consumer demand which is driven by increasing adoption of high drain devices across India. By strengthening local manufacturing, generating over 500 direct and indirect employment opportunities at full scale in the Jammu region, the company also aims to contribute to India’s ‘Atmanirbhar Bharat’ vision in the energy solutions category, while ensuring consistent quality and supply.

Speaking on the inauguration Mr. Anirban Banerjee, CEO, Eveready Industries India Limited., said, *“We thank the Government of Jammu & Kashmir for their support in enabling this landmark development. The commissioning of India’s only operating alkaline battery facility marks a significant milestone not just for Eveready, but for the country’s evolving energy landscape. As consumer demand shifts towards high-performance, power intensive devices, the need for advanced battery technologies has never been greater.*

This facility strengthens our commitment to building future-ready, premium and long-lasting energy solutions while contributing to India's vision of self-reliance in manufacturing. We believe this will play a pivotal role in shaping the next phase of growth for the battery category in India."

With its alkaline portfolio steadily approaching 20% market share, the company aims to further strengthen its presence in the premium battery segment through continued innovation, expanded distribution, and localized manufacturing capabilities.

Mr. Bibek Agarwala, Executive Director & Chief Financial Officer, said, *"This project underscores the company's commitment to value creation and to support the Government's 'Make in India' initiative. With the inauguration of this modern alkaline facility in Jammu, we will be able to benefit from economies of scale and reduce our dependence on imports, leading to improved efficiency in operations. This helps us leverage the demand that is rapidly rising in the alkaline space, which is becoming increasingly important in the battery category while laying a strong emphasis on premiumization."*

Eveready's new facility has been designed with a strong commitment to the highest standards of safety, environmental stewardship - responsible resource utilization, energy efficiency, and sustainable manufacturing processes. The unit is equipped with a 1 MW rooftop solar installation, an annual generation capacity of approximately 1.2 million units, a rainwater harvesting system of 275 KLD, and is designed to operate on a zero-discharge basis.

Eveready has touched over 250 million households over decades, building deep-rooted consumer trust and category leadership. As the alkaline battery segment continues to witness strong growth and increasing adoption, Eveready is well-positioned to further strengthen its market share through its expanding premium portfolio. In a time marked by a volatile and evolving macroeconomic environment, the company's focus on innovation, localisation, and scale enables it to stay resilient while continuing to power everyday lives across the country.

With this milestone, Eveready Industries India Limited, continues to strengthen its leadership in India's dry cell battery market while pushing forward its innovation-led growth strategy. With six manufacturing units across India, the company remains focused on expanding its premium portfolio, enhancing manufacturing capabilities, and delivering premium, reliable, high-performance power solutions to meet the evolving needs of consumers across the country.

About Eveready Industries India Limited

With a legacy of over 100 years, Eveready Industries India Limited (NSE Symbol: EVEREADY, BSE Scrip Code: 531508, CSE Scrip Code 000029) is a household name in batteries and flashlights, with an emerging presence in the consumer and professional lighting space.

Since its inception in 1934, Eveready has been at the forefront of the dry cell battery market, enriching the lives of millions with portable energy and lighting solutions. The company's iconic catchphrase "Give

Me Red" has become synonymous with trust and dependability, resonating with consumers across generations.

In 2023, the company embarked on a transformative journey, marked by the unveiling of its new infinity logo and the empowering tagline "Give Me Power, Give Me Red". The pivotal year also witnessed the launch of its Ultima Alkaline battery range, designed to cater to the evolving needs of Indian consumers. In April 2026, Eveready has inaugurated India's only operating alkaline battery facility in Jammu. Alongside Ultima Alkaline, Eveready today offers a comprehensive battery portfolio spanning carbon-zinc, alkaline, rechargeable, and lithium formats, making it India's No. 1 battery.

Beyond batteries, Eveready also offers a wide range of flashlights and torches designed for everyday use, emergencies, and outdoor activities. This includes purpose-driven products such as the Eveready Siren Torch, which combines illumination with a built-in safety alarm, and India's First Hybrid Torch, which offers dual power options via rechargeable and battery-based formats. Together, through these innovations, the company has emerged as India's no. 1 torch brand.

The company has also strategically expanded its portfolio with an entry into the mobile accessories segment, mosquito racquets, small appliances, electrical accessories, wires, and MCBs to meet the dynamic needs of consumers.

Eveready's manufacturing facilities are spread across India, namely Matia, Lucknow, Haridwar, Maddur, Kolkata, and Jammu and they are equipped with globally benchmarked technology platforms and follow the best-in-class operating standards, with a relentless focus on quality (ISO 9000), environmental best practices (ISO 14000), and rapid adoption of technology. The company has a Research and Development (R&D) facility that is approved by the Department of Scientific and Industrial Research (DSIR), Ministry of Science and Technology, Government of India.

Website: https://www.eveready.in/

For further information, please contact

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