



KESAR ENTERPRISES LIMITED

Regd. Off: Oriental House, 7 Jamshedji Tata Road, Churchgate, Mumbai-400 020, India. Website : <http://www.kesarindia.com>
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CIN : L24116MH1933PLC001996

BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

19th August 2025

Scrip Code: 507180

Dear Sir / Madam,

Sub: Initmation regarding 100 Days Campaign – “Saksham Niveshak”

Pursuant to Investor Education and Protection Fund Authority, Ministry of Corporate affairs (MCA) circular dated 16th July, 2025, the Company has started a 100 Day campaign "Saksham Niveshak", to reach out to shareholders whose dividend remain unpaid/unclaimed or whose KYCs are not updated.

In terms of above circular, please find enclosed communication for creating awareness among shareholders to update their details and claim any unpaid or unclaimed dividends, if any, before they get transferred to the Investor Education and Protection Fund.

The said communication is also being made available on the Company's website <https://www.kesarindia.com/> under investors section.

Thanking You.

Yours faithfully,
For Kesar Enterprises Limited

Gaurav Sharma
Company Secretary &
Vice President (Legal & HR)

Encl: As above

100 DAY CAMPAIGN - "SAKSHAM NIVESHAK" –

FOR KYC AND OTHER RELATED UPDATES AND SHAREHOLDER ENGAGEMENT TO PREVENT TRANSFER OF UNPAID / UNCLAIMED DIVIDENDS TO IEPF

Pursuant to Investor Education and Protection Fund Authority, Ministry of Corporate affairs (MCA) circular dated 16th July, 2025, the Company has started a 100 Day campaign "Saksham Niveshak" starting from 28th July, 2025 to 6th November, 2025. During this Campaign all the shareholders who have not claimed their Dividend for any Financial Years from 2017-18* to 2023-24 or have not updated their KYC and nomination or any issues related to unclaimed dividends and shares, may write to the Company's Registrar and Transfer Agent (RTA) i.e. **MUFG Intime India Pvt Ltd.** at C-101, 247 Park, LBS Marg, Vikhroli West, Mum-bai- 400 083, **email:** rnt.helpdesk@in.mpms.mufg.com **Phone:** 91 22 49186000 Fax: +91 22 49186060, else you can also write your concern to the nodal officer of the Company at 022-22042396, **email:** gauravsharma@kesarindia.com .

The shareholders may further note that this campaign has been started specifically –

- To help/enable the shareholders to claim their Dividend for the aforementioned Financial Years before they get transferred to the Investor Education and Protection fund (IEPF).
- To reach out to the shareholders to update their KYC details, Contact Details, Bank Account Details, choice of nomination and Specimen Signature.
- To promote transparency and investor empowerment by ensuring direct claims processing without third parties.

In case you are holding shares in physical form and your KYC details i.e. PAN linked with Aadhaar, Contact Details (postal address with PIN, Mobile Number and e-mail address), Bank Account Details (Bank Name and Branch, Bank Account Number, MICR, IFSC Code and cancelled cheque), choice of nomination and Specimen Signature are not yet registered, you are requested to submit relevant form viz. Form ISR-1, ISR-2, ISR-3, SH-13 and SH-14 along with the required supporting documents, for registration or updating KYC details. These forms can be download from the website of the Company i.e. <https://www.kesarindia.com/>

Those shareholders who are holding shares in electronic form have to update / modify their details with their respective depository participants. Details of unclaimed dividend(s) up to Financial Year 2010-2011 are available on the website of the Company at <https://www.kesarindia.com/> The Company has not declared any dividend after the Financial Year 2010-2011.

If you need help or have any questions, please feel free to reach out to us.

Date : 19.08.2025

Place: Mumbai