



ITC Limited
Virginia House
37 J. L. Nehru Road
Kolkata 700 071, India
Tel. : 91 33 2288 9371
Fax : 91 33 2288 4016 / 1256 / 2259 / 2260

21st August, 2019

National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C-1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Kind attn.: Mr. Avishkar Naik, Vice President, Surveillance

Dear Sir,

News Clarification – 'ITC considering to pick stake in Coffee Day'

Reference is made to your letter no. NSE/CM/Surveillance/8477 dated 21st August, 2019 on the captioned subject.

We write to advise that the Company on an ongoing basis receives enquiries from market participants which are suitably evaluated. One such enquiry was also received from an intermediary on Cafe Coffee Day. However, no progress has been made on the matter.

While on the subject, we draw your attention that if and when there is any material development with respect to the affairs of the Company, the Stock Exchanges are kept advised, pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the Company's Policy for determination of materiality of events and information for disclosure to the Stock Exchanges.

Yours faithfully,
ITC Limited

(R. K. Singhi)
Executive Vice President &
Company Secretary