



PIONEER GROUP

Date : 14th February, 2012
Ref. : NSE/46/2011-2012

To,
Mr. Hari K
National Stock Exchange of India Limited
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref. : **COMPANY CODE: PIONEEREMB**
Sub. : **INTIMATION OF BOARD MEETING UNDER CLAUSE 41**

Pursuant to clause 41 of the Listing Agreement, please note at the meeting of the Board of Directors of the Company held on Tuesday, the 14th February, 2012 at 4.00 p.m. the Board inter-alia has considered and taken on record the Un-audited Financial Results for the Quarter ended on 31st December, 2011, the copy of the same is attached herewith along with Limited Review Report for your kind perusal.

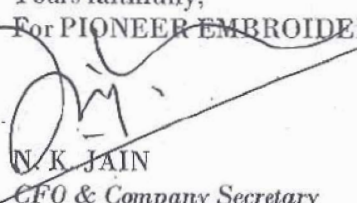
The decision on allotment of 47,95,824 Equity Shares of Rs.10/- each on preferential basis to the promoters of the Company amounting to Rs. 9.68 Crores as per CDR approved package is deferred.

Please take the above facts on your records.

Kindly acknowledge receipt of the same.

Thanking You,

Yours faithfully,
For PIONEER EMBROIDERIES LIMITED


N.K. JAIN
CFO & Company Secretary
Encl.: As above

PIONEER EMBROIDERIES LIMITED

... a stitch ahead of time

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Email : mumbai@pelhakoba.com • Website : www.pelhakoba.com

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Embroidery beyond your imagination



PIONEER GROUP

**UNAUDITED FINANCIAL RESULTS FOR THE QUARTER
AND NINE MONTH ENDED 31st DECEMBER 2011**

Sr. No.	Particulars	Quarter Ended			Nine Month Ended		Rs. in lacs
		31.12.2011 (Unaudited)	30.09.2011 (Unaudited)	31.12.2010 (Unaudited)	31.12.2011 (Unaudited)	31.12.2010 (Unaudited)	Year Ended 31 st March, 2011 (Audited)
1.	a) Net Sales/Income from Operations	5,746.99	5,365.07	4,685.70	15,186.21	12,495.35	17,811.46
	b) Other Operating Income	0.62	0.73	(1.19)	2.32	6.87	26.81
	Total Income (a+b)	5,747.61	5,365.80	4,684.51	15,188.53	12,502.22	17,838.27
2.	Expenditure						
	a) (Increase)/decrease in Stock in Trade & Work-in-Progress	148.10	61.73	(142.52)	176.38	(307.47)	(39.81)
	b) Raw Materials Consumption	3,725.62	3,457.18	2,836.15	9,973.80	7,437.58	10,693.38
	c) Staff Cost	482.25	478.04	448.62	1,368.62	1,282.34	1,775.17
	d) Depreciation	316.76	305.99	308.97	922.48	914.42	1,166.94
	e) Other Expenditure	1,128.20	1,065.37	1,062.46	2,965.62	2,770.09	3,854.72
	f) Total Expenditure	5,800.93	5,368.31	4,513.68	15,406.90	12,096.96	17,450.40
3.	Profit/(Loss) from Operations before Other Income, Interest and Exceptional Items (1-2)	(53.32)	(2.51)	170.83	(218.37)	405.26	387.87
4.	Other Income	505.64	419.33	(21.45)	927.24	(63.06)	(74.69)
5.	Profit/(Loss) before Interest and Exceptional Items (3+4)	452.32	416.82	149.38	708.87	342.20	313.18
6.	Interest	292.93	330.04	148.03	900.99	809.23	1,066.80
7.	Profit after Interest but before Exceptional Items (5-6)	159.39	86.78	1.35	(192.12)	(467.03)	(753.62)
8.	Exceptional Items: Income/(Loss) net	(708.12)	--	380.24	(708.12)	380.24	806.83
9.	Profit/(Loss) from Ordinary Activities before tax (7+8)	(548.73)	86.78	381.59	(900.24)	(86.79)	53.21
10.	Tax Expense	--	--	--	--	--	(41.80)
11.	Profit/(Loss) from Ordinary Activities after tax (9-10)	(548.73)	86.78	381.59	(900.24)	(86.79)	95.01
12.	Extraordinary Items	--	--	--	--	--	--
13.	Net Profit/(Loss) for the period (11-12)	(548.73)	86.78	381.59	(900.24)	(86.79)	95.01
14.	Paid-up Equity Share Capital Face Value : Rs.10 Per Share	1,291.52	1,291.52	1,291.52	1,291.52	1,291.52	1,291.52
15.	Reserves excluding revaluation reserves (as per last audited balance sheet)	--	--	--	--	--	8,349.78
16.	Earning Per Share (Rs.) (Not annualized)						
	a) Basic before/after Extraordinary Item	(4.25)	0.67	3.05	(6.97)	(0.69)	0.75
	b) Diluted before/after Extraordinary Item	(4.25)	0.30	3.05	(6.97)	(0.69)	0.38
17.	Public Shareholding						
	-No. of Shares	9,238,377	9,238,377	8,738,377	9,238,377	8,738,377	8,738,377
	-Percentage of Shareholding	71.53%	71.53%	67.66%	71.53%	67.66%	67.66%
18.	Promoters and Promoter Group Shareholding						
	a) Pledged/Encumbered						
	- Number of shares	2,527,635	2,527,635	3,027,635	2,527,635	3,027,635	3,027,635
	- Percentage of shares (as a % of the total shareholding of the promoter and promoter group)	68.75%	68.75%	72.49%	68.75%	72.49%	72.49%
	- Percentage of shares (as a % of the total share capital of the company)	19.57%	19.57%	23.44%	19.57%	23.44%	23.44%
	b) Non-encumbered						
	- Number of shares	1,149,153	1,149,153	1,149,153	1,149,153	1,149,153	1,149,153
	- Percentage of shares (as a % of the total shareholding of the promoter and promoter group)	31.25%	31.25%	27.51%	31.25%	27.51%	27.51%
	- Percentage of shares (as a % of the total share capital of the company)	8.90%	8.90%	8.90%	8.90%	8.90%	8.90%

Notes:

- The above results have been reviewed by the Audit Committee and taken on record by the Board of Directors of the Company at their meeting held on 14th February, 2012. The Statutory Auditors have carried out a limited review of the above Financial Results.
- Though there is consistent increase in Sales, but on account of increase in raw material prices by approx 15% during the quarter as compared to corresponding quarter, the operating profits are severely affected.
- Other Expenditure includes writeoff amounting to Rs.708.12 lacs in respect of Export Receivables.
- Other income of Rs.505.64 lacs represents exchange rate fluctuation gain on monetary items in foreign currency.
- Due to stress in EBIDTA level, the Company has approached lenders to rework the existing CDR Scheme so as to assess the sustainability of current debts with respect to generation of Cash Flow.
- The Company is engaged in production of textile products having integrated working. For management purpose, Company is organized into one major operating activity of the textile products. Accordingly the Company is of the view that it has only single business segment.
- The above results are on a stand-alone basis and do not include results of Subsidiaries of the Company viz. Hakoba Lifestyle Limited, Mas Embroideries Private Limited, Pioneer Realty Limited and S. R. Investment Limited.
- The details of Investors Complaints received during the quarter: Opening Balance-Nil; Received during the quarter-0; Disposed Off-0; Pending-Nil.
- Provision for Deferred Tax for the period would be considered in the Annual Audited Accounts for the period and no regular tax liability is considered in view of carry forward losses.
- The outstanding FCCBs as at 31st December, 2011 is US \$ 11 mn. The liability on account of foreign exchange loss arising out of revaluation towards outstanding FCCB as on 31st December, 2011 and premium/interest thereon has not been accounted for since FCCB convertible into equity shares at the option of the holders, have been considered as non monetary liability by the management in absence of specific guidance of the Institute of Chartered Accountants of India on the same.
- The figures are regrouped and reclassified wherever necessary.

For & on behalf of Board of Directors

PIONEER EMBROIDERIES LIMITED

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Place : Mumbai
Date : 14th February, 2012

HARSH VARMAHAN BASSI
Executive Director

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hakoba

Embroidery beyond your imagination

MBAH & CO

CHARTERED ACCOUNTANTS

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Chakala, Andheri (E), Mumbai 400093
Telefax: 022 40104772 Email: mbahco@gmail.com**

TO WHOMSOEVER IT MAY CONCERN

We have reviewed the accompanying statement of the Un-Audited Financial Result of Pioneer Embroideries Limited, having its Registered Office at Unit No. 101B, 1st Floor, Abhishek Premises, Plot No. C5-6, Dalia Industrial Estate, Off. New Link Road, Andheri (West), Mumbai 400058 for the quarter ended 31st december, 2011 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and has not been audited by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, engagements to Review financial Statements issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatements. A review is limited primarily to the inquiries of the Company personnel and analytical procedures applied to the financial data and thus provide less assurance than an audit. We have not performed an audit and we do not express an audit opinion.

Based on our review conducted as above, nothing has come out to our attention that causes us to believe that the accompanying statement of Un-Audited Financial Results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

This certificate has been issued at the request of the company.

**For MBAH & CO
CHARTERED ACCOUNTANTS
(Regn. No. 121426W)**



**Place: Mumbai
Date: 14th February 2012**


**MAHESH BHAGERIA
PARTNER
M. NO. 34499**