



HMCL:ICK:11/14A:SECT:16

March 1, 2016

Fax/Speed Post/Courier

The Secretary,
BSE Limited,
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza",
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Dear Sir,

Sub: Press Release

Please find attached herewith a copy of the Press Release being issued by the Company in respect of sales for the month of February, 2016.

Kindly take the same on record and acknowledge the receipt.

Thanking You,

Yours faithfully,
For Hero MotoCorp Ltd.

A handwritten signature in black ink, appearing to read 'Ilam C. Kamboj', written over a light yellow rectangular background.

Ilam C. Kamboj
Asso. V. P. Legal & Company Secretary

Encl: As above



HERO MOTOCORP STRENGTHEN LEADERSHIP WITH 13.6% GROWTH IN FEBRUARY 2016

**CLOCKS STRONG SALES OF 5,50,992 TWO-WHEELERS IN THE
MONTH**

New Delhi, March 1, 2016.

Hero MotoCorp Ltd. (HMCL), the world's largest two-wheeler manufacturer, continues to further consolidate its leadership position in 2016 with a strong sales performance in February.

Bucking the sluggish industry trend, HMCL sold **5,50,992** units of two-wheeler in February 2016, as compared to 484,769 units in the corresponding month last year, reflecting a robust double-digit growth of 13.6%.

These numbers have been possible in spite of the production at Hero's manufacturing facilities at Gurgaon and Dharuhera in Haryana and at Neemrana in Rajasthan being impacted for a few days due to the local agitations in the region during the month. Through relentless effort, the Company made up for the lost days when despatches from these plants were affected due to the blockade of the national highways and other roads.

At the recent Auto Expo – The Motor Show 2016, Hero MotoCorp showcased an exciting new range of products including the first in-house developed motorcycle **Splendor iSmart 110**, a sports bike **Xtreme 200S**, the street-fighter concept **XF3R** and the electric scooter concept **Duet E**.

In February, the new scooter **Duet** – developed by Hero's in-house R&D team - was also rolled out in East Zone. It had earlier been launched across markets in the West and South Zones and has received a positive response from customers.

The other scooter to have been developed in-house – Maestro Edge - has also consolidated market share and - together with Duet - contributed towards increased market share for Hero in the scooter segment.

For more information, please visit:

www.heromotocorp.com

FB: /HeroMotoCorpIndia

Twitter: @HeroMotoCorp

Press Contact:

corporate.communication@heromotocorp.com

Weber Shandwick

Mansi Molasi +91 9650215869

mmolasi@webershandwick.com