



बामर लॉरी एण्ड कं. लिमिटेड
(भारत सरकार का एक उद्यम)

Balmer Lawrie & Co. Ltd.
(A Government of India Enterprise)

सचिव विभाग

21, नेताजी सुभाष रोड, कोलकाता-700 001 (भारत)
फोन : (91) (33) 2222 5329 / 5314 / 5209

SECRETARY'S DEPARTMENT

21, Netaji Subhas Road, Kolkata - 700 001 (INDIA)

Phone : (91) (33) 2222 5329 / 5314 / 5209

E-mail : bhavsar.k@balmerlawrie.com

CIN : L15492WB1924GOI004835

Ref.: Secy/NSE/2017

Date: 20th September, 2017

National Stock Exchange of India Ltd
Exchange Place,
Bandra Kurla Complex,
Bandra (E)
Mumbai – 400 051

Dear Sir/ Madam,

Sub: Clarification regarding outcome of meeting of the Board of Directors of the Company held on 18th September, 2017

This has reference to your e-mail dated 19th September, 2017, the brief profile of Mr. Sunil Sachdeva who was appointed as a Non-Executive Independent Director, Additional Director on the Board of the Company is attached herewith.

Trust we have clarified the matter.

Yours faithfully,
Balmer Lawrie & Co. Ltd.

Kaustav Sen
Compliance Officer

Enclosed: As above

PROFILE

Name :- Sunil Sachdeva

Date Of Birth :- 28th January 1969

Address :- 11/2, Alkapuri Colony, Opp. Circuit House,
Allahabad. (U.P.)

Mobile :- 9335117762, 8004913432

Qualification :- ISC Topper from St. John's School, Varanasi (1986)
B. Com(H) from Shri Ram College of Commerce ,
SRCC, Delhi Univ. (1989)
Associate Member of The Institute of Cost & Works
Accountants of India (AICWA) (1992)
Associate Member of All India Management Association
(AMIMA) (1992)
M.B.A. from Birla Institute of Management Technology
(BIMTech) (1992)
C.A Inter (1993)

Job Experience :- One Year In Global Information & Distribution
Corporation, Kuwait (Year 1993-1994)

Own Business :- 1995 To 2000 -- Oriental Engg. Co., Varanasi
Distributors Of MICO/Bosch for Eastern U.P.

Major Achievements

Turnover	1995 -	1.5 Crores
	1996 -	2.5 Crores
	1997 -	5.00 Crores
	1998 -	7.41 Crores
	1999 -	10.25 Crores
	2000 -	12.52 Crores
	2001 -	13.85 Crores

1. Foreign Trip to Germany and Visit to Bosch Plant in Stuttgart in the Year 1997
2. Best Payment shield in the Year 1998
3. Highest Turnover Award in the Year 1999
4. Best Distributor Award in the Year 2000
5. Highest Aral sale Award (1st Prize-One Ford Ikon) in the Year 2000

ESTABLISHED

Oriental Diesel & Engg. Co. Pvt. Ltd.

(Managing Director)

Distributor for

MICO, BOSCH

VOFAFONE, RELIANCE, SOLAR ENERGY

Turnover	2001 -	0.79 Crores
	2002 -	4.08 Crores
	2003 -	6.16 Crores
	2004 -	8.12 Crores
	2005 -	17.87 Crores
	2006 -	27.00 Crores
	2007 -	33.50 Crores
	2008 -	23.63 Crores
	2009 -	25.41 Crores
	2010 -	14.98 Crores
	2011 -	8.22 Crores
	2012 -	14.11 Crores

Appointed First Distributor for Reliance Infocomm January 2004 in Allahabad

Achievement:-

1. Highest Post Paid selling D.S.A in Allahabad.
2. SEP 1- Second(Sales Engagement Programme)
SEP 2- Second
SEP 3 -Second
SEP 4- Second
SEP 5 – Third
3. All India Second Shield & Felicitation form Mr. Mukesh D. Ambani
4. Only Distributor to qualify for Maruti in 2005 (in U.P) (Total 4 All India)
5. One of the three Distributors to qualify for Samsung Korea Trip.
6. September to March 2006, Second in U.P. in LG Korea Scheme.
7. Ranked second in U.P. in the first quarter of 2006 amongst the top performing distributors in the All India RAMP Award.
8. Qualified for trips to Europe, Egypt, S. Africa, China, Malaysia, Singapore, Thailand, Hong Kong, Macau, Dubai for excellent performance in MICO/BOSCH.
9. Part of All India Distributors Team for business development on the Board Members along with All India Marketing head representing north and east India distributors and dealers.
10. Have a good knowledge of Banking industry, Debt Recovery Tribunal, Debt Recovery Appellate Tribunal, NPA management and recovery.