

PRESS RELEASE

HGS launches Smart Class Program in 16 Govt. Schools in association With YUVA Unstoppable

Bangalore, August 21, 2018: Hinduja Global Solutions (HGS) (listed in BSE & NSE) today announced the launch of its Smart Class Program, a CSR initiative to drive overall educational development of underprivileged children in 16 Government schools – 10 in Indore and 6 in Chennai. HGS has associated with YUVA Unstoppable, one of India's leading NGOs, for the program, which is expected to benefit 1,200 children by leveraging a technology integrated learning model.

Speaking about the program, Partha DeSarkar, Global CEO – HGS said, "HGS believes in creating meaningful impact on society through our corporate social responsibility program. With the increasing presence of technology in our lives, a technology integrated model in government schools can make learning fun while also developing a feeling of aspirational inclusion for the underserved community."

Children aged below 14 comprise 28 percent of India's population and are always curious to learn. However, owing to lack of proper physical and technological infrastructure in government schools coupled with shortage of teachers, most of the students drop out immediately after completing their primary education. HGS' Smart Class Program is expected to play a crucial role in transforming and improving the overall student learning outcomes and teacher effectiveness in the 16 schools adopted by the Company. The program aims to ensure that children in the secondary standards take part, continue and complete their secondary school education.

As part of the technology-led educational program, the traditional role-based model of education will be replaced with interactive, fun, innovative and easily comprehensible teaching methods. The program uses K-Yan technology that incorporates the features of computer-based learning into a high-resolution, high-luminosity portable projector along with various built-in features, including internet connectivity and showing multimedia content to the students. The program will not be a replacement to the existing teachers but will act as an additional aid to them, as well as train them to teach in a more effective manner.

Mr. Amitabh Shah, Founder of Yuva Unstoppable (NGO) said, "Digitization is a way of life today. Around 40% of our rural areas are now connected digitally, yet 60% is still unexplored. We started this program as this is tied with India's developmental agenda of Sarva Shiksha Abhiyan (SSA) and Digital India to ensure wider reach and impact among the less-privileged children. In this Digital era, it is pivotal for every child to be well versed with latest technology."

About Hinduja Global Solutions (HGS):

A global leader in business process management (BPM) and optimizing the customer experience lifecycle, HGS is helping make its clients more competitive every day. HGS combines technology-powered services in automation, analytics and digital with domain expertise focusing on back office processing, contact centers and HRO solutions to deliver transformational impact to clients. Part of the multi-billion dollar conglomerate Hinduja Group, HGS takes a true "globally local" approach, with over 44,854 employees across 75 delivery centers in seven countries making a difference to some of the world's leading brands across nine key verticals. For the year ended 31st March 2018, HGS had revenues of Rs. 38,494 million (US\$ 597 million).

Visit www.teamhgs.com to learn how HGS can help make your business more competitive.

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About YUVA Unstoppable:

Yuva Unstoppable is India's premier youth movement which has mobilized over 150,000 volunteers to benefit over 5,00,000 underprivileged children across 40 cities of India. We are working with 100 top corporates to transform 700 government schools/govt. aided schools (better toilets, improved drinking water, scholarships, digital literacy, value based trainings, etc.). In 2015, the organisation received, Prince's Prize for Innovative Philanthropy by Prince Albert II of Monaco where Jack Ma was one of the finalists. PM Shri Narendra Modi, Late President of India Dr. APJ Kalam, Mr. Amitabh Bachchan, Cricketers Virender Sehwag, VVS Laxman & Sir Ian Botham, Author Chetan Bhagat, MP & Actor Paresh Rawal, Legendary Director Rakeysh Omprakash Mehra, etc participate proactively in our initiatives.

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