



**Procter & Gamble Hygiene
and Health Care Limited**

Registered Office
P&G Plaza
Cardinal Gracias Road, Chakala
Andheri (E), Mumbai 400 099
(91-22) 2826 6000 phone
(91-22) 6693 9696 fax
www.pg.com

Fax Nos:- 26598237/38/8120

To,
The Listing Department
The National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051.

October 26, 2012

Ref:- Scrip ID: - PGHH

Dear Sir / Madam,

Sub: Unaudited Financial Results for the quarter ended September 30, 2012

We are pleased to inform you that at a meeting of the Board of Directors of the Company held today, the Unaudited Financial Results for the quarter ended September 30, 2012 were approved.

We are enclosing herewith the following:

- a. Unaudited Financial Results for the quarter ended September 30, 2012 as per Stock Exchange Format under Clause 41 of the Listing Agreement.
- b. Press Release
- c. Limited Review Report in respect of the Unaudited Financial Results for the quarter ended September 30, 2012 furnished by Statutory Auditors of the Company.

Kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Procter & Gamble Hygiene and Health Care Limited


Amit R. Vyas
Director

Encl: As Above





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Part I

(₹ in Lakhs)

STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30th SEPTEMBER 2012

Particulars	(1) Three Months Ended 30 th September 2012 (Unaudited)	(2) Preceding Three Months Ended 30 th June 2012 (Unaudited)	(3) Corresponding Three Months Ended 30 th September 2011 (Unaudited)	(4) Previous Year Ended 30 th June 2012 (Audited)
1 Income from Operations				
(a) Net Sales / Income from Operations (Net of excise duty)	37496	31259	30159	129470
(b) Other operating income	66	50	66	271
Total income from operations (net)	37562	31309	30225	129741
2 Expenses				
a) Cost of raw and packing material consumed	13394	10003	12343	39589
b) Purchases of stock-in-trade	4661	2445	2069	14506
c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	(1754)	(621)	(1155)	(1667)
d) Employee benefits expense	2190	1417	1533	6466
e) Advertising & sales promotion expenses	6855	4828	6290	23344
f) Royalty expenses	1794	1745	1480	6342
g) Depreciation and amortisation expenses	775	798	643	2808
h) Other expenses	6138	7133	4147	21140
Total expenses	34053	27748	27350	112528
3 Profit from operations before other income, finance cost and exceptional items (1-2)	3509	3561	2875	17213
4 Other income	2809	1070	1257	5092
5 Profit from ordinary activities before finance costs and exceptional items (3+4)	6318	4631	4132	22305
6 Finance cost	-	2	-	3
7 Profit from ordinary activities after finance costs but before exceptional items (5-6)	6318	4629	4132	22302
8 Exceptional items	-	-	-	-
9 Profit from ordinary activities before tax (7+8)	6318	4629	4132	22302
10 Tax expense	1791	1102	(146)	4173
11 Net Profit from ordinary activities after tax (9-10)	4527	3527	4278	18129
12 Extraordinary item (net of tax expense)	-	-	-	-
13 Net profit for the period (11+12)	4527	3527	4278	18129
14 Paid-up equity share capital (Face Value ₹ 10 per equity share)	3246	3246	3246	3246
15 Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year				66458
16.i Earnings per Share - (before extraordinary items), (of ₹ 10 each) (not annualised) :				
a) Basic	13.95	10.87	13.18	55.85
b) Diluted	13.95	10.87	13.18	55.85
16.ii Earnings per Share - (after extraordinary items), (of ₹ 10 each) (not annualised) :				
a) Basic	13.95	10.87	13.18	55.85
b) Diluted	13.95	10.87	13.18	55.85

See accompanying notes to the financial results.

Part II

SELECT INFORMATION FOR THE QUARTER ENDED 30th SEPTEMBER 2012

Particulars	(1) Three Months Ended 30 th September 2012	(2) Preceding Three Months Ended 30 th June 2012	(3) Corresponding Three Months Ended 30 th September 2011	(4) Previous Year Ended 30 th June 2012
A PARTICULARS OF SHAREHOLDING				
1 Public shareholding				
- Number of shares	9530963	9530963	9530963	9530963
- Percentage of shareholding	29.36	29.36	29.36	29.36
2 Promoters & Promoter Group Shareholding				
a) Pledged / Encumbered				
- Number of shares	NIL	NIL	NIL	NIL
- Percentage of shares (as a % of the total shareholding of Promoter & Promoter group)				
- Percentage of shares (as a % of the total share capital of the company)				
b) Non-encumbered				
- Number of shares	22929773	22929773	22929773	22929773
- Percentage of shares (as a % of the total shareholding of Promoter & Promoter group)	100.00	100.00	100.00	100.00
- Percentage of shares (as a % of the total share capital of the company)	70.64	70.64	70.64	70.64



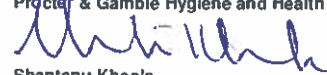
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B INVESTOR COMPLAINTS	THREE MONTHS ENDED 30 th SEPTEMBER 2012
Pending at the beginning of the quarter	-
Received during the quarter	48
Disposed of during the quarter	48
Remaining unresolved at the end of the quarter	-

Notes :

- 1 The above unaudited results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective Meetings held on 26th October 2012. The Statutory Auditors of the Company have carried out limited review of the above unaudited results pursuant to clause 41 of the Listing Agreement.
- 2 The Board of Directors at its meeting held on 23rd August 2012 has recommended a dividend of ₹ 22.5 per equity share (Nominal Value of ₹ 10 per equity share) amounting to ₹ 7 304 lakhs for the financial year ended 30th June 2012, subject to approval of Members at Annual General Meeting of the Company to be held on 6th December 2012.
- 3 Tax expense comprises of current tax and deferred tax and is net of adjustment towards Minimum Alternative Tax (MAT) credit entitlement.
- 4 The Company operates in a single reportable business segment i.e. Manufacturing and Marketing of Health and Hygiene Products and one reportable Geographical segment i.e. within India.
- 5 This being the first quarter, the cumulative year to date figures are same as quarter results.
- 6 Previous period's / year's figures have been regrouped / rearranged wherever considered necessary as per the format revised by SEBI in conformity with the amended Schedule VI to the Companies Act, 1956.

For and on behalf of the Board of Directors of
Procter & Gamble Hygiene and Health Care Limited


Shantanu Khosla
Managing Director

Place : Mumbai
Date : 26th October 2012





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**Procter & Gamble Hygiene and Health Care Ltd delivers strong growth
Net Sales up by 24 %; Earnings after Tax up +6% for the quarter ended September 2012**

Mumbai, October 26, 2012 – Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) announced its unaudited results for Quarter 1 today. The company has registered total sales of Rs. 375 crores, up by 24% versus Rs. 302 crores in the corresponding quarter last year. The growth in sales was driven by category growth, pricing and initiatives.

Feminine Hygiene posted net sales growth of +27% Sales were driven by category growth, pricing and commercial innovations such as "Kadam Badhaye Jaa". Femcare value share stands at 54 %. The Health Care began the fiscal year on a strong note with sales growth of 18%. The sales grew behind programs such as "Cheer for Champions" for Vicks Cough Drops and "Relief in 5 minutes" for Vicks Action 500.

Profit Before Tax (PBT) stood at Rs. 63 crores for the quarter ended September 30, 2012 vs. Rs. 41 crores in the corresponding quarter last year. While overall costs were under control, the quarter was helped by foreign exchange gain of Rs. 4 crore versus previous quarter and a onetime interest income of Rs. 10 crore on past litigation.

The PAT for quarter ended September 30, 2012 stood at Rs. 45 crores vs. Rs. 43 crores in the corresponding quarter last year.

Sharing perspective on the results, Mr. Shantanu Khosla, Managing Director, Procter & Gamble Hygiene and Health Care Limited (PGHHCL) said, "Procter & Gamble Hygiene and Health Care Ltd. has yet again witnessed solid growth for the quarter ended September, 30, 2012. PGHHCL is executing its proven business model of delivering value to the consumers combined with effective pricing and productivity which is helping deliver consistent top and bottom-line growth.. We believe in investing resources in our core businesses with an aim to touch and improve the lives of more Indian consumers, now and for generations to come."

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHH) is one of India's fastest growing FMCG Companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No. 1 Health Care brand. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHH is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

For details contact:

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**AUDITORS' REPORT
TO THE BOARD OF DIRECTORS OF
PROCTER & GAMBLE HYGIENE AND HEALTH CARE LIMITED**

We have reviewed the accompanying Statement of Unaudited Financial Results of Procter & Gamble Hygiene and Health Care Limited (the "Company") for the quarter ended September 30, 2012 ("the Statement"). This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial results based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatements. A review is limited primarily to inquiries of Company personnel and an analytical procedure applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly we do not express an opinion.

Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the accounting standards referred to in Section 211 (3C) of the Companies Act, 1956 and other recognised accounting practices and policies, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the stock exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Further, we also report that we have traced the number of shares as well as the percentage of shareholdings in respect of aggregate amount of public shareholdings and the number of shares as well as the percentage of shares pledged/encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of the Listing Agreements and the particulars relating to undisputed investor complaints from the details furnished by the Registrars.

For Deloitte, Haskins & Sells
Chartered Accountants
(Registration No. 117366W)



K. A. Katki
Partner

Membership Number - 038568

Place: Mumbai
Date: October 26, 2012