

MAX VENTURES INVESTMENT HOLDINGS PRIVATE LIMITED

Registered Office: Max House, 1, Dr. Jha Marg, Okhla, New Delhi – 110 020

Phone : +91 11 4259 8000 Fax: +91 11 4060 0098

CIN: U74899DL1988PTC030778

Email: secretarial@maxventures.co.in

June 21, 2021

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400021

Listing Department
**National Stock Exchange of India
Limited**
Exchange Plaza, Bandra Kurla
Complex,
Bandra (East)
Mumbai - 400051

The Secretary
**Max Financial
Services Limited**
Railmajra, Tehsil
Balachaur, Distt.
Nawanshahr
Punjab - 144533

Sub. Disclosure under Regulation 29(2) of SEBI (SAST) Regulations, 2011

Dear Sir/Madam,

Please find enclosed disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

You are requested to take note of the above.

Thanking you,

Yours faithfully,
For **Max Ventures Investment Holdings Private Limited**



Arvind Aggarwal
Director

Encl. as above

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	MAX FINANCIAL SERVICES LIMITED		
Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer/seller	Seller: Max Ventures Investment Holdings Private Limited Persons Acting in Concert: Refer Annexure A		
Whether the acquirer/seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Ltd.		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/sale under consideration, holding of:			
a) Shares carrying voting rights	5,86,29,470	16.99%	16.99%
b) Shares in the nature of encumbrance (pledge / lien / non-disposal undertaking / others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d) (Refer Annexure – A)	5,86,29,470	16.99%	16.99%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	78,28,217	2.27%	2.27%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered/invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	78,28,217	2.27%	2.27%

RD

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	5,08,01,253	14.72%	14.72%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d) (Refer Annexure – B)	5,08,01,253	14.72%	14.72%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Open market sale		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	June 17, 2021		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 69,02,13,536/- divided into 34,51,06,768 equity shares of Rs.2/- each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 69,02,13,536/- divided into 34,51,06,768 equity shares of Rs.2/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 69,02,13,536/- divided into 34,51,06,768 equity shares of Rs.2/- each		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **Max Ventures Investment Holdings Private Limited**

Arvind Aggarwal
Director

Place: Noida

Date: June 21, 2021

ANNEXURE – A

PRE-DISPOSAL PROMOTER AND PROMOTER GROUP SHAREHOLDING

S. No.	Name	Nos.	%
1	ANALJIT SINGH	1,10,000	0.03
2	NEELU ANALJIT SINGH	1,00,000	0.03
3	PIYA SINGH	1,10,333	0.03
4	TARA SINGH VACHANI	1,00,000	0.03
5	MAX VENTURES INVESTMENT HOLDINGS PVT. LTD.	5,82,09,137	16.87
	TOTAL	5,86,29,470	16.99



ANNEXURE – B

POST-DISPOSAL PROMOTER AND PROMOTER GROUP SHAREHOLDING

S. No.	Name	Nos.	%
1	ANALJIT SINGH	1,10,000	0.03
2	NEELU ANALJIT SINGH	1,00,000	0.03
3	PIYA SINGH	1,10,333	0.03
4	TARA SINGH VACHANI	1,00,000	0.03
5	MAX VENTURES INVESTMENT HOLDINGS PVT. LTD.	5,03,80,920	14.60
	TOTAL	5,08,01,253	14.72

