

18th October, 2013

National Stock Exchange Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Fax: 022-26598237/38

Bombay Stock Exchange Limited

Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22723121/1278

Company Code: PVR / 532689

Sale and Lease Back of Anupam Cinema Property

Dear Sir,

PVR Ltd has entered into an agreement for the sale of its Anupam Multiplex property for a total consideration of Rs 52 crores. PVR has simultaneously along with the above sale also entered into a long term lease agreement with the buyer of the Multiplex property to continue to operate the multiplex property.

PVR Anupam is India's first multiplex with 4 screens which opened to public in 1997 and is located at a prime location in Saket, New Delhi.

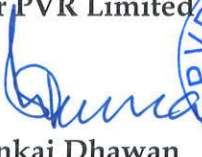
The sale and lease back of the above property is in line with company's strategy to maintain an asset light business model.

The sale and lease back of the above property will provide significant funds for expansion plans of the company and will release substantial capital to fund the future projects. The transaction will also enable the company to improve its ROCE and focus on the core operating business of operating and managing multiplex properties across the country on long term lease basis.

This is for your information, records and intimation to all concerned.

Thanking you,

Yours faithfully
For PVR Limited


Pankaj Dhawan
Sr. VP-Secretarial

