

June 19, 2014

**National Stock Exchange Limited**

Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051  
Fax: 022-26598237/38

**BSE Limited**

Corporate Relationship Department  
1<sup>st</sup> Floor, New Trading Ring,  
PJ Towers, Dalal Street,  
Fort, Mumbai - 400 001  
Fax: 022-22723121/1278

**Company Code: PVR / 532689**

**Sub: Opening of Multiplex at "Bharti Pavilion Mall, Ludhiana, Punjab**

Dear Sir,

We are pleased to inform you the opening of PVR's another Multiplex today at  
**"Bharti Pavilion Mall, Ludhiana",** in the State of Punjab.

PVR's Seven Screens Multiplex comprising of 1016 seats and fitted with latest  
Sound and Projection System has become operational from 19<sup>th</sup> June, 2014.

With the opening of this Multiplex at "Ludhiana", the total screens count has  
gone upto 434 Screens at 99 Locations across 42 Cities in 14 States and 1  
Union Territory.

The opening of this prestigious Cinema is a part of PVR's organic growth  
strategy of PAN India expansion and increasing its presence in major cities.

This is for your information and to all concerned.

Thanking you,

**For PVR Limited**

  
**Pankaj Dhawan**  
**Sr. VP - Secretarial**



Membership No.- F-3170  
Address - 23C, Pocket - J & K,  
Dilshad Garden, Delhi - 110095